

MARK T. HAUSER
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EDUCATION

Ph.D., History, 2019, Carnegie Mellon University, Pittsburgh, PA

Dissertation: "All the Comforts of Hell: Doughboys and American Mass Culture in the First World War"

Advisor: Scott A. Sandage

Research Interests: American cultural and social history, history of capitalism, war and society

M.A., History, 2014, Carnegie Mellon University, Pittsburgh, PA

M.A., History, 2013, Claremont Graduate University, Claremont, CA

Thesis: "Vaudeville, Popular Entertainment and Cultural Division in the Inland Empire, 1880-1914"

B.A., International Studies, 2006, *with honors*, American University, Washington, DC

SCHOLARLY PUBLICATIONS

Books

All the Comforts of Hell: Doughboys, Business, and American Mass Culture in the First World War,
The Johns Hopkins University Press (under contract, forthcoming).

Journal Articles

"A Violent Desire for the Amusements': Boxing, Libraries, and the Distribution and Management of Welfare During the First World War," *The Journal of Military History* (October 2022).

ACADEMIC EXPERIENCE

Visiting Assistant Professor of Instruction, Department of History, University of South Florida,
August 2023-Present

Courses: American History II

War and Society: A Social History of the U.S. Military

Pro-Seminar: U.S. Popular Culture: Innovation and the Entertainment Industry

The United States Since 1945

Lecturer, Department of History, Carnegie Mellon University, August 2019-June 2023

Courses: Development of American Culture

The American Soldier: A Social History of the U.S. Military

World War I: The Twentieth Century's First Catastrophe

Innovation & Entertainment: A Business History of Popular Culture

Entertainment & Popular Culture in the Roaring Twenties

Summer Lecturer, Carnegie Mellon University Qatar, May 2015-June 2015; May 2019-June 2019

Courses: Development of American Culture

World War I: The Twentieth Century's First Catastrophe

United States History Since 1865

United States Immigration History

ACADEMIC PRESENTATIONS

- “Challenging the ‘Obstinate, Indifferent and Cold-Blooded Exhibitor’: The American Legion Film Service as Hollywood Rival and Resource,” Business History Conference Annual Meeting, March 2024 (paper accepted).
- “Soldiers’ Newspapers and the First World War’s Public-Private Partnerships,” The Danky/Pawley Symposium in Print Culture History, October 2020.
- “From Four Million Conscripts to Four Million Consumers: Rethinking the First World War and Military-Industrial Complex,” Business History Conference Annual Meeting, March 2020.
- “Soldier-Consumers and the Quest for Comfort in the First World War,” National Museum of American History, NMAH History Colloquium, September 2019.
- “Elsie Janis and What Else? Entertaining American Servicemen During the First World War,” A Holiday From War? Resting Behind the Lines During the First World War Conference, Université Paris III – Sorbonne Nouvelle, June 2018.
- “A.E.F. Games: Doughboys and Physical Training, Mass Sports, and Athletic Spectacles During World War I,” Organization of American Historians Annual Meeting, April 2018.
- “Doughboys, Consumption, and the Reshaping of American Athletic Culture During World War I,” National Museum of American History, NMAH History Colloquium, October 2017.
- “All the Comforts of Hell: Doughboys and American Mass Culture in the First World War,” Wisconsin Historical Society, James P. Danky Fellowship Lecture, October 2016.

RESEARCH GRANTS AND FELLOWSHIPS

- Predocctoral Fellowship, Smithsonian Institution – National Museum of American History, Washington, DC, 2017.
- Silas Palmer Research Fellowship, Hoover Institution, Stanford, CA, 2016-2017.
- James P. Danky Fellowship, Center for the History of Print and Digital Culture and Wisconsin Historical Society, Madison, WI, 2016.
- Clarke Chambers Travel Fellowship, Kautz Family YMCA Archives, Minneapolis, MN, 2016.
- Wisconsin Veterans Museum Research Grant, Wisconsin Veterans Museum, Madison, WI, 2016.
- Exploratory Research Grant, Hagley Museum and Library, Wilmington, DE, 2017-2018.

PUBLIC HISTORY PROJECTS

Exhibitions

- “World War I Exhibits & Publications,” Hunt Library, Baker Hall, Porter Hall, and Hamerschlag Hall, Carnegie Mellon University, Pittsburgh, PA, Temporary exhibition, Fall 2024-Spring 2025 (project approved, in development).

Presentations

- “Spotlight On: Memorial Day: Remember the Fallen,” Soldiers & Sailors Memorial Hall & Museum, Pittsburgh, PA, May 2023.

Op-Eds

“The Pentagon is Missing the Big Picture on ‘Stars and Stripes,’” History News Network, September 13, 2020, https://historynewsnetwork.org/article/177333?fbclid=IwAR0eycsqNWWp-SJNSynyVBLhrqxYJS8W0E3dp2Z04QsphzIxxWsPyY3j_qQ.

Blog Posts

“Public-Private Partnerships Developed During World War I Had a Profound Impact on American Civilian Society After the War,” The United States World War I Centennial Commission, June 25, 2020, <https://www.worldwar1centennial.org/index.php/communicate/press-media/wwi-centennial-news/6813-public-private-partnerships-developed-during-wwi-had-a-profound-impact-on-american-civilian-society-after-the-war.html>.

“All the Comforts of Hell: Doughboys and American Mass Culture in the First World War,” Hagley Library News Blog, April 22, 2019, <https://www.hagley.org/librarynews/all-comforts-hell>.

“Silas Palmer Fellow Examines the Role of the WWI Doughboy in American Mass Culture,” Hoover Institution Library & Archives Blog, February 21, 2017, <https://www.hoover.org/news/silas-palmer-fellow-examines-role-wwi-doughboy-american-mass-culture>.

PROFESSIONAL SERVICE

Graduate Student Representative, History Department, CMU, June 2014-May 2015.

President, Graduate Student History Association, Claremont Graduate University, September 2012-May 2013.