

MICHAEL L. SHUMAN, PH.D.

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EDUCATION

University of South Florida, Tampa FL

Degree: Ph.D. in English, 2007

University of South Florida, Tampa FL

Graduate Certificate: Creative Writing, 2004

Indiana University, Bloomington, IN

Coursework: Ph.D. in English, 1973-1976

West Virginia University, Morgantown WV

Degree: M.A. in English, 1973

Fairmont State University, Fairmont WV

Degree: B.A. in English, 1971

ADMINISTRATION

Coordinator of Professional and Technical Writing Internship Program

University of South Florida

August 2010 - Present

Develop partnerships with technology-oriented companies and organizations in the Tampa Bay area to support the Department of English internship program; place students on an internship basis with professional enterprises consistent with each student's academic background and career goals; manage the internship process and assess intern performance; develop and teach an internship class predicated upon career advancement in the professional/technical communications field; coordinate internship placement and information sessions with Department of English academic program administrators.

Assistant Director of First-Year Composition

University of South Florida

June 2009 - August 2010

Collaborated with FYC director in development of goals and policy for a writing program supporting over 4,500 students and nearly 100 instructors each semester; assisted in development and administration of curriculum content and new media resources for students and instructors; interviewed, appointed, and evaluated writing program instructors; managed deployment of in-house *My Reviewers* online assessment tool throughout the program; 2/2 teaching assignment.

CURRICULUM DEVELOPMENT

ENC 4260 Professional and Technical Communication Capstone

Developed syllabus and resources for a new portfolio-based Capstone class offering service-learning opportunities for students in the Professional Writing, Rhetoric, and Technology program.

ENC 4940 Professional/Technical Communication Internship

Developed syllabus and resources for a class supporting the Technical Communication and New Media internship. Course proposal approved by University councils for the summer 2011 semester.

ENC 3248 Communications for IT Professionals

Developed syllabus and resources for communications and new media course supporting the undergraduate degree in Information Technology. Course proposal approved by University councils for the spring 2012 semester.

LIT 3301 Cultural Studies and the Popular Arts: "Carl Barks and the 20th Century American Humorist Tradition"

Developed syllabus and resources for course offered during the spring 2010 semester.

ENC 3250 Professional Writing Online

Developed syllabus and resources for distance learning course offered to students in Singapore (spring 2010) and Peru (fall 2011 – fall 2017).

First-Year Composition Program - ENC 1102 Online

University of South Florida

Summer 2008 - Present

Developed and maintained curriculum, syllabus, and Instructor Guide for online composition course; provided ongoing training and direction for distance learning instructors.

Technical Writing Program Curriculum Update

University of South Florida

Spring 2008

Updated curriculum to conform to USF Department of English Professional/Technical Academic Learning Compact; prepared syllabi for additional technical communication classes. Revised curriculum submitted March 2008.

ACADEMIC SOFTWARE DESIGN

My Reviewers

Principal author of design document of online application for composition assessment funded by USF Center for 21st Century Teaching Excellence Innovative Learning-Centered Grant.

GRANTS

USF General Education Assessment: Critical Thinking and Writing Intensive Courses
Principal author of USF Technology Fee Proposal for development of My Reviewers, an online rubric and essay grading application. Grant of \$81,000 Awarded 08-30-2010.
National Science Foundation

Co-PI, "CCLI: Multi-Departmental Initiative to Promote and Assess High-Quality Writing and High-Level Thinking in an Undergraduate Engineering Curriculum."
Grant Submitted 05-20-2009.

Center for 21st Century Teaching Excellence Innovative Learning-Centered Grants Program

Principal author, "First-Year Composition Rubric Enhancement and Assessment Strategy."

Maximum \$10,000 Grant Amount Awarded to fund My Reviewers, February 2009.
Additional funding provided by the USF Office of Decision Support, October 2009.

WORKSHOP LEADERSHIP

Compelling Writing for Persuasive Grants & Budget Narratives

USF Office of Research and Scholarships workshop for USF faculty

Workshop Co-Leader (with Dr. Dianne Donnelly), July 16 & 18, 2013

JOURNAL EDITORIAL POSITION

The Mailer Review

The Norman Mailer Society

Deputy Editor, November 2010 - Present

Associate Editor, November 2008 - October 2010

TEACHING

August 2010 – Present Tampa

Professor of Instruction (as of Fall 2022)

Continuing Instructor III (as of Fall 2020)

Continuing Instructor II (as of Fall 2014)

Continuing Instructor, University of South Florida (as of Fall 2010)

- ENC 3246 Communications for Engineers
- ENC 3249 Communications for IT Professionals
- ENC 3250 Professional Writing (offered online to students in Peru and Singapore in conjunction with the USF College of Business)
- ENC 3520 Technical Communication for Majors
- ENC 4260 Professional and Technical Communication Capstone
- ENG 4906 Individual Research - Technical & Professional Communication Internship

- ENC 4940 Professional & Technical Internship

August 2007 - August 2010

Tampa

Visiting Instructor, University of South Florida

- ENC 2210 Technical Writing
- ENC 3246 Communications for Engineers
- ENC 3250 Professional Writing (Online)
- ENC 4260 Advanced Technical Writing
- ENC 1101 Composition 1

Summer 2007

Tampa

Adjunct Instructor, University of South Florida

ENC 3246 Communications for Engineers

August 2005 - December 2005

Sarasota-Manatee

Instructor, University of South Florida

ENC 3211 Communications for Engineers

August 2004 - May 2007

Tampa

Graduate Teaching Associate, University of South Florida

- ENC 3211 and 3246 Communications for Engineers
- ENC 2210 Technical Writing
- ENC 3310 Expository Writing
- LIT 2000 Introduction to Literature
- ENC 1102 Composition II (online)
- ENC 1101 Composition I

December 1986 - November 2001

Tampa

Senior Consultant, Collier-Jackson/Geac/Atex

Taught classes for newspaper software systems, including in-house training for new associates; provided advanced customer training at newspapers, user group conferences and regional training seminars

HONORS PROGRAMS & PRACTICUM MENTORING

English Independent Study/Honors Connected Course

Robin Konger, "Using Curriculum Design Models for Teaching Professional and Technical Communication"

Department of English

ENC 3520

Fall 2022

English Independent Study/Honors Connected Course

Kyle Juarez, “The Intersection of Technical Communication and Creative Writing”
Department of English
ENC 4260
Spring 2022

English Independent Study/Honors Connected Course

Beth Lockridge, “Strategies and Challenges in the Digital-Age Job Market”
Department of English
ENC 4260
Spring 2019

Honors College Thesis Director

Dianna Pham, “Fables: Under a Wolf’s Skin”
Department of Chemistry
Spring 2014

Master of Science Practicum Project Mentor

Mitchell Heirholzer, “Xcenda Office Upgrade”
Department of Computer Science and Engineering
Spring 2013.

LIFELONG LEARNING TEACHING

“Tess Uncensored: Thomas Hardy and “The Ache of Modernism,”” Four-week lifelong learning class on Thomas Hardy’s *Tess of the D’Urbervilles*

- USF Osher Lifelong Learning Institute, taught online January-February 2022
- University of Missouri Osher@Mizzou, taught online June 2021

“*The Waste Land* and Other Modernist Poems at 100,” Three-week lifelong learning class on T.S. Eliot and other modernist poets

- USF Osher Lifelong Learning Institute, taught online August 2023

TEACHING AND RESEARCH INTERESTS

Film Studies; Norman Mailer and 60s Culture; Graphic Novels and Sequential Art; Otto Rank and Psychoanalytic Criticism; New Media; Modern British and American Literature

DISTANCE LEARNING

Graduate-level Classes Completed at University of South Florida

- EME 6425 Microcomputers for School Management

- EME 6936 Web Page Design
- EME 6936 Distance Learning
- EME 6936 Telecommunications in Education
- EME 6930 Hyperscripting

PROFESSIONAL AFFILIATIONS

The Norman Mailer Society
The Modern Language Association
National Council of Teachers of English

AWARDS AND HONORS

Alice Hearne Award for Outstanding Doctoral Candidate, University of South Florida

James Paul Brawner Writing Award, "Dualistic Tension and Tradition in *The Warden*,"
West Virginia University

SUPPORTING RESEARCH

Ph.D. Dissertation

"A Woman's Face, or Worse': Otto Rank and the Modernist Identity"

Major Professor: Phillip Sipiora

M.A. Thesis

"Sexuality and Comic Vision in William Morris's Later Prose Romances"

Director: Hayden W. Ward

WORKS IN PROGRESS

Editor: *ReFocus: The Films of Jack Arnold*, solicited scholarly collection for the
Edinburgh University Press series *ReFocus: The American Directors*, CFP published
January 2022.

"Projected Sex: Herschell Gordon Lewis and 1960s Under-the-Counter Culture,"
solicited chapter for a scholarly collection on film director Herschell Gordon Lewis
edited by Calum Waddell, University of Aberdeen.

"A Wealth of Fable: Paul C. Allen, Robert A. Collins and the Development of Modern
Fantasy Criticism," solicited article on the 1980s critical publication *Fantasy Review*,
scheduled for 2022 publication in *Weird Fiction Review*.

"Scorsese: *The Aviator*," solicited chapter for a scholarly collection on film director
Martin Scorsese edited by Gary D. Rhodes, Oklahoma Baptist University, and Phillip
Sipiora, University of South Florida.

“Well Met in Rex Hex: My Encounter with the Grey Mouser,” article on the literary fantasy of Fritz Leiber, solicited by Centipede Press to appear in an upcoming volume of that author’s work.

Sunspot Century, novel.

SUBMITTED FOR PUBLICATION

“*Silent Running: Art and Eco-Memory*,” solicited article for a scholarly collection on film poster art edited by Gary D. Rhodes, Oklahoma Baptist University, and Robert Singer.

“Becoming Mailer: Violence, Ego, Guilt, Courage,” review of *Norman Mailer in Context* by Maggie McKinley scheduled for publication in an upcoming volume of *The Mailer Review*.

PUBLICATIONS

“Before the Nightmare: Joseph Stefano and the Script for ‘Ebon Struck First,’” in *The Outer Limits - Nightmare: Story and Teleplay by Joseph Stefano*, ed. Dave Rash, Villa Di Stefano Productions, 2022, pp. 80-88.

“Infernal Devices: Wallace Fox’s Aeroglobe, Cosmic Beam Annihilator, and the Pit of Eternal Fire,” *ReFocus: The Films of Wallace Fox*, ed. Gary D. Rhodes and Joanna Hearne, Edinburgh University Press, 2022, pp. 207-234.

“Accidental Outlaw: Agency and Genre in *The Bigamist*,” *Ida Lupino, Filmmaker*, ed. Phillip Sipiora, Bloomsbury Academic, 2021, pp. 95-111.

“What Mad Universe?” Review of Robert Guffey, *Spies and Saucers*, *The Mailer Review*, Vol. 14, No. 1, Fall 2020, pp. 295-304.

“Shooting for the Big Time,” Review of Gary D. Rhodes, *Offed*, *The Mailer Review*, Vol. 14, No. 1, Fall 2020, pp. 289-294.

“When Genres Collide: ‘The Last Night’ as Science Fiction,” *The Mailer Review*, Vol. 13, No. 1, Fall 2019, pp. 29-42.

“*Moonfire: Mailer in Amber*,” Review of Norman Mailer, *Moonfire: The Epic Journey of Apollo 11, 50th Anniversary Edition*, *The Mailer Review* 12:1 (Fall 2018): 275-287.

“Beat Films and the Persistence of Vision,” Review of Raj Chandarlapaty, *Seeing the Beat Generation: Entering the Literature Through Film*, *The Mailer Review* 12:1 (Fall 2018): 309-315.

"Dracula's Deuce: How Horror Haunts Garage and Surf Music," *Weird Fiction Review* (Fall 2017): 147-188.

"Beating the Odds in Big Sur," Review of Robert J. Begiebing, *The Territory around Us; Collected Literary and Political Journalism, 1982-2015*, *The Mailer Review* 10:1 (Fall 2016): 428-435.

"Trans-human Genetics Comes to Tampa," Review of Donald L. Kaufmann, *O Brave New Eve: A Genetic Fantasy*, *The Mailer Review* 10:1 (Fall 2016): 447-460.

"Wise-Guy Capers, Zig-Zag Minds," Review of Richard Stratton, *Smuggler's Blues: A True Story of the Hippie Mafia*, *The Mailer Review*, 10:1 (Fall 2016): 440-456.

"Days of Future Passed: Paul Bowles and the Heyday of Hipness," Review of Raj Chandarlapaty, *Re-creating Paul Bowles, The Other and The Imagination: Music, Film, and Photography*, *The Mailer Review* 9:1 (Fall 2015): 331-336.

"Mars Needs Women," Review of Donald L. Kaufmann, *Bramble, Infant Martian, The Mailer Review* 9:1 (Fall 2015): 337-344.

"From God's Attic to Boom-Boom Slang: Looking for Mailer's LQ," Review of Donald L. Kaufmann, *Norman Mailer: Legacy and Literary Americana*, *The Mailer Review* 8:1 (Fall 2014): 396-402.

"Norman Redux," Review of Joe Wenke, *Mailer's America*, *The Mailer Review* 8:1 (Fall 2014): 403-407.

"Into the Woods," Review of Robert J. Begiebing, *A Berkshire Boyhood: Confessions and Reflections of a Baby Boomer*, *The Mailer Review* 8:1 (Fall 2014): 411-417.

"The Voluptuous Horror of Fannie Cornforth," Review of Robert J. Begiebing, *The Turner Erotica: A Biographical Novel*, *The Mailer Review* 7:1 (Fall 2013): 421-428.

"A Mirror for Observers," Advance Review of Jason Mosser, *The Participatory Journalism of Michael Herr, Norman Mailer, Hunter S. Thompson, and Joan Didion: Creating New Reporting Styles*, *The Mailer Review* 7:1 (Fall 2013): 412-416.

"Debauchery Duet," Advance Review of Jeffrey Michelson and Laura Bradley, *Laura Meets Jeffrey: Both Sides of an Erotic Memoir*, *The Mailer Review* 6:1 (Fall 2012): 365-371.

"Norman vs. Ernest: Influence and Identity," *The Mailer Review* 4:1 (Fall 2010): 90-103.

"The Blue Hour," Advance Review of Dwayne Raymond, *Mornings with Mailer in The Mailer Review* 3:1 (Fall 2009): 674-78.

"Jefferson's American Aesthetic and the Paintings of John Trumbull" in *Florida English* 3 (2005): 73-82.

Review of Catherine Robson, *Men in Wonderland: The Lost Girlhood of the Victorian Gentleman in Nineteenth-Century Feminisms* 5 (2001): 90-93.

PRESENTATIONS

"*The Outer Limits: 'Nightmare,'*" *Tie-Dye Roy Podcast*, August 7, 2022.

"The Scholar Adventurers: Trivial Pursuit Edition," *USF Department of English Friday Focus Series*, May 6, 2022.

"*The Last Night and Silent Running: Two Post-War Dystopias,*" *Friday Lecture Series, USF Osher Lifelong Learning Institute*, January 14, 2022.

"*Silent Running: Art and Eco-Memory,*" *American Comparative Literature Association (ACLA) 2021 Virtual Conference*, April 8-11, 2021.

"The Mailer Review after Ten Years," *The Norman Mailer Society 2017 Conference*, Sarasota, FL, October 26-28, 2017.

"Mutual Interest: Mailer and Hemingway." *The Norman Mailer Society 2010 Conference*, Sarasota, FL, November 4-6, 2010.

"Two Castles, One Forest: Norman Mailer and Mikhail Bulgakov." *The Norman Mailer Society 2009 Conference*, Washington, DC, October 23-24, 2009.

"Reconstructing Mailer: Identity, Appropriation, Desire." *The Norman Mailer Society 2008 Conference*, Provincetown, MA, October 16-19, 2008.

"Rank, Yeats, and the Modernist Identity." *CAS Graduate Research Symposium*, University of South Florida, April 2007.

"Identity and Utterance in *A Journey to the Western Islands of Scotland.*" *ESGA Fall Colloquium*, University of South Florida, March 2007.

UNIVERSITY SERVICE

CAS Faculty Development Committee
Member, Fall 2018 – Spring 2020

CAS Faculty Council
Chair, Fall 2016-Spring 2017
Member, Spring 2014 – Spring 2016

CAS Strategic Communication of Value Committee
Member, 2013-2014

CAS Computer Committee

Member, 2013-2015

Canvas Transition Committee

Member 2012-2013

Collaborate with administration and faculty to effectively coordinate campus-wide implementation of the Canvas Learning Management System.

CAS Committee on Technology for Instruction and Research

Member, 2011 – 2013

Collaborate with administration and faculty to advise on adoption and deployment of technology throughout the Tampa campus.

CAS Faculty Development Committee

Member, 2011-2012 & 2012-2013

Review faculty grant proposals and recommend CAS funding for suitable travel and research projects.

Learning-Centered Grants 2010 Selection Committee Member

Center for 21st Century Teaching Excellence, February 2010

Review faculty grant proposals and recommend C21TE funding for suitable travel and research projects.

Senior Project Mentor

Mitchell Heirholzer, "Xcenda Data Recovery Plan"

Department of Information Technology, University of South Florida Polytechnic, Lakeland, Spring 2009.

DEPARTMENT SERVICE

Instructor Promotion Committee

Chair, 2019-2020

Adjunct Visitation Committee

Member, 2019-2020

Digital Humanities

Member, 2018 – 2019

Provide feedback to Department digital humanities projects.

Rhetoric/Composition and Professional/Technical Writing Committee

Member, *ex officio*, 2007 - Present

Student Grievance Committee

Member, 2013 – 2019

Review Department of English Student Grievances; collaborate with faculty to resolve

grievance issues.

First-Year Composition Grievance Committee

Member, 2011 – 2018

Review FYC Student Grievances; collaborate with faculty to resolve grievance issues.

Charles F. Brooks Award in Technical Writing (Undergraduate)

Award Coordinator and Jurist, 2009 – 2014

Coordinate management and promotion of award; collaborate with program faculty to review submitted student portfolios and determine annual award winner.

Suncoast Chapter Technical Writing Scholarship (Undergraduate)

Jurist, 2009 – 2018

Collaborate with program faculty to review submitted student portfolios and determine annual scholarship winner.

First-Year Composition Program Policy Committee

Member, 2008 – 2009

Collaborate with faculty and administration to establish and promote FYC policy.

First-Year Composition Program Task Committee

Member, 2008 - 2009

Collaborated with faculty, administration, and instructors to determine appropriate program tasks and assignments.

First-Year Composition Program

Collaborator, Summer 2008 & Summer 2009

Co-Chair, First-Year Composition Program Bullitser Awards Committee 2009

Directed Technical Communications students in format and design for annual FYC awards publication and website.

Rhetorical Situations: A Journal of First-Year Composition 2009

Directed ENC 2210 Technical Communications students in format and design for annual FYC awards publication and website.

First-Year Composition Program Bullitser Awards 2008

Directed ENC 4260 Advanced Technical Communications students in format and design for annual FYC awards publication and website.

FACULTY SPONSHORSHIPS

USF Faculty Sponsor

2021-Present

Women's Ultimate Frisbee Club at USF

<https://bullconnect.usf.edu/womensultfrisb/home/>

USF Faculty Sponsor

2019-2021

Resilience, Inc.

<http://www.mylearningtools.org/>

Resilience, Inc. is a non-profit organization that focuses on developing a no-cost Social Emotional Learning (SEL) Curriculum and offering it to schools with grades K-12 across the country.

PRIVATE SECTOR EMPLOYMENT

Project Manager

Publishing Business Systems, St Paul MN

2001-2004

Managed on-site newspaper software implementation and conversion projects for new corporate customers; developed project plans and managed resources for implementations.

Senior Software Consultant

Collier-Jackson/Geac/Atex, Tampa FL

1987-2001

Lead consultant for computer software customer support, documentation development, system testing, training, and installation coordination; provided advanced executive training at user group conferences and regional training seminars. Managed extensive mission-critical software implementation projects at nearly 70 newspapers worldwide, including *The Chicago Tribune*, *The New York Post*, *The Los Angeles Times*, *The Miami Herald*, *The Dallas Times Herald*, *The Washington Times*, *San Diego Union Tribune*, *El Tiempo* (Bogota, Colombia), *Cape Times* (Cape Town, South Africa), *La Prensa* (Panama City, Panama)

Operations Manager

1983-1986

Schurz Communications/The Herald-Mail, Hagerstown MD

Coordinated installation and management of newspaper circulation software systems; managed department resources and operations.

Assistant Circulation Director

Schurz Communications/The Herald-Times, Bloomington IN

1976 - 1983

Supervised and evaluated newspaper circulation department associates; trained employees in department procedures and software use.

PRIVATE SECTOR TECHNICAL COMMUNICATIONS

Extensive technical and professional writing for Collier-Jackson/Geac/Atex:

- World Class Series Circulation User Guide and Pre-Installation Guide
- Technical design specifications for newspaper software development
- Request for Proposal responses
- Formal financial and business practice audits for newspapers
- Trip reports and project status reports
- Multimedia presentations for trade shows, conferences, and regional training seminars