

Department of Journalism and Digital Communication Statistics – Updated Fall 2020

USFSP Journalism and Digital Communication Majors by academic year

These statistics include all students who had Journalism and Digital Communication(JDC) as a declared major at any time during the indicated Academic Year. For undergraduates, this represents both new and continuing students who are enrolled in the Mass Communications major with a Journalism and Media Studies concentration. For graduate students, the enrollments include both new and continuing students. The graduate level enrollments are broken out into two tracks: MJM (JMS M.A.) and MDJ (DJD M.A.). The head counts for undergraduate and graduate level students are unduplicated within the indicated Academic Year. However, any student who went from the undergraduate program to the graduate program within the same academic year will be counted in both populations – once as an undergraduate and once as a graduate level student.

Total Enrollment

	2019-2020	2018-2019	2017-2018	2016-2017	2015-2016	2014-2015
B.A.*	164	181	159	149	139	144
MJM Journalism and Media Studies*	2	6	15	21	18	12
MDJ Digital Journalism*	54	43	42	40	44	50

*New and Continuing Students

Undergraduate Retention

	2018-2019	2017-2018	2016-2017	2015-2016	2014-2015	2013-2014	2012-2013	2011-2012	2010-2011
USF*	90.0%	88.8%	88.3%	88.7%	87.4%	87.0%	86.4%	85.9%	85.2%
USF College of Arts and Sciences*	89.5%	87.4%	87.7%	88.8%	87.5%	87.2%	86.2%	86.2%	85.7%
Dept. of Journalism & Digital Communication**	79.2%	75.0%	91.3%	86.5%	95.7%	75.8%	73.7%	82.6%	61.8%

*FTIC full- and part-time

** Students new to JMS Concentration

Graduate Retention Rates

GR Retention	2018-2019	2017-2018	2016-2017	2015-2016	2014-2015	2013-2014	2012-2013	2011-2012	2010-2011
USF*	75.7%	76.4%	76.6%	73.7%	73.2%	75.3%	76.5%	75.2%	77.0%
USF College of Arts and Sciences*	82.6%	79.0%	78.6%	84.1%	79.4%	79.1%	83.3%	81.2%	78.5%
MJM Journalism and Media Studies**	50.0%	100.0%	100.0%	87.5%	100.0%	-	85.7%	83.3%	83.3%
MDJ Digital Journalism**	90.9%	55.6%	100.0%	57.1%	50.0%	50.0%	83.3%	-	-

* Entering graduates full- and part-time

** Students new to JMS-MA and DJD-MA programs

Undergraduate and Graduate Graduation Rates

BA 4, 5, and 6-year Graduation Rates		2010-	2011-	2012-	2013-	2014-	2015-	2016-		
		2011	2012	2013	2014	2015	2016	2017		
4 Years	USF	42.9%	48.3%	51.4%	56.9%	57.9%	58.6%		53.3%	
	JDC Program	17.6%	28.3%	10.5%	21.2%	30.4%	32.4%		13.0%	
5 Years	USF	61.0%	64.2%	67.0%	69.6%	69.9%	69.0%		-	
	JDC Program	20.6%	28.3%	15.8%	21.2%	30.4%	37.8%		-	
6 Years	USF	65.9%	68.5%	70.9%	73.1%	72.5%			-	
	JDC Program	20.6%	28.3%	15.8%	21.2%	30.4%			-	
MA 2, 3, 4, and 5-year Graduation Rates		2010-	2011-	2012-	2013-	2014-	2015-	2016-	2017-	2018-
		2011	2012	2013	2014	2015	2016	2017	2018	2019
2 Years	USF	50.1%	50.3%	51.9%	54.9%	54.3%	56.5%	56.3%	58.2%	49.7%
	MJM	50.0%	66.7%	57.1%	-	50.0%	62.5%	100.0%	66.7%	100.0%
	MDJ	-	-	55.6%	35.7%	57.1%	71.4%	50.0%	33.3%	45.5%
3 Years	USF	70.1%	69.7%	70.7%	71.9%	71.6%	72.2%	73.7%	73.6%	-
	MJM	83.3%	66.7%	57.1%	-	50.0%	75.0%	100.0%	66.7%	-
	MDJ	-	-	83.3%	50.0%	71.4%	71.4%	70.0%	55.6%	-
4 Years	USF	75.5%	74.2%	75.4%	75.7%	75.5%	76.0%	76.1%	-	-
	MJM	83.3%	66.7%	57.1%	50.0%	50.0%	87.5%	100.0%	-	-
	MDJ	-	-	83.3%	50.0%	71.4%	71.4%	90.0%	-	-
5 Years	USF	77.4%	75.6%	76.9%	76.7%	76.8%	76.8%	-	-	-
	MJM	83.3%	66.7%	57.1%	50.0%	50.0%	87.5%	-	-	-
	MDJ	-	-	88.9%	50.0%	78.6%	71.4%	-	-	-

Data sources: ODS benchmark/SID database. Run SAS code to get retention and graduation rates.
Enrollment: ODS Cubes database - EIS Student Enrollment