

## **JMS Faculty Meeting Minutes**

Jan. 23, 2015

### *In Attendance:*

- Joan Eldridge
- Deni Elliott
- Casey Frechette
- Mark Walters
- Casey Peterson
- David Snyder
- Randy Carlson
- Janet Keeler
- Chris Campbell
- Monica Ancu
- Tony Silvia
- Paul Wang

### *Absent:*

- Salem Solomon (Remote this semester)

*CF: Presents update on self study and accreditation matters. Talks about website used to collect and print report and provides access details to faculty.*

JA: Under grad council met Wednesday. MMC3602 was tabled last session due to questions about category.

MW: I talked to Morgan, and it seems we need to send back to Gen Ed. and put it in Humanities and Social Sciences as the new categories. Shouldn't be an issue since the historical perspectives were never taken out.

PW: There was an issue with the name of VIC3001. We tried to have the name change through Tampa campus, and the application has already been submitted. We're going to remove "Intro to." If we change the name, we have to negotiate, so better for them to do it. Looking at the end of this semester. Will be called "Visual Communications."

JE: We need to make sure our 4-year plans are done and published.

DE/CP: Ours is up – a 2-year cycle that repeats itself.

JE: The DegreeWorks GPA calculator is only counting “best attempts” at the moment – Ds and Fs are not being counted. It’s only counting what counts in the major – C or better.

JE: For core major courses, the cutoff is C- or higher ... otherwise you need to retake. So, they will see that something is missing, but they won’t see how their overall GPA is affected .. and there are only 3 grade forgiveness options. This should be fixed in the next two weeks, hopefully in time for graduation application.

DE: Mark and I had a meeting with Han about whether Journalism & Media Studies is the right name for the department. It will probably be better long-term to have one masters program with two tracks – online and hybrid.

We get points for STEM programs and STEM courses. There’s a state-allowed name for Digital Communication Media/Multimedia.

We need to figure this out by the time our self study draft is wrapping up so we can work this into our narrative.

MW: It appears making this change means essentially proposing a new program, so there are many steps to complete.

PW: What do we have to do for department versus degree?

MW: Department is easy but degree is trickier. First step is to make sure internally that we want to do this, and then we can coordinate what’s needed going forward.

DE: We’ll continue to talk about this.

AC: Would we need to make any curriculum changes?

JE: There may be prereq. considerations. Also need to think about students that are currently in the system.

DE: Video shooting, editing, social media, web coding design, etc. are what folks are looking for best on some recent research coming out...

PW: Can we get two undergrad programs running simultaneously, and then phase one out?

JE: Might also be possible to just move everything over.

MW: It sounds like we have consensus here to move forward...

*Group agrees.*

JK: The food conference is getting better and better planned for April 18. \$75 for community members. Study abroad class is shaping up, too. It will be called: Food and Travel Writing in France and Germany. 6 credit hours over about 12 days. July 12-23 are roughly the dates. The Euro's not doing well, but that helps us with the planning. We should have final go ahead next week. There's a grad and an undergrad section. There will be four syllabi total. Total cost will be slightly over \$4000, including tuition. Airfare is extra.

Sizzling images week-long course will happen again. June 22-27.

CP: The week in between Summer A and B.

JK: And I think we should investigate the possibility of doing it over spring semester for five Saturdays.

DE: Sounds like a great idea and a good way to bring in additional attendees.

JK: We're a little stalled on the minor possibility.

MA: It seems we have one food class every semester, and that's one important part of this.

JE: I believe minors have CIP numbers (Casey P. will check.)

JK: Also planning a lecture series in the fall with local chefs. Hoping to bring author Barry Estabrook. Filmmaker behind "The Search for General Tso" documentary is available. Also getting ideas about how to fund these kinds of programs and efforts.

DE: My understanding is that we can't endow programs but we can endow professorships. And there's money there that can be used for different purposes. Worth exploring along the lines of a named professorship in culinary communication.

DE: Let's also look into a limited number of student tickets within the 150 slots available.

MA: Just want to make a remark regarding the plagiarism issue. We had six cases, and four graduates. I really emphasized the seriousness of this at the beginning of my classes this semester. The university outlines four different levels of severity.

This is in my syllabus, and details about the enforcement are included.

DE: In all cases last semester, students received Fs on the assignments, though harsher consequences are what we're shooting for (failing class).

MA: I'm going to start a Google doc with language that we can start with in then edit.

DE: All this will be added to the template.

TS: Am I correct in saying that the preference would be to not have students graduate but also that the language, especially in the syllabus, is needed to enforce that.

CF: Several of these cases came up in my Senior Seminar section in the fall. One thing that occurred to me is students need more training on how to paraphrase, attribute, etc. Is this something we can incorporate more into our teaching? I've begun adding a section to Senior Seminar.

DS: Can we make it a required section in MMC2100?

DE: I like the idea of addressing this both educating and in policy.

PW: I give critiquing assignments and research assignments. Students seem to be confused about when they need to cite and when they can skip this.

DE: I'll find out what's being taught in the English department.

CP: Bear in mind that many students take these courses at SPC and elsewhere.

RC: This also can apply to code and other intellectual property as well.

CP: Summer 2015 schedule is firmed up. *CP hands out the schedule.*

DE: Lillian Dunlap met with my Ethics class last week. I've asked for her to meet with us in April about diversity across curriculum. So at 10 a.m. on the April 3, we'll go down to the lab and work with Lillian, and then we can also do a follow up in October.

TS: I did this with Lillian over at Poynter and it's a really good program.

DE: I'm finishing up my three years as chair. Frank and Han would be happy to keep me on. Assuming that I continue, I have formally requested to take a research leave for this coming fall term. Mark has agreed to serve as interim chair for the fall. I'll be back in spring 2016.

DE: Bernardo will be visiting in March and April, so he'll be here for those meetings. He'll be starting in the fall, and it would be nice to have someone in the department who takes special interest in him. Volunteers?

TS: I'd be happy to do that.

PW: 10% of top graduates and 10% of undergraduates from the year can be inducted. There are also optional faculty member inductions.

CF: *Describes pitch to start a student chapter of ONA and outlines next steps.*

DE: We can fund the five positions with some startup money that we have at the department level. Casey F. can go into JOU2100 class to drum up interest.

PW: How about grad students? DJD students?

DE: All would be good fits.

TS: I'll be having a face-to-face meeting with the 10 students we have interning this semester. We have a lot of new internships. JOU2100 is a good place to recruit internship candidates. Casey F. are having ongoing conversations about tying internship outcomes to competencies. I'm pushing for regular semester scheduling to making it more of a formal experience.

MA: I'd like to go through university offices and see which might be useful to our students. I might work with Jackie on that.

PW: Deni, Mark and I had a discussion about whether we can combine the DJD and JMS programs as two tracks. *PW passes out handout on proposed changes to the JMS program to make merging easier.*

PW: All programs in the College seem to now offer comprehensive exams.

DE: Time's running out, so let's put this on the agenda for the next discussion.

DE: Bernardo plans to shadow Rob in May to get up to speed on NNB.

DE: The Bayfront HERO project is a multimillion project in midtown geared toward health and wellness. I'm proposing that NNB be a public education arm of that program, which would provide office space in midtown and an ongoing, long-term project to work on.

DE: Other announcements... Chris Campbell will be teaching Photojournalism for us in the fall. Campus Conversations are ongoing. Upcoming events are on March 17 and April 21. 3:30-4:30 p.m. Tuesdays on Harbor Lawn.

JK: I've heard about some complaints about 107 from students, so I'd like to take it on to improve the space – new posters, etc.