

Dec. 1 2017 JDC Faculty Meeting

In Attendance:

1. Deni Elliott
2. Tony Silvia
3. Casey Frechette
4. Chris Campbell
5. Bahaa Gameel
6. Mark Walters
7. Bernardo Motta
8. Janet Keeler
9. Monica Ancu
10. Casey Peterson
11. Joan Eldridge

Minutes:

Update on merged grad programs.

MW: We've been working with Donna Knudsen to get paperwork submitted. That's the next step. If there are comments from APC, a meeting we're going to this afternoon, we'll have a chance to respond.

DE: With new students coming through in which semester?

MW: Still on track for fall 2018. Beginning next semester

CP: This will include the new assessment?

CF: Yes, on track to finish that by end of next week.

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JE: Things are going smoothly. Law class is closed for spring. Ethics and Research Methods are still open. Only 18 open seats in Beginning Reporting. We have one more student about to pass Poynter Primer and get in. Let's make we get everyone on the waitlist.

CP: We have about 15 from both sections on the waitlist. But I don't know who qualifies based on GPA, etc.

MA: Lots in MMC 2100 plan to become majors.

JK: But a lot don't, and we don't know about their GPAs.

JE: Grades should roll Dec. 15, and we will have a better sense then.

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JE: Need to coordinate to get FUSE students integrated and acclimated.

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DE: First, we need to pull the new assessment into place. Do we have new language in place for various web pages, etc.?

CP: We have two websites / pages, but

CF: Do we allow multiple attempts?

Discussion about content and structure of test.

Overall score, rather than item-by-item feedback; let them know which items are wrong, and then Don't give specific answers

Monitor questions and track problematic items.

Wed., 6th

Feedback by Wed., 13th

Launch on Dec. 18th

DE: Any student already in must complete in old program.

MW: All students currently enrolled in JMS must take comps.

DE: But I think Donna said they can finish under either system.

MW: But for us, they need to finish under the criteria they entered in.

DE: So, for JMS, the differences are one less class overall, one new core, and no comps. So, for a student who wants to switch into the new system, they would have to take

BM: We have to be careful because our international students may not have the option to switch over.

DE: Mark, please confirm with Donna to ensure that we can give the students the option to stay in JMS or switch to New DJD. Assuming all is in place to go full swing fall 2018, it's 30 hours under the old system, and they have a set curriculum. Under the new system, it's 33, and they have online core classes not including DLE.

CP: So, I want to make sure current DJD students know they need to take DLE in spring or fall if they want to stay in the old program; otherwise, they will need to move into the new program.

DE: Comps are scheduled for next Friday, the 8th. What if we let them take it next week, and then send letter out? *If you plan to graduate by fall 2018, you must finish under the old program...*

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CP: PO went to Bell Tech Logix yesterday. We'll have computers soon. Not next week, but the week after.

Out plan to switch classrooms has been denied, so we're staying in 107. We're getting new computers, and they'll be put in over break. We'll deal with the projector problem by getting flat screen monitors.

DE: Someone should follow up with Casey P.

Chris and Casey will look into prices.

DE: Please take computers if you need them for any purpose that you need — NNB, studio, new research lab. Let Casey P know how many you want.

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We aren't committed to doing it, but we can see if we can get a faculty member taking leadership for each of the following:

BS in Digital Communication and Multi-Media

UG/G Cert in Social Media

Certificate in Storytelling with Data

MS in Journalism/Text & Image

MA: SM grad looks good but worried about undergrad due to need to find different / the right classes.

DE: So, I'll say that we want to pass on the undergrad certificate unless we find faculty to teach the extra sessions we'll likely need.

MA: Let me talk to Joan first for an advising perspective.

MA: I'd like to look into the BS in digital comm., but not by myself.

BG: I'd be very interested in helping with this.

TS: And will we have the faculty to cover all those courses?

DE: Let's investigate how close our current curriculum would be to fulfilling the requirements for this program.

I'll work with VVA on the Journalism/Text & Image 21/22 MS.

DE: I'll add new programs/certificates as a standing item to our next meeting.

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Immersive Storytelling Certificate

TS: Corey Mapp has been doing an internship with the Tampa Bay Reporter and taking Bahaa's virtual reality / 360 video class. From that and from follow-up conversations with TB Reporter, we came up with a set of courses and a required internship component for a new certificate.

BG: It has writing, data, visual and high-tech components. And Casey F. and I went to the COB roundtable, and we found there was a lot of interest in the storytelling side of working with data and analytics.

BM: Since we have a new Multimedia Reporting course, why not swap that in for Writing for the Mass Media?

DE: What if we take the undergrad certificate and think of it as the guts for BS in Digital Comm / Multimedia, and the grad side and think of as the guts of the MS in Journalism & Text / Images.

MA: And in the short term, we can encourage students to be thinking about taking these courses.

TS: As an area of emphasis, essentially.

MA: I wonder if we can start with our majors and treat it as a track or emphasis.

BG: I think this could work, along with the MS in Journalism, Text & Images.

TS: Just to add, one thing I really like about it is that the more we can have coursework that adds up to experience that's cohesive, the better we can serve our students.

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Lakewood High / Hispanic Journalism

BM: Waiting to hear back on specific date for the Lakewood program, but looking at January or February. Students will come here, and we'll run a workshop, present some technology.

BM: Hispanic journalism — I've been reaching out to different groups, and what we want is a group looking at Spanish-language journalism here. It can help connect students to newsrooms, bring

international speakers in, etc. We'd put the group together for next semester, second week in January. Let me know if you know students who may be interested, and we'll get it organized.

JK: Changes to FWP will bring it from 15 to 12 credits. Two required courses, two electives. One thing I learned from seeing six classes get rejected: Make sure your syllabi are in good shape: specific, detailed.

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(Returning from APC meeting)

MW: Everything has been approved by APC. The old program has been terminated. We're in good shape.

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NNB

BM: We have a new set of projects. Next semester, working with American Heart Association on health reporting. Either on Jan. 8 or 15, I will have tools to share with you.

We definitely need the computers for NNB.

We have a new independent research project next semester, nine unofficially enrolled to investigate gentrification of midtown.

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TS: It was a really great semester for internships, and we got great feedback from the employers to back that up.

BG: We had our first in-house internship this semester via NNB, and it went really well.

TS: Internships work best when there are close ties to classroom work, from my perspective.

DE: As far as I know, Rob Hooker will teach an independent study in the spring to prepare students for summer internships.

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BG: Casey F. and I have been working on recruiting students for an independent study applied research experience.

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CF:

ONA update, focused on Chicago trip

DE: Highly recommend our internal fundraising site.

TS: Can we bring banners, logos, etc.

CP: We should have some money to spend on professional printing, etc.

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CF: *Update on assessment process.*

Group covers new business and upcoming dates.