

JDC February 2018 Faculty Meeting

In attendance:

- Joan Eldridge
- Deni Elliott
- Casey Frechette
- Mark Walters
- Monica Ancu
- Chris Campbell
- Edgardo Dangond
- Bahaa Gameel
- Tony Silvia
- Bernardo Motta
- Janet Keeler
- Casey Peterson
- Karlana June

Minutes:

MA: Paperwork on 124 to 120 reduction moving forward

Starting fall 2018, this will take effect

JE: we need to check on timing as typically everything needs to be finalized in December for a fall start.

If not, it skips to following fall — 2019.

MA: we also have a minor proposal going forward to drop it from 18 to 15 credits.

JE: need to be careful to not make too many lower-level classes mandatory, due to excessive credit hours, for example.

DE: What's happening with FUSE?

JE: There's an advisor who can help fill us in on the progress of this.

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JE: Are summer and fall classes on the books?

CP: Yes, all good on that.

JE: What about classes we're facing out?

MA: Research Methods (4420), replaced by Multimedia Reporting and News Editing will be replaced with Advanced Reporting done after this coming fall. Advanced Reporting will run for the first time in spring 2019.

JE: Same pre reqs for Multimedia Reporting?

MA: I think it's actually VIC3001.

JK: Multimedia Reporting will be a requirement?

MA: Yes. Should be taken alongside Beginning Reporting.

JE: I had been asked how many exceptions we get. I believe it's 10 percent. So, you have to figure out how many are coming in exactly.

DE: Spring schedules are due?

CP: Probably toward end of March.

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TS: Bahaa and I have been trying to think through how to move students from his data viz and VR storytelling classes to internships. We've been successful with Taylor Media, with whom we're having a meeting at 1 p.m. They're interested in having — and paying — these interns.

We all in the room have our connections to local media. We'd like to expand this and look for additional ways to funnel students to these opportunities.

BG: When they send internship descriptions, we're seeing that they use keywords that match the teaching we provide.

TS: Penn State is making a big push in this direction, and it's expanding in j-schools as well as in the industry.

BG: These classes also feed well into our thoughts around launching a STEM program.

DE: Can students who take a minor do an internship?

MA: There's no language that would stop that from happening.

DE: Let's add something to our internship page that highlights these possibilities.

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MA: We talked about starting a STEM bachelor's degree in previous faculty meetings. The CIP code is 09.0702. **Digital Communication & Media / Multimedia.**

I learned from Dean Toler that there are no specific guidelines for starting a STEM program. We decide whether a BA or BS. There's also no guidelines on that part, except BA has a foreign language requirement.

Any new degree has to follow current university requirements for a bachelor's degree.

Six credits outside the major; six hours in English; six hours in Comm classes; six hours in math. This all adds up to 69 credits. The remaining credits — up to 120 — add to 51. Our accrediting body requires 71 credits in liberal arts credits, plus 49 in-major classes.

To put this degree together, we'd need 71 outside, and then the 49 in-major could focus on technology and science.

CF: I think it's actually 72 credit hours that we need. And I think the key is it's outside the major. The classes don't necessary all need to be liberal arts classes — could be business, economics, etc.

DE: I think we'd have a hard time finding something in our curriculum that doesn't have a technology component given our multimedia focus. Perhaps with an outline ahead of time, we can have a conversation about this. And are we morphing into something new, or adding a new program?

MA: I wouldn't change right away. I'd run both degrees at the same time for a while.

No state university has this degree as of right now. The only one I can find in the country is NYU. As of this semester, they're offering a degree in data visualization.

CP: One thing to consider: We may not be the only school pursuing this.

DE: Let's continue discussing, and this is going to be a long-range proposition — not something that would happen next year.

MA: Yes, we'd have a year of just pre-proposal, and then a year of full proposal. It's a two year process, if we start today.

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MW: Update on merged program. We're now open for business. One of the major parts of the assessment. We do need to be careful about how we describe it. Hybrid? Online?

CF: I think a problem is these terms refer to classes specifically. Perhaps fully online degree program with the option for face-to-face and hybrid classes.

CP: I've been saying a new degree program that can be entirely online or with face-to-face classes.

DE: Anybody coming in in the fall will be in the new program.

MW: That's correct.

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TS: We have to get started on the Dardenne awards. I'll ask now and ask again via email the criteria. If you can identify work produced that meets the standards stated.

We've had some really excellent submissions. Last year in particular, there was some really powerful work. I think of Shannon's video, which still resonates with me.

DE: We have money for a new scholarship.

CP: The earliest we can award a scholarship is fall 2018. We have about \$30,000 that earns about 4 percent interest, so it's self sustaining.

TS: Timing wise, it might make the most sense to make the award and the scholarship independent, particularly in terms of the timing.

With regard to KTA, that's an easy deal because we base it off GPAs.

CP: And we'll consider previous fall and summer along with spring graduates.

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BM: We have a new digital tool for mapping stories in midtown. We plan to official launch over the summer. We're working on setting up an internship for Bailey Moseley in public relations.

A documentary we've been working on the past few years, Black Pioneers of the Sunshine City, comes out later this month. Wednesday, Feb. 21, at 7 p.m.

There will be a public screening at the Woodson Museum.

We also have a group of eight students working on investigative reporting into the gentrification of midtown. As we get further along, I plan to contact ProPublica to see if they might be working with us.

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TS: We're trying to get more targeted in our internship offerings. We have five this semester. I've become more blunt in the messaging that students won't make it if they don't complete internships.

MA: Would they benefit from an internship workshop?

TS: I think that's perfectly doable and a good idea.

DE: Tony and Monica, would you like to come up with a date?

JK: I can help too as it matches up with some of our doctoral work.

BM: I'd be glad to help too as I know we've been planning this for some time.

MA: Perhaps we can do it in class just like we do orientations.

DE: I like the idea that they don't go out into the community until JOU 2100.

TS: But we did change that a little while back to make it a simple nine-credit requirement, to provide more flexibility depending on the nature of the internship.

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JK: Changes have been approved for the certificate changes, dropping a class. I'm on a committee looking into a hospitality 2+2 program. Feb. 21 is our next meeting.

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BG: Nothing new to report about on the student research front.

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MA: I think we should start a newsletter for the students in our department. Twice a semester, perhaps we send an email blast with news, events and opportunities.

JK: Even news of people doing cool things.

MA: I would volunteer to send a request for information and coordinate this.

CF: *Provides ONA update.*

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DE: Wayne and I have a meeting next week. I want to work strategically with him so we can work well together and moving forward given potential system changes.

JK: We have a lot of special topics classes that use generic numbers, and I wonder if we should move toward firming those up with permanent numbers. Then we've got them, and we have that established.

MA: I can send the paperwork. I did this for a number of classes last semester.

TS: This is a long process, though.

JK: Please send me an email on the list of classes you have, and I will help to organize.

Changes You Made

Changes You Want to Make

What?

Why?