

March 22, 2013 Faculty Meeting Minutes

Present: Deni Elliott, Tony Silvia, Monica Ancu, Casey Peterson, Loretha Cleveland, Casey Frechette, Mark Walters

Absent: Paul Wang (Working Remote), Bob Dardenne (Travelling)

David Brodosi visiting us to talk about migration to Canvas.

DB: We're coordinating support to migrate your courses. Two-week window to work with migration specialist.

Looks like three of the faculty need to migrate courses. A survey will go out to the department to schedule time, and then the two-week window will be setup. Blackboard will be shutoff December 31. All old courses will be gone, so they need to be downloaded beforehand. Course Sites is a way to temporarily host BB courses.

Changes at USF Tampa.

MW: They want to convene some experts to figure out what direction to go in.

DE: Being the only accredited program in the system has its advantages.

MW: What's really important is staying on the cutting edge with the digital skills. This may also help the undergraduate program.

TS: I see it in a context. It's happening around the country. Big schools are forgoing accreditation, for various reasons.

MA: It's reflective in some ways of what's happening in the industry – reporting and writing isn't enough; multiple skills are needed.

MW: Integration of digital media and journalism.

CF: Teaching journalism is of great value but not just for those who plan to become "journalists."

TS: All about the transferable skills.

LC: In senior seminar, the conversation is at the forefront. It's important students see those connections and possibilities.

DE: Our job is to figure out how to carve out and describe our niche, including the name of the programming, how we market ourselves.

CF presents some thoughts from ACEJMC meeting.

Spring 2014 schedule review.

Recruitment for new faculty positions.

DE: Will finish new job descriptions by next week. Two Ass.t Prof. positions for next year – digital media law/theory and DJD. And that will open up a clinical instructor position.

Updates to come.

Minutes approval from last meeting.

Copier update.

CP: It's still cool! Reach out to the undergrads in your block for advising. Make sure they have the advising sheets. Ask students to bring an unofficial transcript. Ask students to email me about permits to streamline the process.

DE: Monica, you'll check in with classes?

MA: Yes, I'll go to classes – MMC2100, others.

DE: Be sure to email your advisees and get them in.

DE: Still trying to get dates for Murrow. Summer teaching – if you're getting paid any way other than straight coursework, let me know, to make sure Jennifer gets it in the system.

We don't have any 4 credit courses, so it's not a big issue for us. The department responsible is supposed to devise a 1-credit independent study.

We have applications for Gas. Hoping we can bring on two or three, along with returning. Please rank applications by Wednesday.

Good to use assistantships as recruiting tools, but we need to consider returning assistants.

We need to come up with policies on why we do course reductions. No timeline, but this is coming down the track.

Gen ed. course proposals: Mid to late fall before we turn in proposals for gen ed classes. No limit on how many we submit, but we should see what we can offer inline with the criteria.

Food writing certificate is sitting on Norine's desk. Approval should be forthcoming. We'll do a soft launch and see if there are marketing resources.

4936 Writing about Food course doesn't have prereqs. Can someone take that and JOU2100 concurrently? Technically yes, but should be discouraged.

ARPs

DE: Maybe we need to make sure graduate students bring a stamped copy of their graduation approval form back to us.

Statewide meeting for graduate student research poster symposium in Tampa. Let me know if you think you have something.

TS: Entrance exam... Monica and I met and have ideas for a replacement to the EDT. The exam would have two parts: Sentences (half on EDT) that require edits for proper grammar, spelling, punctuation. Part 2: essay on a topic. *Why do you want to be a journalism major?* We could set numbers of errors before failure. You can retake it, but there's a waiting period. Current events portion is another possibility – not weighted as equally as the reporting, but still a part.

Traditional Grad Program

CP (Filling in for BD): Enrollment now/Fall –

20 JMS masters
30 DJD
188 undergrads

We had just one undergrad invited to KTA based on GPAs for this semester.

As far as grad students, only JMS have been invited (DJD students don't have enough credits to participate). Four students have been invited, and of whom 3.7+ is the lowest GPA in that lot.

We contacted alumni (about KTA) via email and FB and have 11 or 12 qualified alumni, two of whom are undergrads.

As far as faculty go, 10% rule doesn't carry over, but there should still be an element of exclusivity. Solution might be to add set number every set number of years. To that end, invitation has been extended to NNB.

LC: <http://nnbmtzion.com/> site has launched, but not publically just yet. April 16, 9:30-10:55 at NNB event for food writing research.

DE: Perhaps see about bringing them to campus to broaden the audience.

LC: Though we do have a setup at NNB, and we have a setup that can

On the magazine front, we've posted a few stories, but it's not live yet. Magazine.nnbnews.com. We also have a few stories in the pipeline.

DE: Process is slow but steady with WUSF.