MEREDITH A. JOHNSON
CURRICULUM VITAE
August 2023

WORK ADDRESS
University of South Florida
4202 E. Fowler Ave—CPR 107
Tampa, FL 33620
meredithjohnson@usf.edu
813-974-0109

EDUCATION

2005   PhD, Purdue University
English—Rhetoric and Composition
summa cum laude

2000   MA, Purdue University
English—Rhetoric and Composition
summa cum laude

1998   BA, University of South Florida
English—Professional and Technical Writing
King O'Neal Scholar/Valedictorian, University Honors Program

PROGRAMS OF RESEARCH

Organizational Resilience; Theories and Practice of Professional and Technical Communication; Public Deliberation, Feeling, and Sensation; Usability

ACADEMIC APPOINTMENTS

2023–Present   DeBartolo Chair in Liberal Arts, University of South Florida, College of Arts and Sciences

2020–Present   Professor, University of South Florida, Department of English

2013–2020   Associate Professor (tenured), University of South Florida, Department of English

2007–2013   Assistant Professor (tenure track), University of South Florida, Department of English

| 2005–2007 | Assistant Professor (tenure track), Rose-Hulman Institute of Technology, Department of Humanities and Social Sciences |

RESEARCH AWARDS

| 2020 | Conference on College Composition and Communication Research Impact Award. *Lean technical communication: Toward sustainable program innovation*. Presented annually for "the empirical research publication that most advances the mission of the organization or the needs of the profession." With W. Michele Simmons and Patricia Sullivan |

| 2018 | USF Faculty Outstanding Research Achievement Award |

| 2018 | National Communication Association (NCA) Philosophy of Communication Distinguished Book Chapter Award. Can objects be moral agents? Posthuman praxis in public transportation. In Kristen Moore & Dan Richards (Eds.), *Posthuman praxis in technical communication*. With Nathan R. Johnson |

| 2013 | Nell Ann Pickett Award for Best Article in *Technical Communication Quarterly*. Productive usability: Fostering civic engagement in online spaces. With W. Michele Simmons |

| 2005 | *Kairos* Best Webtext Award First Finalist. Disrupting the computer lab(oratory): Names, metaphors, and the wireless writing classroom |

PUBLICATIONS

Book
Johnson, Meredith A., Simmons, W. Michele, & Sullivan, Patricia A. (2018). *Lean technical communication: Toward sustainable program innovation*. ATTW Series in Technical and Professional Communication. New York: Routledge.

Peer-Reviewed Articles
Johnson, Nathan R., & **Johnson, Meredith A.** (2022). Intersectional mobilities: Acts of dissettlement. *Review of Communication*, *22*(4), 291-308.

Johnson, Nathan R., & **Johnson, Meredith A.** (2021). Time and the making of space in urban development. *Rhetoric Society Quarterly*, *51*(3), 215-226.

Johnson, Nathan R., & **Johnson, Meredith A.** (2020). Precarious data: Affect, infrastructure, and public education. *Rhetoric Society Quarterly*, *50*(5), 368-382.

Johnson, Meredith A., & Johnson, Nathan R. (2020). The resilience of sensation in urban planning. *Poroi*, *15*(1), 1-23.

Johnson, Nathan R., & **Johnson, Meredith A.** (2016). Glitch as infrastructural monster. *enculturation: A Journal of Writing, Rhetoric, and Culture*, *22*, Retrieved from http://www.enculturation.net/glitch-as-infrastructural-monster

Miller, Carolyn R., Walsh, Lynda, Wynn, James, Kelly, Ashley Rose, Walker, Kenneth C., White, William J., Winderman, Emily, Abeles, Oren, Bedsole, Nathan H., Belling, Maryn, Brigham, Matthew P., Card, Danny, DeVasto, Danielle, Goodwin, Jean, Graham, S. Scott, Ingraham, Chris, Hartzog, Molly, Iwertz, Chad, **Johnson, Meredith A.**, Johnson, Nathan R., Kamperman, Sean, Kessler, Molly, Lanius, Candice, Majdik, Zoltan, Malkowski, Jennifer, Parks, Sara, Parrish, Alex C. Pietrucci, Pamela, Roundtree, Aimée Kendall, Shepherd, Dawn, Taylor, Karen, Tucker, Bonnier, Von Burg, Ron, & Wilson, Greg. (2016). The great chain of being: Manifesto on the problems of agency in science communication. *Poroi*, *12*(1), 1-16.

Johnson, Meredith Zoetewey. (2014). Green lab: Designing sustainable computer classrooms during economic downturns. *Computers and Composition: An International Journal, 34*, 1-10.

Zoetewey, Meredith W. (2013). The rhetoric of free: Open source software and technical communication during economic downturns. *Technical Communication Quarterly, 22*(4), 323-342.

Simmons, W. Michele, & **Zoetewey, Meredith W.** (2012). Productive usability: Fostering civic engagement in online spaces. *Technical Communication Quarterly, 21*(3), 251-276.

Zoetewey, Meredith W. (2010). A rhetoric of ornament: Decorating mobile devices in the aesthetic economy. *Computers and Composition, 27*(2), 138-157.

Zoetewey, Meredith W. (2009). Wireless ESL: How second language students, instructors, and administrators envision our laptop classrooms. *The Journal of Literacy and Technology, 10*(2), 2-38.

Zoetewey, Meredith W., & Sullivan, Patricia A. (2008). Improved communication via wireless? Advertisers' visions and shaping of mobile rhetoric. *Computers and Composition Online*. Retrieved from http://www.bgsu.edu/cconline/zoetewey _sullivan/

Johnson, Robert, Salvo, Michael, & **Zoetewey, Meredith W.** (2007). User-centered technology in participatory culture: Two decades "beyond a narrow conception of usability testing." *IEEE Transactions on Professional Communication, 50*(4), 320-332.

Salvo, Michael, **Zoetewey, Meredith W.**, & Agena, Kate. (2007). A case of exhaustive documentation: Re-centering system-oriented organizations around user need. *Technical Communication*, *54*(1), 46-57.

Zoetewey, Meredith W., & Staggers, Julie. (2004). Teaching the Air Midwest case: A stakeholder approach to deliberative technical rhetoric. *IEEE Transactions on Professional Communication, 47*(4), 233-43.

Zoetewey, Meredith W. (2004). Disrupting the computer lab(oratory): Names, metaphors, and the wireless writing classroom. *Kairos: A Journal of Rhetoric, Technology, and Pedagogy, 9*(1). Retrieved from http://english.ttu.edu/KAIROS/9.1/binder2.html?coverweb/zoetewey/index.html

Zoetewey, Meredith W., & Staggers, Julie. (2003). Beyond "current-traditional" design: Assessing rhetoric in new media. *Issues in Writing, 13*(2), 133-57.

Peer-Reviewed Book Chapters
Johnson, Meredith A., & Johnson, Nathan R. (2018). Can objects be moral agents? Posthuman praxis in public transportation. In Kristen Moore & Dan Richards (Eds.), *Posthuman praxis in technical communication* (pp. 123-142). London: Routledge.

Johnson, Meredith A., Cannon, Peter, Palmer, Roxanna, Rea, Joshua M., & Zarlengo, Tanya. (2017). Logotypes in place: A visual rhetorical history of Cigar City. In Christopher Scott Wyatt & Dànielle Nicole DeVoss (Eds.), *Type matters: The rhetoricity of letterforms* (pp. 253-281). Anderson, SC: Parlor Press.

Santos, Marc C., & **Johnson, Meredith Zoetewey**. (2015). From constituting to instituting: Kant, Latour, and Twitter. In Nathaniel Rivers & Paul Lynch (Eds.), *Thinking with Bruno Latour in rhetoric and composition* (pp. 59-77). Carbondale: Southern Illinois University Press.

Zoetewey, Meredith W., Simmons, W. Michele, & Grabill, Jeff. (2013). Assessing civic engagement: Responding to online spaces for public deliberation. In Danielle Nicole DeVoss & Heidi McKee (Eds.), *Digital writing assessment and evaluation* (np). Logan, UT: Computers and Composition Digital Press/Utah State University Press. Retrieved from http://ccdigitalpress.org/dwae/10_zoetewey.html

Staggers, Julie, **Zoetewey, Meredith W.**, & Pennell, Michael. (2008). Learning with limits: New faculty and course management software. In George Pullman and Baotong Gu (Eds.), *Content management: Bridging the gap between theory and practice* (pp. 57-90). Amityville, N.Y: Baywood.

Mutchler, David, Chambers, Zachariah, Mitra-Kirtley, Sudipa, Sexton, Shannon, Williams, Julia, & **Zoetewey, Meredith W**. (2006). Tablet or laptop? Does the pen matter, and if so, in what way? In Dave A. Berque, Jane Prey, Robert H. Reed (Eds.), *The impact of*

tablet pcs and pen-based technology on education: Vignettes, evaluations, and future directions (pp. 131-138). West Lafayette, IN: Purdue University Press.

Peer-Reviewed Conference Proceedings

Johnson, Nathan R., & **Johnson, Meredith A.** (accepted). The problem that cannot be named: Lateral violence and the limits of institutional critique. *Proceedings from the 41st ACM International Conference on Design of Communication (SIGDOC '23)*, xx–xx. Orlando, FL, USA: ACM.

Cagle, Lauren, Eble, Michelle, **Johnson, Meredith A.**, Johnson, Nathan R., Lane, Liz, Mckoy, Temptaous, Moore, Kristen R., Reynoso Jr, Enrique, Rose, Emma J., Patterson, GPat, Sánchez, Fernando, Simmons, Michele, Stone, Erica M., Tham, Jason Chew Kit, and Walton, Rebecca. (2021). Participatory coalition building: Creating an anti-racist scholarly reviewing practices heuristic. *Proceedings from the 39th ACM International Conference on Design of Communication (SIGDOC '21)*, 281–288. Virtual Event, USA: ACM.

Chambers, Zachariah, Chidanandan, Archana, DeVasher, Rebecca, Merkle, Larry, Minster, Mark, Mitra-Kirtley, Sudipa, Mutchler, David, Sexton, Shannon, Watt, Anne, Williams, Julia, & **Zoetewey, Meredith W**. (2006). What is beyond the laptop initiative? Perhaps: tablet PCs and Dyknow Vision software. *Proceedings from the 36th Annual Conference of Frontiers in Education*, 8–13. San Diego, CA, USA: IEEE.

Peer-Reviewed Textbook Cases

Zoetewey, Meredith W., & Staggers, Julie (2008). Lego model documentation project. *Professional writing online third edition* (np). Upper Saddle River, NJ: Pearson Education.

Staggers, Julie, & **Zoetewey, Meredith W.** (2008). Expanded employment project. *Professional writing online third edition* (np). Upper Saddle River, NJ: Pearson Education.

Staggers, Julie, & **Zoetewey, Meredith W.** (2008). Air Midwest Project. *Professional writing online third edition* (np). Upper Saddle River, NJ: Pearson Education.

Book Reviews

Zoetewey, Meredith W. (2005). Review of Ed Nagelhout, & Carol Rutz's *Classroom spaces and writing instruction*. *Journal of Business and Technical Communication, 19*(1), 114-117.

Zoetewey, Meredith W. (2001). Review of John Seely Brown & Paul Duguid's *The social life of information*. *Business Communication Quarterly, 64*(3), 110-114.

Other Publications

Cagle, Lauren, Eble, Michelle, **Johnson, Meredith A.**, Johnson, Nathan R., Jones, Natasha N., Lane, Liz, Mckoy, Temptaous, Moore, Kristen R., Reynoso Jr, Enrique, Rose, Emma J., Patterson, GPat, Sánchez, Fernando, Shivers-McNair, Ann, Simmons, Michele, Stone,

Erica M., Tham, Jason Chew Kit, Walton, Rebecca, and Williams, Miriam F. (2021). *Anti-racist scholarly reviewing practices: A heuristic for editors, reviewers, and authors.* https://tinyurl.com/reviewheuristic

GRANTS

2022	Conference Presenter Support Award, College of Arts & Sciences' Office of Research and Scholarship, University of South Florida: $750
2020	Summer Grant, University of South Florida Humanities Institute: $5,000
2020	Research & Instruction Grant, United Faculty of Florida, University of South Florida Chapter: $500
2019	Travel Grant, University of South Florida College of Arts and Sciences: $750
2018	Creative Scholarship Grant, University of South Florida Research and Innovation: $10,000
2018	Travel Grant, University of South Florida College of Arts and Sciences: $600
2017	Conference Support Grant, University of South Florida Research and Innovation: $5,000
2011	Preparing PhD Students for Successful 21st Century Careers Grant, University of South Florida Provost's Office (with Sarah Beth Hopton and Joe Moxley): $80,000
2011	Research and Development Grant, University of South Florida College of Arts and Sciences: $1,000
2011	Florida Teacher Quality Grant, State of Florida Department of Education (consultant with Co-Primary Investigators Max Hutto and Shawn Bingham): $454,384
2010	New Researcher Grant, University of South Florida Research and Innovation: $10,000
2010	Summer Grant, University of South Florida Humanities Institute (declined in favor of the New Researcher Grant): $5,000
2010	Florida Teacher Quality Grant, State of Florida Department of Education (consultant with Co-Primary Investigators Max Hutto and Shawn Bingham): $454,384

2009	Florida Teacher Quality Grant, State of Florida Department of Education (consultant with Co-Primary Investigators Max Hutto and Shawn Bingham): $454,384
2006	Microsoft Research Grant, Microsoft Corporation (consultant with Primary Investigator Julia Williams): $100,000
2005	Teaching Academy Grant, Purdue University: $1,000
2005	Travel Grant, Modern Languages Association: $200
2005	Travel Grant, Purdue University Department of English: $250
2004	Research Foundation Grant, Purdue University Office of the Vice President for Research: $2,000
2004	Travel Grant, Purdue University Department of English: $250
2003	Research Foundation Grant, Purdue University Office of the Vice President for Research: $2,000
2002	Travel Grant, Purdue University Graduate Student Association: $150
2002	Research Foundation Grant, Purdue University Office of the Vice President for Research: $2,000

INVITED TALKS

2022	Cagle, Lauren, **Johnson, Meredith A.**, Johnson, Nathan R., Lane, Liz, Mckoy, Temptaous, Moore, Kristen R., Sánchez, Fernando, Simmons, Michele, Stone, Erica M., & Tham, Jason Chew Kit. (2022, May). *What is anti-racist reviewing and why is it necessary: A roundtable reflection*. 20th Biennial Conference of the Rhetoric Society of America, Baltimore, MD.
2021	Johnson, Nathan R., & **Johnson, Meredith A.** (2021, March). Digital rhetoric, precarity, and affect. Michigan Technological University Rhetoric Society of America Student Chapter. Online.
2020	**Johnson, Meredith A.** (2020, November). Public writing and rhetoric. Middle Tennessee State University Department of English. Online.

CONFERENCE PARTICIPATION

2023	Johnson, Nathan R., & **Johnson, Meredith A.** (2023, October). *Communication design for combating lateral violence: An action*

methodology for institutional intervention. [Paper presentation]. 41st ACM International Conference on Design of Communication (SIGDOC '23), Orlando, FL.

2023 Cagle, Lauren, & **Johnson, Meredith A.** (2023, June). *When technical communication competencies come into conflict: Complying with competing standards for data visualization and accessibility*. [Paper presentation]. Conference of the Association of Teachers of Technical Writing, Online.

2022 **Johnson, Meredith A.**, & Johnson, Nathan R. (2022, November). *Where Jews don't count: Classification and antisemitism* [Paper presentation]. National Communication Association's 108th Annual Conference, New Orleans, LA.

2022 Johnson, Nathan R., & **Johnson, Meredith A.** (2022, November). *Sonic materialism: Sound as technê and the production of publics* [Paper presentation]. National Communication Association's 108th Annual Conference, New Orleans, LA.

2022 Johnson, Nathan R., & **Johnson, Meredith A.** (2022, May). *Topoi for changing police data infrastructure* [Paper presentation]. 20th Biennial Conference of the Rhetoric Society of America, Baltimore, MD.

2021 Ferguson, Crystal Lane Swift, Cagle, Lauren E., Johnson, Nathan R., **Johnson, Meredith A.**, Jones, Natasha N., Moore, Kristen R., Rowland, Allison Lockwood, Sánchez, Fernando, Styer, Meridith, Yajima, Yusaku, & Faris, Michael. (2021, November). *Citation politics: A roundtable* [Paper presentation]. Association for Rhetoric of Science and Technology NCA Preconference, Seattle, WA.

2021 Cagle, Lauren, Eble, Michelle, **Johnson, Meredith A.** Johnson, Nathan R., Lane, Liz, Mckoy, Temptaous, Moore, Kristen R., Reynoso Jr, Enrique., Rose, Emma J., Patterson, GPat, Sánchez, Fernando, Simmons, Michele, Stone, Erica M., Tham, Jason Chew Kit, and Walton, Rebecca. (2021, October). *Participatory coalition building: Creating an anti-racist scholarly reviewing practices heuristic* [Paper presentation]. 39th ACM International Conference on Design of Communication (SIGDOC '21), Online.

2021 **Johnson, Meredith A.**, & Johnson, Nathan R. (2021, June). *Time and the making of space in urban development* [Paper presentation]. Conference of the Association of Teachers of Technical Writing, Online.

2020 Johnson, Nathan R., & **Johnson, Meredith A.** (2020, November). *Spatial imaginaries as material and method* [Paper presentation]. National Communication Association's 106th Annual Conference, Online.

2020   Johnson, Nathan R., & **Johnson, Meredith A**. (2020, May). *Symbiogenesis and a poetics of taste and mobility* [Paper presentation]. Biennial Conference of the Rhetoric Society of America, Portland, OR. (Conference canceled).

2020   **Johnson, Meredith A.**, & Johnson, Nathan R. (2020, March). *Commonplaces, sensation, and urban development* [Paper presentation]. Conference on College Composition and Communication, Milwaukee, WI. (Conference canceled).

2020   **Johnson, Meredith A.**, & Johnson, Nathan R. (2020, March). *Transforming the tempo of urban planning to promote inclusion* [Paper presentation]. Conference of the Association of Teachers of Technical Writing, Milwaukee, WI. (Conference canceled).

2019   Johnson, Nathan R., & **Johnson, Meredith A**. (2019, November). *How translating scales of magnitude and time configure public engagement* [Paper presentation]. Association for Rhetoric of Science and Technology NCA Preconference, Baltimore, MD.

2019   Johnson, Nathan R., & **Johnson, Meredith A.** (2019, November). *Time, space, and expertise: How scientists transform the tempo of transportation policy* [Paper presentation]. National Communication Association's 105th Annual Conference, Baltimore, MD.

2018   **Johnson, Meredith A.**, & Johnson, Nathan R. (2018, November). *Moralizing the evidence of materialisms* [Paper presentation]. Association for Rhetoric of Science and Technology NCA Preconference, Salt Lake City, UT.

2018   Johnson, Nathan R., & **Johnson, Meredith A.** (2018, May). *Resilient city planning: Transportation, social justice, and urban development* [Paper presentation]. Association for Rhetoric of Science and Technology RSA Preconference, Minneapolis, MN.

2018   **Johnson, Meredith A.**, & Johnson, Nathan R. (2018, March). *#mycitymeans: Analogies in city planning* [Paper presentation]. Conference on College Composition and Communication, Kansas City, MO.

2017   **Johnson, Meredith A.** (2017, May). *Rhetorical spaces of memory: Memorials, cities, and civic life* [Seminar participant]. Rhetoric Society of America's 2017 Summer Institute, Bloomington, IN.

2016   Asen, Robert, Graham, S. Scott, Howard, Robert G., Johnson, Nathan R., **Johnson, Meredith A.**, Pezzullo, Phaedra C., Pietrucci, P., Rice, J., & Rivers, Nathaniel (2016, November). *Local rhetorics: A roundtable* [Paper

presentation]. National Communication Association's 102nd Annual Conference, Philadelphia, PA.

2016   Zarlengo, Tanya, Cannon, Peter, Rea, Joshua, & **Johnson, Meredith A.** (2016, November). *Logotypes in place: A visual rhetorical history of cubanness in Cigar City* [Respondent]. National Communication Association's 102nd Annual Conference, Philadelphia, PA.

2016   **Johnson, Meredith A.** (2016, April). *Toward sustainable program administration: Lean technical communication* [Paper presentation]. Conference on College Composition and Communication, Houston, TX.

2015   Johnson, Nathan R., & **Johnson, Meredith A.** (2015, November). *Agency and responsibility in transportation systems* [Paper presentation]. Association for Rhetoric of Science and Technology NCA Preconference, Las Vegas, NV.

2013   **Zoetewey, Meredith W.** (2013, October). *Targeted technical communication: A case study of customized pedagogy* [Paper presentation]. Conference of the Council for Programs in Scientific and Technical Communication, Cincinnati, OH.

2012   **Zoetewey, Meredith W.**, & Simmons, W. Michele. (2012, March). *Lean technical communication* [Paper presentation]. Conference on College Composition and Communication, St. Louis, MO.

2011   **Zoetewey, Meredith W.** (2011, May). *Technical communication on the cheap?* [Paper presentation]. Computers and Writing Conference, Ann Arbor, MI.

2011   **Zoetewey, Meredith W.** (2011, April). *Defining the deal breakers when we're tempted to do more with less* [Paper presentation]. Conference on College Composition and Communication, Atlanta, GA.

2010   Simmons, Michele, & **Zoetewey, Meredith W.** (2010, May). *Productive usability: Fostering civic engagement in online spaces* [Paper presentation]. Computers and Writing Conference, West Lafayette, IN.

2010   **Zoetewey, Meredith W.** (2010, March). *A rhetoric of ornament: Decorating mobile devices in the aesthetic economy* [Paper presentation]. Conference on College Composition and Communication, Louisville, KY.

2008   **Zoetewey, Meredith W.** (2008, October). *Doing more with less* [Paper presentation]. Conference of the Council for Programs in Scientific and Technical Communication, Minneapolis, MN.

2008   **Zoetewey, Meredith W.** (2008, April). *Remapping wireless place* [Paper presentation]. Conference on College Composition and Communication, New Orleans, LA.

2006   **Zoetewey, Meredith W.** (2006, March). *Mobile writing technologies and the dis/location of the computer classroom* [Paper presentation]. Conference on College Composition and Communication, Chicago, IL.

2006   House, Richard, Watt, Anneliese, Williams, Julia, & **Zoetewey, Meredith W.** (2006, May). *Case studies in the multi-major technical communication course* [Paper presentation]. Rhetoric Society of America Conference, Memphis, TN.

2006   **Zoetewey, Meredith W.**, Chambers, Zachariah, Mutchler, David, Mitra-Kirtley, Sudipa, Sexton, Shannon, & Williams, Julia (2006, April). *An interdisciplinary project using handheld, pen-based devices for project management, technical writing for mobile devices, and software development* [Paper presentation]. Workshop on the Impact of Pen-based Technology on Education, West Lafayette, IN.

2006   Chambers, Zachariah, Chidanandan, Archana, DeVasher, Rebecca, Merkle, Larry, Minster, Mark, Mitra-Kirtley, Sudipa, Mutchler, David, Sexton, Shannon, Watt, Anne, Williams, Julia, & **Zoetewey, Meredith W.** (2006, October). *What is beyond the laptop initiative? Perhaps tablet PCs and DyKnow Vision software* [Paper presentation]. Frontiers in Education, San Diego, CA.

2006   **Zoetewey, Meredith W.**, Staggers, Julie, & Pennell, Michael. (2006, March). *Learning with limits: New faculty and course management software* [Paper presentation]. Conference of the Association of Teachers of Technical Writing, Chicago, IL.

2005   Sullivan, Patricia, & **Zoetewey, Meredith W.** (2005, October). *Public depictions of how women are (becoming) unwired* [Paper presentation]. Feminism(s) and Rhetoric(s) Conference, Houghton, MI.

2004   **Zoetewey, Meredith W.** (2004, October). *Wireless technical communication classroom as intersection: Designing at the nexus of competing stakeholder desires* [Paper presentation]. Conference of the Council for Programs in Scientific and Technical Communication, West Lafayette, IN.

2004   **Zoetewey, Meredith W.** (2004, March). *Disrupting the professional writing classroom* [Paper presentation]. Conference on College Composition and Communication, San Antonio, TX.

2004   **Zoetewey, Meredith W.**, & Staggers, Julie. (2004, March). *Developing an aviation crash case: Special challenges of case development for new instructors* [Paper presentation]. Conference of the Association of Teachers of Technical Writing, San Antonio, TX.

2003   Agena, Kate, Romberger, Julia, Ruetenik, Bridget, Staggers, Julie, Sullivan, Patricia, & **Zoetewey, Meredith W.** (2003, May). *Workshop on teaching and assessing verbal and visual intersection on- and offline* [Workshop leader]. Computers and Writing Conference, West Lafayette, IN.

2003   Bay, Jennifer, Blackmon, Samantha, Blythe, Stuart, Brooke, Colin, Pennell, Michael, Salinas, Carlos, Simmons, W. Michele, Staggers, Julie, Stolley, Karl, Sullivan, Patricia, & **Zoetewey, Meredith W.** (2003, March). *Workshop on assessing multimedia writing* [Workshop leader]. Conference on College Composition and Communication, New York, NY.

2003   **Zoetewey, Meredith W.** (2003, March). *Transforming presence: Responding to autobiographical writing online* [Paper presentation]. Conference on College Composition and Communication, New York, NY.

2002   **Zoetewey, Meredith W.** (2002, October). *Metaphor and the (real) computer classroom* [Paper presentation]. Thomas R. Watson Conference in Rhetoric and Composition, Louisville, KY.

2002   Pennell, Michael, & **Zoetewey, Meredith W.** (2002, May). *Instructional technologies and institutional critique* [Paper presentation]. Computers and Writing Conference, Normal, IL.

2002   **Zoetewey, Meredith W.** (2002, March). *Ethos in cyberspace: Lessons from the researcher's fieldnotes* [Paper presentation]. Conference on College Composition and Communication, Chicago, IL.

2001   **Zoetewey, Meredith W.** (2001, May). *The design of distance: Visual rhetoric and distance education on the web* [Paper presentation]. Computers and Writing Conference, Muncie, IN.

2001   Bishop, Karen, Blakesley, David, Brown, Nicole, DePew, Kevin, Kimme Hea, Amy, Karper, Erin, Longster, Rebecca, McGrady, Lisa, Staggers, Julie, Turnley, Melinda, & **Zoetewey, Meredith W.** (2001, May). *Creating virtual spaces and real opportunities for digital publication* [Workshop leader]. Computers and Writing Conference, Muncie, IN.

2000   **Zoetewey, Meredith W.** (2000, November). *Assessing visual rhetoric and argumentation in a computer-based advanced composition course* [Paper presentation]. National Council for the Teaching of English Conference, Milwaukee, WI.

TEACHING AWARDS

Outstanding Undergraduate Teaching Award, University of South Florida. One of only fifteen faculty members recognized university wide, 2011

Associate Fellow of the Purdue University Teaching Academy. Highest honor for faculty/ instructors at Purdue University, 2004

Award for Outstanding Graduate Teaching Assistant, Purdue University, 2004, 2003

Excellence in Teaching Award, Purdue University Department of English, 2003, 2000

Kneale Pedagogy Award, Purdue University Department of English, 2004, 2003, 2001

TEACHING AND ADVISING

Graduate Teaching at the University of South Florida
ENC 6261   Professional and Technical Communication Theory
ENG 6009   Introduction to Graduate Study
LIT 6934   Practicum in Teaching Professional and Technical Writing
LIT 6934   Theories of Visual Rhetoric
ENC 6421   Studies in Rhetoric and Technology
LIT 6934   Democracy in the Post-Truth Era

Graduate Teaching at Purdue University
ENGL 505M   Practicum in Teaching Business and Technical Writing
ENGL 502I   Practicum in Teaching Advanced Composition
ENGL 505T   Practicum in Teaching First-Year Computers and Composition
ENGL 505A   Practicum in Teaching First-Year Composition

Undergraduate Teaching at the University of South Florida
ENC 4260   Advanced Technical Writing
ENC 4218   Visual Rhetoric for Technical Communication
ENC 3416   New Media for Technical Communication
ENC 3310   Expository Writing
ENC 3250   Professional Writing
ENC 2210   Technical Communication for the Health Sciences
IDH 3600   Visualizing Health Equity: Honors College Seminar
IDH 3400   The Science of Happiness and Well-Being: Honors College Seminar

Undergraduate Teaching at Rose-Hulman Institute of Technology
RH 330   Technical Communications for Engineers
RH 399M   UX for Mobile Devices
RH 339   Visual Communication for Engineers

RH 399I   Intercultural Communication

Undergraduate Teaching at Purdue University
ENGL 421   Technical Writing
ENGL 420   Business Writing
ENGL 419   Multimedia Writing for Professional Writing Majors
ENGL 306   Introduction to the Field of Professional Writing for Majors
ENGL 304   Advanced Composition
ENGL 103   Honors First-Year Composition
ENGL 102   First-Year Research Writing
ENGL 101   First-Year Composition

Dissertation Committees
2022–Present   Valerie Smith, director, PhD. Dissertation in progress

2021   Katie Walkup, director, PhD. *Mental illness diagnosis and the construction of stigma*

2020   Stephanie Phillips, director, *The power of non-compliant logos: A new materialist approach to comic studies*. Winner of the 2021 Outstanding Dissertation Award recognizing exemplary graduate alumni who contribute significantly to USF's national and international reputation

2019   Peter Cannon, co-director, *Taking an "ecological turn" in the evaluation of rhetorical interventions*

2017   Alaina Tackitt, member, *(Age)ncy in composition studies*

2016   Ella Bieze Browning, member, *Rupturing the world of elite athletics: A feminist critical discourse analysis of the suspension of the 2001 IAAF regulations on hyperandrogenism*. Winner of the 2017 CCCC Outstanding Dissertation Award in Technical Communication

2016   Lauren Cagle, member, *Shaping climate citizenship: The ethics of inclusion in climate change communication and policy*

2016   Karen Langbehn, member, *Science, policy and decision making: A case study of deliberative rhetoric and policymaking for coastal adaptation in southeast Florida*

2015   Laura Ewing, director, *#networkedglobe: Making the connection between social media and intercultural technical communication*

2015   Megan McIntyre, member, *Relational agency, networked technology, and the social media aftermath of the Boston marathon bombing*

2015 Sarah Beth Hopton, member, *Evidence of things not seen: A semi-automated descriptive phrase and frame analysis of texts about the herbicide agent orange*

2013 Daniel Richards, member, *Dead man's switch: Disaster rhetorics in a posthuman age*

2013 Kate Pantelides, member, *Mapping dissertation genre ecology*

2012 Grace L. Veach, member, *Tracing boundaries, effacing boundaries: information literacy as an academic discipline*

2012 Kyle Stedman, member, *Musical rhetoric and sonic composing processes*

2011 Quentin Vieregge, member, *Narratives of architectural revolution in online Christian rhetoric*

2010 Daisy Pignetti-Cochran, member, *Writing to (re)New Orleans: The post-Hurricane Katrina blogosphere and its ability to heal and inspire recovery*,

2009 Elisabeth LoFaro, member, *A new understanding of sophistic rhetoric: A translation, with commentary, of Mario Untersteiner's "Le origini sociali della sofistica"*

2008 Elizabeth Zollner, member, *Scripting the unscripted: Gender and sexual orientation in strategy-genre reality television*

Master's Thesis and Portfolio Committees

2023 Jacqueline Carlson, member, *Margaret Cavendish and Björk: Transversal studies before and after the apocalypse*

2019 Emil Smith, director, *Rhetoricas: A webcomic*

2018 Taylor Johnson, member, *Analysis of user interfaces in the sharing economy*

2017 Elizabeth Loyer, member, *Tensions between democracy and expertise in the Florida Keys*

2017 Katie Walkup, director, *Constructing health narratives: Patient feedback in online communities*

2017 Amy Bolick, member, *Humanities: Crisis or opportunity?*

2017 Natalie Kass, member, *Science in the sun: How science is performed as a spatial practice*

2016   Sophia Gourgiotis, director, *Instattack: Instagram and visual ad hominem political arguments*

2016   Jonathan Ray, director, *A new materialist approach to visual rhetoric in PhotoShopBattles*

2016   Samantha Cosgrove, director, *Drop, cover, and hold on: Analyzing risk communication through visual rhetoric*

2014   Brenda Grau, member, *Beyond performance: Rhetoric, collective memory, and the motive of imprinting identity*

2014   Eric Walsh, member, *Hermes, technical communicator of the gods: The theory, design, and creation of a persuasive game for technical communication*

2013   Jason Carabelli, director, *Disciplinarity, crisis, and opportunity in technical communication*

2013   Ronisha Browdy, member, *Rhetorical spirits: Spirituality as rhetorical device in new age womanist of color texts*

2012   Jeffrey Honnold, director, *Toward a working theory of neurorhetorics*

2012   Cassandra Branham, member, *Electronic peer feedback in a collaborative classroom*

2011   Jennifer Lynch, member, *Saved by the (Alexander Graham) bell: An analysis of synchronous communication and student satisfaction/retention rates in the first year online composition classroom*

2010   Kate Zephyrhawke, member, *Addressing the decline of academic performance among first-year composition students: A usability analysis of two important online resources*

Undergraduate Honors Thesis Committees
2022   Ryan Shargo, member, *Identifying common disease trends in the Dominican Batey: The creation of a structural outline of disease identifications and treatments*

2014   Maria Chaparro, director, *Considering the implications of personalization*

2014   Brenda M. Grau, member, *Beyond performance: Rhetoric, collective memory, and the motive of imprinting identity*

2014   Cara Wacek, director, *Employee handbook: A rhetorical analysis*

2012   Zoe Stiling, member, *The importance of tradition and educational culture in the humanities*

2011   Edwin Lacen-Diaz, member, S*pace purifier macrophage*

Student Organizations at the University of South Florida
2008–2011   Student Society of Technical Communication, co-advisor

ADMINISTRATIVE EXPERIENCE AND ACADEMIC PROGRAM SUPERVISION

2010–Present Director and Founder, Professional and Technical Communication Graduate Certificate, University of South Florida

2013–2017   Director, Rhetoric and Composition Graduate Program, University of South Florida

2011–2013   Interim Director, Professional-Technical Writing Undergraduate Concentration and Service Courses, University South Florida

2002–2005   Assistant Director, Professional Writing Undergraduate Major, Purdue University

2002–2004   Assistant Director of Technology Development, First-Year Composition Program, Purdue University

SERVICE TO THE PROFESSION

Editorial Boards for Scholarly Journals
Technical Communication Quarterly, 2019–Present
Communication Design Quarterly, 2018–Present

Reviews for Scholarly Journals
Technical Communication Quarterly, 2023, 2022, 2021, 2020, 2019
Programmatic Perspectives, 2021
enculturation, 2019, 2018
Communication Design Quarterly, 2018
Journal of Business and Technical Communication, 2015
Peitho, 2014, 2013
The Writing Instructor, 2010, 2003
IEEE Transactions on Professional Communication, 2008
Technical Communication, 2005

National Organizations

Member-at-Large (elected), Executive Committee of the Association of Teachers of
    Technical Writing (ATTW), 2015–2018

Conference Co-Chair, 17th Annual Conference of the Association of Teachers of Technical
    Writing (ATTW), Indianapolis, IN, 2014

Conference Proposal Reviews
Association for Computing Machinery's Special Interest Group on Design of Communication
    (SIGDOC), 2023, 2022, 2021, 2015, 2009
Conference of the Association of Teachers of Technical Writing (ATTW), 2023, 2022, 2019,
    2011, 2010, 2009, 2008, 2007, 2006, 2005
Conference on College Composition and Communication (CCCC), 2023
Rhetoric Society of America, 2021
Association for the Rhetoric of Science, Technology, and Medicine NCA Preconference,
    2018
Association for the Rhetoric of Science, Technology, and Medicine RSA Preconference, 2017
Conference of the Council for Programs in Technical and Scientific Communication
    (CPTSC), 2015, 2009
Computers and Writing Conference, 2010

Award Selection Committees
Nell Ann Pickett Award for Best Article in *Technical Communication Quarterly*, 2022, 2017,
    2015
Best Webtext Award for *Kairos: A Journal of Rhetoric, Technology, and Pedagogy*, 2015
Janice M. Lauer Dissertation Award, Purdue University Department of English, 2010
Ellen Nold Award for Best Article in *Computers and Composition: An International Journal*,
    2006

Conference Planning Committees
Conference on College Composition and Communication, 2015
Women in Technical Communication Luncheon at the Conference of the Association of
    Teachers of Technical Writing, 2012
Resilient Tampa Bay International Sustainability Workshop, 2011
Conference of the Council for Programs in Technical and Scientific Communication, 2004
Computers and Writing Conference, 2003

SERVICE TO THE UNIVERSITY OF SOUTH FLORIDA

University and College Committees
College of Arts and Sciences Faculty Council, 2022–2025 (elected)
Honors and Awards Council, Faculty Senate, 2018–2024
School of Humanities Tenure and Promotion Committee, 2020–2022
College of Arts and Sciences Tenure and Promotion Committee, 2020–2022 (elected)
USF Outstanding Thesis and Dissertation Awards Selection Committee, 2022

University Lecture Series

Democracy in the Post-Truth Era Lecture Series, 2017–2018

Standing Committees in the Department of English
Rhetoric/Composition and Professional/Technical Writing Committee, 2007–Present
Graduate Committee, 2007–Present
Tenure and Promotion Committee, 2021-2022 (elected)
Executive Committee, 2013–2017, 2020–2022 (elected)
Faculty Evaluation Committee, 2013–2016, 2019–2020 (elected)
Student Grievance Committee, 2018–2019, 2020–2021
Scholarship/Awards Committee, 2007–2008, 2018–2020
PhD Graduate Placement Committee, 2008–2013, 2015–2018
Ad Hoc Faculty Evaluation Committee, 2016–2018, 2020–2021
Graduate Admissions, 2013–2017
First-Year Composition Grievance Committee (Chair), 2011–2012, 2019–2020

Search Committees for the Department of English
Director of First-Year Composition (USF Sarasota-Manatee), 2019–2020
Director of Professional Writing, Rhetoric, and Technology, 2016–2017
DeBartolo Chair of the Humanities, 2015–2016
Chair of the Department of English, 2015–2016
Professional and Technical Writing, 2012–2013
Rhetoric of Science, 2009–2010