

## **Oct. 27 Faculty Meeting**

### In Attendance

- Deni Elliott
- Mark Walters
- Monica Ancu
- Chris Campbell
- Skyla Luckey
- Bahaa Gameel
- Bernardo Motta
- Casey Peterson
- Tony Silvia
- Janet Keeler
- Casey Frechette

### Meeting Minutes

DE: Skyla is our new awards coordinator.

SL: I am focusing on Hearst right now, and the first segment coming up is for feature stories. I have selected two, but let me know if you have others. I have selected two candidates: One about Unearthing Respect and another which was a profile of Chris.

Photos for news and features is due Nov. 7.

DE: I think there's a separate profiles category, so let's save Chris' piece for that.

JK: FSNE (Florida Society of Newspaper Editors) will be great for us to look at, too. That's coming up later, and they recently opened it to students.

DE: We've done well in that group before.

### *Undergraduate Program*

MA: Many undergrad programs in journalism are now at 120 (this number is the low end allowed by the state of Florida). We need to do this to make our program competitive. Most in our college are already there. We currently have 128.

To move in this direction, we can drop our program to 124, and we can do it without removing any of our courses. We're dropping the number of credits needed outside the major. Will drop from 72.

TS: Any impact on accreditation?

MA: No, it won't effect that. We're already requiring extra credits as it is.

DE: There is a standard about how many outside courses should be taken. We'll double check.

MA: I'm going to start working on the paperwork.

MA: As for going for a STEM degree, I've been looking at existing CIPs that could fit, but hard to find one that accounts for the journalism angle.

NYU has a BS in Digital Communications and Media. They require 32 credits in major.

To make our program fit, we could change the balance of classes.

I think we would need to start from scratch if we wanted to make this kind of change. We can't convert an existing program.

In the state, there are no cases that I could find of communications degrees in STEM. But I have found recommendations at the federal level.

DE: What I'm wondering is, as our program has evolved with technology, we already fit the STEM classification. I would like to see that vs. making adjustments.

MA: One change needed would be to make more tech classes required.

MW: Do we know enough to create a map of what's needed.

CF: Is the designation made at the state or federal level?

DE: Federal decides STEM CIPs, state decides what programs get the CIPs.

BG: How many courses do we need to add?

BM: We will have about 15 credits in the core, as we think about a 45-credit in-major degree.

DE: Let me reach out to the Dean's Office and Academic Affairs and whether there's a STEM expert here who can help us work through this.

MW: I don't understand what makes a course a STEM course. Where does the needle need to be? Some consultation will be helpful.

MA: For one thing, they need new course numbers. And they probably need to outcomes.

MA: We have a two-year JDC undergraduate program proposed.

Some key changes:

In 2018, research methods gets replaced with multimedia reporting.  
News editing gets replaced with advanced multimedia reporting.

Social media and intro to blogging are scheduled to run once every two years.  
I suggest we run them once a year.  
The semesters may change, but the idea is to run one in the fall and one in the summer.

There aren't too many other changes on the electives front.

DE: It would be nice if we could reserve space for an open elective (special topics course) in regular rotation.

CF: Do classes designated as online have to be taught that way?

MA: No, we have flexibility and can do it either way.

TS: How many students do this?

MA: Just a handful. Less than 10.

MW: Who decides what counts?

DE: We do, within limits.

MA: The university only requires 12 credits for a minor, but most programs require at least 15. Science-oriented minors tend to require 18 or even 20 credits.

I proposed we drop from 18 to 15 credits. And change the required courses — only require MMC 2100 perhaps, and let the others be selected.

*Group votes in favor*

BM: Lakewood High wants to bring their students here. The question is what we can offer to help them feel excited about being here. 30 to 40 students. Two hours of our time total.

DE: Split in two groups, maybe? Half in lab, half elsewhere. Fridays best since we have more space, if they're open.

CC: Freshmen? Seniors?

BM: A mix, but they want to focus on juniors.

CP: We can involve ONA.

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JK: I want to go from 15 to 12 credits for the FWP. I want to give them more flexibility.

CP: Something for personal enrichment makes more sense at the 12-credit level.

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MW: 31 DJD students enrolled at the moment. 12 JMS. Nine applicants. Three admitted already. Two international students. We're moving toward the deadline for applications. Later in the fall, we will only receive applicants to the new program.

CF: We're on track to have the assessment by Nov. 16.

BM: Media Theory course materials are ready. I need to find time to sit down with people in the library for development on that.

MW: New program begins in fall 2018. I want to make sure that we address one issue, which is a large number of 6936 courses, which I think can only be used temporarily.

DE: Let's work on some language for our homepage since the application process will change.

CP: In general, we need to think about the web presence going forward.

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MA: Did advising recently.

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BM: We have an agreement with AARP to do stories on aging in midtown. We'll also be working with the American Heart Association on a new project. Nov. 16, we will cover the SEEDS program working to do coverage of the event, and we're producing different stories for that. Finally, got a contact from the U of Penn asking if I had projects to do. Two projects connected to history project, including an interactive map, will come together before end of next semester.

MW: Kudos on following up on these opportunities and pulling it all together.

DE: Great developments, and let's make sure our marketing folks on campus know.

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TS: Students seem very engaged with biweekly classes and very bonded with each other. It's the best group in a long time. Supervisors were very positive about our students.

MW: Is the feedback captured?

TS: It can be; I'll transcribe my notes and send them along.

MW: That will be great for accreditation and self study purposes.

TS: Casey Peterson and I have also been working on keeping the website up-to-date and informative.

MW: For reporting purposes, let's make sure we don't lose track of the archived materials.

DE: Hooker is on board for doing internships over the summer. He will also do his independent study in the spring, which could be great prep experience.

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JK: Our website needs some updating.

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BG: Working with Casey F. and Bernardo to piece together research, and talking with students about that opportunity.

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CF: Casey gives update on ONA progress: Lorien, president Skyla, VP; Graham colton, JMS, treasurer; Amanda Drapnowski, secretary. Three groups led by undergrads: Video: Tommy Hilliard; Photo: Martha Rhine; Writing: Kate Rickman. Each group meets weekly, different kinds of meetings: workshops, guest speakers. Bigger projects: Going to Chicago for ACES next year

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TS: We've brought Skyla onto the Dardenne committee. The award is also now fully endowed.

DE: The trick is we can't give a cash prize. We can cover some tuition, but that doesn't help graduating students. One idea is to do the announcement in the fall, so most people would still have a semester left.

We've talked about different ways to support adjuncts at chairs meetings. We're looking for ways to put money toward professional development.

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MW: I've been to one gen ed meeting.

DE: Annual alumni survey would be something to consider.

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DE: We have changes to T&P guidelines that we need to review and approve. Two big changes: changed the name and added instructor promotion material.

MW: By way of background, this document was in part created to give credence to the importance of creative products alongside traditional research.

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DE: January or March visit by Eric Eyre, our Pulitzer prize-winning alum. He'll be here for two full days.

CP: Computer people will need 15 minutes of time next week to take a look at folks with Mac users. The 30th is the first day of registration. Have students email rather than call.

Please reach out to your assigned graduate students for advising.

We've schedule comps from 9-1 on Dec. 8.

DE: We're pursuing moving the Mac lab from 107 to 123. We're also getting a new set of Macs. If you have use for old Macs, I'd rather see you use them rather than have them sit in the closet.