Technical and professional communication is essential to many of the important things we do in the world, but this practice depends on a long tradition of rhetorical theory that talks explicitly about truth and power, reality and language, race and gender, and about ethical obligations.

In this course we will explore questions such as:

- What is rhetoric?
- How does language connect to reality?
- What’s the tradition of African American and feminist rhetoric?
- What are a writer’s ethical choices and obligations?
- How can citizens participate in democratic deliberations over technical and environmental risks?

“Oh, I broke up with Tom. He kept pulling me into his rhetoric.”

CRN 16504 | T/TR 2:00-3:15pm
Dr. Carl Herndl | cgh@usf.edu