JMS Faculty Meeting Minutes
Jan. 29, 2016

In Attendance

1. Deni Elliott
2. Casey Peterson
3. Casey Frechette
4. Tony Silvia
5. Chris Campbell
6. David Snyder
7. Janet Keeler
8. Edgardo Dangond
9. Mark Walters

DE: Summer schedule is set, but all with staff listed at the moment. Please put your name by anything you want to teach so I can sort it out.

BM: With regard to advising software, got the name of the program that was used at Bridgewater, and still trying to meet with Joan to get further information. The SEJ asked me about getting involved about helping to host an upcoming conference.

DE: On that note, CF brought in Mark Allen from ACES. They have a conference in March 2017, and we met Monday.

CF: Reception, sponsorship, recording possibilities, bringing speakers into classes, our faculty going to speak. Reception and sponsorship (for table) will cost money.

BM: SEJ is looking for money to cover in kind costs, but also looking for collaborative partnerships. They may also want to have the conference on campus, but there is always a lot of fieldwork.

DE: We're moving out of Sanderlin Center. We haven't used that space for a couple of years. Our classes have gotten bigger, and there isn't enough room. We will be out completely by the end of February.

Bernardo and I are working on new space, and I'm hopefully we'll have something new lined up.

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Please review bios for the different team members as time permits. Each has different expertise and areas of interest. They will divide up the standards they focus on. We should have more information on this Sunday night.

Team arrives Saturday. We have pickups scheduled.

MA: I can pickup Joel at 10 p.m. so he doesn't have to take a taxi.

DE: There's a dinner and tour Sunday. Please plan to be here all day Monday, all day Tuesday.

MW: One concern: What's the best way to field questions, especially longitudinal questions, about the grad program as I'm stepping into this role just these past few weeks. Perhaps David will be a resource?

DS: I'll be here.

DE: One other consideration is getting access to student transcripts. That's something we don't have direct access to due to FERPA laws. They may be able to get access to some information through advising.

DE: Please pay particular attention to the supplemental material, part II. This summarizes a lot of the most important points about the latest developments of the department.

CF: Outline of goals,

MW: With regard to marketing, this has been centralized as I understand it, and we need to make sure we're plugged into what's happening on this front, and we need to make sure we're leveraging those resources.

CP: I know what's happening as far as DL is concerned. We can use that specifically for DL programs (DJD, FWP certificate).

DE: I think we can talk about the centralized attempt, the need for money to market the program, recruitment efforts. We're doing what we can with department resources (social media, local recruitment).

BM: We're working on scholarship for the journalism high school program that will likely bring a student to us.

MW: Let's find examples of students who worked on data projects. (Gretchen, Kate).

TS: Let's also see what we're already doing in these areas that address student needs.

CF: We have the possibility of a Programming Into course developed internally.

Data-driven investigative report … letter of interest submitted to the Foundation for a Healthy St. Petersburg (WUSF as potential partner).

MW: Introductory GIS course is something we could hook journalism students into.

MA: We can list this as an outside elective.

BM: If we add an environmental journalism course, that will also have a lot of data components.

MA: Let's also list the LLC under strategy 5.

DE: Let's make sure going forward that we don't sign off on projects until they have been archived

DE: Make sure cross-listed courses have different syllabi and requirements

BM: Seven different countries represented in Media Theory class

STANDARD 4

CVs for ALL - full and part time
Evaluation process for annual review (in Drive)
Search and hire (over at HR)

STANDARD 6

Advising satisfaction form -- google form as short term solution; can be implemented with broader efforts

Undergrads deal a lot with academic advising