

Faculty Meeting October 4, 2013

In attendance: *Deni Eillott, Mark Walters, Casey Peterson, Tony Silvia, Bob Dardenne, Monica Ancu, Casey Frechette*

Absent: *Paul Wang (sabbatical)*

We have posted with AEJMC information about our two tenure-track posting. It will be up on the website immediately, and we have verbal confirmation to go ahead.

We have two search committees. Bob is doing theory, Mark DJD.

In terms of other positions, we should have week-long advertisements for academic specialist position.

Our visiting assistant law position, we should be able to waive and bring Snyder onboard in January for a three- or four-year contract.

I will send a note to contact everyone who contacted us in DC to let them know about the tenure track postings (once they're on the website). We'll advertise with Poynter, NABJ, journalismjobs.com, etc.

Applications are due at the end of December, giving us about two full months to pool applications. We'll look for a shortlist by the 15th of January, with the plan to bring two or three people to campus for each position by first part of Feb. for March 1st offer.

MW: Mass comm and multimedia reporting will be ready.

DE: Quality matters....

MW: My sense is important to AEJMC accreditation for DJD.

CF: I agree. Will help with accreditation, and alignment is the most important factor.

DE: Getting transcripts will be a challenge..., perhaps though we look into DL funds though.

DE: Five-year double degree plan...

BD: I haven't been able to get an answer yet on students 'doubling up' – taking a course that count toward BA and MA.

Also looking toward bringing down the number of credits need from journalism as a way to have better balance of outside classes.

You can, of course, choose which parts of a program are accredited, so our 5-year program may not be part of that.

When to start is another question ... junior year, senior year. And what programs we draw from campus wide is another issue. But students may need to take fewer classes in other programs to participate in ours.

Finally, we need to decide which classes to make available to this program within the grad program.

By next meeting, I'll have talked with Monica about altering the undergraduate curriculum. And I'll have an answer on the doubling-up question.

DE: EDT, GenEd, etc.

We don't have to change anything to give EDT at the end of MMC2100, so that is now in effect. Starting spring 2014, the gate to get into journalism is at the end, not beginning. I'm recommended we use NewsU Language Primer as entrance test.

They take up to three times and need to get an 80% to pass by end of semester.

MA: I'm all for the 80 percent to give an incentive to study and improve writing skills.

DE: My recommendation is to see where my current group (of 20) ends up before setting the number in stone...this semester, 2/3s have already reached 80% level.

TS: I know we're talking about undergrad program, but m experience recently is we have students in the grad program with similar problems.

DE: Multimedia reporting is taking place of JOU5155, so a language primer could be part of the requirement.

MA: No required writing class for grad program, right?

BD: No, but lots of writing in theory, etc.

DE: JOU5155 could serve that role...

BD: But it's not required.

MA: Perhaps we should look at a required first class every semester.

DE: Multimedia reporting could be that course.

MW: Is it a paid course?

DE: It is, but not expensive ... \$15 or so.

MA: If we put the primer inside multimedia reporting, it would be an ok course to take even for those with professional experience, so maybe we can make it required.

DE: Hearing two suggestions: Within multimedia course OR as part of application. Let's table and meantime Casey P. and I will check and see what it would mean.

CP: We'll also need to look at class sizes issues – Multimedia is full every time now.

DE: On Gen Ed, I'm working on communication SLOs. MMC 3602 VIC 3601 have to be offered at 2000 level to become general ed. courses, so numbers would need to change, so syllabi and to be redone, and Casey P. is looking into this.

CP: They're going to compare syllabi and make sure they are significantly different (2000 to 3000).

MW: I'll create to 2000 level syllabus for MMC 3602, and we'll work from there.

MA: I'll work on VisCom, and contact Paul.

DE: MMC2100 and JOU2100 need to be different from one another and aren't now. For MMC to be gen ed., we need a common set of learning objectives (handed out)

DE: T&P guidelines. USF Tampa redid their T/P guidelines. We have the choice to accept new or keep old, although we weren't as an institution given much time to discuss.

Feedback needed by Oct 18 at 11 a.m.

Please look individually, and we can respond that way, or I can collect responses and put together a departmental response.

The latter would probably be easier for the council, but I need this from you by the 15th so I can put it together.

Our departmental T/P guidelines are due 11/1.

MA: New guidelines do a better job of counting for creative scholarship.

DE: New guidelines require promotion to full professor requires national recognition and excellence in teaching *and* resource. Right now, it's written as either/or.

For promotion to associate, outstanding in research and at least strong in teaching.

MW: This some question in terms of whether this really applies to us, given how it's been pushed forward. Another, unmentioned, alternative, is to rewrite the new ones.

DE: Let's review changes on a departmental level over email and see if we want to make changes.

DE: Course reduction policy.

MA: In terms of tenure-track faculty members, I'm not sure it's most needed in the first year – could we move it later, or give the person a choice...

DE: Something like “anytime during the first five years.” – And it could be spread across multiple years.

BD: I have questions on a few items – internship, NNB director, etc.

TS: I'm meeting with interns biweekly – officially, this is beginning in spring, unofficially, it's starting now. Remember also that we need to look at this in aggregate – over two semesters. SO I think the numbers will work out – but the summer becomes a wildcard.

DE: Here's the Murrow schedule ... please come to as much as you can. There's a meeting Monday so we can make sure people are coordinated and we're clear on what we're trying to achieve.

CF: Brief accreditation update.

MW: WUSF has moved in.

They're looking for content – so we need to find connections within our courses. This is a great opportunity for students, but I think it's up to faculty to set things up.

DE: Who is our point of contact?

MW: Steve Newsborn, interim news director is one point, though others will be here as well. Ingredients are here.

MA: Undergraduate program – we had a recruiting event this past weekend. Felt like a waste of time – three potential students came by. Overall, attendance was very low.

I did get an email about an event we can have an appearance at.

I'm going to come by the core classes in the next week or so that are taught here on campus.

And I'm collecting interesting visuals that we can include in print collateral.

BD: We have a few incoming applications. We have a student that only answered one question on the comps. There's the possibility of answering other questions in a following semester, but doesn't this create an unfair advantage.

DE: Can you provide a proposal for next meeting and we'll review?

MW: On DJD, we now have students from eight states. Our big challenge is because of the redefinition of DL funds, we've lost a big marketing budget. 35/36 students now.

TS: I'm in touch with recruiter at Dallas morning news to talk with students.

DE: Annual fund drive is coming up, and be able to say we have faculty participation, is a very good thing. And can be done online.

BD: Former student Chris Guinn has landed a job in Kansas.

TS: Sports journalism class has become very experimental, covering pro volleyball, Rays game, Lightning game, etc.