

Stephen R. Neely, PhD

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Academic Appointments

University of South Florida, School of Public Affairs

Associate Professor of Public Administration (August 2019 – Present)

Faculty Researcher, Sunshine State Survey (January 2019 – Present)

Undergraduate Program Coordinator (July 2018 – Present)

Assistant Professor of Public Administration (August 2013 – August 2019)

North Carolina State University

Teaching Assistant, Political Science (August 2010 – May 2013)

Education

Ph.D. Public Administration, 2013

North Carolina State University (Raleigh, NC)

Dissertation: *School Finance and Education Policy*

M.A. Social and Public Policy Analysis, 2009

Duquesne University (Pittsburgh, PA)

MBA Business Administration, 2004

Point Park University (Pittsburgh, PA)

B.A. English, 2002

University of Pittsburgh (Johnstown, PA)

Research & Publications

Peer-Reviewed Publications

Neely, S.R., Eldredge C., Ersing, R., and Remington, C. (In Press). Vaccine Hesitancy and Exposure to Misinformation: A Survey Analysis. *Journal of General Internal Medicine*. (IN PRESS).

Neely, S.R. (2021) Politically Motivated Avoidance in Social Networks: A Study of Facebook and the 2020 Presidential Election. *Social Media + Society*. October 2021. doi:10.1177/20563051211055438

Neely, S.R., Eldredge, C, and Sanders R.P. (2021) Health Information Seeking Behaviors on Social Media During the COVID-19 Pandemic Among American Social Networking Site Users: Survey Study. *Journal of Medical Internet Research*. 23(6): e29802. PMID: 34043526

Hagen, L., Neely, S., Keller, T., Scharf, R. and Vazquez, F.E. (In Press) Rise of the Machines? Examining the Influence of Social Bots on a Political Discussion Network. *Social Science Computer Review*. (IN PRESS).

Hagen, L., Neely, S., Scharf, R., and Keller, T. (2020) Social Media Use for Crisis and Emergency Risk Communications During the Zika Health Crisis. *Digital Government: Research and Practice*, 1(2): 1-21.

Neely, S.R. (2019) Science v. Significance: Examining the Role and Application of Statistical Significance Testing in Public Administration Research. *Public Administration Quarterly*, 43(2): 185-221.

Linkous, E., Laurian, L.A., and Neely, S.R. (2019) Why do Counties Adopt Transfer of Development Rights Programs? *Journal of Environmental Planning and Management*, In Press.

Neely, S.R. and Collins, M. (2018) Social Media and Crisis Communications: A Survey of Local Governments in Florida. *Journal of Homeland Security and Emergency Management*, 15(1): 1-13.

Neely, S.R., Cogburn, J.D, and Phelps-Hillen, J. (2018) Measuring the Practice of Engagement in Public Administration. *Teaching Public Administration*, 36(3): 276-300.

Hagen, L., Keller, T., Neely, S., DePaulo, N., & Cooperman, C., (2018), Crisis Communications in the Age of Social Media: A Network Analysis of Zika Related Tweets. *Social Science Computer Review*, 36(5): 523-541.

Hagen, L., Scharf, R., Neely, S., and Keller, T. (2018) Government Social Media Communications During Zika Health Crisis. *Proceedings of the 19th Annual International Conference on Digital Government Research*. May 30 – June 1, Delft, the Netherlands.

Neely, S.R. and Vaquera, E. (2017) Making it Count: Breadth and Intensity of Extracurricular Engagement and High School Dropout. *Sociological Perspectives*, 60(6): 1039-1062.

Neely, S.R. and Cogburn, J.D. (2017) Incentives for Sharing Knowledge: A Survey of Scholarly Practices in Public Affairs and Administration. *PS: Political Science and Politics*, 50(2): 480-486.

Neely, S.R. and Diebold, J.C. (2016) Public Expenditures and the Production of Education. *Education Policy Analysis Archives*, 24(88): 1-22

Neely, S.R. (2015) No Child Left Behind and Administrative Costs: A Resource Dependence Study of Local School Districts. *Education Policy Analysis Archives*, 23(26): 1-25.

Cogburn, J.D. and Neely, S.R. (2015) Publish or Perish? Examining Academic Tenure Standards in Public Affairs and Administration Programs. *Journal of Public Affairs Education*, 21(2): 199-214.

Non-Refereed Publications

Neely, S.R. (2021) “Regulating Single Use-Plastics: Survey Shows Floridians Favor Home Rule”. *Quality Cities Magazine*, November 2021. Available online at https://issuu.com/flcities/docs/qc_2021_q4

Wilkerson, C, Blair-Andrews, Z, and Neely S.R. (2021). “The Good, the Bad, and the Ugly of Facebook and Twitter”. *Tampa Bay Times*. December 16, 2021. <https://www.tampabay.com/opinion/2021/12/16/the-good-the-bad-and-the-ugly-of-facebook-and-twitter-column/>

Neely, S.R. and Sanders, R. (2021). “To Pay or Not to Pay? What Citizens Think Governments Should Do When Responding to Ransomware Attacks.” *Route 50: Connecting State and Local Government Leaders*, September 29, 2021. Available at <https://www.route-fifty.com/tech-data/2021/09/pay-or-not-pay-what-citizens-think-local-governments-should-do-when-responding-ransomware-attacks/185723/>

Neely, S.R. (2021) “On Conservation and the Environment, Florida Democrats and Republicans See Common Ground”. *Tampa Bay Times*. August 8, 2021. <https://www.tampabay.com/opinion/2021/08/08/on-conservation-and-the-environment-florida-democrats-and-republicans-see-common-ground-column/>

Neely, S.R. and Scacco, J. (2021) “Here’s What is on Floridians Minds”. *Tampa Bay Times*. August 1, 2021. https://tampabaytimes.fl.newsmemory.com/?utm_source=emailMarketing&utm_medium=email&utm_campaign=email+stats&goTo=A001

Neely, S.R. (2021) “Democrats Should Learn from History and Preserve the Filibuster”. July 31, 2021. *South Florida Sun-Sentinel*. <https://www.sun-sentinel.com/opinion/commentary/fl-op-com-filibuster-history-20210731-ti7mvd3q7rcsxbfk3bhrethi4-story.html>

Scacco, J and Neely, S.R. (2021) “Floridians Recognize the Importance of Higher Education to Our Future”. *Tampa Bay Times*. July 29, 2021. <https://www.tampabay.com/opinion/2021/07/29/floridians-recognize-the-importance-of-higher-education-to-our-future-column/>

Ersing, R, Neely S.R., and Remington, C. (2021). “To Overcome Vaccine Hesitancy, Public Officials Will Need to Get Creative”. *Government Executive Magazine*, July 21, 2021. Available at <https://www.govexec.com/management/2021/07/overcome-vaccine-hesitancy-public-officials-need-get-creative/183935/>

Neely, S.R. (2021) “The Case for Stronger Political Parties”. *South Florida Sun-Sentinel*. July 6, 2021. <https://www.sun-sentinel.com/opinion/commentary/fl-op-com-strong-political-parties-trump-sanders-20210706-jemlqtjhr35pp2rnormlsfza-story.html>

Neely, S.R. (2021) “For Most Floridians, Vaccine Requirements are a Private Matter”. *Tampa Bay Times*. June 16, 2021. Available at <https://www.tampabay.com/opinion/2021/06/16/for-most-floridians-vaccine-requirements-are-a-private-matter-column/>

- Neely, S.R. and Sanders, R. (2021) “Depoliticizing COVID-19 May Be Biden’s Most Important Task”. *Tampa Bay Times* January 22, 2021. Available at <https://www.tampabay.com/opinion/2021/01/22/depoliticizing-covid-19-may-be-bidens-most-important-task-column/>
- Sanders, R. and Neely, S.R. (2021). “To Beat the Pandemic, Biden Needs to Take Politics Out of It”. *Government Executive Magazine*, January 22, 2021. Available at <https://www.govexec.com/management/2021/01/beat-pandemic-biden-needs-take-politics-out-it/171583/>
- Neely, S.R. (2020) “Facebook and the Paradox of Digital Politics”. *Tampa Bay Times* November 2, 2020. Available at <https://www.tampabay.com/opinion/2020/11/02/facebook-and-the-paradox-of-digital-politics-column/>
- Strom, E. and Neely, S.R. (2020) “Political Parties in Florida Still Show Signs of Life”. *South Florida Sun Sentinel*. November 2, 2020. Available at <https://www.sun-sentinel.com/opinion/commentary/fl-op-com-political-parties-popularity-amendment-3-20201030-ymnej2odhjdmdhrc4nl3tooyi-story.html>
- Neely, S.R. and Strom, E. (2020) “A High Stakes Election is Making Floridians Anxious”. *Tampa Bay Times* October 21, 2020. Available at <https://www.tampabay.com/opinion/2020/10/21/a-high-stakes-election-is-making-floridians-anxious-column/>
- Neely, S.R. (2020) “Despite ‘Pandemic Fatigue’, Floridians Still Support Strong Mitigation Policies”. *Tampa Bay Times* August 13, 2020. Available at <https://www.tampabay.com/opinion/2020/08/13/despite-pandemic-fatigue-floridians-still-support-strong-mitigation-policies-column/>
- Neely, S.R. and Scacco J. (2020) “Floridians Support Tough Measures Despite Economic Hardship”. *Tampa Bay Times*, May 17, 2020. Available at <https://www.tampabay.com/opinion/2020/05/15/floridians-support-coronavirus-mitigation-efforts-despite-economic-concerns-column/>
- Sanders, R. and Neely, S.R. (2020) “Cybersecurity: Readiness is Key”. *Quality Cities Magazine*, April, 2020. Available online at <http://publications.flcities.com/qc/2020Q2-v3/viewer/desktop/#page/1>
- Neely, S.R. (2020) “Will Florida Raise Minimum Wage to \$15 Amid Pandemic?” *Tampa Bay Times*, April 17, 2020. Available at <https://www.tampabay.com/opinion/2020/04/17/will-florida-raise-minimum-wage-to-15-amid-pandemic-column/>
- Neely, S.R. (2017) “Republicans Benefit – in Short Term – from Americans Moving”. *Tallahassee Democrat*, January 8, 2017. Available at <https://www.tallahassee.com/story/opinion/2017/01/08/neely-republicans-benefit-short-term-americans-moving/96260944/>
- Neely, S.R. (2016) “Maybe There’s Still Time to Dump Trump”. *Detroit News*, October 27, 2016. Available at <https://www.detroitnews.com/story/opinion/2016/10/27/maybe-still-time-dump-trump/92871656/>
- Neely, S.R., Fiebe, J., and Sabia, T. (2017) “Waste Matters: Recycling Behavior Improves with Knowledge”. *Quality Cities Magazine*, July/August 2017. Available online at <http://publications.flcities.com/qc/201707/viewer/desktop/>
- Neely, S.R., Gillotte, C., Marshall-Barley, S, Murphy, M. Obarski, S., and Patch, O. (2015) “Managing Public Records Compliance: A 2015 Survey of FCCMA Member Agencies”. *The Manager*, November 23rd, 2015. Available online at <http://fccma.org/wp-content/uploads/2015/11/Managing-Public-Records-Compliance.pdf>

Survey Research Reports

Social Media Hygiene Survey. November 2021. <https://www.usf.edu/arts-sciences/departments/public-affairs/documents/news-items/spa-social-media-hygiene-survey-results-2021.pdf>

Florida Policy Survey: Conservation and Environmental Policy Supplement (Florida). August 2021. <https://www.usf.edu/arts-sciences/departments/public-affairs/documents/news-items/spa-policy-conservation-survey-results-2021.pdf>

Florida Policy Survey: Higher Education Supplement (Florida). July 2021. <https://www.usf.edu/arts-sciences/departments/public-affairs/documents/news-items/spa-policy-higher-ed-survey-results-2021.pdf>

Florida Policy Survey: Main Results (Florida). July 2021. <https://www.usf.edu/arts-sciences/departments/public-affairs/documents/news-items/spa-florida-policy-survey-results-2021.pdf>

COVID-19 Vaccine and Policy Survey (Florida). June 2021. <https://www.usf.edu/arts-sciences/departments/public-affairs/documents/news-items/spa-covid-vaccine-survey-results-2021.pdf>

Taking America's Temperature on the Vaccine: COVID-19 Vaccine and Policy Survey (National). January 2021. <https://cyberflorida.org/report/vaccine-and-policy/>

COVID-19: Social Media, Politicization and Misinformation. January 2021. <https://cyberflorida.org/report/covid-social-media/>

COVID-19: Shopping and Online Behavior. January 2021. <https://www.usf.edu/arts-sciences/departments/public-affairs/documents/news-items/spa-online-behavior-survey-results-2021.pdf>

Presidential Election Survey. October 2020. <https://www.usf.edu/arts-sciences/departments/public-affairs/documents/news-items/spa-fb-election-survey-results-2020.pdf> ... and <https://www.usf.edu/arts-sciences/departments/public-affairs/documents/news-items/spa-election-survey-results-2020.pdf>

COVID-19 Policy Survey. August 2020. <https://www.usf.edu/arts-sciences/departments/public-affairs/documents/news-items/spa-covid-survey-results-2020.pdf>

USF-Nielsen Sunshine State Survey: COVID-19 Policy Supplement. May 2020. <https://www.usf.edu/arts-sciences/documents/sunshine-state-survey/sss-covid-report-social-and-economic-impacts.pdf>

Technical Research Reports

Neely, S.R. and Sanders, R. (2019). "Cybersecurity: Are Florida's Local Governments Prepared?" Prepared for Cyber Florida. Available at <https://cyberflorida.org/gov-survey/>

Neely, S.R. (2019) “2018-19 Resident Survey Report”. Prepared for the Town of Belleair, FL (on behalf of the Florida Institute of Government).

Neely, S.R. (2017) “2017 Medical Industry Study”. Prepared for the Zephyrhills Economic Development Coalition.

Neely, S.R. (2017) “2017 Employee Satisfaction Survey: City of Zephyrhills, FL”. Prepared for City of Zephyrhills, FL: Office of the City Manager.

Sabia, T., Fiebe, J., Middleton, K., Frank, J., Fuentes, H., Neely, S.R., and Fernandez, S. (2017) “Customer Recycling Survey: Hillsborough County, Florida”. Prepared for Hillsborough County Solid Waste Management Division.

Grants and Contracts

Funded by Town of Longboat Key. Citizen Satisfaction Survey. (2022). Lead Project Researcher. In collaboration with the Florida Institute of Government (FIOG) at the University of South Florida Total Project Funding: \$22,110.

Funded by Town of Longboat Key. Citizen Satisfaction Survey. (2021). Lead Project Researcher. In collaboration with the Florida Institute of Government (FIOG) at the University of South Florida Total Project Funding: \$22,110.

Funded by Florida Center for Cybersecurity. Grant for “Social Bots and Disinformation in Cyber-Discussions of COVID-19”. (2020). Co-Primary Investigator. Total Project Funding: \$42,000.

Funded by Town of Longboat Key. Citizen Satisfaction Survey. (2020). Lead Project Researcher. In collaboration with the Florida Institute of Government (FIOG) at the University of South Florida Total Project Funding: \$13,365.

Funded by Florida Center for Cybersecurity. Social Media Hygiene Survey: “Protecting Your Digital Shadow”. (2019) Primary Investigator. Total Project Funding: \$12,500.

Academic Conferences and Invited Research Presentations

Neely, S.R. (2021) “Florida Policy Survey Conservation and Environmental Policy”. Presented to Tampa Bay Regional Planning Council. Tampa, FL. November 22, 2021.

Neely, S.R. (2021) “To Pay or Not to Pay: Citizen Perspectives”. Presented at the National Conference of State Legislatures – 2021 Legislative Summit. Tampa, FL. November 4, 2021.

Neely, S.R., Hagen, L., Keller, T. and Skvoretz, J. (2018) “Information Brokers in the Public Sphere: A Network Analysis of Political Tweets”. Presented at the Florida Political Science Association Annual Conference. Fort Meyers, FL. March 2018.

Neely, S.R. (2017) “2017 Medical Industry Study”. Presented at Zephyrhills Economic Summit. Dade City, FL. October 2017.

Neely, S.R. (2016) “Emerging Technologies and Public Records Compliance”. Presented at the Southeastern Conference on Public Administration (SECOPA). Raleigh, NC. October 2016.

Neely, S.R. and Coggburn, J.D. (2015) “Knowledge Sharing in the Field of Public Administration: A Survey of Current Practices and Norms”. Presented at the Southeastern Conference on Public Administration (SECOPA). Charleston, SC. October 2015.

Neely, S.R. (2015) “Extracurricular Involvement and Student Dropout”. Presented at the Urban Affairs Association (UAA) Annual Conference. Miami, FL. April 2015.

Neely, S.R. (2014) “Expenditures and Outcomes: Revisiting the Education Production Function”. Presented at the Northeastern Conference on Public Administration (NECPOPA). Portsmouth, NH. November 2014.

Teaching Experience

University of South Florida

- PAD 3003: Introduction Public and Community Service
- PAD 5035: Managerial Decision Making
- PAD 5035: Public Policy
- PAD 5700: Research Methods in Public Administration
- PAD 6056: The Practice of Public Management (MPA Capstone)
- PAD 6307: Public Policy Design and Implementation
- PAD 6703: Quantitative Analysis for Public Managers
- PAD 6915: Directed Research
- POS 3931: Media and Politics
- PUP 4002: Public Policy

North Carolina State University

- PA 515: Research Methods and Analysis, *Teaching Assistant/Lab Instructor*
- PS 201: Introduction to American Government
- PS 302: Campaigns and Elections in the U.S. Political Systems

Learning Assessments

- Public Administration Learning Assessments (for NASPAA Accreditation). University of South Florida (2015-2017)

- Political Science Assessment Report, North Carolina State University (2012 & 2013)
- Public Leadership Assessment Report, North Carolina State University (2013)

Academic Service

Professional Service

- Editorial Board Member, *Statistical Associates Publishing* (2013 – Current)
- External Peer Reviewer (*American Politics Research; PS: Political Science and Politics; State and Local Government Review; Educational Policy Analysis Archives; Education Policy; Public Budgeting and Finance; Journal of Medical Internet Research; Teaching Public Administration; Journal of Public Affairs Education*)
- Panel Chair, Florida Political Science Association, Annual Conference (FPSA), Spring 2018
- Panel Chair, Southeastern Conference for Public Administration (SECOPA), Fall 2015

Institutional Service

- Faculty Search Committee (Chair), University of South Florida – School of Public Affairs (2021)
- Tenure and Promotion Committee, University of South Florida – School of Social Sciences (2021 – Present).
- Undergraduate Program Coordinator (July 2018 – Present)
- School of Public Affairs, School Evaluation Committee (2020)
- Co-Developer, Graduate Certificate program in *Data Science* (launched Fall 2018)
- Faculty Advisor, University of South Florida Student Chapter of the International City/County Management Association (2015)
- Graduate Admissions Committee, University of South Florida – School of Public Affairs (2013 – Present)
- Computer Committee, University of South Florida – College of Arts and Sciences (2013 – 2015)
- Faculty Search Committee, University of South Florida – School of Public Affairs (2015)
- Faculty Search Committee, North Carolina State University, School of Public and International Affairs (2013)

Honors & Awards

- Pi Alpha Alpha, *National Honors Society for Public Affairs and Administration*
- Best Dissertation Award, North Carolina State University – College of Humanities and Social Sciences (2013)