Body Image Discrepancy in Diverse Women

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Introduction

- College women report high rates of body dissatisfaction¹
- Additional body ideals, such as muscularity² and curviness³, have recently emerged
- Women of different races and ethnicities differ in their endorsement of body ideals^{4,5}
- Less research has investigated differences in women's body ideals by race/ethnicity

Methods

Participants:

- 30 White, 27 Black, and 32 Hispanic women (N = 89)
- Between the ages of 18 and 25

Measures:

- Stunkard Figure Rating Scale (SFRS)
- Body Image Matrix of Thinness and Muscularity (BIMTM-FB)
- Curvy Ideal Silhouette Scale (CISS)

Analyses:

- Dependent variables: actual and ideal figure ratings, figure rating discrepancies (actual-ideal)
- 3x2x2 repeated measures ANOVA with pairwise comparisons to determine whether actual and ideal ratings differ for each race/ethnicity
- Paired samples t-test to determine actual and ideal figure differences on the SFRS

Women want to be thinner and curvier, but not more muscular.

Average Ideal Figure (3.25)

Average Actual Figure (4.17)

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References

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⁴Hunter, E. A., Kluck, A. S., Cobb-Sheehan, M. D., English, E. M., & Ray, E. (2017, 2017/11/01/). Family food and shape messages: Capturing the experiences of African-American women. *Appetite*, *118*, 26-40. https://doi.org/10.1016/j.appet.2017.07.020

⁵Kelch-Oliver, K., & Ancis, J. R. (2011, 2011/10/01). Black Women's Body Image: An Analysis of Culture-Specific Influences. *Women & Therapy, 34*(4), 345-358. https://doi.org/10.1080/02703149.2011.592065



Results

- Regardless of race/ethnicity, women indicated thinner (p < .01) and curvier (p < .01) ideal figures than actual figures
- Women did not indicate a more muscular ideal figure than their actual figure
- Women indicated a thinner ideal figure than their actual figure on the SFRS (p < .01)

Discussion

Conclusions and Implications:

- Women reported curviness-related differences in their actual and ideal bodies, suggesting that body dissatisfaction is not limited to thinness
- Discrepancies in curviness highlight the importance of including this dimension in body dissatisfaction assessments
- Further research is needed to determine which body ideals are most relevant to women of different races/ethnicities

Limitations

- Relatively small sample size
- Factors contributing to body dissatisfaction were not investigated