



Sel Topics: Environmental Comm:

Environmental Rhetoric in the Anthropocene Era

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Carl G. Herndl, PhD

ENC 4931.001, CRN 10279

Why are people skeptical about climate change?

How do you persuade someone to care about the environment and to change their behavior?

How do you explain complicated science to everyday readers?

We will explore the rhetorical challenges facing writers when they communicate complex scientific information about the Anthropocene, the current geological era in which human activity is the dominant force on the planet's natural systems. Explaining complex scientific issues such as climate change or biodiversity to everyday readers and to policy makers takes on new political, moral and technical significance in the era of the Anthropocene. We will learn about the rhetorical dimensions of communicating about climate change and practice public communication on environmental topics.