

MEREDITH ALLISON JOHNSON

Department of English CPR 107

University of South Florida | 4202 E. Fowler Ave, Tampa, FL 33620

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EDUCATION

PhD in English – Rhetoric and Composition

Purdue University, West Lafayette, IN; Graduated *summa cum laude* 2005

Master of Arts in English

Purdue University, West Lafayette, IN; Graduated *summa cum laude* 2000

Bachelor of Arts in Professional and Technical Writing

University of South Florida, Tampa, FL; Valedictorian, Honors Program, 1998

RESEARCH INTERESTS

Theories and Practice of Professional and Technical Communication; Urban Planning; Civic Engagement; Usability; Technical and Professional Communication Program Administration

ACADEMIC APPOINTMENTS

University of South Florida, Tampa, FL

Professor of English, 2020-present

Associate Professor of English, 2013-2020

Assistant Professor of English, 2007-2013

Rose-Hulman Institute of Technology, Terre Haute, IN

Assistant Professor of English (tenure track), 2005-2007

Purdue University, West Lafayette, IN

Graduate Teaching Assistant, 1998-2005

PUBLICATIONS

Book

Johnson, Meredith A., Simmons, W. Michele, & Sullivan, Patricia A. (2018). *Lean technical communication: Toward sustainable program innovation*. ATTW Series in Technical and Professional Communication. New York: Routledge.

Winner of the 2020 CCC Research Impact Award for empirical research publication that most advances the mission of the organization or the needs of the profession

Peer-Reviewed Articles, Chapters, Conference Proceedings, and Textbook Cases

Johnson, Nathan R., & **Johnson, Meredith A.** (forthcoming 2021). Time and the making of space in urban development. *Rhetoric Society Quarterly*, 51(3), xx-xx.

Johnson, Nathan R., & **Johnson, Meredith A.** (2020). Precarious data: Affect, infrastructure, and public education. *Rhetoric Society Quarterly*, 50(5), 368-382.

Johnson, Meredith A., & Johnson, Nathan R. (2020). The resilience of sensation in urban planning. *Poroi*, 15(1), 1-23.

Johnson, Meredith A., & Johnson, Nathan R. (2018). Can objects be moral agents? Posthuman praxis in public transportation. In Kristen Moore & Dan Richards (Eds.), *Posthuman praxis in technical communication* (pp. 123-142). London: Routledge.

Winner of the 2018 NCA Philosophy of Communication Distinguished Book Chapter Award

Johnson, Meredith A., Cannon, Peter, Palmer, Roxanna, Rea, Joshua M., & Zarlengo, Tanya (2017). Logotypes in place: A visual rhetorical history of Cigar City. In Christopher Scott Wyatt & Dànielle Nicole DeVoss (Eds.), *Type matters: The rhetoricity of letterforms* (pp. 253-281). Anderson, SC: Parlor Press.

Johnson, Nathan R., & **Johnson, Meredith A.** (2016). Glitch as infrastructural monster. *enculturation: A Journal of Writing, Rhetoric, and Culture*, 22, Retrieved from <http://www.enculturation.net/glitch-as-infrastructural-monster>

Miller, Carolyn R., Walsh, Lynda, Wynn, James, Kelly, Ashley Rose, Walker, Kenneth C., White, William J., Winderman, Emily, Abeles, Oren, Bedsole, Nathan H., Belling, Maryn, Brigham, Matthew P., Card, Danny, DeVasto, Danielle, Goodwin, Jean, Graham, S. Scott, Ingraham, Chris, Hartzog, Molly, Iwertz, Chad, **Johnson, Meredith A.**, Johnson, Nathan R., Kamperman, Sean, Kessler, Molly, Lanius, Candice, Majdik, Zoltan, Malkowski, Jennifer, Parks, Sara, Parrish, Alex C. Pietrucci, Pamela, Roundtree, Aimée Kendall, Shepherd, Dawn, Taylor, Karen, Tucker, Bonnier, Von Burg, Ron, & Wilson, Greg. (2016). The great chain of being: Manifesto on the problems of agency in science communication. *Poroi*, 12(1), 1-16.

- Santos, Marc C., & **Johnson, Meredith Zoetewey**. (2015). From constituting to instituting: Kant, Latour, and Twitter. In Nathaniel Rivers & Paul Lynch (Eds.), *Thinking with Bruno Latour in rhetoric and composition* (pp. 59-77). Carbondale: Southern Illinois University Press.
- Johnson, Meredith Zoetewey**. (2014). Green lab: Designing sustainable computer classrooms during economic downturns. *Computers and Composition: An International Journal*, 34, 1-10.
- Zoetewey, Meredith W.**, Simmons, W. Michele, & Grabill, Jeff. (September 2013). Assessing civic engagement: Responding to online spaces for public deliberation. In Danielle Nicole DeVoss & Heidi McKee (Eds.), *Digital writing assessment and evaluation* (np). Logan, UT: Computers and Composition Digital Press/Utah State University Press. Retrieved from http://ccdigitalpress.org/dwae/10_zoetewey.html
- Zoetewey, Meredith W.** (Winter 2013). The rhetoric of free: Open source software and technical communication during economic downturns. *Technical Communication Quarterly*, 22(4), 323-342.
- Simmons, W. Michele, & **Zoetewey, Meredith W.** (2012). Productive usability: Fostering civic engagement in online spaces. *Technical Communication Quarterly*, 21(3), 251-276.
Winner of the 2013 Nell Ann Pickett Award for Best Article in *Technical Communication Quarterly*
- Zoetewey, Meredith W.** (2010). A rhetoric of ornament: Decorating mobile devices in the aesthetic economy. *Computers and Composition*, 27(2), 138-157.
- Zoetewey, Meredith W.** (2009). Wireless ESL: How second language students, instructors, and administrators envision our laptop classrooms. *The Journal of Literacy and Technology*, 10(2), 2-38.
- Zoetewey, Meredith W.**, & Sullivan, Patricia A. (2008). Improved communication via wireless? Advertisers' visions and shaping of mobile rhetoric. *Computers and Composition Online*. Retrieved from http://www.bgsu.edu/cconline/zoetewey_sullivan/
- Staggers, Julie, **Zoetewey, Meredith W.**, & Pennell, Michael. (2008). Learning with limits: New faculty and course management software. In George Pullman and Baotong Gu (Eds.), *Content management: Bridging the gap between theory and practice* (pp. 57-90). Amityville, N.Y: Baywood.
- Zoetewey, Meredith W.**, & Staggers, Julie (2008). Lego model documentation project. *Professional writing online third edition* (np). Upper Saddle River, NJ: Pearson Education.
- Staggers, Julie, & **Zoetewey, Meredith W.** (2008). Expanded employment project. *Professional writing online third edition* (np). Upper Saddle River, NJ: Pearson Education.

- Staggers, Julie, & **Zoetewey, Meredith W.** (2008). Air Midwest Project. *Professional writing online third edition* (np). Upper Saddle River, NJ: Pearson Education.
- Johnson, Robert, Salvo, Michael, & **Zoetewey, Meredith W.** (2007). User-centered technology in participatory culture: Two decades “beyond a narrow conception of usability testing.” *IEEE Transactions on Professional Communication*, 50(4), 320-332.
- Salvo, Michael, **Zoetewey, Meredith W.**, & Kate Agena. (2007). A case of exhaustive documentation: Re-centering system-oriented organizations around user need. *Technical Communication*, 54(1), 46-57.
- Chambers, Zachariah, Chidanandan, Archana, DeVasher, Rebecca, Merkle, Larry, Minster, Mark, Mitra-Kirtley, Sudipa, Mutchler, David, Sexton, Shannon, Watt, Anne, Williams, Julia, & **Zoetewey, Meredith W.** (2006). What is beyond the laptop initiative? Perhaps: tablet PCs and Dyknow Vision software. *Proceedings from the 36th Annual Conference of Frontiers in Education*, 8-13. San Diego, CA, USA: IEEE.
- Mutchler, David, Chambers, Zachariah, Mitra-Kirtley, Sudipa, Sexton, Shannon, Williams, Julia, & **Zoetewey, Meredith W.** (2006). Tablet or laptop? Does the pen matter, and if so, in what way? In Dave A. Berque, Jane Prey, Robert H. Reed (Eds.), *The impact of tablet pcs and pen-based technology on education: Vignettes, evaluations, and future directions* (pp. 131-138). West Lafayette, IN: Purdue University Press.
- Zoetewey, Meredith W.**, & Staggers, Julie. (2004). Teaching the Air Midwest case: A stakeholder approach to deliberative technical rhetoric. *IEEE Transactions on Professional Communication*, 47(4), 233-43.
- Zoetewey, Meredith W.** (2004). Disrupting the computer lab(oratory): Names, metaphors, and the wireless writing classroom. *Kairos: A Journal of Rhetoric, Technology, and Pedagogy*, 9(1). Retrieved from <http://english.ttu.edu/KAIROS/9.1/binder2.html?coverweb/zoetewey/index.html>
First Finalist, Kairos Best Webtext Award, 2004-2005
- Zoetewey, Meredith W.**, & Staggers, Julie. (2003). Beyond “current-traditional” design: Assessing rhetoric in new media. *Issues in Writing*, 13(2), 133-57.
- Book Reviews**
- Zoetewey, Meredith W.** (2005). Review of Ed Nagelhout, & Carol Rutz's *Classroom spaces and writing instruction*. *Journal of Business and Technical Communication*, 19(1), 114-117.
- Zoetewey, Meredith W.** (2001). Review of John Seely Brown & Paul Duguid's *The social life of information*. *Business Communication Quarterly*, 64(3), 110-114.

FUNDED GRANTS

2020–\$5,000, Primary Investigator, Humanities Institute Summer Grant, University of South Florida Humanities Institute

2020–\$500, Research & Instruction Grant, United Faculty of Florida, University of South Florida Chapter

2019–\$750, Travel Grant, University of South Florida College of Arts and Sciences

2018–\$10,000, Primary Investigator, Creative Scholarship Grant, University of South Florida Research and Innovation

2018–\$600, Travel Grant, University of South Florida College of Arts and Sciences

2017–\$5,000, Primary Investigator, Conference Support Grant, University of South Florida Research and Innovation

2011–\$80,000, Co-Primary Investigator (with Sarah Beth Hopton and Joe Moxley), Preparing PhD Students for Successful 21st Century Careers, University of South Florida Provost's Office

2011–\$1,000, Primary Investigator, Research and Development Grant, University of South Florida College of Arts and Sciences

2011–\$454,384, Consultant (with Max Hutto and Shawn Bingham, Co-Primary Investigators), Florida Teacher Quality Grant, State of Florida Department of Education

2010–\$10,000, Primary Investigator, New Researcher Grant, University of South Florida Research and Innovation

2010–\$5,000, Primary Investigator, Humanities Institute Summer Grant, University of South Florida Humanities Institute (declined in favor of the New Researcher Grant)

2010–\$454,384, Consultant (with Max Hutto and Shawn Bingham, Co-Primary Investigators), Florida Teacher Quality Grant, State of Florida Department of Education

2009–\$454,384, Consultant (with Max Hutto and Shawn Bingham, Co-Primary Investigators), Florida Teacher Quality Grant, State of Florida Department of Education

2006–\$100,000, Consultant (with Julia Williams, Primary Investigator), Microsoft Research Grant, Microsoft Corporation

2005–\$1,000, Primary Investigator, Teaching Academy Grant, Purdue University

2005–\$200, Travel Grant, Modern Languages Association

2005–\$250, Travel Grant, Purdue University Department of English

2004–\$2,000, Primary Investigator, Research Foundation Grant, Purdue University Office of the Vice President for Research

2004–\$250, Travel Grant; sponsoring agency, Purdue University Department of English

2003–\$2,000, Primary Investigator, Research Foundation Grant, Purdue University Office of the Vice President for Research

2002–\$150, Travel Grant, Purdue University Graduate Student Association

2002–\$2,000, Primary Investigator, Research Foundation Grant, Purdue University Office of the Vice President for Research

AWARDS AND HONORS

Research Awards

Conference on College Composition and Communication Research Impact Award. *Lean technical communication: Toward sustainable program innovation.* Presented annually for “the empirical research publication that most advances the mission of the organization or the needs of the profession.” With W. Michele Simmons and Patricia Sullivan. 2020.

USF Faculty Outstanding Research Achievement Award. One of only 14 faculty members recognized university wide in an open competition to honor national and international acclaim for research. 2018.

National Communication Association (NCA) Philosophy of Communication

Distinguished Book Chapter Award. Can objects be moral agents? Posthuman praxis in public transportation. In Kristen Moore & Dan Richards (Eds.), *Posthuman praxis in technical communication.* With Nathan Johnson. 2018.

Nell Ann Pickett Award for Best Article in *Technical Communication Quarterly.* Productive usability: Fostering civic engagement in online spaces. With W. Michele Simmons. 2013.

University-Wide and Departmental Teaching Awards

Outstanding Undergraduate Teaching Award, University of South Florida. One of only fifteen faculty members recognized university wide. 2011.

Associate Fellow of the Purdue University Teaching Academy. Highest honor for instructors/faculty at Purdue University. 2004.

Award for Outstanding Graduate Teaching Assistant, Purdue University. 2003 & 2004.

Excellence in Teaching Award, Purdue University Department of English. 2000 & 2003.

Kneale Pedagogy Award, Purdue University Department of English. 2001, 2003, & 2004.

PRESENTATIONS

National

Johnson, Nathan R., & **Johnson, Meredith A.** (2020, November). *Spatial imaginaries as material and method*. National Communication Association's 106th Annual Conference. Online.

Johnson, Nathan R., & **Johnson, Meredith A.** (2020, May). *Symbiogenesis and a poetics of taste and mobility*. Biennial Conference of the Rhetoric Society of America. Portland, OR. Conference canceled due to COVID-19.

Johnson, Meredith A., & Johnson, Nathan R. (2020, March). *Commonplaces, sensation, and urban development*. Conference on College Composition and Communication. Milwaukee, WI. Conference canceled due to COVID-19.

Johnson, Meredith A., & Johnson, Nathan R. (2020, March). *Transforming the tempo of urban planning to promote inclusion*. Conference of the Association of Teachers of Technical Writing, Milwaukee, WI. Conference canceled due to COVID-19.

Johnson, Nathan R., & **Johnson, Meredith A.** (2019, November). *How translating scales of magnitude and time configure public engagement*. Association for Rhetoric of Science and Technology NCA Preconference. Baltimore, MD.

Johnson, Nathan R., & **Johnson, Meredith A.** (2019, November). *Time, space, and expertise: How scientists transform the tempo of transportation policy*. National Communication Association's 105th Annual Conference. Baltimore, MD.

Johnson, Meredith A., & Johnson, Nathan R. (2018, November). *Moralizing the evidence of materialisms*. Association for Rhetoric of Science and Technology NCA Preconference. Salt Lake City, UT.

Johnson, Nathan R., & **Johnson, Meredith A.** (2018, May). *Resilient city planning: Transportation, social justice, and urban development*. Association for Rhetoric of Science and Technology RSA Preconference. Minneapolis, MN.

Johnson, Meredith A., & Johnson, Nathan R. (2018, March). *#mycitymeans: Analogies in city planning*. Conference on College Composition and Communication. Kansas City, MO.

Asen, Robert, Graham, S. Scott, Howard, Robert G., Johnson, Nathan R., **Johnson, Meredith A.**, Pezzullo, Phaedra C., Pietrucci, P., Rice, J., & Rivers, Nathaniel (2016, November). *Local rhetorics: A roundtable*. National Communication Association's 102nd Annual Conference. Philadelphia, PA.

Zarlengo, Tanya, Cannon, Peter, Joshua, Rea (presenters), & **Johnson, Meredith A.** (respondent) (2016, November). *Logotypes in place: A visual rhetorical history of cubanness in Cigar City*. National Communication Association's 102nd Annual Conference. Philadelphia, PA.

Johnson, Meredith A. (2016, April). *Toward sustainable program administration: Lean technical communication*. Conference on College Composition and Communication. Houston, TX.

Johnson, Nathan R., & **Johnson, Meredith A.** (2015, November) *Agency and responsibility in transportation systems*. Association for Rhetoric of Science and Technology NCA Preconference. Las Vegas, NV.

Zoetewey, Meredith W. (2013, October). *Targeted technical communication: A case study of customized pedagogy*. Conference of the Council for Programs in Scientific and Technical Communication. Cincinnati, OH.

Zoetewey, Meredith W., & Simmons, W. Michele. (2012, March). *Lean technical communication*. Conference on College Composition and Communication. St. Louis, MO.

Zoetewey, Meredith W. (2011, May). *Technical communication on the cheap?* Computers and Writing Conference, Ann Arbor, MI.

Zoetewey, Meredith W. (2011, April). *Defining the deal breakers when we're tempted to do more with less*. Conference on College Composition and Communication. Atlanta, GA.

Simmons, Michele, & **Zoetewey, Meredith W.** (2010, May). *Productive usability: Fostering civic engagement in online spaces*. Computers and Writing Conference, West Lafayette, IN.

Zoetewey, Meredith W. (2010, March). *A rhetoric of ornament: Decorating mobile devices in the aesthetic economy*. Conference on College Composition and Communication. Louisville, KY.

Zoetewey, Meredith W. (2008, October). *Doing more with less*. Conference of the Council for Programs in Scientific and Technical Communication. Minneapolis, MN.

Zoetewey, Meredith W. (2008, April). *Remapping wireless place*. Conference on College Composition and Communication. New Orleans, LA.

Zoetewey, Meredith W. (2006, March). *Mobile writing technologies and the dis/location of the computer classroom*. Conference on College Composition and Communication. Chicago, IL.

House, Richard, Watt, Anneliese, Williams, Julia, & **Zoetewey, Meredith W.** (2006, May). *Case studies in the multi-major technical communication course*. Rhetoric Society of America Conference. Memphis, TN.

Zoetewey, Meredith W., Chambers, Zachariah, Mutchler, David, Mitra-Kirtley, Sudipa, Sexton, Shannon, & Williams, Julia (2006, April). *An interdisciplinary project using handheld, pen-based devices for project management, technical writing for mobile devices, and software development*. Workshop on the Impact of Pen-based Technology on Education, West Lafayette, IN.

Chambers, Zachariah, Chidanandan, Archana, DeVasher, Rebecca, Merkle, Larry, Minster, Mark, Mitra-Kirtley, Sudipa, Mutchler, David, Sexton, Shannon, Watt, Anne, Williams, Julia, & **Zoetewey, Meredith W.** (2006, October). *What is beyond the laptop initiative? Perhaps tablet PCs and DyKnow Vision software*. Frontiers in Education, San Diego, CA.

Zoetewey, Meredith W., Staggers, Julie, & Pennell, Michael. (2006, March). *Learning with limits: New faculty and course management software*. Conference of the Association of Teachers of Technical Writing, Chicago, IL.

Sullivan, Patricia, & **Zoetewey, Meredith W.** (2005, October). *Public depictions of how women are (becoming) unwired*. Feminism(s) and Rhetoric(s) Conference. Houghton, MI.

Zoetewey, Meredith W. (2004, October). *Wireless technical communication classroom as intersection: Designing at the nexus of competing stakeholder desires*. Conference of the Council for Programs in Scientific and Technical Communication. West Lafayette, IN.

Zoetewey, Meredith W. (2004, March). *Disrupting the professional writing classroom*. Conference on College Composition and Communication. San Antonio, TX.

Zoetewey, Meredith W., & Staggers, Julie. (2004, March). *Developing an aviation crash case: Special challenges of case development for new instructors*. Conference of the Association of Teachers of Technical Writing. San Antonio, TX.

Agena, Kate, Romberger, Julia, Ruetenik, Bridget, Staggers, Julie, Sullivan, Patricia, & **Zoetewey, Meredith W.** (2003, May). *Workshop on teaching and assessing verbal and visual intersection on- and offline*. Computers and Writing Conference. West Lafayette, IN.

Bay, Jennifer, Blackmon, Samantha, Blythe, Stuart, Brooke, Colin, Pennell, Michael, Salinas, Carolos, Simmons, W. Michele, Staggers, Julie, Stolley, Karl, Sullivan, Patricia, & **Zoetewey, Meredith W.** (2003, March). *Workshop on assessing multimedia writing*. Conference on College Composition and Communication. New York, NY.

Zoetewey, Meredith W. (2003, March). *Transforming presence: Responding to autobiographical writing online*. Conference on College Composition and Communication. New York, NY.

Zoetewey, Meredith W. (2002, October). *Metaphor and the (real) computer classroom*. Thomas R. Watson Conference in Rhetoric and Composition. Louisville, KY.

Pennell, Michael, & **Zoetewey, Meredith W.** (2002, May). *Instructional technologies and institutional critique*. Computers and Writing Conference. Normal, IL.

Zoetewey, Meredith W. (2002, March). *Ethos in cyberspace: Lessons from the researcher's fieldnotes*. Conference on College Composition and Communication. Chicago, IL.

Zoetewey, Meredith W. (2001, May). *The design of distance: Visual rhetoric and distance education on the web*. Computers and Writing Conference. Muncie, IN.

Bishop, Karen, Blakesley, David, Brown, Nicole, DePew, Kevin, Kimme Hea, Amy, Karper, Erin, Longster, Rebecca, McGrady, Lisa, Staggers, Julie, Turnley, Melinda, & **Zoetewey, Meredith W.** (2001, May). *Creating virtual spaces and real opportunities for digital publication*. Computers and Writing Conference. Muncie, IN.

Zoetewey, Meredith W. (2000, November). *Assessing visual rhetoric and argumentation in a computer-based advanced composition course*. National Council for the Teaching of English Conference. Milwaukee, WI.

Invited

Johnson, Nathan R., & **Johnson, Meredith A.** (2021, March). *Digital rhetoric, precarity, and affect*. Michigan Technological University Rhetoric Society of America Student Chapter. Online.

Johnson, Meredith A. (2020, November). *Public writing and rhetoric*. Middle Tennessee State University Department of English. Online.

TEACHING

Graduate Teaching at the University of South Florida (* = originated course)

ENC 6261	Professional and Technical Communication Theory*
ENC 6421	Studies in Rhetoric and Technology
LIT 6934	Democracy in the Post-Truth Era*
LIT 6934	Practicum in Teaching Professional and Technical Writing*
LIT 6934	Theories of Visual Rhetoric*

Graduate Teaching at Purdue University

ENGL 505T	Practicum in Teaching First-Year Composition
ENGL 505M	Practicum in Teaching Business and Technical Writing
ENGL 505A	Practicum in Teaching First-Year Composition
ENGL 502I	Practicum in Teaching First-Year Composition and Advanced Composition

Undergraduate Teaching at the University of South Florida (* = originated course)

ENC 4260	Advanced Technical Writing
ENC 4218	Visual Rhetoric for Technical Communication*
ENC 3416	New Media for Technical Communication*
ENC 3310	Expository Writing
ENC 3250	Professional Writing

ENC 2210 Technical Communication for the Health Sciences*
IDH 3600 Honors College Seminar: The Ethics of Visual Rhetoric*

Undergraduate Teaching at Rose-Hulman Institute of Technology (* = originated course)

RH 399M Rhetoric in a Mobile Age*
RH 399I Intercultural Communication: Rhetoric in a Global Age*
RH 339 Visual Communication in a Technical World*
RH 330 Technical Communications for Engineers

Undergraduate Teaching at Purdue University

ENGL 421 Technical Writing
ENGL 420 Business Writing
ENGL 419 Multimedia Writing for Professional Writing Majors
ENGL 306 Introduction to the Field of Professional Writing for Majors
ENGL 304 Advanced Composition
ENGL 103 Honors First-Year Composition
ENGL 102 First-Year Research Writing
ENGL 101 First-Year Composition

PROGRAM ADMINISTRATION

Founder and Coordinator, Professional and Technical Communication Graduate Certificate,
University of South Florida, 2010-present

Director, Rhetoric and Composition Graduate Program, University of South Florida, Tampa, FL,
2013-2017

Interim Director, Undergraduate Professional Writing Undergraduate Major, University South
Florida, 2011-2013

Assistant Director, Undergraduate Professional Writing Program, Purdue University, West
Lafayette, IN, 2004-2005

Assistant Director of Technology Development, First-Year Composition Program, Purdue
University, West Lafayette, IN, 2002-2004

SERVICE

Service to the Profession

Editorial Boards for Scholarly Journals

- *Technical Communication Quarterly*, 2019-present
- *Communication Design Quarterly*, 2018-present

Reviewer for Scholarly Journals

- *Technical Communication Quarterly*, 2020, 2019
- *enculturation*, 2019, 2018
- *Communication Design Quarterly*, 2018
- *Journal of Business and Technical Communication*, 2015
- *Peitho*, 2014, 2013
- *The Writing Instructor*, 2010, 2003
- *IEEE Transactions on Professional Communication*, 2008
- *Technical Communication*, 2005

External Reviewer for Tenure and Promotion Cases

- Michigan State University
- University of Kentucky

Member-at-Large, Executive Committee of the Association of Teachers of Technical Writing (ATTW), 2015-2018

Conference Co-Chair, 17th Annual Conference of the Association of Teachers of Technical Writing (ATTW). With Julie Staggers. Indianapolis, Indiana. March 19, 2014

- Developed conference theme and co-wrote call for proposals
- Selected and managed reviewers for conference proposals
- Developed conference schedule and coordinated presentation panels

Award Selection Committees

- Nell Ann Pickett Award for Best Article in *Technical Communication Quarterly*, 2017, 2015
- Best Webtext Award for *Kairos: A Journal of Rhetoric, Technology, and Pedagogy*, 2015
- Janice M. Lauer Dissertation Award, Purdue University Department of English, 2010
- Ellen Nold Award for Best Article in *Computers and Composition: An International Journal*, 2006

Reviewer of Conference Proposals

- Association for Computing Machinery's Special Interest Group on Design of Communication, 2021, 2015, 2009
- Conference of the Association of Teachers of Technical Writing, 2019, 2011, 2010, 2009, 2008, 2007, 2006, 2005
- Association for the Rhetoric of Science, Technology, and Medicine NCA Preconference, 2018
- Association for the Rhetoric of Science, Technology, and Medicine RSA Preconference, 2017
- Conference of the Council for Programs in Technical and Scientific Communication, 2015, 2009
- Computers and Writing Conference, 2010

Conference Planning Committees

- Conference on College Composition and Communication, 2015
- Women in Technical Communication Luncheon at the Conference of the Association of Teachers of Technical Writing, 2012
- Resilient Tampa Bay International Sustainability Workshop, 2011
- Conference of the Council for Programs in Technical and Scientific Communication, 2004
- Computers and Writing Conference, 2003

Reviewer for Textbooks

- *Visual communication on the web*, Routledge, 2011
- *Explorations: A guided inquiry into writing*, McGraw-Hill Higher Education, 2010

Service to the University of South Florida

College Committees

College of Arts and Sciences Tenure and Promotion Committee, 2020-2022

School of Humanities Tenure and Promotion Committee, 2020-2022

Honors and Awards Council, Faculty Senate, 2018-2021

University Lecture Series

Democracy in the Post-Truth Era Lecture Series, 2017-2018

- Originated and facilitated speaker series to bring internationally recognized public rhetoric experts to Tampa Bay. Open to the public
- Awarded \$15,000 to support lecture series
- Developed corresponding graduate seminar. Rhetoric and Composition students read the work of and studied with each speaker

Dissertation Committees

Katie Walkup, director, PhD. (2021, March). *Mental illness diagnosis and the construction of stigma*, director. Collegiate Assistant Professor in Communication for Sociotechnical Systems in the Calhoun Discovery Program in the Honors College at Virginia Tech.

Stephanie Phillips, PhD. (2020, November). *The power of non-compliant logos: A new materialist approach to comic studies*, director. Comic book writer for DC Comics, AfterShock Comics, Dark Horse, Top Cow/Image Comics, and Heavy Metal.

Peter Cannon, PhD. (2019, October). *Taking an "ecological turn" in the evaluation of rhetorical interventions*, co-director. Marketing and Communication Officer, School of Information, University of South Florida

Alaina Tackitt, PhD. (2017, March). *Agency in composition studies*, member. Associate Director of Composition, University of South Florida (non-tenure track continuing faculty)

Ella Bieze Browning, PhD. (2016, June). *Rupturing the world of elite athletics: A feminist critical discourse analysis of the suspension of the 2001 IAAF regulations on hyperandrogenism*, member. CCCC Outstanding Dissertation Award in Technical Communication 2017. Associate Director, Critical Writing Program at University of Pennsylvania

Lauren Cagle, PhD. (2016, June). *Shaping climate citizenship: The ethics of inclusion in climate change communication and policy*, member. Tenure-track Assistant Professor at University of Kentucky

Karen Langbehn, PhD. (2016, January). *Science, policy and decision making: A case study of deliberative rhetoric and policymaking for coastal adaptation in southeast Florida*, member. Director of Product Management at Perfecta, Washington D.C.

Laura Ewing, PhD. (2015, October). *#networkedglobe: Making the connection between social media and intercultural technical communication*, director. Station Chair at the American Red Cross, Okinawa, Japan

Megan McIntyre, PhD. (2015, May). *Relational agency, networked technology, and the social media aftermath of the Boston marathon bombing*, member. Tenure-track Assistant Professor at Sonoma State University

Sarah Beth Hopton, PhD. (2015, May). *Evidence of things not seen: A semi-automated descriptive phrase and frame analysis of texts about the herbicide agent orange*, member. Tenure-track Assistant Professor at Appalachian State University

Daniel Richards, PhD. (2013, August). *Dead man's switch: Disaster rhetorics in a posthuman age*, member. Tenured Associate Professor at Old Dominion University

Kate Pantelides, PhD. (2013, April). *Mapping dissertation genre ecology*, member. Tenured Associate Professor at Middle Tennessee State University

Grace L. Veach, PhD. (2012, October). *Tracing boundaries, effacing boundaries: information literacy as an academic discipline*, member. Dean of Library Services, Professor of English and Library Science at Southeastern University

Kyle Stedman, PhD. (2012, June). *Musical rhetoric and sonic composing processes*, member. Tenured Associate Professor at Rockford University

Quentin Vieregge, PhD. (2011, June). *Narratives of architectural revolution in online Christian rhetoric*, member. Tenured Associate Professor at University of Wisconsin-Barron County

Daisy Pignetti-Cochran, PhD. (2010, April). *Writing to (re)New Orleans: The post-Hurricane Katrina blogosphere and its ability to heal and inspire recovery*, member. Tenured Associate Professor at University of Wisconsin-Stout

Elisabeth LoFaro, PhD. (2009, November). *A new understanding of sophistic rhetoric: A translation, with commentary, of Mario Untersteiner's "Le origini sociali della sofistica,"* member.

Elizabeth Zollner, PhD. (2008, November). *Scripting the unscripted: Gender and sexual orientation in strategy-genre reality television,* member.

Master's Thesis Committees

Emil Smith, director, successfully defended September 2019
Taylor Johnson, member, successfully defended March 2018
Elizabeth Loyer, member, successfully defended June 2017
Katie Walkup, director, successfully defended March 2017
Amy Bolick, member, successfully defended March 2017
Natalie Kass, member, successfully defended February 2017
Sophia Gourgiotis, director, successfully defended October 2016
Jon Ray, director, successfully defended June 2016
Samantha Cosgrove, director, successfully defended June 2016
Brenda Grau, member, successfully defended April 2014
Eric Walsh, member, successfully defended March 2014
Jason Carabelli, director successfully defended July 2013
Ronisha Browdy, member, successfully defended July 2013
Jeffrey Honnold, director, successfully defended June 2012
Cassandra Branham, member, successfully defended March 2012
Jennifer Lynch, member, successfully defended October 2011
Michael Taber, member, successfully defended April 2011
Kate Zephyrhawke, member, successfully defended April 2010

Honors Undergraduate Thesis Committees

Maria Chaparro, director, successfully defended May 2014
Cara Wacek, director, successfully defended May 2014
Zoe Stiling, member, successfully defended February 2012
Edwin Lacen-Diaz, member, successfully defended November 2011

Standing Committees in the Department of English

Rhetoric/Composition and Professional/Technical Writing Committee, 2007-present
Graduate Committee, 2007-present
Executive Committee, 2013-2017, 2020-2022
Faculty Evaluation Committee, 2013-2016, 2019-2020
Student Grievance Committee, 2018-2019, 2020-2021
Scholarship/Awards Committee, 2007-2008, 2018-2020
PhD Graduate Placement Committee, 2008-2013, 2015-2018
Ad Hoc Faculty Evaluation Committee, 2016-2018, 2020-2021
Graduate Admissions, 2013-2017
First-Year Composition Grievance Committee (chair), 2011-2012, 2019-2020

Search Committees for the Department of English

Director of First-Year Composition (USF Sarasota-Manatee), 2019-2020

Director of Professional Writing, Rhetoric, and Technology Major, 2016-2017

DeBartolo Chair of the Humanities, 2015-2016

Chair of the Department of English, 2015-2016

Professional and Technical Writing, 2012-2013

Rhetoric of Science, 2009-2010

Undergraduate Advisor

Co-advisor, Student Society of Technical Communication, (with Deedra Wollert). 2008-2011

PROFESSIONAL DEVELOPMENT

Online Teaching Certification, USF Innovative Education, Fall 2018.

Completed five-week long course that imparts best practices for online instruction with a special emphasis on structure, assessment, content, interactivity, accessibility, and mobility

Rhetoric Society of America's 2017 Summer Institute, Bloomington, IN, May 22-25, 2017.

Invited participant for competitive slot in Rhetorical Spaces of Memory: Memorials, Cities, and Civic Life seminar

iFixit Technical Communication Symposium, San Luis Obispo, CA May 21-23, 2015.

Pedagogy workshop on teaching students how to write open source repair guides for minimizing e-waste