### **CHRISTOPHER CAMPBELL**

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### **EDUCATION**

<u>University of South Florida Saint Petersburg</u>, Saint Petersburg, FL *Master of Liberal Arts in Documentary Filmmaking and Media Studies*. Awarded 2013.

<u>University of California Santa Barbara</u>, Santa Barbara, CA *B.A. in Environmental Studies*. Awarded 2004.

#### PROFESSIONAL EXPERIENCE

# University of South Florida Saint Petersburg, Multimedia Specialist

St. Petersburg, FL

2010 - Present

- Film, edit, archive and upload content for classes for the online masters program in Digital Journalism and Design for the Department of Journalism and Digital Communication.
- Live stream classes with interactive functionality and multi camera setups in the studio for the online masters program in Digital Journalism and Design for the Department of Journalism and Digital Communication.
- Live stream university events both on and off campus with interactive functionality and multi camera setups.
- Film, edit, archive and upload video, audio, and photography content for the university and local businesses through VideoWorks (a multimedia production company within the Department of Journalism and Digital Communication).
- Photograph events (both on and off campus) and edit the photos that are used in various University of South Florida Saint Petersburg print and online publications as well as social media.
- Converted a university classroom to a fully functional video, audio, and photography multimedia production studio.
- Recommended video and audio equipment for the USFSP College of Business and conducted training sessions on the proper use of recommended equipment and multimedia software.
- Recommend and maintain video, audio, and photography equipment for VideoWorks and multimedia Digital Journalism and Communication classes.

# University of South Florida Saint Petersburg, Adjunct Instructor

St. Petersburg, FL

2015 - Present

• Teach beginning and advanced photography, video/audio production, and visual effects classes for the Department of Journalism and Digital Communication at the undergraduate and graduate level.

# SharpShooter Imaging, Photographer

Tampa, FL and Atlanta, GA

2005; 2008

- Photographed guests on a cruise ship in Tampa, the Florida Aquarium and the Georgia Aquarium.
- Processed digital files and sold photos to guests.

# Wolf Camera, Customer Service Representative

Roswell, GA

2007

- Assisted customers with camera questions; sold video and photographic equipment.
- Worked in the lab developing film and digital orders.

# Roberts Photography, Photographer

Santa Barbara, CA

2002 - 2003

- Specialized in school photography and took photos of elementary, middle, and high school children.
- Shot in the studio and at schools using digital SLR cameras and lighting equipment.

# University of South Florida, Multimedia Specialist

Tampa, FL

1999 - 2002

- Operated studio cameras, audio board, and switchboard during live and taped broadcasts.
- Filmed, edited, and delivered marketing packages for the University of South Florida engineering department using professional video and audio equipment.
- Supervised crew during live and taped broadcasts. Evaluated and trained employees.
- Monitored, encoded, and archived broadcasts that were streamed live on the web.

#### VIDEO CREDITS LINKS

#### USF COLLEGE OF MARINE SCIENCE OCEANOGRAPHIC CAMP FOR GIRLS

Editor, Camera, Audio

#### BREWERY ARTS CERTIFICATE PROGRAM

Editor, Camera, Audio

# OFFICE OF STUDENT OUTREACH AND SUPPORT

Editor, Camera, Audio

### KATE TIEDEMANN AND ELLEN COTTON TRANSFORMATIONAL PHILANTHROPISTS

Editor, Camera, Audio

### INSIGHT INTO FIRE AT NOTRE DAME CATHEDRAL

Editor, Camera, Audio

#### USF ST. PETERSBURG'S CONSUMER INSIGHT AND SALES LAB

Editor, Camera, Audio

# USF ST. PETERSBURG'S STEM INQUIRY LAB

Editor, Camera, Audio

### FEED-A-BULL FOOD PANTRY

Editor, Camera, Audio

### STAY AFLOAT PROGRAM

Editor, Camera, Audio

#### TEXTBOOK AFFORDABILITY INITIATIVE

Editor, Camera, Audio

## A GLOBAL UNIVERSITY: USF ST. PETERSBURG

Camera (Timelapse Footage)

### **BLOCK PARTY COMMERCIAL**

Editor, Audio

# SUSTAINABILITY: A VEHICLE FOR 21ST CENTURY EDUCATION

Editor, Camera, Audio

### A DAY IN THE LIFE AT USF ST. PETERSBURG

Assistant Editor, Assistant Camera, Production Assistant

# **GRADUATE STUDENT PERSPECTIVES ON USFSP**

**Production Assistant** 

#### STUDENT PERSPECTIVES ON A USFSP EDUCATION

Production Assistant

### DIGITAL JOURNALISM & DESIGN - A SKILL SET FOR SUCCESS ONLINE

**Production Assistant** 

# DIGITAL JOURNALISM & DESIGN - ONLINE CONVENIENCE

**Production Assistant** 

### DIGITAL JOURNALISM & DESIGN - STUDENTS AND FACULTY

**Production Assistant** 

### **DIGITAL JOURNALISM & DESIGN - CHANGING CAREERS**

**Production Assistant** 

### PHOTOGRAPHY CREDITS ONLINE NEWS LINKS

College of Education receives grant to support underrepresented students in pursuing careers in STEM fields

Four candidates for USF St. Petersburg campus regional chancellor advance to next steps in the search process

Conference on World Affairs to focus on nexus between global challenges and local issues (Photo Credit - Bottom Left, Bottom Middle)

Diversity and inclusion programs expand through support from out-of-state donations and grants (Photo Credit - Top Left)

USF History professor inducted into Spanish royal order for groundbreaking work on Florida's early history

Campus operations reopen with new facilities and building upgrades (Photo Credit - Header, Bottom Second)

College Of Education Stem Teacher Preparation Initiative Endorsed For Appropriations Funding By Rep. Kathy Castor

New native landscaping brings monarch butterflies to campus (Photo Credit - Second, Third)

Innovations Magazine highlights groundbreaking research, new initiatives on USF's St. Petersburg campus

Decorated Civil Rights historian and campus champion Ray Arsenault to retire

USF mourns the death of beloved campus leader Bill Heller

Live oaks get new life as reclaimed lumber on campus (Photo Credit - Top)

Task force on diversity and inclusion seeks campus-community collaboration to address racial inequities

Innovation Scholars program returns to help incoming students explore career paths

From mock doctor to real doctor, Kemesha Gabbidon fights for public health

St. Petersburg Conference on World Affairs to Once Again Bring Marketplace of Ideas to Campus (Photo Credit - Top)

Residence Topping off Ceremony at USF St Pete.

Black History Preservation Drive Aims to Tell Untold Stories of St. Petersburg (Photo Credit - Top) Professor Honored as Influential Scholar at International Human Trafficking Conference

Usfsp Robotics Camp Receives Insight Into Diversity Magazine's Inspiring Programs In Stem Award

English Professor Awarded Prestigious Fulbright Grant to Teach in Mexico

USFSP Alum's Ice Cream Drive Raises Party Funds for Foster Kids

USF St. Petersburg Renames Building in Honor of Bill Heller, Former Dean and Community Leader

Sustainability Studies Degree Provides Unique Training for Addressing Environmental Issues

USF St. Petersburg Celebrates New Residence Hall and Dining Facility at Groundbreaking Ceremony

USFSP Professor Part of International Team that Finds Arctic Warming Accelerates Climate Change, Impacting Global Economy by Trillions

Professors Developing New Program to Help STEM Educators Reach Culturally Diverse Students

Inaugural Bike Day Event Promotes Cycling On and Off Campus

USF St. Petersburg to launch a nursing program this fall

St. Petersburg Conference on World Affairs to Bring Analysis and Understanding to a Changing Global Landscape (Photo Credit - Bottom Photo)

Tech Bytes: USFSP offers virtual reality training to future teachers; plus more local tech news

Veteran Portrait Exhibit Celebrates Those Who Served – University of South Florida St. Petersburg

Biology Professor Selected As President Of International Cephalopod Council USF St. Petersburg and Duke Energy Unveil New Tesla Battery Solar Storage System

USF St. Petersburg Signs First American University Collaboration Agreement with South East European University

Budding Journalists get Exclusive Opportunity to Shine Covering National Editors Conference

Poynter Memorial Library Unveils Special Collections Room

USF St. Petersburg To Welcome First Of Class Of 2021

Dining Services at USFSP Recognized by Mayor Kriseman

WUSF Recognizes Education Dean as 'Graduate Champion' (Photo Credit - Top)

Professor Publishes Article In Management Journal

Business Students Present Strategic Initiatives to Valpak

Artist Lecture: Designer Paula Scher Visits Campus

### PHOTOGRAPHY CREDITS PRINT PUBLICATIONS

### **MAGAZINE**

USF St. Petersburg Strategic Plan. Vision 20/20: Engaging Students and the Community to Transform the World. University of South Florida Saint Petersburg. 2014-2019. Page 15, 16, 23.

USFSP University of South Florida St. Petersburg 2016 - 2017 Year in Review. University of South Florida Saint Petersburg. Page 4, 10, 11.

2017 - 2019 Priorities and Accomplishments Office of Diversity and Inclusion. University of South Florida Saint Petersburg. Front page, 2, 7, 8, 11, 12, back page.

2019 - 2021 *Priorities and Accomplishments Office of Diversity and Inclusion*. University of South Florida Saint Petersburg. Page 14.

USF University of South Florida System The official magazine of the USF Alumni Association. Winter 2018. Page 22, 23.

USF University of South Florida System The official magazine of the USF Alumni Association. Winter 2020. Page 67.

USF University of South Florida System The official magazine of the USF Alumni Association. Spring 2022. Page 45.

University of South Florida St. Petersburg USFSP 2018 Year in Review. Page 4, 10, 15, 17, 20, 21, 22, 23.

Forum The Magazine of the Florida Humanities Council. Fall 2019. Florida Humanities Council. Page 34.

Florida Trend Florida's Business Authority. Town and Gown The Future of Successful Cities. February 2020. Page 9.

*Innovations Magazine*. A Publication of USF St. Petersburg. Volume I 2020. Front Cover, Page 7, 18, 19, 20, 32, Back Cover.

*Innovations Magazine*. A Publication of USF St. Petersburg. Volume II 2021. Front Cover, Page 1, 7, 14, 26, 28, Back Cover.

Innovations Magazine. A Publication of USF St. Petersburg. Volume III 2022. Page 43.

St. Pete Life Magazine Live Work Play. January/February 2021. Women In Business. Page 76.

#### **BROCHURE**

How to support the mental health of students of color at a predominately white institution. University of South Florida Saint Petersburg. Summer 2022. Page 3.

How to support the mental health of students of color at a predominately white institution. University of South Florida Saint Petersburg. Summer 2022. Page 4.

Where Discovery Shines USF Plans Full Return. University of South Florida Saint Petersburg. Fall 2021.

Celebrate the start of the fall semester! University of South Florida Saint Petersburg.

Coquina Hall Naming Celebration. University of South Florida Saint Petersburg.

A Journalist Does It. University of South Florida Saint Petersburg Department of Journalism and Digital Communication, Fall 2019

A Journalist Does It. University of South Florida Saint Petersburg Department of Journalism and Digital Communication, Fall 2019

A Journalist Does It. University of South Florida Saint Petersburg Department of Journalism and Digital Communication, Fall 2019

A Journalist Does It. University of South Florida Saint Petersburg Department of Journalism and Digital Communication, Fall 2019

A Journalist Does It. University of South Florida Saint Petersburg Department of Journalism and Digital Communication, Fall 2019

A Journalist Does It. University of South Florida Saint Petersburg Department of Journalism and Digital Communication, Fall 2019

Bachelor of Science in Environmental Chemistry 4 Year Academic Plan. University of South Florida Saint Petersburg College of Arts and Sciences, Fall 2019.

Bachelor of Science in Biology 4 Year Academic Plan. University of South Florida Saint Petersburg College of Arts and Sciences, Fall 2019.

Bachelor of Fine Arts in Graphic Arts 4 Year Academic Plan. University of South Florida Saint Petersburg College of Arts and Sciences, Fall 2019.

Bachelor of Science in Computational & Applied Mathematics 4 Year Academic Plan. University of South Florida Saint Petersburg College of Arts and Sciences, Fall 2019.

Bachelor of Arts in World Languages 4 Year Academic Plan. University of South Florida Saint Petersburg College of Arts and Sciences, Fall 2019.

Bachelor of Science in Political Science 4 Year Academic Plan. University of South Florida Saint Petersburg College of Arts and Sciences, Fall 2019.

Bachelor of Science in Criminology 4 Year Academic Plan. University of South Florida Saint Petersburg College of Arts and Sciences, Fall 2019.

Bachelor of Science in Forensic Studies & Justice 4 Year Academic Plan. University of South Florida Saint Petersburg College of Arts and Sciences, Fall 2019.

Bachelor of Science in Health Sciences 4 Year Academic Plan. University of South Florida Saint Petersburg College of Arts and Sciences, Fall 2019.

Bachelor of Science in Education 4 Year Academic Plan. University of South Florida Saint Petersburg College of Education, Fall 2019, Front Cover.

Bachelor of Science in Education 4 Year Academic Plan. University of South Florida Saint Petersburg College of Education, Fall 2019, Back Cover.

Bachelor of Arts in Mass Communication 4 Year Academic Plan. University of South Florida Saint Petersburg College of Arts and Sciences, Fall 2019.

Bachelor of Science in Mass Communication 4 Year Academic Plan. University of South Florida Saint Petersburg College of Arts and Sciences, Fall 2019.

Bachelor of Arts in Anthropology 4 Year Academic Plan. University of South Florida Saint Petersburg College of Arts and Sciences, Fall 2019.

Bachelor of Science in Environmental Science & Policy 4 Year Academic Plan. University of South Florida Saint Petersburg College of Arts and Sciences, Fall 2019.

Looking Back Moving Forward Where Discovery Shines. University of South Florida Saint Petersburg Marketing and Communications Department

Looking Back Moving Forward Where Discovery Shines. University of South Florida Saint Petersburg Marketing and Communications Department

Where Discovery Shines Research and Innovation. University of South Florida Saint Petersburg.

STEMS Robotics Summer Camp 2019. University of South Florida Saint Petersburg College of Education

STEMS Robotics Summer Camp 2019. University of South Florida Saint Petersburg College of Education

College of Arts and Sciences Building Critical and Creative Thinkers. University of South Florida Saint Petersburg. Front Cover, Back Cover.

Masters of Liberal Arts in Liberal Studies. Front Cover, Back Cover.

Digital Journalism and Design Graduate Program. Back Cover.

Masters of Arts in Exceptional Student Education. Front Cover, Back Cover.

Masters of Arts in English Education. Front Cover, Back Cover.

Masters of Educational Leadership Development.

Highlights key points of *Graduate Programs at the University of South Florida Saint Petersburg*. Front Cover, Back Cover.

#### **COMPUTER SKILLS**

#### Adobe

Bridge, Premiere, After Effects, Audition, Media Encoder, Lightroom, Photoshop, Illustrator

#### **Streaming**

Wirecast, Vimeo, Youtube

#### Web

HTML, CSS, JavaScript, WordPress

#### AWARDS AND COMMUNITY INVOLVEMENT

**Eagle Scout:** Boy Scouts of America

Faculty Advisor: Online News Association Club, Poetry Club, Rockelimbing Club, and the

Photography Club at the University of South Florida Saint Petersburg.

### PROFESSIONAL REFERENCES

## Dr. Mark Walters

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Phone: 727-742-3091 Email: mjw@usf.edu

## **Dr. Casey Frechette**

Associate Professor of Journalism and Digital Communication University of South Florida at Saint Petersburg, St. Petersburg, FL

Phone: 540-550-4990 Email: frechette@usf.edu

## **Edgardo Dangond**

Technical Director-VideoWorks, Journalism and Digital Communication University of South Florida at Saint Petersburg, St. Petersburg, FL

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## Dr. Deni Elliott

Vice Provost & Interim Regional Vice Chancellor of Academic Affairs University of South Florida at Saint Petersburg, St. Petersburg, FL

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