# UNIVERSITY of SOUTH FLORIDA

# Social Media & Dehumanization of the Self on Marginalized, Immigrant Populations

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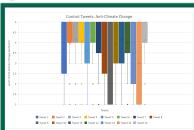
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#### Introduction

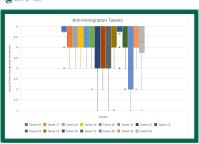
- Goal: To measure the effect of anti-immigrant media on dehumanization of the self.
- Dehumanization: The denial or reduction of what makes a person human (Haslam, 2006)
- Dehumanization of the Self: Degree to which a person removes or reduces their own humanity.

### Pilot Study Data

#### Figure 1.



#### Figure 2.



# Stimuli (Tweets)

#### Figure 3.



#### Figure 4.



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#### References

Haslam, N. (2006). Dehumanization: An integrative review.

Personality and Social Psychology Review, 10(3), 252–264.

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## Main Study Hypothesis

- Hypothesis 1: When marginalized (Latinx and Muslim) participants are exposed to anti-immigrant sentiment, they will be more likely to experience dehumanization of the self (both animalistic and mechanistic) compared to white populations exposed to anti-immigrant sentiments.
- Hypothesis 2: marginalized immigrant population will report higher levels of anxiety, and that the relationship between race/ethnicity and BAI scores will be mediated by exposure to dehumanizing anti-immigrant political media

#### Methods



 Beck Anxiety Inventory will be shown after the sorting tasks