

Adam Jeffrey Phillips

aphillips0919@yahoo.com

(330) 307-4079

Assistant Professor of Instruction
Assistant Director of First-Year Writing
Department of English
University of South Florida
4202 E. Fowler Ave, Tampa, FL 33620

Education

Ph.D. Rhetoric and Composition, May 2022

University of South Florida, Department of English

Secondary Areas:

Professional and Technical Communication Certificate, Department of English
Digital Humanities Certificate, Departments of History and English

Dissertation: Curricular Assemblages: Understanding Student Knowledge (Re)circulation
Across Genres

Director: Dr. Lisa Meloncon, University of South Florida
Member: Dr. Norbert Elliot, New Jersey Institute of Technology
Member: Dr. Liane Robertson, University of South Florida
Member: Dr. Kristen Gay, University of South Florida

M.A. Rhetoric and Composition, July 2015

Florida Atlantic University, Department of English

B.A. English, Literature, May 2010

Youngstown State University, Department of English and World Languages

Research Areas

Digital Rhetoric, Multimodal Composition and Rhetoric, Writing Analytics, Composition Pedagogy, Writing Program Administration, Curricular Assessment, First-Year Composition

Publications

Peer-Reviewed Publications

- Phillips, A (2023). What to expect when you're expecting . . . to graduate: Exposing the current market in rhetoric and composition for new PhD graduates. (Currently in Review).
- Martinez, D., Mechenbier, M. X., Hewett, B. L., Melonçon, L., Harris, H. S., with St. Amant, K., **Phillips, A.**, & Bodnar, M. I. (2019). A report on a U.S.-based national survey of students in online writing courses. *Research in Online Literacy Education*, April 2019.

Textbooks

- Contributor to *A Rhetorical Approach to Workplace Writing* (5th Edition) (2018)
- Contributor to *Emerging: Contemporary Readings for Writers* (3rd Edition) (2015)

Grants and Fellowships

Internal Grants

- Phillips, A. J. (2020). Childcare Grant. Sponsor: Conference on College Composition and Communication.
Funded: \$300
- Phillips, A. J. (2018; 2020). Conference Presentation Grant. Sponsor: Student Government Association, University of South Florida.
Funded: \$500; \$500
- Phillips, A. J. (2018). Digital Humanities Summer Institute Travel Grant. Sponsor: Department of English, University of South Florida.
Funded: \$1,200
- Phillips, A. J. (2015). Conference Presentation Grant. Sponsor: Dorothy F. Schmidt College of Arts and Letters, Florida Atlantic University.
Funded: \$500

Conference Activity

Papers Presented

- Phillips, Adam. "What to Expect When You're Expecting . . . To Graduate," Conference on College Composition and Communication, Chicago, February 2023.
- Phillips, Adam. "Measuring knowledge (re)circulation: A corpus analysis of an FYW curriculum through the frameworks of assemblage theory and LCS patterns," *Journal of Writing Analytics Virtual Symposium*, Online, May 2021.
- Phillips, Adam. "Assemblages of Knowledge: Tracing Knowledge (Re)circulation across Genres in FYC," Conference on College Composition and Communication, Portland, Online, April 2021.
- Phillips, Adam. "Researching the Academic Commonplace: Innovating Research

- Methods for Digital Texts in FYC," Conference on College Composition and Communication, Milwaukee, Online, March 2020.
- Phillips, Adam. "Restaurant Rhetoric: 'Nudging' the Audience Through Gustatory and Olfactory Sensory Recall," Conference on College Composition and Communication, Kansas City, March 2018.
- Phillips, Adam. "Multimodality in FYC: Integrating Meaning," EGSS Conference, Florida Atlantic University—Boca Raton, April 2015.
- Phillips, Adam. "Anticipating the Curve: Meaning Making Through Innovative Tools," Workshop Participant, Conference on College Composition and Communication, Tampa, March 2015.
- Phillips, Adam. "Deconstructing 'Phallacies': Subverting Male Hegemony Through Sexual Prosthetics and Dildonics," EGSS Conference, Florida Atlantic University, Boca Raton, November 2014.
- Phillips, Adam. "Cyborg Pleasures: Technological Sexual Innovations for the Posthuman/Postgender World," CSSA Conference, Florida Atlantic University, Boca Raton, October 2014.
- Phillips, Adam. "Literature in Freshman Composition: The Re-emergence of an Unanswered Question," EGSS Conference, Florida Atlantic University, Boca Raton, November 2013.

Conferences and Events Organized

- Coordinator, International Conference on Writing Analytics, Spring 2018, Spring 2020.
University of South Florida
- Coordinator, English Graduate Student Society Conference, Fall 2014, Florida Atlantic University.

Program Administration and Development

Administration, University of South Florida

- Assistant Writing Program Administrator, First-Year Composition Program (2023-Present)
 - Provide support for the First-Year Composition program, including but not limited to curriculum design, instructor training, administrative duties, course scheduling, curricular assessment, professionalization workshops, and orientation
- Digital Learning Specialist, First-Year Composition Program (2019-2021)
 - Provided technological and logistical support for *Canvas* and *USF Writes* to both the Writing Program Director as well as 70+ instructors, graduate assistants, and adjunct instructors
- Graduate Student Mentor, First-Year Composition Program (2018)
 - Provided guidance for new Graduate Teaching Assistants throughout their first semester teaching

- Planned multiple First Year Composition instructor orientations attended by 70+ instructors, graduate assistants, and adjunct instructors

Curriculum Development, University of South Florida

- Assisted in course design, revision, LMS creation—including developing online course shells for first-year writing courses—and activity generation (2023-Present)
- Designed resources for instructors teaching Composition I and Composition II, including sample lesson plans, assignments, activities, and classroom policies (2018 – 2021)
- Participated in the redesign of the first-year composition (2019-2021)

Teaching Experience

Undergraduate Courses Taught at the University of South Florida

- ENC 1101 Composition I
- ENC 1101 Composition II
- ENC 3250 Professional Writing
- ENC 3310 Expository Writing
- ENC 3416 New Media

Selected Graduate Coursework

Technical Communication and Rhetorical Theory

Professional & Technical Communication Theory, Dr. Lisa Melonçon
Rhetoric of Science, Technology, and Medicine, Dr. Carl Herndl
Rhetoric of Technology, Dr. Lisa Melonçon
Studies in Composition Theory, Dr. Elizabeth Metzger
Studies in the History of Rhetoric, Dr. Nathan Johnson

Research Methods

Quantitative Research Methods, Dr. Norbert Elliot
Studies in Composition Research, Dr. Lisa Melonçon

Program Administration

Writing Program Administration, Dr. Kristin Gay
Professional Writing Practicum, Dr. Lisa Melonçon
Practice in Teaching Composition, Dr. Joseph Moxley

Digital Humanities

Introduction to Digital Humanities, Dr. Steven Jones

Digital Humanities Capstone, Dr. Steven Jones

Service

Service to the Department

Member, USF Writes Admin Committee, Spring 2023-Present
Department of English, University of South Florida

Member, First-Year Composition Committee, Fall 2022-Present,
Department of English, University of South Florida

Member, English Undergraduate Committee, Fall 2022-Present,
Department of English, University of South Florida

Member, Rhetoric and Composition/Professional and Technical Communication Committee,
Fall 2022-Present, Department of English, University of South Florida

Member, Academic Writing Committee, Fall 2020-Spring 2021,
Department of English and Writing, University of Tampa

Member, USF Writes Admin Committee, Spring 2020-Spring 2021,
Department of English, University of South Florida

Service to the Discipline

Member, Graduate Research Award Committee, Fall 2022-Present
Council of Writing Program Administrators

Reviewer, Conference on College Composition and Communication, Spring 2023
College Composition and Communication

Reviewer, Innovate Conference, Spring 2023
Online Learning Consortium

Reviewer, Accelerate Conference, Fall 2022
Online Learning Consortium

Service to the University

Member, Faculty Committee on Alternative Admissions, Fall 2022-Present
University of South Florida

Liaison, Center for Innovative Teaching and Learning, Fall 2022-Present
University of South Florida

Professional Development

Technical Skills

Computational Text Analysis

AntConc; RAND-Lex; DocuScope; Voyant; NVivo

Graphics and Web

Adobe Creative Cloud: Photoshop, InDesign, Premiere Pro; WordPress

Workshops and Certifications

Online Instruction Certification (2020). University of Tampa, Tampa, Florida

Digital Humanities Summer Institute (2018). University of Victoria, British Columbia, Canada

Online Instruction Certification (2017). University of South Florida, Tampa, Florida

Research Network Forum (2015). Conference on College Composition and Communication,
Tampa, Florida

Memberships

Member, Conference on College Composition and Communication (CCCC)

Member, Council of Writing Program Administrators (CWPA)

Member, Rhetoric Society of America (RSA)

Member, National Council of Teachers of English (NCTE)

Member, Florida Educator's Association (FEA)

Member, National Education Association (NEA)

Member, Online Learning Consortium (OLC)

References

Lisa Melonçon

Professor
University of South Florida
Department of English
4202 E. Fowler Ave, CPR-107
Tampa, FL 33620
(813) 974-9552
meloncon@usf.edu

Norbert Elliot

Professor Emeritus
New Jersey Institute of Technology
Department of English
323 Dr. Martin Luther King Jr Blvd,
Newark, NJ 07102
(856) 952-7680
elliot@njit.edu

Liane Robertson

Associate Professor
University of South Florida
Department of English
4202 E. Fowler Ave, CPR-107
Tampa, FL 33620
(850) 980-2941
lianerobertson@usf.edu

Alaina Tackitt

Assistant Professor of Instruction,
University of South Florida
Department of English
4202 E. Fowler Ave, CPR-107
Tampa, FL 33620
(813) 974-5051
atackitt@usf.edu