

# DR. ERIKA GOINES

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Panama City, FL

## EDUCATION

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<b>EdD</b>	University of West Florida, Curriculum and Instructional Technology Dissertation: "The Influence of Content Filtering and Teachers' Self-Efficacy on the Level of Use of the Internet in K-12 Classrooms" Committee: Dr. Byron Havard (chair), Dr. Holly Ellis, Dr. Karen Rasmussen	December 2013
<b>EdS</b>	University of West Florida, Curriculum and Instructional Technology Advisor: Dr. Byron Havard	August 2011
<b>MA</b>	University of South Florida Digital Journalism and Design	May 2022
<b>MS</b>	Florida State University Corporate and Public Communication	April 2005
<b>GCert</b>	Florida State University Emergency Management	Enrolled
<b>GCert</b>	University of South Florida Food Writing and Photography	May 2022
<b>BS</b>	Florida State University Media Communication Studies	December 2002
<b>AA</b>	Gulf Coast Community College Radio/Television Broadcasting	August 2000

## HONORS AND AWARDS

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### **Robert E. Tinney Professor of the Year**

2021

A full-time member of the Gulf Coast State College faculty who exhibits accomplishments according to one or more of the following criteria: Exceptional Teaching, Professional Development, Innovation, Problem-solving, research, or grants awarded, Community service, Diversity

### **Frank W. Eiseman Outstanding Academic Advisor Award**

2020

An employee of Gulf Coast State College for at least three years who currently serves as an academic advisor, demonstrates enthusiasm in working with students regarding their career planning and class selections, shows a sincere concern for the individual student, and actively contributes to the learning environment of Gulf Coast State College.

### **Catherine Nix Outstanding Club Advisor Award**

2015

An employee of Gulf Coast State College who serves as a designated advisor for a sanctioned Gulf Coast State College club, works with students and student groups outside the classroom, shows a sincere concern for the individual student and the student's role in life, demonstrates the ability to develop enthusiasm and leadership among students.

### **Nominations**

Frank W. Eiseman Outstanding Academic Advisor Award	2023
Robert E. Tinney Professor of the Year	2022
Robert E. Tinney Professor of the Year	2019
Frank W. Eiseman Outstanding Academic Advisor Award	2019
Robert E. Tinney Professor of the Year	2018

## RESEARCH EXPERIENCE

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**Dissertation**, University of West Florida, Pensacola, Florida

2013

Advisor: Dr. Byron Havard

- The Influence of Content Filtering and Teachers' Self-Efficacy on the Level of Use of the Internet in K-12 Classrooms

**TEACHING EXPERIENCE**

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**Courses Taught**

BAS Courses Taught at GCSC

Course #	Course Name	Semesters Taught		
		Fall	Spring	Summer
DIG3343	Broadcast Graphics		2019, 2020, 2022, 2023	2018,
DIG3451	Visual Storytelling	2022, 2023	2018, 2019,	2018, 2022,
DIG3512	Digital Optimization and Analytics	2022,	2023	
DIG3525	Digital Production Studio I	2016, 2017, 2018, 2019, 2020, 2021, 2022, 2023	2020, 2022,	2022,
DIG3526	Digital Production Studio II	2020, 2021,	2017, 2018, 2019, 2020, 2021, 2022, 2023	2015, 2017, 2020,
DIG3543	Media Planning	2019, 2021,	2016, 2018, 2019, 2020, 2021, 2023	2019,
DIG3553	Interactive Media	2017, 2018, 2019, 2020, 2021, 2022,	2015,	2020,
DIG3588	Digital Capstone	2018, 2020, 2021, 2022, 2023	2018, 2019, 2020, 2021, 2022, 2023	2018, 2019, 2020, 2021, 2022,
DIG3716	Interface Design		2023	
DIG3811	UX Design	2019, 2022, 2023		2022,
DIG4153	Writing for Digital Media	2022, 2023		
DIG4433	Visual Development	2017,	2020,	2016, 2017, 2018, 2019, 2022,
DIG4530	E-Commerce	2016, 2020, 2021,		
DIG4564	Content Management Systems	2022,	2023	

DIG4591	Multimedia Production and Design Group	2016, 2017, 2018, 2019, 2020, 2021,	2017, 2018, 2020, 2022,	2017, 2020, 2021, 2022,
DIG4570	Digital Multimedia Production Techniques	2016, 2019,	2015, 2017, 2018, 2019, 2022,	2019, 2021,

AS/AA Courses Taught at GCSC

Course #	Course Name	Semesters Taught		
		Fall	Spring	Summer
CGS2069	Social Media Marketing	2022,	2015, 2019, 2020, 2021, 2022, 2023	2016, 2017, 2018, 2019, 2020, 2021, 2022,
DIG1135	Digital Design Concepts	2022,	2023	
DIG2093	Digital Marketing	2022,		
DIG2100	Web Design I	2015, 2016, 2019, 2020, 2021, 2022,	2015, 2016, 2017, 2018, 2020, 2021, 2022,	2015, 2016, 2017, 2018, 2019, 2020, 2021, 2022,
DIG2101	Web Design II	2015,		
DIG2151	Writing for Media	2022,	2023	
DIG2200	Digital Video Production	2019,	2016, 2017,	2015,
DIG2205	Digital Post Production	2022,		2022,
DIG2257	Radio Production	2022,	2020, 2021,	
DIG2290	Studio Production	2015, 2016, 2017, 2018, 2019, 2021, 2022,	2015, 2016, 2017, 2022,	
DIG2300	2D Animation		2015,	2015,
DIG2430	Digital Story Development	2017, 2018, 2022,	2019, 2023	
DIG2431	Digital Storytelling			2021, 2022,

DIG2580	Digital Media Portfolio	2015, 2017, 2019, 2020, 2021, 2022,	2015, 2016, 2019, 2021, 2022, 2023	2015, 2016, 2020, 2021,
DIG2822	Electronic Journalism	2019, 2021, 2022,	2020,	
DIG2410	Basic Scripting	2021,	2021,	
DIG2930	Special Topics in Digital Media	2019,		
DIG2949	Digital Media Coop	2020, 2021,	2021,	2021,
GRA1100C	Principles of Graphic Design	2017,		
GRA2156	Computer Graphics I	2015, 2016, 2017, 2019, 2022,	2018, 2019,	2017,
GRA2157	Computer Graphics II	2017, 2018,	2016, 2017, 2018, 2023	

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## PRESENTATIONS AND INVITED LECTURES

### Presenter

Bay County Chamber of Commerce's Career Connections Day, 2015  
 Bay Education Foundation Take Stock in Children Workshop, 2015

### Paper Presentation

Goines, E., & Havard, B. (2013). The influence of content filtering and teachers' self-efficacy on the use of the internet in k-12 classrooms. Paper presented at the Association for Educational Communications and Technology annual meeting; Anaheim, CA.

Goines, E., & Havard, B. (2013). Internet level of use in k-12 classrooms: The impact of teachers' internet self-efficacy and content filtering attitudes. Paper presented at the Mid-South Educational Research Association annual meeting; Pensacola, FL.

## PROFESSIONAL TRAINING AND CERTIFICATES

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### **Seminar or Workshop**

After Effects for Beginners Training - Future Media Concepts Online 2018  
Introduction to Adobe After Effects CC Training - Future Media Concepts Online 2018  
Diversity in the Classroom Workshop, GCSC, 2018  
Gulf Coast State College Leadership Institute, GCSC, 2018  
Faculty Freedom: Helping Instructors & Students Focus on What Really Matter, GCSC, 2017  
Tilt-Transparency in Learning and Teaching Webinar, GCSC, 2017  
Student Engagement, GCSC, 2017  
Mosaic: Prevent Discrimination and Harassment Together: Faculty & Staff, EduRisk, 2017  
Protecting Children: Shine A Light, EduRisk, 2017  
Intro & Content Development Canvas Training, GCSC, 2016  
Gradebook/Assessment Canvas Training, GCSC, 2016  
Responsive Web Design: Key Concepts Online Training, Learnable, 2015  
Responsive Web Design in Action Online Training, Learnable, 2015  
WordPress 101 Online Training, Learnable, 2015  
CSS3 for Responsive Web Design Online Training, Learning Tree International, 2015

### **Certification**

FEMA Certification, IS-403: Introduction to Individual Assistance (IA)(DF-103), 2023  
FEMA Certification, IS-120.C: An Introduction to Exercises, 2023  
FEMA Certification, IS-29.A: Public Information Officer Awareness, 2023  
FEMA Certification, IS-800.D: National Response Framework, An Introduction, 2023  
FEMA Certification, IS-235.C: Emergency Planning, 2023  
FEMA Certification, IS-230.E: Fundamentals of Emergency Management, 2023  
FEMA Certification, IS-200.C: Basic Incident Command System for Intimal Response, 2023  
FEMA Certification, IS-317.A: Introduction to Community Emergency Response Team (CERTS), 2022  
FEMA Certification, IS-100.C: Introduction to Incident Command System, 2022  
Learning Documentary Video: 3 Editing and Post, LinkedIn Learning, 2022  
Learning Documentary Video: 2 Production, LinkedIn Learning, 2022  
Learning Documentary Video: 1 Planning and Pre-production, LinkedIn Learning, 2022  
Learning to Teach Online, LinkedIn Learning, 2020  
Digital Media Foundations, LinkedIn Learning, 2020  
Creating Rubrics, Online Learning Consortium, 2017  
Strategies to Improve Retention, Online Learning Consortium, 2017  
New to Online: Essentials Part 1, Getting Started, Online Learning Consortium, 2017  
WordPress 101, Learnable, 2014  
Beginners' Guide to Web Design with WordPress, Learnable, 2014  
Build Mobile Apps and Websites, Learnable, 2014  
Responsive Web Design: Key Concepts, Learnable, 2014  
Responsive Web Design in Action, Learnable, 2014  
SEO Fundamentals, LinkedIn Learning, 2014  
Muse Essential Training, LinkedIn Learning, 2014  
Google Analytics Essential Training, LinkedIn Learning, 2014

Getting Started with Muse, LinkedIn Learning, 2014  
Edge First Look Preview 6, LinkedIn Learning, 2014  
Edge Animate Essential Training, LinkedIn Learning, 2014  
Creating Interactive Projects with Edge Animate, LinkedIn Learning, 2014  
Creating an Animated Infographic with Edge Animate, LinkedIn Learning, 2014  
Creating a Homepage Marquee with Edge Animate, LinkedIn Learning, 2014  
Analyzing Your Website to Improve SEO, LinkedIn Learning, 2014  
After Effects CC 2013 Essential Training, LinkedIn Learning, 2014  
WordPress 3: Creating and Editing Custom Themes, LinkedIn Learning, 2013  
Learning Email Marketing, LinkedIn Learning, 2013  
Photoshop CS5 New Features, LinkedIn Learning, 2011  
Web Accessibility Principles, LinkedIn Learning, 2010  
HTML5 First Look, LinkedIn Learning, 2010  
CSS Positioning Best Practices, LinkedIn Learning, 2010

### **Conference**

Governor's Hurricane Conference, West Palm Beach, FL, 2023  
I/ITSEC, Orlando, Florida, 2021  
National Student Electronic Media Convention, Virtual, 2021  
Broadcast Educators Association Convention, Virtual, 2020  
National Student Electronic Media Convention, Virtual, 2020  
Broadcast Educators Association Convention, Las Vegas, Nevada, 2018  
National Association of Broadcasters Convention - Las Vegas, Nevada 2017  
National Student Electronic Media Convention, Philadelphia, Pennsylvania, 2016  
National Association of Broadcasters Convention - Las Vegas, Nevada 2015  
National Student Electronic Media Convention, Seattle, Washington, 2014  
National Student Electronic Media Convention, San Antonio, Texas, 2013

## **PROFESSIONAL AFFILIATIONS**

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Association of Florida Colleges, 2012-Present  
College Broadcasters, Inc, 2013-Present  
Broadcast Educators Association, 2015-Present

## **SERVICE**

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### **Department Service**

Program Coordinator, AS and BAS Digital Media Programs, 2010-Present  
Advisor, AS Digital Media, 2010-Present  
Advisor, BAS Digital Media, 2011-Present  
Advisor, AA Radio/Television Broadcasting, 2010-Present  
Advisor, AA Advertising & Public Relations, 2012-Present

### **College Service**

Advisor, Center for Student Media, 2010-Present  
Committee Member, GCSC Technology Standards Committee, 2014-Present  
Committee Member, GCSC Website Redesign Committee, 2015  
Committee Member, GCSC Marketing and Communications Committee, 2016-Present  
Committee Member, GCSC 60th Anniversary Planning Committee, 2017  
Committee Member, GCSC 65th Anniversary Planning Committee, 2022  
Committee Member, Commodore Cares Committee, 2022-Present  
Committee Member, GCSC Curriculum Review Committee, 2022-Present  
Committee Member, GCSC Fall Conference, 2017-Present  
Committee Member, GCSC Mobile App Development, 2016-2020  
Committee Member, GCSC QEP Steering Committee, 2019-Present  
Committee Member, Foundation Scholarship Committee, 2017-Present

### **Professional Service**

Committee Member, Habitat for Humanity Steering Committee, 2015  
Committee Member, Tom P. Haney Technical Center Digital Design Program Advisory Board, 2014-2018  
Committee Member, Bay Communication Foundation, 2015-Present

### **Community Service**

Data Analyst, FEMA Mission 07428, Charlotte County, Florida, 2023  
Data Analyst, FEMA Mission 06718, Lee County, Florida, 2022  
Data Analyst, FEMA Mission 07174, Collier County, Florida, 2022  
Judge, Bay County Regional Science Fair, 2017  
Judge, University Academy Science Fair, 2017  
Facilitator, Girl Scouts Entertainment Technology Badge day, 2018  
Facilitator, Girl Scouts Digital Video Badge Day, 2018



## COMPUTER SKILLS

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**Programming:** HTML5, CSS3, JavaScript, JQuery, SQL

**Applications:** InDesign, Illustrator, Photoshop, Premiere Pro, After Effects, Audition

**Platforms:** WordPress