

# Camilla Vásquez

Department of World Languages  
University of South Florida  
4202 E. Fowler Avenue, CPR 438  
Tampa, FL 33620  
cvasquez@usf.edu  
camillavasquez.com  
researchingdigitalmedia.com

## EDUCATION

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|------|-------|--|
| 2005 | Ph.D. | Northern Arizona University, Applied Linguistics<br>Dissertation: <i>Teacher Positioning in Post-Observation Discourse</i><br>Susan Fitzmaurice [chair], Mary McGroarty, Mary M. Juzwik, Linda Shadiow [members] |
| 2000 | M.A.  | Northern Illinois University, English, TESOL concentration   |
| 1993 | M.A.  | University of Wisconsin-Madison, Art History   |
| 1991 | B.A.  | DePaul University, Art History   |

## EMPLOYMENT

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|--------------|---|
| 2016-present | <b>Professor</b> , Applied Linguistics, Department of World Languages,<br>University of South Florida           |
| 2011-2016    | <b>Associate Professor</b> , Applied Linguistics, Department of World Languages,<br>University of South Florida |
| 2005-2011    | <b>Assistant Professor</b> , Applied Linguistics, Department of World Languages,<br>University of South Florida |
| 2002-2005    | <b>Program Coordinator</b> , Program in Intensive English, English Department, Northern<br>Arizona University   |

## GRANTS AND AWARDS

### Grants

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| 2022 | <u>Conference Support Grant</u> , University of South Florida, for organizing 3 <sup>rd</sup><br>Approaches to Digital Discourse Analysis (ADDA3) conference at USFSP, \$5,000<br>(fully funded) |
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- 2019 Faculty International Travel Grant, College of Arts and Sciences, University of South Florida, for participation in the International Pragmatics Association Conference, Hong Kong, \$2,500 (fully funded)
- 2017 Humanities Institute Summer Grant, University of South Florida, “Language, creativity and humor online” \$5,000 (fully funded)
- 2017 Faculty Research Travel Grant, College of Arts and Sciences, University of South Florida, for participation in the International Pragmatics Association Conference, Belfast, Northern Ireland, \$1,500 (fully funded)
- 2010 Humanities Institute Summer Grant, University of South Florida, “Non-Native Language Teacher Narratives,” Co-P.I. with Amy Thompson, \$5,000 (fully funded)
- 2009 Faculty Research & Development Grant, College of Arts and Sciences, University of South Florida, for participation in the International Society for Language Studies Conference, Orlando, FL, \$854 (fully funded)
- 2007 Innovative Teaching Grant, Center for 21<sup>st</sup> Century Excellence in Education, University of South Florida, “Bridging Theory and Praxis: An Innovative Instructional Research Module and Assessment for SLA,” \$4,000 (fully funded)
- 2006 New Researcher Grant, University of South Florida, “ESL Teacher Workplace Narratives: Forms, Functions, and Sites of Identity Construction,” \$6,500 (fully funded)
- 2006 Faculty Research & Development Grant, College of Arts and Sciences, University of South Florida, for attendance to the 27th Annual Ethnography in Education Research Forum, University of Pennsylvania, \$986 (fully funded)

#### Awards and Honors

- 2019 USF Global Achievement Certificate
- 2019 CAS-ORS Travel Award, University of South Florida, (Turku, Finland)
- 2017 Distinguished Alumni Award, Northern Illinois University, College of Liberal Arts and Sciences
- 2015 Faculty Outstanding Research Achievement Award, University of South Florida
- 2014 Outstanding Graduate Faculty Mentor Award (Honorable Mention), University of South Florida
- 2014 Outstanding Faculty Award, University of South Florida
- 2013 Fulbright Specialist, City University of Hong Kong, Hong Kong

- 2012 English Language Specialist, U.S. Department of State, U.S. Embassy, Montevideo, Uruguay
- 2011 International Travel Award, University of South Florida (Manchester, England)
- 2007 International Travel Award, University of South Florida (Göteborg, Sweden)
- 2005 Nominated for Council of Graduate Schools (UMI/CGS) Distinguished Dissertation Award in the Humanities and Fine Arts
- 2005 Doctoral degree awarded with distinction, Northern Arizona University
- 2003-2005 Travel Award, Graduate College, Northern Arizona University
- 2002-2005 PIE Summer Fellowship, Northern Arizona University
- 2000-2001 Fulbright Junior Researcher Fellowship, HatYai, Thailand
- 2000 Travel Award, Graduate School, Northern Illinois University
- 1999-2000 University Fellowship, Northern Illinois University
- 1991 Bachelor's degree awarded *cum laude*, DePaul University
- 1989-1991 Dean's Art Scholarship, DePaul University

## PUBLICATIONS

### Books

- Vásquez, C. & Chovanec, J. (Eds.). (in progress). *Experiencing digital discourses: Multimodality, engagement, activism*. London: Palgrave MacMillan.
- Vásquez, C. (Ed.). (2022). *Research methods for digital discourse analysis*. London: Bloomsbury.
- Vásquez, C. (2019). *Language, creativity and humour online*. London: Routledge.
- Vásquez, C. (2014). *The discourse of online consumer reviews*. London: Bloomsbury.

### Refereed Journal Articles

- Cenni, I., & Vásquez, C. (2023). "Jerry was a terrific host!" "You were a brilliant guest!": Reciprocal compliments hosts on Airbnb. *Pragmatics in Society*, 13 (1), 121-146.
- Cenni, I., & Vásquez, C. (2022). Early adopters' responses to a virtual tourism product: Airbnb Online Experiences. *International Journal of Culture Tourism and Hospitality Research*, 16 (1), 121-137.

- Jaworska, S., & Vásquez, C. (Eds.) (2022). COVID-19 and the discursive practices of political leadership: Introduction to Special Issue. *Discourse, Context & Media*, 47.
- Gazzardi, A., & Vásquez, C. (2022). A taxonomic approach to uses of English in the Italian media: Uncovering hybridity in *Corriere della Sera* headlines. *World Englishes*, 41 (2), 271-284.
- Vásquez, C. (2021). “I appreciate u not being a total prick ...”: Oppositional stancetaking, impoliteness and relational work in adversarial Twitter interactions. *Journal of Pragmatics*, 185, 40-53 [special issue: “Facework in Online Discourse: Practices and Multiple Conceptualizations”].
- Vásquez, C. (2021). Leading with stories: Andrew Cuomo, family narratives, and authentic leadership. *Discourse, Context & Media*, 41.
- Tagg, C., Lee, C., Vásquez, C., Eriksson, G., Anderson, C. & Fitzgerald, R. (2021). Discourse, Context & Media: Relevance in a changing world. *Discourse, Context & Media*, 39.
- Cenni, I., & Vásquez, C. (2021). Airbnb's food-related Online Experiences: A recipe for connection and escape. *Food & Foodways*, 29 (1), 97-107.
- Vásquez, C. & Aslan, E. (2021). “Cats be outside, how about meow”: Multimodal humor and creativity in an internet meme. *Journal of Pragmatics*, 171, 101-117 [special issue: “Creating and sharing public humour across traditional and new media”].
- Cenni, I., Goethals, P., & Vásquez, C. (2020). Metacommunication in online consumer discourse: Representing service interactions in TripAdvisor hotel reviews. *Intercultural Pragmatics*, 17 (4), 445-470.
- Jiang, Y. & Vásquez, C. (2020). Exploring local meaning-making resources: A case study of a popular Chinese internet meme (*biaoqingbao*). *Internet Pragmatics*, 3 (2), 260-282 [special issue: “The Pragmatics of Internet Memes”].
- Ciftci, H., & Vásquez, C. (2020). Co-constructed oppositional stance in intercultural communication. *Journal of Politeness Research: Language, Behaviour, Culture*, 16 (2), 193-216.
- Fioramonte, A., & Vásquez, C. (2019). Multi-party talk in the medical encounter: Socio-pragmatic functions of family members’ contributions in the treatment advice phase. *Journal of Pragmatics*, 139, 132-145.
- Russell, V. & Vásquez, C. (2018). Assessing the effectiveness of a web-based tutorial for interlanguage pragmatic development among study abroad students. *IALLT Journal*, 48, 69-96.
- Aslan, E., & Vásquez, C. (2018). “Cash me outside”: A citizen sociolinguistic analysis of online metalinguistic commentary. *Journal of Sociolinguistics*, 22 (4), 406-431.

- Bridges, J., & Vásquez, C. (2018). If nearly all *Airbnb* reviews are positive, does that make them meaningless? *Current Issues in Tourism*, 21, 2065-2083.
- Kulavuz-Onal, D., & Vásquez, C. (2018). *Thanks Shokran Gracias*: Translingual practices in a Facebook group. *Language Learning and Technology*, 22 (1), 240-255.
- Vásquez, C. (2017). "My life has changed forever!" Narrative identities in parodies of *Amazon* reviews. *Narrative Inquiry*, 27 (2), 217-234 [special issue: "Storytelling in the Digital Age"].
- Vásquez, C., & Creel, S. (2017). Conviviality through creativity: Appealing to the reblog in Tumblr Chat posts. *Discourse, Context & Media*, 20, 59-69.
- Chik, A., & Vásquez, C. (2017). A comparative multimodal discourse analysis of restaurant reviews from two geographical contexts. *Visual Communication*, 16 (1), 3-26.
- Vásquez, C. (2016). Intertextuality and authorized transgression in parodies of online consumer reviews. *Language@Internet*, 13, article 6.
- Vásquez, C., & Chik, A. (2015). "I am not a foodie...": Culinary capital in online reviews of Michelin restaurants. *Food & Foodways*, 23 (4), 231-250.
- Vásquez, C. (2015). Right now versus back then: Recency and remoteness as discursive resources in online reviews. *Discourse, Context & Media*, 9, 5-13[special issue: "Mobility in Social Media"].
- Harvey, J., & Vásquez, C. (2015). Preparing for the complexities of teaching: Modeling conceptual thinking in post-observation conferences. *Ilha do Desterro: Journal of English Language, Literature in English and Cultural Studies*, 91-103 [special issue: "L2/FL teacher education: Bridging the complexities of teaching and the learning of teaching"].
- Mohammad, A., & Vásquez, C. (2015). "Rachel's not here": Constructed dialogue in gossip. *Journal of Sociolinguistics*, 19 (3), 351-371.
- Thompson, A., & Vásquez, C. (2015). Exploring motivational profiles through language learning narratives. *Modern Language Journal*, 99 (1), 158-174.
- Zhang, Y., & Vásquez, C. (2014). Hotels' responses to online reviews: Managing consumer dissatisfaction. *Discourse, Context & Media*, 6, 54-64.
- Vorobel, O., & Vásquez, C. (2014). A teachers' perspective on peer review in ESL classes. *Writing & Pedagogy*, 6 (2), 307-335 [special issue: "Feedback in Writing"].
- Wang, S., & Vásquez, C. (2014). The effect of target language use in social media on intermediate-level Chinese language learners' writing performance. *CALICO Journal*, 31 (1), 78-102 [special issue: "Web 2.0 and Language Learning: Rhetoric and Reality"].

- Kulavuz-Onal, D., & Vásquez, C. (2013). Reconceptualizing fieldwork in a netnography of an online community of English language teachers. *Ethnography in Education*, 8 (2), 224-238 [special issue: "Online Ethnography"].
- Vásquez, C. (2012). Narrativity and involvement in online consumer reviews: The case of TripAdvisor. *Narrative Inquiry*, 22 (1), 105-121.
- Wang, S., & Vásquez, C. (2012). Web 2.0 and second language learning: What does the research tell us? *CALICO Journal*, 29 (3), 412-430.
- Le, P., & Vásquez, C. (2011). Feedback in post-observation conferences: Mentor discourse and intern perceptions. *Teacher Development*, 15 (4), 453-470.
- Russell, V., & Vásquez, C. (2011). A web-based tutorial for the instruction of Spanish pragmatics. *IALLT Journal*, 41 (2), 27-55.
- Vásquez, C. (2011). TESOL, teacher identity, and the need for "small story" research. *TESOL Quarterly*, 45 (3), 535-545 [special issue: "Narrative Research in TESOL"].
- Vásquez, C. (2011). Complaints online: The case of TripAdvisor. *Journal of Pragmatics*, 43, 1707-1717.
- Vásquez, C., & Fioramonte, A. (2011). Integrating pragmatics in the MA-TESL curriculum: Reflections from former students. *TESL-EJ*, 15 (2), 1-22 [special issue: "Incorporating Instructional Pragmatics into ESL/EFL Teacher Education"].
- Vásquez, C., & Harvey, J. (2010). Raising teachers' awareness about corrective feedback through research replication. *Language Teaching Research*, 14 (4), 421-443.
- Vásquez, C. (2010). Exploring two explicit formulations in university discourse. *Text & Talk*, 30 (6), 749-771.
- Vásquez, C. (2009). Examining the role of face work in a workplace complaint narrative. *Narrative Inquiry*, 19 (2), 259-279.
- Vásquez, C., & Sharpless, D. (2009). The role of pragmatics in MA-TESOL programs. *TESOL Quarterly*, 43 (1), 5-28.
- Vásquez, C., & Urzúa, A. (2009). Reported speech and reported mental states in mentoring meetings: Exploring novice teacher identities. *Research on Language and Social Interaction*, 42 (1), 1-19.
- Urzúa, A., & Vásquez, C. (2008). Reflection and professional identity in teachers' future-oriented discourse. *Teaching and Teacher Education*, 24 (7), 1935-1946.
- Vásquez, C. (2007). Moral stance in the workplace narratives of novices. *Discourse Studies*, 9 (5), 653-675.

- Vásquez, C., & Reppen, R. (2007). Transforming practice: Changing patterns of participation in post-observation meetings. *Language Awareness, 16* (3), 153-172.
- Vásquez, C. (2007). Comments from the classroom: A case study of a Generation 1.5 student in a university IEP and beyond. *Canadian Modern Language Review, 63* (3), 345-370.
- Hillyard, L., Reppen, R., & Vásquez, C. (2007). Bringing the outside world into an Intensive English Program. *ELT Journal, 61* (2), 126-134.
- Vásquez, C. (2004). Very carefully managed: Advice and suggestions in post-observation meetings. *Linguistics and Education, 15* (1-2), 32-58.
- Vásquez, C. (2003). Language proficiency criteria for international students applying to US graduate programs. *College & University Journal, 79* (2), 3-9.

### Book Chapters

- Vásquez, C. & Jiang, Y. (forthcoming). Digital discourse analysis. In L. Litosseliti (Ed.) *Research Methods in Applied Linguistics* (3<sup>rd</sup> Ed.) Bloomsbury.
- Vásquez, C. & Cenni, I. (forthcoming). “I learned it from my *nonna*”: Constructing Expert Food Identities in Airbnb’s “Meet your Host” Bios. In S. Diemer (Ed.) *Linguistik und Essen*. Benjamins: Amsterdam.
- Vásquez, C. & Gazzardi, A. (forthcoming). The paradox of authenticity: Culinary expertise in Italian tourists’ restaurant reviews. In S. Diemer (Ed.) *Linguistik und Essen*. Benjamins: Amsterdam.
- Bridges, J. & Vásquez, C. (forthcoming). Morality and metapragmatics in social media: Uses and discussions of *whitesplain*. In M. Haugh & R Márquez-Reiter (Eds.). *The (micro-) politics of morality: The discursive construction of morality in (inter)action*. Oxford: Oxford University Press.
- Vásquez, C. & Cenni, I. (forthcoming). Revisiting adaptability in online reviews: Airbnb’s Online Experiences. In B. Warwick & M. Gill (Eds.), *Structures of Discourse: Festschrift for Tuija Virtanen*. Amsterdam: Benjamins.
- Vásquez, C., & Kreis, R. (2023). Pragmatics and discourse analysis. In C. Chappelle (Ed.) *Encyclopedia of Applied Linguistics* (2<sup>nd</sup> Ed). Wiley.
- Vásquez, C., & Liska, D. (2023). Online identity and discourse analysis. In M. Handford & J. Gee (Eds.) *The Routledge handbook of discourse analysis* (pp. 454-466). London: Routledge.
- Vásquez, C. (2022). Introduction. In C. Vásquez (Ed.) *Research methods for digital discourse analysis* (pp. 1-18). London: Bloomsbury.
- Vásquez, C., & Chik, A. (2021). How to study online restaurant reviews. In J. Leer & S. Krogager (Eds.). *Research methods in digital food studies* (pp. 127-140). London: Routledge.

- Vásquez, C. (2020). What if the customer is wrong?: Debates about food on Yelp and TripAdvisor. In C. Gordon & A. Tovares (Eds.), *Identity and ideology in digital food discourse: Social media interactions across cultural contexts* (pp. 111-136). London: Bloomsbury.
- Vásquez, C. (2019). “My life has changed forever!” Narrative identities in parodies of *Amazon* reviews. In S. Perrino and A. De Fina (Eds.) *Digital storytelling* (pp. 9-26). John Benjamins: Amsterdam. [Reprinted from *Narrative Inquiry*, 27, special issue on “Storytelling in the Digital Age”]
- Vásquez, C. (2019). The grammar of social media. In M. Clark, *The Structure of English for Readers, Writers, and Teachers*. (3<sup>rd</sup> Ed.). College Publishing: Glen Allen, VA.
- Vásquez, C., & Sayers China, A. (2019). From “my manly husband...” to “...sitting down to take a pee”: The construction and deconstruction of gender in *Amazon* reviews. In P. Bou-Franch & P. Garces-Conejos Blitvitch (Eds.), *Analysing digital discourse: New insights and future directions* (pp. 193-218). London: Palgrave Macmillan.
- Vásquez, C. (2015). “Don’t even get me started...”: Interactive metadiscourse in online consumer reviews. In E. Darics (Ed.), *Digital business discourse* (pp. 19-39). London: Palgrave Macmillan. [Reviewed in *Discourse & Communication, Iberica, International Journal of Business Communication and LinguistLIST*]
- Vásquez, C. (2015). Forms of intertextuality and interdiscursivity in online reviews. In R. Jones, A. Chik & C. Hafner (Eds.), *Discourse and digital practices: Doing discourse analysis in the digital age* (pp. 66-80). London: Routledge. [Reviewed in *Discourse Studies, Journalism & Mass Communication Quarterly, Language Learning & Technology and LinguistLIST* ]
- Kulavuz-Onal, D., & Vásquez, C. (2015). Opening up worlds: Intercultural exchanges through telecollaboration in a global online community of practice. In N. Tcherepashenets (Ed.), *Globalizing online: Telecollaboration, internationalization, and social justice* (pp. 109-128). Frankfurt: Peter Lang.
- Biber, D., & Vásquez, C. (2014). Writing and speaking. In P. Elbow (Ed.), *Landmark essays on speech and writing*. London: Routledge. (Reprinted from *Handbook of research on writing*).
- Vásquez, C. (2014). “Usually not one to complain but...”: Constructing identities in online reviews. In P. Seargeant & C. Tagg (Eds.), *The language of social media: Community and identity on the internet* (pp. 65-90). London: Palgrave Macmillan. [Volume reviewed in *Applied Linguistics and Discourse & Society*]
- Biber, D., & Vásquez, C. (2007). Writing and speaking. In C. Bazerman (Ed.), *Handbook of research on writing* (pp. 535-548). Mahwah, New Jersey: Erlbaum. [Winner of the 2009 Conference on College Composition Outstanding Book Award.]
- Reppen, R., & Vásquez, C. (2006). Using online academic writing modules in an IEP environment. In E. Hanson-Smith & S. Rilling (Eds.), *Learning languages through technology* (pp. 41-52). Alexandria, VA: TESOL.



Proceedings

- Kulavuz-Onal, D., & Vásquez, C. (2013). The mediation of technological pedagogical content knowledge in a global online community of practice: A case of in-service English Language Teachers. In *Proceedings of Society for Information Technology & Teacher Education International Conference 2013* (pp. 4497-4504). Chesapeake, VA: AACE. Retrieved from <http://www.editlib.org/p/48836>.
- Reppen, R., & Vásquez, C. (2006). Using corpus linguistics to investigate the language of teacher training. In J. Walinski, K. Kredens, & S. Gozdz-Roszkowski (Eds.), *Corpora and ICT in language studies: PALC 2005 proceedings* (pp. 13-29). Frankfurt: Peter Lang.

Book Reviews and Review Articles

- Vásquez, C., & Aslan, E. (2012). Invited review of J. Romero-Trillo (Ed.), "Pragmatics and prosody in English Language Teaching," *Journal of Pragmatics*, 44 (12), 1716-1719.
- Vásquez, C., & Kulavuz-Onal, D. (2012). Invited review of R. Kozinets, "Netnography," *Modern Language Journal*, 96 (1), 147-148.
- Vásquez, C. (2010). Invited review of S. L. McKay & W. D. Bokhorst-Heng, "International English in its sociolinguistic contexts: Towards a socially sensitive EIL pedagogy," *Modern Language Journal*, 94 (1) 161-162.
- Vásquez, C. (2009). Pragmatics and discourse analysis. In K. Womack & W. Baker (Eds.), *The Year's Work in English Studies*, Vol. 88 (pp. 113-124). Oxford: Oxford University Press.
- Vásquez, C. (2009). Invited review of E. Horwitz "Becoming a language teacher: A practical guide to second language learning and teaching," *Language Teaching Research*, 13 (3), 324-327.
- Vásquez, C. (2008). Pragmatics and discourse analysis. In K. Womack & W. Baker (Eds.), *The Year's Work in English Studies*, Vol. 87 (pp. 139-151). Oxford: Oxford University Press.
- Vásquez, C. (2008). Review of M. Bamberg (Ed.). "Narrative: State of the art." *Journal of Sociolinguistics*, 12 (2), 257-261.
- Vásquez, C. (2007). Pragmatics and discourse analysis. In K. Womack & W. Baker (Eds.), *The Year's Work in English Studies*, Vol. 86 (pp. 137-144). Oxford: Oxford University Press.
- Vásquez, C. (2007). Review of J. Thornborrow & J. Coates (Eds.), "The sociolinguistics of narrative," *Discourse & Communication*, 1 (3), 374-376.
- Vásquez, C. (2006). Pragmatics and discourse analysis. In K. Womack & W. Baker (Eds.), *The Year's Work in English Studies*, Vol. 85 (pp. 105-112). Oxford: Oxford University Press.

Vásquez, C. (2004). History of English linguistics. In K. Womack & W. Baker (Eds.), *The Year's Work in English Studies*, Vol. 83 (pp. 1-3). Oxford: Oxford University Press.

Vásquez, C. (2004). Review of A. B. M. Tsui's "Understanding expertise in teaching: Case studies of ESL teachers," *TESOL Quarterly*, 38 (1), 167-169.

Vásquez, C. (2003). History of English linguistics. In K. Womack & W. Baker (Eds.), *The Year's Work in English Studies*, Vol. 82 (pp. 5-6). Oxford: Oxford University Press.

Vásquez, C. (2002). History of English linguistics. In K. Womack & W. Baker (Eds.), *The Year's Work in English Studies*, Vol. 81 (pp. 4-6). Oxford: Oxford University Press.

### Other Publication

Murphy, E. K., & Vásquez, C. (2005). Integrating technology into the classroom: Challenges and strategies. *AZ-TESOL Newsletter*, 26 (1), 12-15.

### **INVITED ACADEMIC PRESENTATIONS**

Vásquez, C. (2023). *The big ask: Requesting consumer feedback*. Digital Variation in Contact (DiLCo) Lecture Series. University of Hamburg. November 30 (virtual).

Vásquez, C. (2023). *The evolution of online reviews: From grassroots practice to commodified product*. Plenary presentation at Approaches to Digital Discourse Analysis (ADDA) 4. Klagengurt, Austria. October 12-14.

Vásquez, C. (2023). *Methodological innovations, quandaries and directions forward*. Digital Variation in Contact (DiLCo) Methods Day University of Hamburg, October 6.

Vásquez, C. (2023). "We'd love to know what you think!": *Feedback solicitations as prospective webcare*. Plenary presentation at Webcare 2 Symposium. Radboud University, Nijmegen, Netherlands, July 7.

Vásquez, C. (2023). *Voices and voicing in creativity online*. Invited presentation for Language, Semiotics and Society lecture series. University of Strasbourg, April 9 (virtual).

Vásquez, C. (2021). *How to study online restaurant reviews*. Invited presentation North American book launch event for *Research Methods for Digital Food Studies* (Routledge). October 14 (virtual).

Jaworska, S., Jones, R., & Vásquez, C. (2021). *COVID-19 and the discursive practices of political leadership*. Invited presentation. University of Reading, UK. October 12 (virtual).

Vásquez, C. (2021). *Research Methods for Digital Discourse Analysis*. The Penn State Workshops in Research Methods for Applied Linguistics. Invited workshop. September 17 (virtual).

- Jaworska, S. & Vásquez, C. (2021). *COVID-19 and the discursive practices of political leadership*. Invited presentation. Open University, UK. June 22 (virtual).
- Vásquez, C. (2021). *Doing research online*. Invited webinar. AAAL Graduate Student Council, January 15 (virtual).
- Vásquez, C. (2019). *Language, creativity and humour online*. Invited presentation. December 12, Abo Akademi, Turku, Finland.
- Vásquez, C. (2019). *The language of online reviews & business responses to them*. Invited presentation. June 27, Center for Research in Languages and Cultures, Hosei University, Tokyo, Japan.
- Vásquez, C. (2019). *Consuming opinions: The language of online reviews*. Invited presentation. CAS Trailblazer Lecture Series. April 25, University Club, Tampa, FL.
- Vásquez, C. (2018). *Considering etic and emic perspectives on webcare*. Invited keynote presentation. Symposium on the Language of Webcare: Interdisciplinary Perspectives. November 22, Ghent University, Belgium.
- Vásquez, C. (2017). *The grammar of social media*. Invited presentation, October 23, Northern Illinois University, DeKalb, IL.
- Aslan, E., & Vásquez, C. (2017). *Discourse 2.0: Internet memes and citizen sociolinguistic repertoires*. Invited lecture. October 18. University of Roehampton, UK.
- Vásquez, C. (2017). *Language of the internet*. Intensive course. Department of English, Masaryk University, October 2-6, Brno, Czech Republic.
- Vásquez, C. (2017). *Fostering intercultural awareness in English language teaching and learning*. Invited keynote address. TESOL Colombia II, May 12, Chia, Colombia.
- Vásquez, C. (2016). *Simultaneously global and local: Discourse practices online*. Invited keynote address. International Conference on Language and Social Psychology, June 24, Bangkok, Thailand.
- Vásquez, C. (2014). *The discursive construction of identities in online consumer reviews*. Invited Presentation. School of Language, Culture and Society, Oregon State University, November 7, Corvallis, OR.
- Vásquez, C. (2014). *Gender in online consumer reviews*. Invited presentation. Systems of Oppression Course, School of Language, Culture and Society, Oregon State University. November 6, Corvallis, OR.
- Vásquez, C. (2014). *The discourse of online consumer reviews*. Homegrown Humanities Series. University of South Florida, October 15, Tampa, FL.

- Vásquez, C. (2014). *The good, the bad, and the worst: Analyzing evaluation in online reviews*. Invited presentation. MLC Speaker Series, Georgetown University, October 10, Washington, DC.
- Vásquez, C. (2014). *Intertextuality and interdiscursivity: Analyzing digital media*. Invited Presentation. Seminar on Intertextuality, Georgetown University, October 9, Washington, DC.
- Vásquez, C. (2014). *Analyzing the discourse of online reviews*. Invited presentation. Linguistics Colloquium, Department of Linguistics, University of Florida, April 3, Gainesville, FL.
- Vásquez, C. (2013). *Forms of intertextuality in online consumer reviews*. Invited presentation. Fifth International Roundtable on Discourse (Discourse and Digital Practices), Department of English, City University of Hong Kong, May 24, Hong Kong.
- Vásquez, C. (2013). *What is interesting about the discourse of online reviews?* Invited seminar. Department of English, City University of Hong Kong, May 13, Hong Kong.
- Vásquez, C. (2013). *Analyzing the discourse of online reviews*. Invited seminar. Centre for Popular Culture and Education, Hong Kong Institute of Education, May 10, Hong Kong.
- Vásquez, C. (2012). *Empowering teachers to make research / practice connections*. Invited Presentation. Research SIG Panel on “The impact of SLA research on teacher beliefs and practices,” Annual American Council on Teachers of Foreign Languages (ACTFL) conference, November 16, Philadelphia, PA.
- Vásquez, C. (2012). *Culture as content and social practice: Toward interculturality in English language learning*. Invited presentation. 5to Foro de Lenguas, October 13, National Administration of Public Education, Montevideo, Uruguay.
- Vásquez, C. (2011). “*Sorry to moan on about it...* ”: *Discourse-pragmatic features of online complaints*. Invited presentation. Interdisciplinary Linguistics Initiative, March 24, Northern Illinois University, DeKalb, IL.

## CONFERENCE PRESENTATIONS

### International

- Cenni, I. & Vásquez, C. (2023). Italian Food Experiences on Airbnb: Comparing online textual and audiovisual promotional texts. Presentation at Approaches to Digital Discourse Analysis (ADDA) 4. Klagenfurt, Austria. October 13.
- Vásquez, C. (2023). Discussant for Colloquium: *Internet memes of everyday life* (Organizers: L. Lindholm & T. Virtanen). 18<sup>th</sup> IPRA Conference. Brussels, Belgium, July 14.
- Vásquez, C. (2023). “*Tell Us Everything!*”: *Online and offline solicitations for customer feedback*. Paper presented at 18<sup>th</sup> IPRA Conference. (Co-organizer of panel, with S. Jaworska: *The Feedback Society: Discourses, Identities, Modalities*), Brussels, Belgium, July 13.

- Gazzardi, A., Vásquez, C., & Jiang, Y. (2022). “in china and eastasia, we don't sit down when we apologize”: Metapragmatic Evaluations of a Public Apology. American Association of Pragmatics (AMPRA). Columbia, SC, November 6.
- Vásquez, C., & Cenni, I. (2022). *Digital compliments: The case of Airbnb*. Sociolinguistics Symposium 24, Ghent Belgium, July 16.
- Vásquez, C., (2022) Discussant for Colloquium: *The secret lives of memes, emojis, gifs and stickers: Beyond the binaries of relational playfulness*. (Organizers N. Al-Zidjaly & S. L. Graham). Sociolinguistics Symposium 24, Ghent Belgium, July 15.
- Liska, D., Vásquez, C., & Chamberlin, M. (2022). “When I was a kid in the 80s...”: *Narrativity, nostalgia and stancetaking in r/buyitforlife product recommendations*. ADDA 3, USFSP, May 14.
- Vásquez, C., & Nelson, B. (2021). *Multimodal creativity in humorous responses to online sexual harassment*. IPRA, Winterthur. (Panel on “Communicating meanings through multimodal humour on social media”). June 28 (Virtual).
- Jiang, Y., Gazzardi, A., & Vásquez, C. (2020). “Apology not accepted”: *Reactions to Dolce & Gabbana's 2018 public apology on YouTube*. 9<sup>th</sup> Annual Conference on Intercultural, Cognitive and Sociocultural Pragmatics (EPICS IX), Nov 2, Seville, Spain (virtual).
- Vásquez, C. (2019). “I appreciate u not being a total prick ...”: *Facework in controversial Twitter interactions*. Paper presented at 16<sup>th</sup> International Pragmatics Association (IPRA) Conference, June 11, Hong Kong. (Panel on “Face-work in online discourse: practices and multiple conceptualizations”)
- Aslan, E., & Vásquez, C. (2019). *Multimodal play and humor in an internet meme*. Paper presented at 16<sup>th</sup> International Pragmatics Association (IPRA) Conference, June 10, Hong Kong. (Panel on “Creating and sharing public humour across the media”)
- Vásquez, C. (2019). *Linguistic creativity in novelty Twitter accounts*. Paper presented 2<sup>nd</sup> International Conference on Approaches to Digital Discourse Analysis (ADDA), May 24, Turku, Finland.
- Aslan, E., & Vásquez, C. (2018). *Multiple indexicalities and language ideologies in an internet meme: The case of “Cash me Ousside/How bah dah.”* Paper presented at 2<sup>nd</sup> International Conference on Sociolinguistics, Budapest, Hungary, September 6, 2018.
- Chlapowski, T., Lindemann, S., & Vásquez, C. (2018). “Assimilation mission accomplished”: *Multiracial Latin-American Comedians’ discourses of ethnicity and race*. Paper presented at SALSA 18, April 20, Austin, TX.
- Vásquez, C. (2018). “Nonsense. Very suspicious. Are you serious?” *Linguistic impoliteness in restaurants’ responses to online reviews*. Paper presented at the annual American Association of Applied Linguistics (AAAL) conference, March 25, Chicago, IL.

- Vásquez, C., & Aslan, E. (2018). *Citizen sociolinguistics and the digital memescape: The case of Cash me ouside*. Paper presented at the annual Georgetown University Roundtable (GURT), March 9-11, Washington, DC.
- Vásquez, C. (2017). *Mixed messages: Restaurants respond to complaints in online reviews*. Paper presented at 15<sup>th</sup> IPRA Conference. (co-organizer of panel, with T. Virtanen: “Analyzing online prosumer discourses: Consumer reviews, customer feedback, and other modes of eWOM”), July 21, Belfast, Northern Ireland.
- Chlapowski, T., Kreis, R., Tracy-Ventura, N. & Vásquez, C. (2017). “*El valenciano es el problema número uno*”: *Language ideologies of residence abroad students in Spain*. Paper presented at 8th International Conference of Hispanic Linguistics, March 30, Southampton, UK.
- Fioramonte, A., & Vásquez, C. (2017). *Unexpected humor in medical interactions*. Paper presented at the American Association of Applied Linguistics (AAAL) conference, March 20, Portland, OR.
- Vásquez, C. (2016). *Following and breaking the rules: Online reviews and their parodies*. Paper presented at the 17<sup>th</sup> Association of Internet Researchers (AOIR) conference (Panel on “Sociolinguistic perspectives on everyday digital practices”), October 6, Berlin, Germany.
- Vásquez, C. (2016). *Narrative identities in parodies of online consumer reviews*. Paper presented at the American Association of Applied Linguistics (AAAL) conference (Panel on “Storytelling in the digital age: New challenges”), April 12, Orlando, FL.
- Ciftci, H., & Vásquez, C. (2016). *Student resistance in office hours: A discourse analysis*. Paper presented at the American Association of Applied Linguistics (AAAL) conference, April 10, Orlando, FL.
- Vásquez, C. (2015). “*My manly husband...*”: *Constructions of gender in Amazon reviews*. Paper presented at the 1st International Conference on Approaches to Digital Discourse Analysis (ADDA), November 20, Valencia, Spain.
- Vásquez, C. (2015). *Humor and critique in parodies of online consumer reviews*. Paper presented at the International Pragmatics Association (IPrA), July 29, Antwerp, Belgium.
- Winkle, C., Vásquez, C., & Perdomo, L. (2015). *Traversing “discursive faultlines” of sexual identity inquiry: An ethnodramatic performance*. Paper presented at TESOL, March 28 Toronto, Canada.
- Vásquez, C., & Chik, A. (2015). “*Feel kinda chunky monkey...*”: *Representing female bodies on reality television*. Paper presented at the American Association of Applied Linguistics (AAAL) Annual Conference, March 23, Toronto, Canada.
- Fioramonte, A., & Vásquez, C. (2015). *Examining patient resistance to physician treatment recommendations*. Paper presented at the American Association of Applied Linguistics (AAAL) Annual Conference, March, 22, Toronto, Canada.

- Zhang, Y., & Vásquez, C. (2014). *Hotels' responses to online reviews: Managing consumer dissatisfaction*. Paper presented at 79<sup>th</sup> Annual Association for Business Communication (ABC) Convention, October 24, Philadelphia, PA.
- Vásquez, C. (2014). *Right now versus back then: Recency and remoteness as discursive resources in online reviews*. Paper presented at the 20<sup>th</sup> Sociolinguistics Symposium (Colloquium on "Space, time & social media: Communicating (the) here & now"), June 17, Jyväskylä, Finland.
- Kulavuz-Onal, D., & Vásquez, C. (2014). *"Thanks Shokran Gracias": Translingual practices of two EFL teachers and their 5<sup>th</sup> grade students on Facebook*. Paper presented at the annual American Association of Applied Linguistics (AAAL) conference, March 25, Portland, OR.
- Vásquez, C. (2014). *Addressivity in online consumer reviews*. Paper presented at the annual American Association of Applied Linguistics (AAAL) conference, March 23, Portland, OR.
- Vásquez, C., & Vásquez, R. (2013). *Are you okay with namaste? Competing ideologies of Sanskrit language use in contemporary yoga discourses*. Paper presented at the annual American Anthropological Association (AAA) 2013 meeting (Society for Linguistic Anthropology panel on "Strategies and Performances of Temporal Heteroglossia in Former Ways of Speaking"), November 22, Chicago, IL.
- Russell, V., & Vásquez, C. (2013). *Using a web-based tutorial for the instruction of Spanish pragmatics*. Annual American Council on Teachers of Foreign Languages (ACTFL) 2013 conference, November 23, Orlando, FL.
- Vásquez, C. (2013). *Engaging readers in online consumer reviews*. Paper presented at 78<sup>th</sup> Annual Association for Business Communication (ABC) International conference (Panel on "Digital business discourse: Discourse-centered approach to computer-mediated business communication"), October 25, New Orleans, LA.
- Russell, V., & Vásquez, C. (2013). *An examination of the efficacy of a web-based tutorial for instruction on Spanish pragmatics*. Paper presented at Computer-Assisted Language Instruction Consortium (CALICO) 2013 conference, May 23, Honolulu, HI.
- Kulavuz-Onal, D., & Vásquez, C. (2013). *The mediation of technological pedagogical content knowledge in a global online community of practice: A case of in-service English language teachers*. Paper presented at the 24<sup>th</sup> International Society for Information Technology and Teacher Education (SITE) 2013 conference, March 29, New Orleans, LA.
- Thompson, A., & Vásquez, C. (2012). *NNS foreign language teachers: The role of the L2 motivational self system*. Paper presented at the annual American Association of Applied Linguistics (AAAL) conference, March 24, Boston, MA.
- Vásquez, C. (2011). *"Small stories" in a small corpus: Narratives in online reviews*. Paper presented at the 10<sup>th</sup> Annual American Association for Corpus Linguistics (AACL) conference, October 8, Atlanta, GA.

- Vásquez, C. (2011). *“Usually not one to complain but...”: Constructing identities in online reviews*. Paper presented at the 12<sup>th</sup> International Pragmatics Association (IPrA) conference, July 4, Manchester, UK.
- Vásquez, C., & Thompson, A., (2011). *Paths to proficiency: NNS foreign language teacher narratives*. Paper presented at the Seventh International Language Teacher Education (LTE) conference, May 20, Minneapolis, MN.
- Vásquez, C. (2011). *Features of complaints online: The case of TripAdvisor*. Paper presented at the annual American Association of Applied Linguistics (AAAL) conference, March 29, Chicago, IL.
- Thompson, A., & Vásquez, C. (2011). *What’s a Garcia doing teaching German? Narratives of NNS Language Teachers*. Paper presented at the annual American Association of Applied Linguistics (AAAL) conference, March 26, Chicago, IL.
- Vásquez, C. (2010). *Teacher education and L2 pragmatics: Limitless possibilities*. Paper presented as part of the “Incorporating instructional pragmatics into L2 teacher education: Challenges and celebrations” colloquium at the 18<sup>th</sup> Pragmatics and Language Learning (PLL) conference, July 19, Kobe, Japan.
- Vásquez, C. (2010). *Exploring formulations in university discourse*. Paper presented at the annual American Association of Applied Linguistics (AAAL) conference, March 6, Atlanta, GA.
- Vásquez, C., & Urzúa, A. (2009). *‘Presentation of self’ in direct reports of speech and mental states*. Paper presented at the International Society for Language Studies (ISLS), June 13, Orlando, FL.
- Vásquez, C., & Harvey, J. (2009). *Raising teachers’ awareness about corrective feedback through research replication*. Paper presented at the Sixth International Language Teacher Education (LTE) conference, May 29, Washington, D.C.
- Vásquez, C., & Urzúa, A. (2009). *Reported discourse and the performance of professional identity in teacher mentoring meetings*. Paper presented at the annual American Association of Applied Linguistics (AAAL) conference, March 21, Denver, CO.
- Vásquez, C., & Sharpless, D. (2008). *The role of pragmatics in TESOL programs*. Poster presented at the annual Teaching English to Speakers of Other Languages (TESOL) conference, April 2, New York, NY.
- Vásquez, C., & Reppen, R. (2008). *Using technology to teach writing in university intensive English programs*. Invited paper, delivered as part of IEP CALL InterSection panel at the annual Teaching English to Speakers of Other Languages (TESOL) conference, April 5, New York, NY.



- Vásquez, C., & Sharpless, D. (2008). *“Touched on? Sprinkled throughout?” Coverage of pragmatics in language teacher preparation programs*. Paper presented at the annual American Association of Applied Linguistics (AAAL) Conference, March 29, Washington, D.C.
- Vásquez, C. (2007). *“I just feel disjointed...”: Construction of identity in the workplace narratives of non-experts*. Paper presented at the Tenth International Pragmatics Association (IPrA) Conference, July 13, Göteborg, Sweden.
- Vásquez, C., & Urzúa, A. (2007). *Prospective reflection and language teacher identity*. Paper presented at the Fifth International Conference on Language Teacher Education (LTE), June 1, Minneapolis, MN.
- Vásquez, C., & Urzúa, A. (2007). *ESL teachers’ (meta)cognition in mentoring meetings*. Paper presented at the American Association of Applied Linguistics (AAAL) Annual Conference, April 24, Costa Mesa, CA.
- Vásquez, C. (2005). *Transforming practice: Changing patterns of interaction in post-observation meetings*. Paper presented at the Fourth International Conference on Language Teacher Education (LTE), June 4, Minneapolis, MN.
- Urzúa, A., & Vásquez, C. (2005). *Reflection and professional identity in teachers’ future-oriented discourse*. Paper presented at the International Association of Applied Linguistics (AILA) World Congress 2005, July 29, Madison, WI.
- Vásquez, C., & Reppen, R. (2004). *What didn’t you say? Increasing participation in teacher mentoring meetings*. Paper presented at the 2nd Inter-Varietal Applied Corpus Studies (IVACS) Group International Conference, June 25, Belfast, Northern Ireland.
- Vásquez, C. (2003). *Language proficiency criteria for international students applying to US graduate programs*. Paper presented at 4<sup>th</sup> International Symposium on Bilingualism, May 4, Arizona State University, Tempe, Arizona.
- Vásquez, C., & Peters, T. (2001). *Thai university students’ perceptions of the effectiveness of peer editing*. Poster presented at Thailand TESOL, January 19, Bangkok, Thailand.
- Vásquez, C. (2000). *Using templates to teach basic ESL writing skills*. Paper presented at the Fifth Conference of Applied Linguistics, May 20, Universidad de las Americas, Cholula, Mexico.
- Evans, T., Funk, J., Henricksen, S-H., Martinez, M., Macdonald, D., Piper-Rybak, D., Urban, O., & Vásquez, C. (2000). *Resolving some practical practicum issues*. Poster presented at TESOL 2000, March 15, Vancouver, BC.

National

- Ciftci, H., & Vásquez, C. (2012). *A cross-cultural comparative analysis of refusals in Turkish and English*. Paper presented at American Pragmatics Association (AMPRA) conference, October 19, Charlotte, NC.
- Russell, V., & Vásquez, C. (2012). *Using a web-based tutorial for interlanguage pragmatic development among study abroad students*. Paper presented at the Pragmatics Festival at Indiana University, April 20, Bloomington, IN.
- Vásquez, C. (2009). *Introducing service learning in a university ESL curriculum*. Paper presented at the Language of Service and Community Symposium, April 4, Rollins College, Winter Park, FL.
- Vásquez, C. (2004). *Which test is best for our ESL students?* Panel moderator at the PNACAC/RMACAC conference, May 21, Seattle, WA.
- Vásquez, C. (2004). *Very carefully managed: Advice and suggestions in the discourse of post-observation meetings*. Paper presented at the 17<sup>th</sup> Annual Conference on Interdisciplinary Qualitative Studies, January 10, University of Georgia, Athens, GA.
- Vásquez, C. (2000). *Second Language Acquisition: Individual differences and sociocultural factors*. Invited presentation, Improving Rajabhat ELT and ORIC's Development Plan on ELT Networking and Quality Assurance, November 29, Rajabhat Institute, Ayutthaya, Thailand.

Regional

- Winkle, C., Lipp, S., & Vásquez, C. (2017). *Revisiting the "discursive faultlines" of sexual and gender identity inquiry*. Interdisciplinary Symposium on Qualitative Methodologies, April 15, University of South Florida, Tampa, FL.
- Vásquez, C. (2014). *Gender and sexuality as cross-cultural issues in the MA-TESOL curriculum*. Sunshine State TESOL, May 9, St Petersburg, FL.
- Vásquez, C. (2011). *Applied Linguistics, globalization, and English as a Lingua Franca: A survey of current issues*. Paper presented at the Global Humanities Symposium, March 4, University of South Florida, Tampa, FL.
- Murphy, E. K., & Vásquez, C. (2005). *Enhancing learning and teaching through technology*. Invited presentation, Arizona Association for Lifelong Learning conference, May 21, Flagstaff, AZ.
- Vásquez, C., & Murphy, E. K. (2004). *Technology and innovation in a university IEP*. Invited presentation, Northern Arizona AZTESOL conference, November 6, Flagstaff, AZ.

- Vásquez, C. (2004). *Comments from the classroom: A case study of an immigrant student in a university IEP and beyond*. Paper presented at the 8<sup>th</sup> Annual Conference at the Peaks, April 9, Northern Arizona University, Flagstaff, AZ.
- Vásquez, C. (2000). *Society of the spectacle: Representations of Spanish media culture in Pedro Almodovar's "High Heels"*. Paper presented at the Midwestern Conference on Language, Literature and Film, March 31, Northern Illinois University, DeKalb, IL.
- Vásquez, C. (1999). *A taxonomy of postpositive adjectives in English*. Paper presented at the Midwestern Conference on Language, Literature and Film, March 27, Northern Illinois University, DeKalb, IL.

### INVITED INDUSTRY PRESENTATIONS

- Vásquez, C. (2018). *Why online reviews are good for business, and how to make them work for you*. Florida Governor's Conference on Tourism. September 13, Orlando, FL.
- Vásquez, C. (2016). *Mining review data for consumer perspectives*. Global Allies/The Getty's Group 2<sup>nd</sup> Annual Fast Forward Event. April 28, Chicago, IL.
- Vásquez, C. (2016). *Inside the language of online reviews*. Switchfly 8<sup>th</sup> Annual Thought Leadership Summit. March 17, Napa Valley, CA.
- Vásquez, C. (2016). *Online reviews: Opportunities for communication*. Keynote presentation. Annual Hostelworld Conference. January 26, Dublin, Ireland.
- Vásquez, C. (2015). *Loudsourcing: Inside the world of online reviews*. Skift Global Forum. October 14-15, Brooklyn, NY.

### UNIVERSITY TEACHING

#### University of South Florida

Fall 2023	LIN 7885	Discourse Analysis
	LIN 6910	Graduate Directed Research
	SLA 7980	Dissertation - LALS
Spring 2023	LIN 7931	Professional Development
	LIN 7931	Advanced Seminar in Applied Linguistics
	LIN 6910	Graduate Directed Research
Fall 2022	SLA 7980	Dissertation - LALS
	LIN 7638	Qualitative Research Methods in Applied Linguistics
	SLA 7980	Dissertation - LALS
Spring 2022	LIN 6601	Sociolinguistics
	LIN 7931	Advanced Seminar in Applied Linguistics
	LIN 6910	Graduate Directed Research
	SLA 7980	Dissertation - LALS
Fall 2021	LIN 6081	Introduction to Graduate Study in Applied Linguistics
	LIN 6910	Graduate Directed Research

	SLA 7980	Dissertation - LALS
Spring 2021	**Sabbatical Leave**	
Spring 2020	LIN 7931	Advanced Seminar in Applied Linguistics
	LIN 6910	Graduate Directed Research
Fall 2019	LIN 7630	Seminar on Research and Writing in Applied Linguistics
	LIN 7885	Discourse Analysis
	LIN 6910	Graduate Directed Research
Spring 2019	LIN 7931	Professional Development
	LIN 6601	Sociolinguistics
	LIN 6910	Graduate Directed Research
	SLA 7980	Dissertation - LALS
Fall 2018	LIN 7638	Qualitative Research Methods in Applied Linguistics
	LIN 6910	Graduate Directed Research
	SLA 7980	Dissertation - LALS
Spring 2018	TSL 5525	Cross-Cultural Issues in ESL
	LIN 7931	Advanced Seminar in Applied Linguistics
	LIN 6910	Graduate Directed Research
	SLA 7980	Dissertation - SLAIT
Fall 2017	LIN 6932	Language of the Internet
	LIN 6081	Introduction to Graduate Study in Applied Linguistics
	LIN 6910	Graduate Directed Research
	SLA 7980	Dissertation - SLAIT
Spring 2017	TSL 5525	Cross-Cultural Issues in ESL
	TSL 6945	TESL Internship
	LIN 6910	Graduate Directed Research
	SLA 7980	Dissertation - SLAIT
Fall 2016	LIN 4930	Language & Society (UG)
	LIN 6932	Discourse Analysis
	LIN 6910	Graduate Directed Research
	SLA 7980	Dissertation - SLAIT
Spring 2016	TSL 5525	Cross-Cultural Issues in ESL
	LIN 4930	Language & Technology (UG)
	LIN 6932	Language & Technology (G)
	LIN 6910	Graduate Directed Research
	SLA 7980	Dissertation - SLAIT
Fall 2015	LIN 6081	Introduction to Graduate Study in Applied Linguistics
	LIN 6932	Pragmatics for Language Teaching
	LIN 6910	Graduate Directed Research
	SLA 7980	Dissertation - SLAIT
Spring 2015	LIN 6601	Sociolinguistics
	TSL 5525	Cross-Cultural Issues in ESL
	LIN 6910	Graduate Directed Research
	SLA 7980	Dissertation - SLAIT
Fall 2014	LIN 6748	Contrastive Analysis
	LIN 6910	Graduate Directed Research
	SLA 7980	Dissertation - SLAIT
Spring 2014	LIN 6932	Discourse Analysis
	TSL 5525	Cross-Cultural Issues in ESL

	SLA 7980	Dissertation - SLAIT
Fall 2013	LIN 6748	Contrastive Analysis
	LIN 6932	Language & Technology
	LIN 6910	Graduate Directed Research
	SLA 7980	Dissertation - SLAIT
Spring 2013	**Sabbatical Leave**	
Fall 2012	SLA 7776	Second Language Acquisition Research Laboratory III
	LIN 6748	Contrastive Analysis
	LIN 6910	Graduate Directed Research
	SLA 7980	Dissertation - SLAIT
Summer 2012	LIN 6932	Case Study Research in Applied Linguistics
	LIN 6910	Graduate Directed Research
	SLA 7980	Dissertation - SLAIT
Spring 2012	LIN 6601	Sociolinguistics
	SLA 7776	Second Language Acquisition Research Laboratory II
	LIN 6910	Graduate Directed Research
	SLA 7980	Dissertation - SLAIT
Fall 2011	LIN 6081	Introduction to Graduate Study in Applied Linguistics
	LIN 6748	Contrastive Analysis
	LIN 6910	Graduate Directed Research
	SLA 7980	Dissertation - SLAIT
Spring 2011	LIN 6932	Discourse Analysis
	LIN 6910	Graduate Directed Research
	SLA 7980	Dissertation - SLAIT
Fall 2010	LIN 6081	Introduction to Graduate Study in Applied Linguistics
	LIN 6748	Contrastive Analysis
	LIN 6910	Graduate Directed Research
	SLA 7980	Dissertation - SLAIT
Spring 2010	LIN 6601	Sociolinguistics
	TSL 5525	Cross-Cultural Issues in ESL
	SLA 7980	Dissertation - SLAIT
Fall 2009	LIN 6081	Introduction to Graduate Study in Applied Linguistics
	LIN 6748	Contrastive Analysis
	LIN 6910	Graduate Directed Research
	SLA 7980	Dissertation - SLAIT
Spring 2009	LIN 6720	Second Language Acquisition
	SLA 7776	Second Language Acquisition Research Laboratory IV
	LIN 6910	Graduate Directed Research
	SLA 7980	Dissertation - SLAIT
Fall 2008	LIN 6748	Contrastive Analysis
	SLA 7776	Second Language Acquisition Research Laboratory III
	LIN 6910	Graduate Directed Research
Spring 2008	LIN 6720	Second Language Acquisition
	SLA 7776	Second Language Acquisition Research Laboratory II
	LIN 6910	Graduate Directed Research
Fall 2007	LIN 6081	Introduction to Graduate Study in Applied Linguistics
	LIN 6748	Contrastive Analysis
	LIN 6910	Graduate Directed Research

Summer 2007	LIN 6910	Graduate Directed Research
Spring 2007	LIN 6675	Grammatical Structure of American English
	LIN 6720	Second Language Acquisition
Fall 2006	LIN 6081	Introduction to Graduate Study in Applied Linguistics
	LIN 6748	Contrastive Analysis
	LIN 6910	Graduate Directed Research
Spring 2006	LIN 6675	Grammatical Structure of American English
	LIN 6720	Second Language Acquisition
Fall 2005	LIN 6081	Introduction to Graduate Study in Applied Linguistics
	LIN 6748	Contrastive Analysis

#### Northern Arizona University

Fall 2003	ENG 688	TESL Practicum
Fall 2002	ENG 506	Introduction to American Language and Thought
Spring 2002	ENG 105	Critical Reading and Writing in the University Community
Fall 2001	ENG 105	Critical Reading and Writing in the University Community

#### Prince of Songkhla University (Hat Yai, Thailand)

Spring 2001	890-611	Promoting Learner Autonomy
	890-204	Methodology in Teaching English [co-taught]
Fall 2000	890-503	Introduction to Applied Linguistics [co-taught]
	890-361	English for Job Application
	890-211	Improving Listening Skills in English

#### Northern Illinois University

Spring 1999	ENG 104	Rhetoric and Composition II
Fall 1998	ENG 103	Rhetoric and Composition I

#### University of Wisconsin-Madison

Fall 1991	ITA 101	Beginning Italian
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### **OTHER TEACHING**

- Spring 2000 ACT Test Preparation. External Programming, Northern Illinois University.
- Fall 1999 Basic ESL Writing. Department of Adult and Continuing Education, Northern Illinois University [co-taught].
- Summer 1999 Language Arts. Project Upward Bound, Northern Illinois University.
- Spring 1998 English as a Foreign Language. Corporate clients, Buenos Aires, Argentina.
- Summer 1997 English as a Foreign Language. MKM Language School, Brno, Czech Republic.

### **STUDENT ADVISING**

#### Dissertation Committee Chairing

Benjamin Puterbaugh, LALS doctoral student. Proposal in progress.

Nafla Alshahrani, LALS doctoral student. Proposal in progress.

Zakaria Fahmi, LALS doctoral student. Dissertation in progress. “Exploring Cultural Meaning in Arabic as a Foreign Language (AFL) Textbooks.” Defended proposal Spring 2022. (Co-chair with Brandon Tullock)

Khalid Alghamdi, LALS doctoral student. Dissertation in progress. “Promotional Texts in Academia: Genre Analysis and Readers' Perspectives of Letters of Recommendation. (Co-chair with Matt Kessler). Defended proposal Spring 2022.

[\*Recipient of 2023 *USF Dissertation Completion Grant*]

Antonella Gazzardi, LALS doctoral student. Dissertation in progress. “Uses of English in Italian Contexts: An Online Ethnography of Discourses, Paradoxes, and Counter Discourses on Facebook, Italians, and YouTube.” Defended dissertation Spring 2023.

[\*Recipient of 2023 *USF Dissertation Completion Grant*]

Yaqian Jiang, LALS doctoral student. Dissertation: “The Making of Microcelebrities on *Douyin*: Multimodal Design and Online Identities in Informal English Instruction Videos.” Defended dissertation Summer 2022.

Current position: Adjunct Instructor of English, Middle Tennessee State University.

[\*Recipient of 2022 *USF Dissertation Completion Grant*]

Judith Bridges, LALS doctoral student. Dissertation: “[X]splaining gender, race, class and body: Metapragmatic disputes of language authority and ideologies in Twitter, Reddit, and Tumblr.” Defended dissertation Summer 2019.

Current position: Assistant Professor of Instruction of Applied Linguistics, Department of World Languages, University of South Florida.

Ramona Kreis, LALS doctoral student. Dissertation: “Right-wing, Nationalist Discourses and Counter-Discourses on Twitter during the European Migrant Crisis.” Defended dissertation Spring 2019.

Current position: Lecturer, English Linguistics, University of Bremen.

Addie Sayers China, SLAIT doctoral student. Dissertation: “Beyoncé as a Semiotic Resource: Visual and Linguistic Meaning Making and Gender in Twitter, Tumblr, and Pinterest.” Defended dissertation Spring 2018.

Current position: Assistant Professor, English Department, University of North Carolina-Wilmington.

[\*Nominee for 2017 *AAAL Outstanding Graduate Student Award*.]

Abeer Mohammad, SLAIT doctoral student. Dissertation: “A Discourse Analysis of Nursing Handoffs: Exploring Nurse-to-nurse Interactions in Two Hospitals in Saudi Arabia.” Defended dissertation Fall 2017.

Current position: English Language Lecturer, King Saud bin Abdulaziz University, Saudi Arabia.

Yi Zhang, SLAIT doctoral student. Dissertation: “Heteroglossic Chinese Online Literacy Practices on Micro-blogging and Video-Sharing Sites.” Defended dissertation Spring 2017.

Current position: Assistant Professor of Applied Linguistics & Assistant Director of ESL, Department of Languages & Literatures, Delaware State University.

Erhan Aslan, SLAIT doctoral student. Dissertation: “International Teaching Assistants in the US University Classroom: A Mixed-Method Study of Individual Differences and L2 Pragmatic Competence.” Defended dissertation Spring 2016. (Co-chair with Amy Thompson).

Current position: Lecturer of TESOL and Applied Linguistics, Department of English Language and Applied Linguistics, University of Reading, UK.

[\*Recipient of USF’s 2015 *Provost's Award for Outstanding Teaching by a GTA*; Recipient of 2015 *USF Dissertation Completion Grant*]

Kristy Cardello, SLAIT doctoral student. Dissertation: “Situated Directives in Italian L2 Service-Learning Encounters.” Defended dissertation Spring 2016.

Current position: Instructor, Italian, Eckerd College, St Petersburg, FL.

[\*Recipient of 2014 *USF Dissertation Completion Grant*; Nominee for 2016 *AAAL Dissertation Award*.]

Hatime Ciftci, SLAIT doctoral student. Dissertation: “Pragmatic Competence in an EFL Context: Suggestions in University Office Hour Discourse.” Defended dissertation Fall 2015.

Current position: Assistant Professor, Department of English Language Teaching, Bahcesehir University, Istanbul, Turkey.

Hui-Ju Wu, SLAIT doctoral student. Dissertation: “The Effects of Collaborative Writing via Blogs versus Paper-and-pen on Writing Performance, Writing Anxiety and Perceptions of EFL College Students in Taiwan.” Defended dissertation Spring 2015. (Co-chair with Wei Zhu).

Current position: English Teacher, Kaohsiung Municipal Jhong Jheng High School, Taiwan.

Amy Fioramonte, SLAIT doctoral student. Dissertation: “A Study of Pragmatic Competence: International Medical Residents’ and Patients’ Negotiation of the Treatment Phase of the Medical Encounter.” Defended dissertation Fall 2014.

Current position: Staff Director for Education, Department of Radiology and Imaging Sciences Education, Emory University, Atlanta, GA.

Derya Kulavuz-Onal, SLAIT doctoral student. Dissertation: “English Language Teachers' Learning to Teach with Technology through Participation in an Online Community of Practice: A Netnography of *Webheads in Action*.” Defended dissertation Spring 2013.

Current position: Associate Professor of English, English Department, Salisbury University, Salisbury, MA.

[\*Recipient of 2012 *TIRF Doctoral Dissertation Grant*]

Shenggao Wang, SLAIT doctoral student. Dissertation: “Intermediate-Level Chinese Language Learners’ Social Communication in Chinese on Facebook: A Mixed Methods Study.” Defended dissertation Spring 2013.

Current position: Senior Instructor of Chinese, Department of Modern Languages, Florida International University, Miami, FL.

Jane Harvey, SLAIT doctoral student. Dissertation: “A Sociocultural-Theory-Based Study of the Impact of Mediation During Post-Observation Conferences on Language Teacher Learning.”



Defended dissertation Fall 2011.

Current position: Learning and Development Coordinator, CITL, USF.

Nader Morkus, SLAIT doctoral student. Dissertation: “The Realization of the Speech Act of Refusal in Egyptian Arabic by American Learners of Arabic as a Foreign Language.” Defended dissertation Fall 2009.

Current position: Director of Arabic Language Program & Associate Professor of Arabic, Indiana University, Bloomington, IN.

Victoria Russell, SLAIT doctoral student. Dissertation: “The Effects of Processing Instruction, Structured Input, and Visual Input Enhancement on the Acquisition of the Subjunctive in Adjectival Clauses by Intermediate-level Distance Learners of Spanish.” Defended dissertation Fall 2009. (Co-chair with Marcela van Olphen).

Current position: Associate Professor of Spanish and Foreign Language Education, Valdosta State University, Valdosta, GA.

James Aubry, SLAIT doctoral student. Dissertation: “Motivation and Instructor’s Self-Disclosure Using Facebook in a French Online Course Context.” Defended dissertation Summer 2009. (Co-chair with Wei Zhu).

Current position: Associate Professor of French and Department Chair, Languages and Linguistics, University of Tampa, Tampa, FL.

### Dissertation Committee Membership

Francesca Marino, LALS doctoral student. Dissertation: Digital multilingual composing in the L2 Italian classroom: The effects of digital video projects on students’ development, investment, and semiotic choices. Defended proposal Spring 2023. Dissertation in progress.

Rachel Manley, English Language and Applied Linguistics doctoral student. (University of Birmingham, UK). Dissertation: “Gestures in the virtual environment: The use of deixis in YouTube gaming tutorials.” Defended dissertation Fall 2022.

Amaly Santiago, Communication doctoral student (USF). Dissertation: “Advice as Metadiscourse: On the gendering of women's leadership in advice-giving practices” Defended dissertation Fall 2021.

Current position: Assistant Teaching Professor of Communication, Northern Arizona University.

Grace Peters, Communication doctoral student (USF). Dissertation: “A Discourse Analysis of Communication in Standardized Patient Practices.” Defended Dissertation Spring 2020.

Current position: Instructor of Veterinary Communication, Colorado State University.

Yao Liu, SLAIT doctoral student. Dissertation: “Explore L2 Chinese Learners’ Motivation through L2MSS: Selves, Mental Imagery, and Pedagogical Implications.” Defended dissertation Fall 2019. Current position: Assistant Professor of Chinese, University of Montana.

Andrea Fortin, Communication doctoral student (USF). Dissertation: Community Matters: Rooster Teeth and (re)Imagining Relationality in Communication. Defended dissertation Fall 2019.

Current position: Assistant Professor of Integrated Studies, Florida Gulf Coast University.

Anastasia Khawaja, SLAIT doctoral student. Dissertation: "Occupation and Displacement of Palestinian Multilinguals: Language Emotional Perception, Language Practice, and Language Experiences in Palestine and in the Diaspora." Defended dissertation Summer 2019.

Current position: Senior Instructor, INTO USF

Ariadne Miranda, Communication doctoral student (USF). Dissertation: "Communication as Constitutive of Organization: Practicing Collaboration in and English Language Program."

Defended dissertation Spring 2019.

Current position: Director of Innovation. ReDefiners World Languages

Jhon Cuesta Medina, SLAIT doctoral student. Dissertation (tentative topic): "Foreign language teaching assistants' development: How do their ideal language teacher selves unfold over time?"

Defended dissertation Spring 2018.

Julie Dell-Jones, SLAIT doctoral student. Dissertation: "Intersecting stories: Cultural reflexivity, digital storytelling, and personal narratives in language teacher education." Defended dissertation Spring 2018.

Current position: Fulbright Fellow, Morocco

Zoe Fine, Communication doctoral student (USF). Dissertation: "Becoming a Woman of ISIS."

Defended dissertation Spring 2018.

Maria Matilde Olivero, SLAIT doctoral student. Dissertation (tentative topic): "Cultivating Peace via Language Teaching: Pre-service Teachers' Beliefs and Emotions in an Argentine EFL Practicum." Defended dissertation Fall 2017.

Current position: ESL Instructor, Rio Cuarto University, Argentina.

Nancie Hudson, Communication doctoral student (USF). Dissertation: "Practical Theology in an Interpretive Community: An Ethnography of Talk, Texts and Video in a Mediated Women's Bible Study." Defended dissertation Spring 2017.

Current position: Instructor, California State Polytechnic University.

Jelena Vuksanovic, SLAIT doctoral student. Dissertation: "The Influence of Trait Emotional Intelligence on Possible Selves." Defended dissertation Spring 2017.

Fahad Alhabry, SLAIT doctoral student. Dissertation: "The Dynamics of L2 Motivational Self System among Saudi Study Abroad Students." Defended dissertation Fall 2016.

Zeynep Erdil-Moody, SLAIT doctoral student. Dissertation: "Promoting L2 Motivation via Motivational Teaching Practice: A Mixed-Methods Study in the Turkish EFL Context." Defended dissertation Fall 2016.

Rebecca Campbell, Anthropology doctoral student (USF). "Reification, Resistance, and Transformation? The Impact of Migration and Demographics on Linguistic, Racial, and Ethnic Identity and Equity in Educational Systems: An Applied Approach." Defended dissertation Fall 2016.

Current position: Research Assistant II, University of Connecticut, School of Education.

Hie-Myung Jo, Education doctoral student (Northern Arizona University). Dissertation: “Middle School Teachers’ Knowledge and Practice of Pragmatics in South Korea.” Defended dissertation Spring 2016.

Wesley Curtis, SLAIT doctoral student. Dissertation: “The Effects of Processing Instruction on Chinese Learners’ Acquisition of Spanish Copulae.” Defended dissertation Fall 2015.  
Current position: Director, English Language Program for Internationals, University of South Carolina.

Oksana Vorobel, SLAIT doctoral student. Dissertation: “A Case Study of Peer Review Practices of Four Adolescent English Language Learners in Online and Face-to-Face Contexts.” Defended dissertation. Summer 2013.  
Current position: Associate Professor, TESOL, City University of New York, NY.

Dustin DeFelice, SLAIT doctoral student. Dissertation: “A Phenomenological Study of Teaching Endangered Languages: Perspectives from Nahuatl and Mayan Educators.” Defended dissertation Fall 2012.  
Current position: Assistant Professor, Department of Second Language Studies, Michigan State University.

Radhika Lothe, SLAIT doctoral student. Dissertation: “Role of CMC-Embedded Webquests in Enhancement of Online Students’ Knowledge and Understanding of German Culture – A Case Study.” Defended dissertation Spring 2011.  
Current position: German Instructor, Potomac Falls High School.

Darunee Dujsik, SLAIT doctoral student. Dissertation: “The Effects of Pre-writing Strategy Training Guided by Computer-based Procedural Facilitation on ESL Students’ Strategy Use, Writing Quantity, and Writing Quality.” Defended dissertation Spring 2008.  
Current position: English Lecturer, University of the Thai Chamber of Commerce, Bangkok, Thailand.

#### Doctoral Qualifying Exam Committee Membership

Ramona Kreis (Spring 2017)  
Judith Bridges (Spring 2017)  
Melissa Larsen-Walker (Fall 2016)  
Maria Mathilde Olivera (Spring 2016)  
Addie Sayers China (Spring 2016)  
Jhon Cuesta Medina (Fall 2015)  
Yao Liu (Fall 2015)  
Jelena Vuksanovic (Fall 2015)  
Abeer Mohammad (Fall 2015)  
Yi Zhang (Fall 2015)  
Edward Contreras (Spring 2015)  
Andrea Lypka (Spring 2015)  
Fahad Alhabri (Fall 2014)  
Jose Sánchez (Fall 2014)  
Zeynep Ersin-Koylu (Fall 2014)  
Anastasia Khawaja (Spring 2014, Fall 2014)

Erhan Aslan (Spring 2014)  
Eulises Avellaneda (Fall 2013)  
Zeynep Erdil (Fall 2013)  
Youness Mountaki (Fall 2012)  
Julie Dell-Jones (Fall 2012)  
Rocky Tyler (Fall 2012)  
Alessandro Cesarano (Fall 2012)  
Kristy Cardellio (Fall 2012)  
Natalia Keritsis (Fall 2012)  
Amy Wehner (Spring 2012)  
Wesley Curtis (Fall 2011)  
Amy Fioramonte (Fall 2011)  
Dustin DeFelice (Spring 2011)  
Muberra Sahin (Fall 2010)  
Shenggao Wang (Fall 2010)  
Oksana Vorobel (Fall 2010)  
Derya Kulavuz-Onal (Spring 2010)  
Hui-Ju Wu (Spring 2010)  
Jane Harvey (Fall 2008)  
Radhika Lothe (Fall 2008)  
Victoria Russell (Spring 2008)  
Irshat Madyarov (Fall 2007)  
Sister Angela Cresswell (Fall 2007)

Doctoral Supervisory Committee Membership

Shenggao Wang  
Hui-Ju Wu  
Oksana Vorobel  
Derya Kulavuz-Onal  
Amy Fioramonte  
Rocky Tyler  
Muberra Sahin  
Nancy DiBella  
Natalia Keritsis  
Kristy Cardellio  
Julie Dell-Jones  
Alessandro Cesarano  
Amy Wehner  
Youness Mountaki  
Eulises Avellaneda  
Hatime Ciftci  
Helen Terry  
Zeynep Erdil  
Anastasia Khawaja  
Erhan Aslan  
Edward Contreras  
Melissa Larsen-Walker  
José Sánchez

Fahad Alhabri  
 Abeer Mohammed  
 Yi Zhang  
 Addie Sayers China  
 Jhon Cuesta Medina  
 Zeynep Ersin-Koylu  
 Yao Liu  
 Andrea Lypka  
 Jelena Vuksanovic  
 Judith Bridges  
 Maria Mathilde Olivera  
 Ramona Kreis

Doctoral Student Shadowing

Ramona Kreis, SLA 7776, Fall 2016  
 Abeer Mohammed, SLA 7776, Fall 2014  
 Anastasia Khawaja, TSL 5525, Spring 2014  
 Erhan Aslan, LIN 6748, Fall 2013  
 Hatime Ciftci, LIN 6748, Fall 2012  
 Eulises Avellaneda, SLA 7776, Summer 2012  
 Amy Wehner, SLA 7776, Spring 2012  
 Kristy Cardellio, LIN 6748, Fall 2011  
 Amy Fioramonte, LIN 6748, Fall 2010  
 Oksana Vorobel, LIN 6081, Fall 2010  
 Shenggao Wang, LIN 6748, Fall 2009  
 Hui-Ju Wu, LIN 6081, Fall 2009  
 Jane Harvey, LIN 6720, Spring 2008  
 Radhika Lothe, LIN 6081, Fall 2007  
 Darunee Dujsik, LIN 6081, Fall 2005

Graduate Research Advising

Nafla Alsharani (Spring 2023). “Presupposition and gender ideolofeis in Saudi digital media texts.”

Sophia Eyerman (Spring 2019). “Ideological constructions of wellness by wellness coaches on Instagram.”

Nate Stanley (Spring 2017). “Communicating epistemic states in TED Talks about Genetics and Genomics”

Samantha Creel (Fall 2016). “Intertextuality in Tumblr Chats”

Antonella Gazzardi (Fall 2016). “Translanguaging in Italian Expatriate Online Communication”

Page Flint (Spring 2016). “Masculinities in 4Chan Green Text Narratives”

Micah Jenkins (Fall 2013). “A diary study of Spanish Language Learning”

Eulises Avellaneda (Spring 2012). “The perceived value of Spanish for Heritage Learners classes for secondary students in Miami”

Hatime Ciftci (Spring 2012). “A contrastive study of refusals in Turkish and American English”

Julie Dell-Jones (Spring 2012, Summer 2012). “An ethnography of an adult workplace ESL course for immigrant custodial staff.”

Wesley Curtis (Fall 2011). “Processing instruction, Distance learning, and FL contexts.”

Evguenia Causley (Spring 2011). “Dynamics of discourse, power and social change in modern

higher education.”

Alexandra Buhl (Spring 2009). “Do we mean what we say? Ostensible invitations.” (Presented at *TESOL* Graduate Student Forum, Denver, 2009.)

MaraLee Blair (Spring 2009). “Pura Vida: Reflections on EFL teaching in Costa Rica.”

Rachel Maddux DeSanto (Summer 2008). “SLA reflections on learning Arabic via a collaborative diary study.” (Published in *The International Journal of Learning*.)

James Reese (Spring 2008). “Fostering oral fluency in the EFL/ESL classroom.”

Krista Bittenbender (Summer 2007). “Exploring critical pedagogy in adult ESL.”

Lynn Hameline (Summer 2007). “Second language acquisition in an immersion setting.”

Terri Mossgrove (Spring 2007). “L1 inner speech of nonnative English teachers.” (Presented at *TESOL* Graduate Student Forum, Seattle, 2007.)

Jin Young Yoon (Fall 2006). “Developing a taxonomy of Korean ESL learners' grammatical errors.”

Denys Harasymiak (Summer 2006). “The impact of repetition in impolite discourse.” (Presented at *Linguistic Impoliteness and Rudeness Conference: Confrontation and Conflict in Discourse*, Huddersfield, UK, 2006.)

Carter Winkle (Spring 2006). “Pre-service ESL teacher preparation programs(‘) take on sexual identity inquiry.” (Presented at *TESOL*, Tampa, 2006.)

### Undergraduate Advising

Robert Gasperino (2022). “*Poggers* is not academic language: An interdiscursive and multimodal analysis of Twitch emotes across various media.” Committee Member for Senior Honor’s Thesis, completed April, 2022.

Wesley Boyette (2012-2013). “A cross-genre analysis of honorifics in Japanese greetings.” Senior Honor’s Thesis, defended April, 2013.

Jennifer Haire (2005-2006). “The struggle to be heard: An observational study of gendered patterns of participation in eighth grade students.” Senior Honor’s Thesis, defended April, 2006.

## **SERVICE**

### University

Member, SHUM Tenure and Promotion Committee, CAS, 2022-2024.

Chair, Search Committee, CAS (for Assistant Professor of Applied Linguistics position in WLE), 2021-2022.

Chair, Search Committee, CAS (for Assistant Professor of Instructin in Applied Linguistics position in WLE), 2021-2022.

Chair, Search Committee, CAS (for Assistant Professor of Applied Linguistics position in WLE), 2019-2020.

Chair, Search Committee, CAS (for Assistant Professor of Applied Linguistics position in WLE), 2018-2019.

Reviewer, Fulbright Selection Committee, USF, 2014-2019.

Member, COM FEC Committee (for 2 Promotion applications), USF, Fall 2018.

Presented poster on *The Multilingual Tampa Challenge* at ATLE's Teaching Celebration, USF, March 28, 2017.

Delivered invited presentation on *Narrative Analysis* for graduate students in Qualitative Research Methods Course (Communication Department, Dr. Bartesaghi), USF, November 16, 2016.

Member, Faculty Development Committee, CAS, 2014-2016.

Member, Search Committee, CAS (for Assistant Professor of Classics position in WLE), 2015-2016.

Organizer of invited lecture by Dr. Paula Golombek (Department of Linguistics, University of Florida), "Play and imagination in developing language teacher identity-in-activity," USF, February 25, 2016.

Delivered invited presentation on *Online Reviews* for graduate students in Operating Systems course (Department of Computer Science, Dr. Iamnitchi), USF, February 10, 2016.

Delivered invited presentation on *Fulbright Specialist Programs* at USF World, October 29, 2015.

Delivered invited presentation on *Online Consumer Reviews* for Advanced ESL Reading/Writing Class, INTO-USF, January 29, 2015.

Reviewer, Boren Scholarship Committee, USF, 2015-2016.

Delivered invited presentation on *Combining Quantitative Data with Qualitative Data in Discourse Analysis* for graduate students in Qualitative Research Methods Course (Communication Department, Dr. Bartesaghi), USF, November 12, 2014.

Organizer of invited lecture by Dr. Anna Marie Trester (Director of MA in Language & Communication, Department of Linguistics, Georgetown University), "What Can I do with a Degree in Linguistics?" USF, February 17, 2014.

Member, WLE Department Salary, Tenure & Promotion Committee, CAS, 2011-2012. [3 semesters]

Member, Search Committee, CAS (for Assistant Professor of Applied Linguistics in WLE), 2012.

Member, Search Committee, COTA (for Assistant Professor of Modern Dance), 2011-2012.

Member, Search Committee, COEDU (for Associate/Assistant Professor of Foreign/Second Language Education & SLA/IT; Instructor of Foreign/Second Language Education), 2011-2012.

Co-organizer of invited lecture by Dr. Kristine Fitch Muñoz (Professor of Communication, University of Iowa) on “Face Work and Relationships.” USF, October, 4, 2010.

Grant Proposal Reviewer, Creative Scholarship, New Researcher & Established Researcher Awards, USF, 2010.

Member, Selection Committee for the Provost’s Award for Outstanding Teaching by a Graduate Teaching Assistant, USF, 2010.

Member, Advisory Committee, Institute for Research in Art, College of the Arts, USF, 2010-2013.

Member, Search Committee, College of the Arts (for Assistant Professor of Dance), USF, 2009-2010.

Organizer of invited lecture by Dr. Nicole Tracy-Ventura (Department of Modern Languages, University of Southampton, UK) on “Using Learner Corpora for SLA Research.” USF, October 19, 2009.

Alternate Member, Honors and Awards Committee, College of Arts and Sciences, USF, 2009-2010.

Grant Proposal Reviewer, Creative Scholarship Award, USF, 2009.

Member, Presidential Committee on the Status of Women, USF, 2008-2011.

Member, Search Committee, COEDU (for Full Professor of Foreign/Second Language Education & SLA/IT Director), 2008-2009.

Co-organizer of invited lecture by Dr. Frances Rock (Centre for Language and Communication, Cardiff University, Wales) on “Power, Politeness & Police Talk.” USF, September 18, 2008.

Participant in USF New Faculty Forum, Humanities Institute, USF, January 23, 2008.

Grant Proposal Reviewer, International Travel Award, USF, 2007, 2008.

Member, Compass Study Abroad Scholarship Selection Committee, International Affairs, USF, 2007, 2008, 2010.

Member, Faculty Development Committee, College of Arts and Sciences, USF, 2006-2007.

Grant Proposal Reviewer, New Researcher Award, USF, 2006.

Participant, Safe Zone Training, USF, 2006.

### Department

Organized Discourse Reading Group for Linguistics students, Fall, 2018.



Delivered invited lecture on “Discourse Analysis” for UG Linguistics Research Methods course, October 11, 2018.

Graduate Director, LALS Ph.D. Program, WLE Department, 2018-present.

Member, WLE Department Salary, Tenure & Promotion Committee, 2016-2019.

Faculty Organizer, student panels on Applied Linguistics, WLE Colloquium, USF, April 13, 2018.

Delivered invited presentation on *Memes, Virality and Citizen Sociolinguistics* for uniLINGO , undergraduate student organization, April 4, 2018.

Faculty Organizer, graduate student panels on Applied Linguistics, WLE Colloquium, USF, April 21, 2017.

Member, LALS (Linguistics and Applied Language Studies) Doctoral Program, 2013-present.

Member, Applied Linguistics Undergraduate Curriculum Committee, 2013-present.

Member, WLE Coordinating Committee, 2015-2016; 2018-present.

Member, Selection Committee for Gratitude Scholarship in Applied Linguistics, 2013-2014.

Member, Second Language Acquisition and Instructional Technology (SLAIT) Doctoral Program, USF, 2005-2013.

Delivered invited presentation on *Online Reviews and Their Parodies* for WLE Faculty Speaker Series, March 3, 2017.

Delivered invited presentation on *Conference Abstracts and Presentations* for LINGO graduate student organization, February 16, 2017.

Delivered invited presentation on *Discourse Analysis* for graduate students in Spanish program in Introduction to Hispanic Graduate Studies course, USF, October 12, 2015.

Delivered invited presentation on *Corrective Feedback Research* for SLAIT students in Advanced Seminar in SLA, USF, February 11, 2014.

Delivered invited presentation on *Integrating Culture into Foreign Language Instruction* for first-year teaching assistant orientation, Department of World Languages, USF, August 19, 2013.

Faculty Organizer, SLAIT Doctoral student workshop on Interviewing for the Academic Job Search, USF, December 7, 2012.

Delivered invited presentation on *Identity and Discourse* for first-year SLAIT doctoral students in Research Lab 1, USF, October 26, 2012.

Faculty Organizer, graduate student panels on Applied Linguistics, WLE Colloquium, USF, April 20, 2012.

Delivered invited presentation on *Corrective Feedback Research* for SLAIT students in Advanced Seminar in SLA, USF, February 7, 2012.

Delivered invited presentation on *Discourse Analysis* for first-year SLAIT doctoral students in Research Lab 1, USF, October 1, 2011.

Delivered invited presentation on *Integrating Culture into Foreign Language Instruction* for first-year teaching assistant orientation, Department of World Languages, USF, August 15, 2011.

Delivered invited presentation on *Integrating Culture into Foreign Language Instruction* for first-year teaching assistant orientation, Department of World Languages, USF, August 16, 2010.

Moderator, Invited Panel on *Facebook in the Foreign Language Classroom*, WLE Colloquium, USF, April 23, 2010.

Session Chair, Graduate student panel on Sociolinguistics, WLE Colloquium, USF, April 23, 2010.

Member, Search Committee, WLE (for Assistant Professor of Chinese position), 2009-2010.

Graduate Advisor, Master's Program in Applied Linguistics/TESL, USF, 2007-2009, 2010-2012.

Delivered invited presentation on *Integrating Culture into Foreign Language Instruction* for first-year teaching assistant orientation, Department of World Languages, USF, August 17, 2009.

Member, Search Committee, WLE (for Assistant Professor of Linguistics position), 2008-2009.

Member, LAM Committee, WLE Department, USF, 2008-2009.

Faculty Advisor, LINGO (MA-TESL student organization), 2007-2009, 2010-2012.

Delivered invited presentation on *Selecting a Dissertation Committee* for first-year SLAIT doctoral students in Research Lab 1, USF, October 24, 2008.

Delivered invited presentation on *Writing a Curriculum Vitae* for LINGO (MA-TESL student organization), USF, March 5, 2008.

Delivered invited presentation on *Planning and Writing the Dissertation* for first-year SLAIT doctoral students in Research Lab 1, USF, November 6, 2007.

Faculty Organizer, Master's student panel on Pragmatics and Language Teaching, WLE Colloquium, USF, March 30, 2007.

Delivered invited presentation on *The Academic Job Search* for SLAQ (SLAIT doctoral student organization), USF, February 12, 2007.

Delivered invited presentation on *Tips for Completing Doctoral Studies* for first-year SLAIT doctoral students in Research Lab 1, USF, September 26, 2006.

Delivered invited presentation on *Discourse Analysis* for SLAIT doctoral students in Advanced Seminar on Second Language Acquisition, USF, April 13, 2006.

Delivered invited presentation on *Writing a Curriculum Vitae* for LINGO (MA-TESL student organization), USF, March 7, 2006.

Member, Committee for New MA-TESL Exit Assessment, USF, 2005-2006.

## **PROFESSIONAL SERVICE**

### Books

Co-Editor, *Language and Digital Media* (Routledge Book Series)

Member, Editorial Board, *Focus on (Im)politeness* (Routledge Book Series)

Member, Editorial Board, *New Waves in Pragmatics Research* (Routledge Book Series)

Member, Editorial Board, *The SAGE Handbook of Qualitative Research in the Asian Context* (Sage)

Reviewer, Bloomsbury, 2012, 2017, 2018, 2019, 2020

Reviewer, Business Insight Press, 2015

Reviewer, Cambridge University Press, 2012, 2013, 2017, 2020, 2022

Reviewer, John Benjamins Publishing, 2013

Reviewer, Mouton De Gruyter, 2008

Reviewer, Oxford University Press, 2019

Reviewer, Palgrave MacMillan, 2013, 2014, 2016

Reviewer, Routledge, 2009, 2013, 2014, 2015, 2016, 2017, 2019, 2020, 2021

### Journals

Associate Editor, *Discourse, Context and Media*, 2020-2023

Member, Editorial Board, *Applied Pragmatics*, 2017-202

Member, Editorial Board, *Discourse and Interaction*, 2015-present

Member, Editorial Board, *Discourse, Context and Media*, 2019-2020, 2023

Member, Editorial Board, *TESL-EJ*, 2011-2018

Member, Editorial Board, *Sunshine State TESOL Journal*, 2011-2014

Member, Editorial Board, Thailand TESOL, Lower Southern Affiliate, 2014-2015

Reviewer, *Applied Linguistics Review*, 2018

Reviewer, *Canadian Modern Language Review*, 2008

Reviewer, *Classroom Discourse*, 2009-2011, 2015

Reviewer, *The Clinical Supervisor: Journal of Interdisciplinary Research, Theory & Practice*, 2012

Reviewer, *Corpus Pragmatics*, 2018

Reviewer, *Critical Inquiry in Language Studies*, 2008-2011

Reviewer, *Discourse, Context and Media*, 2015, 2016, 2018, 2019

Reviewer, *Discourse and Interaction*, 2015, 2017

Reviewer, *English for Specific Purposes*, 2013

Reviewer, *Intercultural Pragmatics*, 2006-2009

Reviewer, *International Journal of Applied Linguistics*, 2012

Reviewer, *International Journal of Business Communication*, 2015

Reviewer, *International Journal of Computer-Assisted Language Learning and Teaching*, 2012

Reviewer, *International Journal of Hospitality Management*, 2015, 2016  
 Reviewer, *Journal of Language, Aggression and Conflict*, 2019  
 Reviewer, *Journal of Language and Social Psychology*, 2014  
 Reviewer, *Journal of Pragmatics*, 2007, 2015, 2016, 2017, 2018  
 Reviewer, *Journal of Teacher Education*, 2011  
 Reviewer, *Language Teaching Research*, 2012  
 Reviewer, *Language in Society*, 2015  
 Reviewer, *Modern Language Journal*, 2009, 2014  
 Reviewer, *Multilingua*, 2018  
 Reviewer, *Narrative Inquiry*, 2008, 2011, 2017, 2018  
 Reviewer, *Pragmatics*, 2017  
 Reviewer, *Pragmatics & Society*, 2018  
 Reviewer, *RELC Journal*, 2019  
 Reviewer, *Research in the Teaching of English*, 2012-2014  
 Reviewer, *Social Influence*, 2013  
 Reviewer, *System*, 2013  
 Reviewer, *Teaching and Teacher Education*, 2008, 2009, 2011, 2013, 2015, 2016  
 Reviewer, *TESL-EJ*, 2011-2014  
 Reviewer, *TESOL Quarterly*, 2012, 2014, 2015  
 Reviewer, *Text & Talk*, 2013, 2018  
 Reviewer, *Tourism Management*, 2017  
 Proofreader, *Annual Review of Applied Linguistics*, 2002-2004

### Conferences

Local Chair, American Pragmatics Association (AMPRA-6), USFSP, Sept 27-29, 2024  
 Local Chair, Approaches to Digital Discourse Analysis (ADDA 3), USFSP, May 13-15, 2022  
 Member, Scientific Committee, EPICS X: 10th Symposium of Intercultural, Social and Cognitive Pragmatics (Seville, May 2-4, 2020)  
 Member, Research Committee, *Association for Business Communication*, 2014-2017, 2018-2021  
 Member, Organizing Committee, *4th Conference on Intercultural Pragmatics and Communication* (Madrid, November 15-17, 2010)  
 Reviewer, *American Association of Applied Linguistics Conference*, 2008-2019  
 Reviewer, *American Council of Teachers of Foreign Languages (Research SIG)*, 2009, 2012  
 Reviewer, *Georgetown University Roundtable on Languages and Linguistics*, 2017  
 Reviewer, *International Society for Language Studies Conference*, 2006  
 Reviewer, *Second Language Research Forum*, 2011-2015  
 Reviewer, *Teachers of English to Speakers of Other Languages Conference*, 2008, 2009

### Promotion Reviews

Syracuse University, 2022  
 Washington and Lee University, 2021  
 Howard University, 2021  
 Old Dominion University, 2020  
 Salisbury University, 2018  
 University of South Florida (Communication), 2018

University of South Florida (COTA), 2017  
Northern Arizona University, 2017  
University of Florida, 2017

Other Professional Service Activities

Delivered invited lecture (“Designing a Digital Discourse Analytic Study”) for Training Day, Zhejiang University (China), January 13, 2023.

External Examiner, Ph.D. Defense, Birmingham University UK, November 2022.

Delivered invited lecture for Language, Culture and Media Class (Dr. Adam Schwartz), Oregon State University, March 2, 2022.

Delivered invited lecture on Political Narratives for Narrativity seminar (Dr. Anna De Fina), Georgetown University, April 21, 2022.

Delivered invited presentation “Advice for Junior Researchers: Tips for Publishing your Work.” Graduate Linguistics Society Seminar, University of Florida, April 20, 2020.

Delivered invited lecture, Leadership discourse in response to the COVID crisis: Andrew Cuomo’s Press Briefings. Association for Business Communication, April 20, 2020.  
<https://www.youtube.com/watch?v=M8zrgsTbcMA>

External Examiner/Opponent, Ph.D. Defense, Åbo Akademi, Turku, Finland, December 2019.

External Reviewer, Grant Proposal, European Science Foundation, 2019.

External Reviewer, Grant Proposal, Israel Science Foundation, 2019.

Delivered invited presentation on *Voice, Variety and Audience in Digital Contexts*. Oregon State University. WLC 301 (Introduction to World Language and Culture Studies), Dr. Adam Schwartz. November 15, 2018.

Junior Researcher Mentor, Language and New Media SIG (British Association of Applied Linguistics), 2018-present.

Conference Mentor, “Conference Connections,” Mentored a PhD student presenter at the AAAL Conference in Chicago, March 23, 2018.

Delivered invited presentation on *Language of Social Media* for students in (WLC 301) Introduction to World Language and Culture Studies Course (Oregon State University, Dr. Adam Schwartz), November 15, 2017.

Interviewed for Research Methods Course (Linguistics Department, University of Florida, Dr. Edith Kaan), February 1, 2017.

Delivered invited presentation on *Multilingualism Online* for students in (WLC 301) Introduction to World Language and Culture Studies Course (Oregon State University, Dr. Adam Schwartz), November 21, 2016.

Featured Researcher, British Association of Applied Linguistics (BAAL) “Research on Social Media” SIG, e-seminar, November 23-December 8, 2015.

External Reviewer, Research Foundation - Flanders (Fonds Wetenschappelijk Onderzoek - Vlaanderen, FWO), 2015.

Invited Panelist, “Life in Applied Linguistics: A Mentoring and Knowledge-Sharing Event.” Organized by AAAL Graduate Student Ad hoc Committee. Portland, OR. March 24, 2014.

Invited Panelist, “Roundtable on Applying to Graduate School.” Organized by English Department Graduate Studies Committee, Northern Illinois University. December 3, 2013.

External Reviewer, GRF Grant Proposal, English Department, City University of Hong Kong, 2013.

Invited Contributor, Annotations and research materials, TIRF (The International Research Foundation for English Language Education) website: [www.tirfonline.org](http://www.tirfonline.org), 2012.

Expert Reviewer, MA thesis materials, M.A. Program in TEIL (Teaching English as an International Language), Prince of Songkhla University, Thailand, 2009.

### **MEMBERSHIP IN PROFESSIONAL ORGANIZATIONS**

American Association of Applied Linguistics (AAAL)  
Association for Business Communication (ABC)  
International Pragmatics Association (IPrA)  
Teachers of English to Speakers of Other Languages (TESOL)  
Sunshine State TESOL (SSTESOL)  
Bay Area Regional TESOL (BART)

### **COMMUNITY SERVICE**

Volunteer Judge of Student Speaking Events, Pinellas County Schools International Day, Meadowlawn Junior High School, St. Petersburg, FL, February 28, 2015.

Volunteer Judge of Student Speaking Events, Pinellas County Schools International Day, Meadowlawn Junior High School, St. Petersburg, FL, March 1, 2014.

Volunteer Judge of Student Speaking Events, Pinellas County Schools International Day, Meadowlawn Junior High School, St. Petersburg, FL, March 7, 2009.

Member, Northern Arizona Adult Basic Education Advisory Board, Flagstaff, AZ, 2003-2004.

Juror, Annual Chicago Screenwriter's Competition, Chicago, IL May, 2000.

Juror, Maude Uhland Freshman Writing Competition, Northern Illinois University, DeKalb, IL, April, 2000.

### MEDIA INTERVIEWS

February 23, 2023. Four stars for peeling paint and broken doors? What's behind high Airbnb Ratings. *Wall Street Journal*. <https://www.wsj.com/articles/four-stars-for-peeling-paint-and-broken-doors-whats-behind-high-airbnb-ratings-da26390e>

February 3, 2023. Quoting Taylor Swift lyrics is an actual linguistic thing. *WIRED Magazine*. <https://www.wired.com/story/taylor-swift-lyrics-senate-linguistics-fanilect/>

August 25, 2022. Please don't give this show on the art of the online review one star. The Colin McEnroe Show. Connecticut Public Radio, NPR Affiliate (radio program). <https://www.ctpublic.org/show/the-colin-mcenroe-show/2022-08-25/please-dont-give-this-show-on-the-art-of-the-online-review-one-star>

November, 2019. Words & Actions podcast, Episode 5. "Customers Talk Back." <https://wordsandactions.blog/episodes/>

September 5, 2018. Is there a Tampa accent? How about a Florida accent? It's complicated, but maybe. *Tampa Bay Times*. [https://www.tampabay.com/news/Is-there-a-Tampa-accent-How-about-a-Florida-accent-It-s-complicated-but-maybe-\\_170280891](https://www.tampabay.com/news/Is-there-a-Tampa-accent-How-about-a-Florida-accent-It-s-complicated-but-maybe-_170280891)

July 13, 2018. Language experts weigh in: Has Megan Markle copped a British Accent? *Tampa Bay Times*. [https://www.tampabay.com/features/celebrities/Language-experts-weigh-in-Has-Meghan-Markle-copped-a-British-accent-\\_169858304](https://www.tampabay.com/features/celebrities/Language-experts-weigh-in-Has-Meghan-Markle-copped-a-British-accent-_169858304)

May 2018. Looking for the truth in Airbnb reviews. *TripDoctor*. (podcast): <http://gotripdoctor.com/>

January 2018. Watch your language: How word choice can sabotage workplace collaboration. *Zendesk*. (business blog): <https://relate.zendesk.com/articles/language-workplace-collaboration/>

December 9, 2015. How to read customer comments. *Sparksheet*. (marketing blog): <http://sparksheet.com/how-to-read-customer-comments-qa-with-camilla-vasquez-ph-d-discourse-analyst-sociolinguist/>

March 28, 2015. Can you trust online reviews? *Rudy Maxa's World* (radio program): [http://rudymaxa.com.s108497.gridserver.com/podcasts/sat/rmaxa\\_sat\\_20150328b.mp3](http://rudymaxa.com.s108497.gridserver.com/podcasts/sat/rmaxa_sat_20150328b.mp3)

March 13, 2015. Loudsourcing: Inside the mad, mad world of TripAdvisor. *Outside Magazine*, (April): <https://www.outsideonline.com/1960011/inside-mad-mad-world-tripadvisor>

December 17, 2014. The poetry of Yelp: How the reviews site became a massive platform for creativity. *Fast Company*. <https://www.fastcompany.com/3039952/the-poetry-of-yelp-how-the-reviews-site-became-a-massive-platform-for-c>

November 29, 2014. The art of the amateur online review. *The New York Times*.  
<https://www.nytimes.com/2014/11/30/business/the-art-of-the-amateur-online-review.html>