

# Mark V. Pezzo

Department of Psychology  
University of South Florida St. Petersburg  
140 7th Ave., S., St. Petersburg, FL 33701

office: DAV 113  
phone: 727-873-4020  
email: pezzo@usf.edu

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## Education

- B. S. 1987 Special Studies, Psychoacoustics (Magna Cum Laude), S.U.N.Y., Fredonia, N. Y.
- M. S. 1991 Experimental Psychology (Social/Cognition), Ohio University, Athens, Ohio.
- Ph. D. 1996 Experimental Psychology (Social/Cognition), Ohio University, Athens, Ohio.

## Employment

- 1988-1989 Research Assistant, Sorkin Perception Lab, University of Florida, Gainesville, FL
- 1990-1991 Research Assistant, Lassiter Social Lab, Ohio University, Athens, OH
- 1991-1994 Teaching Assistant, Ohio University, Athens, OH
- 1994-1995 Lecturer, University of North Carolina, Greensboro, NC
- 1995-2000 Visiting Assistant Professor, Wake Forest University, Winston-Salem, NC
- 2000-2006 Assistant Professor, University of South Florida St. Petersburg
- 2006- Associate Professor, University of South Florida St. Petersburg
- 2006 Program Coordinator, Psychological Science, USF St. Petersburg (Summer)
- 2007 Interim Chair, Environmental Science & Policy Program (3 months)
- 2006-2011 Associate Dean, College of Arts & Sciences, USF St. Petersburg
- 2012-2016 Graduate Director, Department of Psychology
- 2015-2018\* Chair, Department of Psychology (\*Fill in 2019, 2020)
- 2021-2022 Graduate Director, Masters Program, Department of Psychology

## Honors and Awards

- John Q. Shunk Academic Scholarship, S.U.N.Y. Fredonia, 1983-1987
- Outstanding Paper Award, Department of English, S.U.N.Y. Fredonia, 1986
- Psychology Merit Award, S.U.N.Y., Fredonia, 1987,
- University College Outstanding Graduate Teaching Award (finalist), Ohio University, 1993
- Outstanding Teaching Assistant, College of Arts and Sciences, Ohio University, 1992; 1993
- Student Government Excellence in Teaching Award, Wake Forest University, 1997-98
- Student Government Excellence in Teaching Award, Wake Forest University, 1999-2000
- Outstanding Undergraduate Teaching Award (\$2000), University of South Florida, 2003
- Excellence in Service Award, Student Disability Office, University of South Florida, 2005, 2006
- Chancellor's Award for Excellence in Service, (nominated), University of South Florida, 2015, 2016
- Quality Matters Recognition, Psychological Statistics, 2018

## Grants and Fellowships

- USF Undergraduate Mentoring Grant, \$1700, 2023
- NIH (R21): Buprenorphine Prescription Decisions Policies Among Three Types of Clinical Providers, Co-Principal Investigator, To be submitted February 16 2023, \$250,000 Collaboration with colleagues from UCF, FSU, and USF (College of Public Health)
- USF Building Partnerships Grant Proposal: Understanding and Shifting Individuals' Preference for AI over a Human Agency. \$5,700, 2022
- Department Chair Research Stipend, \$6000, 2016
- SCRA Mini-Grant: \$1250, Mapping for Reflective Functioning and Community Change: Co-PI with Allison Pinto, 2016
- USFSP Research Council Grant, \$5,760, 2014-2016 Hindsight Bias, Metacognition, & Learning

USFSP Distance Learning Development Grant, \$8000, Online Course in Psychological Statistics, 2012  
National Science Foundation, “Epistemic Curiosity and Knowledge Seeking” Co-Principal Investigator, \$203,188 (unfunded); 2008, 2009, 2010  
Research Development Award (\$450), University of South Florida St. Petersburg, 2006  
German Research Foundation, Travel Grant, University of Leipzig (\$1300), 2005  
National Science Foundation, “Epistemic Curiosity and Knowledge Seeking” Principal Investigator, \$216,000; unfunded, 2005  
New Investigator Research Grant (\$6280), University of South Florida, 2002-2003  
PEEC Fellowship (\$300), Ethics Across the Curriculum, University of South Florida, 2002  
Training Grant (\$500), University of Mississippi “Using Authorware in online Research”, 2000

### **Grant Reviewer**

*National Science Foundation: Decision, Risk, & Management Science*  
*Social Sciences and Humanities Research Council of Canada*  
*Netherlands Organisation for Scientific Research*  
*COGDOP/APF Fellowship Reviewer, 2017, 2018*

### **Current Professional Memberships**

Association for Psychological Science  
Psychonomic Society  
Society for Judgment and Decision Making  
Society for Music Perception and Cognition

### **Editorial Board Membership**

*Medical Decision Making*, August 2006 – 2009

### **International Conference Reviewer**

*Society for Medical Decision Making*, 2015, 2017, 2018, 2019, 2020, 2021  
*Society for Judgment and Decision Making*, 2014, 2016, 2017, 2018, 2020, 2021, 2022

### **Expert Consultant**

ExpertConnect Litigation Support: Opioid Litigation on behalf of a national drug store chain (Hindsight and Outcome Bias) (2022)

I briefly consulted on a medical malpractice case (hindsight bias) for the legal firm of Gjording Fouser PLLC, Boise, ID (2020)

USFSP Enrollment Management (2016). Contracted to study attrition rate in course registration for students. Co-developed personalized survey panel, analyzed data, and created report of findings.

### **Journal Reviewer**

<i>Applied Cognitive Psychology</i>	<i>Management Science</i>
<i>Basic &amp; Applied Social Psychology</i>	<i>Medical Decision Making</i>
<i>British Journal of Social Psychology</i>	<i>Memory</i>
<i>Evolution and Human Behavior</i>	<i>Memory &amp; Cognition</i>
<i>European Journal of Personality</i>	<i>Oxford Encyclopedia of Political Decision Making</i>
<i>European Journal of Social Psychology</i>	<i>Perceptual and Motor Skills</i>
<i>Forensic Science International: Synergy</i>	<i>Personality &amp; Individual Differences</i>
<i>Group &amp; Organization Management</i>	<i>Personality and Social Psychology Bulletin</i>
<i>International Journal of Psychology</i>	<i>Personality and Social Psychology Review</i>
<i>International Journal of Sport Psychology</i>	<i>PLOS One</i>
<i>J. Applied Research Memory &amp; Cognition</i>	<i>Psychology &amp; Aging</i>
<i>J. American Medical Informatics Association 2023</i>	<i>Psychology, Crime, &amp; Law</i>

*J. of Behavioral Decision Making*  
*J. of Business Research*  
*J. of Cognitive Psychology*  
*J. of Experimental Psychology (Europe)*  
*J. of Experimental Psychology: General*  
*J. of Experimental Psychology: Applied*  
*Journal of Personality*

*Psychological Reports*  
*Psychonomic Bulletin & Review*  
*Social Cognition*  
*Social Psychology Quarterly*  
*Quarterly Journal of Experimental Psychology*  
*Teaching of Psychology*  
*Topics in Cognitive Science*

### **Textbook Reviewer**

Burkley & Burkley *The Psychology of Human Motivation (2013)*

### **External Tenure Reviewer**

Old Dominion University, *Department of Psychology (2011)*

### **Manuscripts in Preparation**

Pezzo, M.V., Flak, S., Drung, Y., Strouble, B. Cancel Culture: Predicting what offends other people. University of South Florida St. Petersburg.

Pezzo, M.V., Brooks, T., & Beckstead, J.W. The effect of AI accuracy, convenience, and severity on algorithm aversion. University of South Florida St. Petersburg.

Pezzo, Beckstead, & Gabbidon. The effect of anxiety and belief on the transmission of covid-19 rumors: A multilevel analysis.

Pezzo, M. V., Quinn, M. S., Machacek, M. G., & Marchal, C. Does hindsight bias mediate outcome bias in judgments of decision quality and negligence? University of South Florida St. Petersburg.

Pezzo, M.V., Machacek, M.G., Smith, A.R., & Drung, Y. Very Surprising Events Can Trump Sensemaking: No Evidence of Hindsight Bias 600 Days after the 2016 Presidential Election . University of South Florida St. Petersburg.

Pezzo, M.V. & Boddy, S. The role of sensemaking in hindsight bias: Necessary but not sufficient. University of South Florida St. Petersburg.

### **Manuscripts under Review**

Schaerer, M., du Plessis, C., Nguyen, M., van Aert, RCM Tiokhin, L., Lakens, D., . . . Gender Audits Forecasting Collaboration, et al. (submitted to *Organizational Behavior and Human Decision Processes*) \*I was a member of the Gender Audits Forecasting Collaboration.

### **Publications**

Pezzo, M. V., Nash, B. E. D., Vieux, P., & Foster-Grammer, H. W. (2022). Effect of Having, but Not Consulting, a Computerized Diagnostic Aid. *Medical Decision Making*, 42(1), 94–104.

- Beckstead, J. W., & Pezzo, M. V. (2021). On making forecasts from binary sequences: Uncovering implicit cues. *Journal of Experimental Psychology: General*, *150*(3), 466–483. **Impact 3.169**
- Pezzo, M. V., & Beckstead, J. W. (2020) Algorithm aversion is too often presented as though it were non-compensatory: A reply to Longoni et al. (2020) *Judgment & Decision Making*, *15*(3), 443-445. **Impact 2.52**
- Pezzo, M. V., & Beckstead, J. W. (2020). Patients prefer artificial intelligence to a human provider, provided the AI is better than the human: A commentary on Longoni, Bonezzi, and Morewedge (2019). *Judgment & Decision Making*, *15*(3), 449-451. **Impact 2.52**
- Beckstead, J. W., Pezzo, M. V., Beckie, T. M., Shahraki, F., Kentner, A. C., & Grace, S. L. (2014). Physicians' tacit and stated policies for determining patient benefit and referral to cardiac rehabilitation. *Medical Decision Making*, *34*(1), 63-74. **Impact 2.309**
- Pezzo, M.V., Litman, J.A., & Wilder, O. (2012). Planning. Invited chapter in V.S. Ramachandran (Ed.) *Encyclopedia of Human Behaviour*, vol. 3, pp. 119-125. Academic Press
- Litman, J. A. & Pezzo, M. V. (2012). Interpersonal curiosity. Invited chapter in N.M.Seel (Ed.) *Encyclopedia of the Sciences of Learning*, Part 9 pp.1634-1635, New York: Springer-Verlag. DOI: 10.1007/978-1-4419-1428-6\_1644
- Huynh, T.B., Hardy, L., Pezzo, M.V., & Wilder, O., (2012). Arduino instrumentation with applications to psychology. *University of South Florida St. Petersburg Student Research Journal*, *2*(1), Article 5, 1-7.
- Pezzo, M.V. (2011). Hindsight bias: A primer for motivation researchers. *Social and Personality Compass*, *5*(9), 665-678. DOI: 10.1111/j.1751-9004.2011.00381.x
- Pezzo, M.V., & Beckstead, J. (2008). The effects of disappointment on hindsight bias for real-world outcomes. *Applied Cognitive Psychology*, *22*, 491-506.
- Pezzo, M.V. (2007). Saliency. In (R. R. Baumeister, & K. D. Vohs (Eds.)) *Encyclopedia of Social Psychology*, Thousand Oaks, CA: Sage Publishers.
- Litman, J.L., & Pezzo, M.V. (2007). Dimensionality of interpersonal curiosity. *Personality and Individual Differences*, *43*, 1448-1459.
- Pezzo, M.V., & Pezzo, S.P. (2007). Making sense of failure: A motivated model of hindsight bias, *Social Cognition*. *25*, 147-164.
- Pezzo, M.V., Litman, J.A., & Pezzo, S.P. (2006). On the distinction between yuppies and hippies: Individual differences in the planning fallacy. *Personality and Individual Differences*, *41*, 1359-1371.
- Pezzo, M.V., & Beckstead, J. (2006). A multi-level analysis of rumor transmission: Effects of anxiety and belief in two field experiments. *Basic and Applied Social Psychology*, *28*, 91-100.
- Pezzo, M.V., & Pezzo, S.P. (2006). Physician evaluation following medical errors: Does having a computer decision aid help or hurt in hindsight? *Medical Decision Making*, *26*, 48-56.
- Pezzo, S.P., Pezzo, M.V., & Stone, E.R. (2006). The social implications of planning: How public predictions bias future plans. *Journal of Experimental Social Psychology*, *42*, 221-227.
- Litman, J.L., & Pezzo, M.V. (2005). Individual differences in attitudes toward gossip. *Personality and Individual Differences*, *38*, 963-980.

- Reifman, et al. (2004). Measuring School Spirit: A National Teaching Exercise. *Teaching of Psychology*, 31(1), 18-21.
- Pezzo, M. V. (2003). Surprise, Defense, or Making Sense: What removes the hindsight bias? *Memory*, 11, 421-441.
- Pezzo, M. V. & Hiatt, A. M. (1996). Obedience to Authority. In R. E. Edwards (Ed.) *Model Manual for LABSIM: Experimental Design and Data Analysis simulator* (pp. 65-77) New York: Brooks-Cole.
- Alicke, M. D., Davis, T. L., & Pezzo, M. V. (1994). A *Posteriori* adjustment of *a priori* decision criteria. *Social Cognition*, 12(4), 281-308.
- Arkes, H. R., Joyner, C. A., Pezzo, M. V., Gradwohl-Nash, J., Siegel-Jacobs, K., & Stone, E. (1994). The psychology of windfall gains. *Organizational Behavior & Human Decision Processes*, 59, 331-347.
- Lassiter, G. D., Pezzo, M. V., & Apple, K. J. (1993). The transmitter-persistence effect: A confounded discovery? *Psychological Science*, 4(3), 208-210.

#### **Published Abstracts (peer reviewed)**

- Lynn, S. J., & Pezzo, M. (1997). Close encounters of the fourth kind: Simulated accounts of alien abductions. *International Journal of Clinical and Experimental Hypnosis*, 45(4), 476.
- Arkes, H. R., Joyner, C. A., Pezzo, M. V., Gradwohl-Nash, J., Siegel-Jacobs, K., & Stone, E. (1990). The psychology of windfall gains. *Bulletin of the Psychonomic Society*, 28(6), 515-516.
- Moulton, D., Ferralli, M.W., Hebrock, S., & Pezzo, M (1986). The localization of phantom images in an omnidirectional stereophonic loudspeaker system. *Journal of the Audio Engineering Society*, 34(12), 1025.

#### **Symposium Presentations (peer reviewed)**

- Emert, N., Pezzo, M.V., & Clutter, M. (2014). Challenges of Designing and Implementing Online Psychology Courses. Participant Idea Exchange at the 36<sup>th</sup> annual conference of the National Institute on the Teaching of Psychology, January 3-6, St. Petersburg Beach, FL.
- Pezzo, M.V. & Machacek, M. (2014). Demonstrating overconfidence in the classroom. Teaching Slam Presentation (B. Morling & J. Noll, Moderators) at 36<sup>th</sup> annual conference of the National Institute on the Teaching of Psychology, January 3-6, St. Petersburg Beach, FL.
- Huynh, T.B., Pezzo, M.V. Hardy, L. (2012). Arduino instrumentation with applications to psychology. Poster presented at the 2012 Annual Meeting of the Florida Academy of Sciences, March 16-17, University of South Florida, Tampa, FL
- Pezzo, M.V., & Beckstead, J. (2005). *A multi-level analysis of hindsight bias data: Effects of surprise, valence, and controllability*. Invited presentation at Hindsight Bias Workshop, July 8-11, University of Leipzig, Germany.
- Pezzo, M. V., & Yost, J. (2003). *Too much of a bad thing: The curvilinear relationship between anxiety and rumor transmission*. Talk given at symposium (N. Difonzo, chair) on "Rumor & Gossip:

Recent Theory and Research” at 4<sup>th</sup> annual Society for Personality and Social Psychology Conference, Los Angeles, CA.

Pezzo, M.V. (2001). *Using “PsychExperiments” in a research methods course.* In K. Flannery (Chair) Designing and Utilizing Internet-based experiments in our courses: Reflections from PsychExps Developers. Symposium conducted at the 23<sup>rd</sup> annual conference of the National Institute on the Teaching of Psychology, St. Petersburg Beach, FL.

### Conference Presentations (*peer reviewed*)

Pezzo, M.V., Brooks, T. & Beckstead, J.W. (2022). *The compensatory nature of algorithm aversion: Effects of accuracy, wait time, severity, and sense of uniqueness on choice of medical provider.* Poster presented at the Annual Conference of the Society for Judgment and Decision Making, Online, Feb 2-4.

Brooks, T., Pezzo, M.V. & Beckstead, J. W. (2020) *Are patients willing to let computers replace physicians? Effects of AI accuracy, wait time, and severity on willingness to use AI in healthcare.* Poster presented at the 2020 Annual Conference of the Society for Judgment and Decision Making, Dec 9-12, Virtual/Online.

Quinn, M., Grammar, H., & Pezzo, M.V. (2018). Does Hindsight Bias Impair Learning? Poster presented at the 2018 Annual Conference of the Society for Judgment and Decision Making, Nov 17-19, New Orleans, LA.

Pezzo, M.V., Quinn, M., Machacek, M., & Marchal, C. (2018). Does Hindsight Bias Mediate Outcome Bias? Poster presented at the 2018 Annual Conference of the Society for Judgment and Decision Making, Nov 17-19, New Orleans, LA.

Rafailova, D., Machacek, M., Kverek, B., Fuillerat, A., Prestwood, L., & Pezzo, M.V. (2016). The Effect of Entitlement on Snooping in the Workplace, poster presented at 62nd Annual Conference of Southeastern Psychological Association (SEPA), Mar 30 - Apr 2, New Orleans, LA.

Quinn, M. & Pezzo, M.V. (2015). The Relationship between Hindsight Bias and Learning in a Pattern Recognition Task. Poster presented at the 2014 Annual Conference of the Society for Judgment and Decision Making, Nov 20-23, Chicago, IL.

Machacek, M., Huebner, L., Sandin, A., Van Overloop, E., & Pezzo, M.V. (2015). The Effects of Curiosity and Attitudes Toward Gossip on Snooping, Poster presented at 61st Annual Conference of Southeastern Psychological Association, Mar 18-21, Hilton Head, SC.

Machacek, M. & Pezzo, M.V. (2014). *Some Moral Judgments may be Immune to Hindsight Bias.* Poster presented at the 2014 Annual Conference of the Society for Judgment and Decision Making, Nov 21-24, Long Beach, CA.

Beckstead, J., Pezzo, M., Beckie, T., Shahraki, F., Kentner, A.C., and Grace, S.L. (2013). *Individual Differences in Physician's Judgments of Patient Benefit from Cardiac Rehabilitation.* Presented at American Psychosomatic Society Scientific meeting, identifier 370, Miami.

Santos, S. & Pezzo, M.V. (2008) *Reverse Hindsight Bias, Sense-Making, & Unexpected Outcomes.* Poster presented at Annual Conference of the Association for Psychological Science, May 22-25, Chicago, IL.

- Douthirt, E., Pezzo, M.V., & Beckstead, J. (2008). *Repetition and Source Credibility's Effect on the Willingness to Act Upon Rumors*. Poster presented at Annual Conference of the Association for Psychological Science, May 22-25, Chicago, IL.
- Pezzo, M.V., Litman, J.A., & Pezzo, S.P. (2006). "Yuppies and Hippies: Individual Differences in the Planning Fallacy, Poster accepted for presentation at 7<sup>th</sup> annual Society for Personality and Social Psychology Conference, January 26-28, 2006 in Palm Springs, CA.
- Pezzo, M.V., & Beckstead, J. (2005). *A multi-level analysis of rumor transmission: Effects of anxiety and belief in two field experiments*, Poster presented at 6<sup>th</sup> annual Society for Personality and Social Psychology Conference, New Orleans, LA.
- Pezzo, M. V., McDougal, S. J., & Beckstead, J. (2004). *Making sense and taking offense*, Poster presented at the 5<sup>th</sup> annual Society for Personality and Social Psychology Conference, Austin, TX.
- Joseph, T., Pezzo, M.V., Bass, K., & Stephenson, M. (2003). *I didn't know it would happen: Effects of accountability and need for cognition on the hindsight bias*. Poster presented at 4<sup>th</sup> annual Society for Personality and Social Psychology Conference, Los Angeles, CA.
- Pezzo, M.V., Parks, S.C., Porter, J. R., & Egnatuk, T. M. (2001). *Need for Closure and the Hindsight Bias*. Poster presented at Judgment/Decision Making Society Conference, Orlando, FL.
- Pezzo, M.V., Richman, C.L, Roberts, V.R., and Shelton, J. (2001). *A picture tells a thousand words: Racism and perceptions of Group Size*. Poster presented at South Eastern Psychological Association conference, Atlanta, Ga,
- Pezzo, M.V., & Kaplan, R, Parks, S.C., Kardatzke, K., Jacobs, E. & Malanos, A. (2000). *Personality differences in the Planning Bias*. Poster presented at the Society for Personality and Social Psychology Conference, Nashville, TN.
- Pezzo, M.V., Malanos, A.B., Rosa, J.E., Adamsbaum, A., James, D., & Wildrick, N.A. (1997). *The effect of surprising and self-relevant outcomes on hindsight judgments*. Poster presented at Southeastern Society for Social Psychologists, Chapel Hill, NC.
- Pezzo, M. V. & Seta, J. J. (1996). *Frequency estimations of oppressed groups: Motivated versus cognitive mechanisms*. Poster presented at the Conference of the American Psychological Society, San Francisco, CA.
- Pezzo, M. V., Alicke, M. D., & Barnhardt, J. (1995). *Are good and bad decision outcomes equally susceptible to the hindsight bias?* Poster presented at the American Psychological Society, New York, NY.
- Pezzo, M. V. & Anderson, C. B. (1995). *Students' frequency estimations of oppressed groups: You can count on it!* Poster presented at the American Psychological Society Institute on the Teaching of Psychology, New York, NY.
- Alicke, M. D., Pezzo, M. V., & Davis, T. L. (1994). *A posteriori adjustment of a priori decision criteria*. Poster presented at the American Psychological Society, Washington, DC.
- Pezzo, M. V. (1994). Demonstrations for a lecture on hearing loss. Poster presented at the Council of Teachers of Undergraduate Psychology-MPA, Chicago, Ill.
- Alicke, M. D., Pezzo, M. V., & Breitenbecher, D. L. (1993). *Models of outcome bias*. Talk given by M.V. Pezzo at the Midwestern Psychological Association Conference, Chicago, Ill.

- Arkes, H. R., Joyner, C. A., Pezzo, M. V., Gradwohl-Nash, J., Siegel-Jacobs, K., Stone, E. (1993). *The "spendability" of unanticipated money*. Paper presented at the Psychonomic Society, Chicago, Ill.
- Pezzo, M. V., Basch, B. A., & Riddle, R. D. (1993). *Factoids are better than nothing: Repetition and the perceived validity of rumors*. Poster presentation, Graduate Student meeting of the Ohio Psychological Association, Columbus, Ohio.
- Lassiter, G. D., Pezzo, M. V., & Apple, K. J. (1993). *The transmitter-persistence effect: A confounded discovery?* Poster presentation, meeting of the Midwestern Psychological Association, Chicago.
- Pezzo, M. V. (1992). *The effect of outcome valence and outcome likelihood on decision evaluations*. Poster presentation, meeting of the Midwestern Psychological Association, Chicago.
- Pezzo, M. V. (1992). *Outcome bias: The effect on a priori "obvious" decisions*. Poster presentation, meeting of the Judgment & Decision Making Society, St. Louis, MO.
- Lassiter, G. D., Slaw, R. D., Pezzo, M. V., & Ziewitz, K. M. (1991). *Effect of induced depression on behavior unitization*. Poster presentation, meeting of the Midwestern Psychological Association, Chicago, Ill.
- Sorkin, R. D., Pezzo, M. V., & Elvers, G. C. (1989). *Perception of temporal patterns defined by tonal sequences*. Paper presented at the 118th meeting of the Acoustical Society of America, St. Louis, MO.

### Invited Presentations

- Pezzo, M.V. (2022). Qualtrics for Research in Public Health. University of South Florida, April 7, 2022
- Pezzo, M.V. (2020, February 17): Pinellas County School Board Social Studies District Wide Training Presentation to Psychology teachers (Psych 1 & 2, AP Psych, AICE Psych): Stop Making Sense WORKSHOP
- Pezzo, M.V. (2019) *mTurk: How to get your data and avoid landmines*. Faculty Development Workshop, College of Business, University of South Florida St. Petersburg, February 22, 2019
- Pezzo, M.V., & Beckstead, J.W. (2016-17). *Predicting Student Retention of FTIC students using the BSCEE*. Data analysis and Report presented to Vice Chancellor for Academic Affairs (December 2016), Strategic Enrollment Management Executive Team (March 2017), SEM retention workgroup (March 2017)
- Pezzo, M.V. (2017). Redesigning the Psychology Major for the "Ready, Set, Work" Initiative. Opening Remarks given at the Bay to Bay (B2B) Learning Symposium, February 9, 2017, USFSP.
- Pezzo, M.V. (2014, 2015). *Illusions in Social Perception*. Guest Lecture as part of USFSP's Tour Talk, undergraduate recruiting series. 2014 (2x) 2015 (1x) 2016 (1x) 2017 (1x) January 26, 2018 (1x) 2019
- Pezzo, M.V. (2016) Report on hidden demand, presented to USFSP Enrollment and Marketing Services (June), Council of Deans (July), Council of Chairs (August), USFSP.
- Pezzo, M.V. (2015). Psychology: Science and misperceptions. Lecture/Discussion presented as part of the USFSP Freshman Learning Journey, July 23rd.
- Pezzo, M.V. (2014). *The Genius Next Door*. Interactive discussion concerning my research and background. Salvador Dali Museum, St. Petersburg, October 16, 2014.



- Pezzo, M.V. (2012). *Everything I need to know I already learned from Southpark (and cognitive psychology)*. STARS Seminar Series, University of South Florida St. Petersburg, June 27, 2012.
- Pezzo, M.V. (2010). *Making sense of the past: Hindsight bias and other necessary evils*. Psychological Science Organization, University of South Florida St. Petersburg, September 23, 2010.
- Pezzo, M.V. (2006). *What's cross-cultural about social psychology?* University of South Florida St. Petersburg, Nov 27, 2006.
- Pezzo, M.V. (2003). *The moral dog and its rational tail: Haidt's theory of moral judgment*. Invited lecture given at seminar on "Ethics Across the Professions," University of South Florida St. Petersburg, March 31, 2003.
- Pezzo, M.V. (2003). *Applying rumor research to journalism: Anxiety, belief, and the anthrax scare*. Talk presented at seminar on "Bioterrorism and the Media," University of South Florida St. Petersburg, February 20, 2003.
- Pezzo, M.V. (2002). *Social psychology and the science of character education*. Talk presented at Program for Ethics and Education in Community (PEEC) monthly series "The Hidden Curriculum" University of South Florida, November 2002.
- Pezzo, M.V. (2002). *How to think straight about psychology*. Invited talk given at Land 'O Lakes High School (December, 2002) as part of USF Faculty Lecture Program.
- Pezzo, M.V. (2002). *A personal history of social psychology*. Talk presented at Psi Chi Honor Society meeting, November, 2002.
- Pezzo, M.V. (2001). *On-line psychology research using Macromedia's Authorware software: Pros and cons*. Talk presented at University of South Florida, Tampa, October 2001 and 2002

### Newspaper and Magazine articles for which I have been interviewed

- Interviewed for article in **Daily Beast** news website published August 3, 2022.  
<https://www.thedailybeast.com/author/alexandra-ossola> Alexandra Ossola (2022) *The Psychology of Why We Love—and Need—to Gossip*. <https://www.thedailybeast.com/the-psychology-of-why-we-love-and-need-to-gossip>
- Interviewed for article in **Forbes Magazine** published Jan 29, 2018. Harris, E. (2018). *Your tax refund and the psychology of a windfall*. *Forbes Magazine*. Published online at <https://tinyurl.com/ya7eqp7u>
- Interviewed for nationally syndicated Public Radio show ViewPoint (200 stations). Aired August XX, 2013. Topics concerned biases in judgment, a second guest was David McRaney who has written "You are not so smart" and "You are now less Dumb"
- Folgarait, A. (2013, January 18), *Mentiras y rumores en la red (Lies and rumor on the net)* *El Guardian magazine (Argentina)*.
- Booth, S. (2010, November). *Believing Rumors*. 176-178. *Cosmopolitan Magazine*
- Clark, T. (2008, December). The 8 ½ laws of rumor spread. *Psychology Today*
- Jones, A. (2007, May 7). Words Between the Whispers rumor and gossip are just human nature. *Xpress Magazine*.

- Goldberg, C. (2003, August 5). Looking back now, it was 'hindsight bias'. *Boston Globe*
- Espinar, V. (2002, November 15). USF research fosters racial harmony. *Pinellas News*, pp. 1 & 8.
- Hegarty, S. (2002, May 5). A new era for USF St. Petersburg. *St. Petersburg Times*.
- Gubbins, T. (2000, May 13) Did you hear ? Gossip tells us a lot about our own nature. *Dallas Morning News* (reprinted in approximately 30 newspapers in the U.S. and Canada)

### **Dissertation**

*Removing the Hindsight Bias: A test of the Motivated Processing Hypothesis.* Ohio University, 1996  
 Advisor: Hal R. Arkes

### **Master's Thesis**

*The Effects of Outcome Valence and Outcome Likelihood on Decision Evaluations.* Ohio University, 1991  
 Advisor: Mark D. Alicke

### **Graduate Courses Taught**

Social Cognition Seminar (UNCG)  
 Topics in Cognitive Psychology  
 Topics in Social Psychology  
 Judgment & Decision Making

### **Undergraduate Courses Taught**

Social Psychology	Motivation
Advanced Cognitive Psychology	Introductory Psychology
Philosophy of Science (Honors Seminar)	Psychology of Business
Racism & Prejudice (Honors Seminar)	Sensation & Perception
Computer Programming in Psychology	Psychology of Gender
Psychological Statistics (traditional and ONLINE)	Experimental Design & Analysis
Judgment & Decision Making	

### **Faculty Advisor/Volunteer**

Psychology Club, Co-advisor, 2003-2005, 2023-  
 Psi Chi Honor Society, 2002-2008, 2012  
 Pre-Med Club, Faculty Advisor 2009, 2010  
 Musician's Society, 2011  
 Judge, Student Prep for International Business Ethics and Sustainability Case Competition, 2019

### **Directed Undergraduate Honors Theses**

Amanda Wagner Allard, 2002, *Age at parental divorce and attachment style*  
 Jim Porter, 2002, *Estimations of the size of threatening minority groups*  
 Dan Riner, 2003, *Snooping behavior as a function of social rejection*  
 Luke Wilson, 2004, *Classification of racially ambiguous stimuli*  
 Rock Campbell, 2004, *Exploring gender stereotypes in Latin America* (committee member)  
 Katie Takas, 2004, *Women's Relationships with Incarcerated Men* (committee member)  
 Sandy Pacheco Pehl, 2005, *Interest in gossiping following social rejection*

Ashley Clausen, 2006, *A taxonomy of snooping behaviors*  
Sarah McDougal, 2006, *Factors Predicting Offense Taking*  
Sarah Pigott, 2007, *Patient preference for overconfident physicians*  
Eric Douthirt, 2008, *The effects of repetition on rumor transmission*  
Tony Hernandez, 2008, *Clinical factors associated with crying and Post-crying mood change*  
Ander Baranda, 2016, *Fluid Intelligence, Working Memory, and Self-Regulation.*  
Christy Burkey, 2017, *Hindsight Bias and the 2016 U.S. Presidential Election*

### **Doctoral Dissertation Committees**

Melanie Polkosky, 2005, *Affective responses to speech-based e-service* (Committee)  
Nathan Hefleck, 2012, *Objectification and Perceptions of Womens' Souls* (Committee)  
Paul Davidson, 2017, *Predictors of Learning among Science Students.* Vive Voce, University Putra, Malaysia.  
Aaron Norton, 2021, *Counselor Education & Supervision* (Committee)  
Mariah Wilkerson, 2022-23, *Comprehensive Exam Committee*

### **Undergraduate Projects (Presented at USFSP Research Symposium, and/or PsychEXPO)**

Emma Guyette, John Shuford, 2019: *Acceptance of decision aids by students and patients*  
Yulia Drung, 2019: *A truly false consensus effect when taking offense*  
Dimitra Dimopolous, 2019: *Making sense of simple and complex auditory patterns (Award winner)*  
Whitney O'Keefe 2020: *Covid-19: Rumors, behaviors, and attitudes toward Trump*  
Brianna Strouble, 2022: *Overestimating how offended others will be.*  
Kyra Kalodimous, 2022: *Effects of social anxiety, power, and gender on taking offense. (And Gloria)*  
Brooke Estrada, 2022-23: *Effect of cognitive depletion on being offended by romantic partner*  
Reilly Orman, 2022: *Cognitive Complexity and Aging in Auditory Drum Patterns*

### **Directed Graduate Projects**

Brianna Suite, 2019: *Are empathic people more likely to take offense on behalf of others?*  
Joshua Nebekker, 2019: *Effects of ostracism on propensity to take offense on behalf of others*  
Alex Bauman, 2019: *Effects of gender on family decision-making and job choice*  
Bharat Bharat, 2019: *Making Sense of Simple and Complex Auditory Patterns (Award winner)*  
Tara Brooks, 2020: *The effects of accuracy on algorithm aversion.*  
Brittany Haralson, 2022-23: *Perceptions of False Positive and Negative Errors in Risk Assessment Algorithms*  
Brianna Duncan, 2023: *Perceptions of False Positive and Negative Errors in Risk Assessment Algorithms*  
Abigail Engle, 2023: *Effect of cognitive depletion on being offended by romantic partner*

### **Masters Thesis Supervision**

Todd Joseph, 2004, *Mental Practice and performance of a skilled task* (Director)  
Meisha Ann Martin, 2005, *Bases of Opposition to Affirmative Action* (Committee)  
Marielle Machacek, 2015, *Moral Decisions May be Immune to Hindsight Bias* (Director)  
Kristen Hannum, 2015, *Emerging Adulthood : Internal Markers of Adulthood and Alcohol Use* (Committee)  
Brandon Peacock, 2015, *Examining LACE Training on Cognitive Function in Older Adults :* (Committee)  
Stacey Buchanan, 2015, *Personality Factors in being a "know it all"* (Director)  
Molly Quinn, 2015, *Does Hindsight Bias Impair Learning?* (Director)  
Carly Horner, 2016, *TITLE* (Committee)  
Rebecca Porzig, 2017, *Neural Activation in Word Recognition among Bilinguals* (Committee)  
Ilona Nemeth, 2017, *Categorization, Disfluency, and Hiring Decisions* (Committee)  
Lovia Feliscar, 2017, *Informant Discrepancies in Transactive Memory Systems* (Committee)  
Graham Newport, 2017, *Age, Processing Speed, & Complexity on Tempo Preference* (Director)  
Olivia Leal, 2018, *Do Story Spoilers Spoil TV shows?* (Director)  
Olivera Petrovich, 2018, *The Psychological Effects of Binaural Beats* (Committee)  
Jason Avendano, 2022, *Musical & Linguistic Semantic Violations* (Committee, Tampa)

Gloria Laugalis, 2022 *Effects Incidental vs Integral Fear and Anger on Risk Perception* (Director)

## Department, College, & University Service and Governance

IT/Canvas User Committee, 2023  
T&P Committee, Jay Michaels, 2021  
T&P Committee, Wendy Rote, 2021  
CAS SP – Scholarship Committee, 2021  
USF Masters Program Decision Committee, 2021, 2022  
Executive Committee (Ex Com), 2021, 2022  
Graduate Program Committee, 2021, 2022  
Undergraduate Program Committee 2021, 2022  
University Graduate Council, 2021, 2022 (1 semester)  
Durand Family Scholarship Committee, 2020, 2021  
University Research Council (St Pete), 2017-2019 *committee*, 2019-2022 *chair*  
Chair, College Instructor Professional Development Leave Committee, 2020  
Department Tenure committee 2018, 2019, 2020  
USF System Consolidation Strategic Initiative Workgroup: Graduate/Professional Success 2019-20  
Annual Review Committee, Psychology, 2016-2020. (whenever I stopped serving as chair)

*Includes 2 different Chancellor's Research Award (2020) and Student Research Award*  
*Represent URC on the the Research Group (2020)*  
College Scholarship Committee (2017-2020)  
University IRB Reviewer, 2012, 2013, 2014, 2015, 2016, 2017, 2018, 2019, 2020  
University Tenure & Promotion Committee, 2019  
Midtenure Review Committee, Psychology, 2019  
Tenure & Promotion, Hossam Ashour, Biology, 2018  
Tenure & Promotion, Joan Herrera (Instructor), 2018  
Chancellor's Teaching Awards Committee, 2017  
Chancellor's Service Awards Committee, 2017  
Advising Focus Group, 2017 (one shot)  
Tenure & Promotion, Tom Whitmore, Biology 2017  
COB/CAS Exploratory Lab Development Committee, 2017  
COB Data Analytics Curriculum Committee, 2017  
Student Success/Archivum Work Group, 2017  
USFSP Athletics Feasibility Committee, 2017  
USFSP University Sabbatical Committee, 2015, 2017  
University Space Committee, 2016, 2017  
College Council of Chairs, 2015, 2016, 2017  
Faculty Senate, 2002-2003, 2014-2017  
Distance Learning Steering Committee, 2016  
Psychology Outstanding Psychology Student Award Committee, 2016, *chair*  
Psychology Annual Review Committee, 2006-2013  
Psychology Scheduler, 2006, 2007, 2008, 2009  
Mid-tenure Review Committee, Math 2016, *chair*  
Mid-tenure Review Committee, Biology 2015  
College of Arts & Sciences Web Redesign Committee, 2013, 2015  
Graduate Student Success Workgroup, 2015  
Quality Enhancement Plan Advisory Committee, 2011-2013  
Tenure & Promotion, Department Committee, 2011, 2012  
University Web Redesign Committee, 2011-2012  
Quality Enhancement Plan Planning Committee, 2010-2011  
Students of Concern & Risk Management Team, 2009, 2010, 2011

*Last revised: 1/14/2023*

SACS Hospitality Committee, 2011  
 USFSP Course Design Group, 2010  
 Tenure & Promotion College Committee (USF Sarasota), 2010  
 Student Activity Fees Committee, 2010  
 USFSP Freshman Private Scholarship Selection Committee, 2010  
 Distance Learning Policy Committee, 2010  
 Emergency Management, Planning Team, 2010  
 Institutional Effectiveness Committee (Chair) 2008, 2009  
 USF System-wide Health Science Initiative, USFSP Representative, 2007-2008  
 Science & Technology Building Planning Committee, 2007-2008  
 Construction Management Selection Committee, 2007  
 Student Housing Committee, 2006  
 Academic Learning Compact Coordinator, 2005-2008  
 Faculty Council, College of Arts and Sciences, 2002-03; 2006  
 Department Representative for Course Credit Transfer 2004-2005 (15 courses)  
 Bookstore Advisory Committee (CHAIR) 2003-2005  
 Program for Ethics in Education and Community (PEEC) Steering Committee, 2002-04  
 Experimental Participant Subcommittee (CHAIR), 2002  
 Institutional Effectiveness Committee 2001-02  
 Honor Code Development Committee 2001-02  
 Athletic Fee Committee, 2001

### Search Committees

Psychology Instructor Search, 2021-2022, Chair  
 Coordinator of Student Engagement & Internships, 2016, *member*  
 Psychology Experimental Search, 2015-2016, *chair*  
 Psychology Quantitative Search, 2015, *co-chair*  
 Math Associate Professor, 2014, *co-chair*  
 Math Instructor + Visiting Assistant Professor, 2013, *member*  
 QEP Director Search, 2012, *member*  
 Psychology (Research Methods) 2012-2013, *co-chair*  
 Psychology (Neuroscience), 2011-2012, *co-chair*  
 QEP Math/Statistics Search (x2), 2012, *member*  
 Pre-Med Advisor Search Committee, 2011, *member*  
 QEP Co-Director Search Committee, 2011, *member*  
 Director of Quality Enhancement Plan, 2010-2011, *member*  
 Psychology (cognition/neuroscience), 2010-2011, *member*  
 Director of Development, 2008, *member*  
 Associate Dean, College of Education, 2007, *member*  
 Psychology (health) 2006-2007, *member*  
 Dean, Arts & Sciences 2006, *member*  
 Psychology (developmental) 2005-2006, *member*  
 Psychology (developmental) 2004-2005, *member*  
 Psychology (open) 2003-2004, *member*  
 Psychology (personality) 2002-2003, *member*  
 Psychology (clinical) 2002-2003, *member*  
 Psychology (open) 2000-01, *chair*  
 Criminology 2001-02, *member*  
 Journalism 2001-02, *member*  
 Journalism 2000-01, *member*  
 Career Counseling Director Search 2000-01, *member*

## Community Outreach & Mentorship

Lakewood High School (C.A.T) mentor - Brooke Johnson, 2017  
Shakespeare Festival, Assisted with Sound and Lighting, 2017  
Great American Teach In, McMullen Booth Elementary School (2012)  
USFSP Faculty Campaign, CAS *co-chair*, 2011-2012  
USFSP Smoke Free Campus Initiative, *Chair*, 2009-2012 (AWARD WINNER)  
Pinellas County Colleges & University Anti-Smoking Workgroup (2008)  
Musician, Children/Equestrian Benefit, 2009  
Judge, Forensic League High School Debate Competition, USFSP, February, 2010  
USF Team Leader Heart Walk, 2009  
Breast Cancer Awareness Benefit Concert, Musician, 2008  
Pinellas Tobacco-Free Coalition, Smoke-Free College Campus Initiative, March 2008  
Faculty Governance Advisor to USF Sarasota Manatee (presentation Jan 25, 2008)  
Alcohol and Other Drugs (AOD) Workghop (2008)  
Ronald McDonald House, USFSP CAS Dinner, server, 2007  
Student Disabilities "Murder Ball" participant, 2005  
Hurricane Katrina Benefit Concert: Musician, 2005  
Ban This! Gay Rights Benefit Concert: Musician, 2005  
Creativity Workshop: Coach, Winston-Salem local school system, 1997; 1998  
Odyssey of the Mind: Coach, 1996-1997

## College IRB Reviewer (average 20 applications per year @ 30 pages per application)

2010- Summer 2020

## IRB Review Team for Department of Psychology

Fall 2020 Count: 13  
Spring 2021 Count: 15  
Summer 2021 Count: 12

## Professional Development

*NSF Workshop: Human aspects of Predictive Intelligence for Pandemic Prevention (Human PIPP). March 23 (online) 2021*

*USF Certified Online Educator, 4-week program, Online Instruction Certification Course, March 15-April 11, 2021*

*USFSP Online Teaching Certification, 4-week program, OLITS, Fall 2019*

*At Risk Certification for University Faculty and Staff, Fall 2019*

*Predictive Analytics Executive Education Workshop: Kate Tiedemann College of Business, USFSP. November 17 & 18, 2017. K-nearest neighbor, decision tree, neural network, text mining techniques using SAS Enterprise Miner.*

*Quality Matters: Distance Learning Instructional Design 4 week seminar. USFSP Online Learning & Support Services, September 7, 14, 21, & 28, 2012*

