

TRAVIS R. BELL

Assistant Professor of Digital and Sports Media • University of South Florida
Zimmerman School of Advertising & Mass Communications
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EDUCATION

Ph.D., Communication

University of South Florida, 2017

- Dissertation: *Documenting an imperfect past: Examining Tampa's racial integration through film, history, and remembrance of Central Avenue.* <https://scholarcommons.usf.edu/etd/6999>
- Committee: Frederick Steier (chair), Aisha Durham, Abraham Khan, Elizabeth Bird
- Best Dissertation Award, Ethnography Division, National Communication Association
- Outstanding Achievement in Doctoral Studies, Department of Communication

M.S., Sports Administration

Florida State University, 2005

- Thesis: *A qualitative analysis of revenue sharing in professional sports broadcasting using network theory.*
- Committee: Jeffrey James (chair), Aubrey Kent, Arthur Raney

B.A., Radio/TV Broadcasting

University of Central Florida, 2000

B.S., Business Administration

University of Central Florida, 2000

FACULTY EXPERIENCE

University of South Florida

- Assistant Professor of Digital and Sports Media, 2019 – Present
- Multimedia Journalism Instructor II, 2017 – 2019
- Multimedia Journalism Instructor I, 2012 – 2017
- Adjunct Instructor, 2011 – 2012

University of Central Florida

- Adjunct Instructor, 2005

COURSES TAUGHT

Undergraduate Level (through Fall 2019)

- TV News (20 sections)
- Electronic Field Production (18 sections)
- Writing for the Mass Media (5 sections)
- Broadcast News (2 sections)
- Sports and Media (3 sections)
- Issues in Sports and Media (1 section)
- Single Camera Production (1 section)

Graduate Level

- Introduction to Mass Communication Research (1 section)
- Issues in Sports and Media (1 section)

PUBLICATIONS

Book

1. **Bell, T. R.**, Applequist, J., & Dotson-Pierson, C. (2019). *CTE, media, and the NFL: Framing a public health crisis as a football epidemic*. Lanham, MD: Lexington Books.

Journal Articles, Peer-Reviewed

2. **Bell, T. R.**, & Coche, R. (accepted, expected 2020). "The Man South Africa Forgot": Media construction and redemption of post-apartheid hero Josia Thugwane. *Journal of Sports Media*, 15(1).
3. **Bell, T. R.**, Lewis, M., Billings, A. C., & Brown, K. A. (accepted, expected 2019). "It just means more?": Depiction of the Southeastern Conference (SEC) in ESPN signing day coverage (2015-2018). *The Southern Quarterly*, 56(3).
4. Lewis, M., **Bell, T. R.**, Billings, A. C., & Brown, K. A. (2019). White sportscasters, Black athletes: Race and ESPN's coverage of college football's National Signing Day. *Howard Journal of Communications*. <https://doi.org/10.1080/10646175.2019.1608482>
5. **Bell, T. R.** (2018). Documentary film as collaborative ethnography: Using a Thirdspace lens to explore community and race. *Critical Arts*, 32(5-6), 17-34. <https://doi.org/10.1080/02560046.2018.1548027>
6. **Bell, T. R.**, & Coche, R. (2018). High power kick: Content analysis of the 2015 USWNT World Cup victory on American front pages. *Communication & Sport*, 6(6), 745-761. <https://doi.org/10.1177/2167479517734853>

7. **Bell, T. R.**, & Hartman, K. L. (2018). Stealing thunder through social media: Framing of Maria Sharapova's drug suspension. *International Journal of Sport Communication*, 11(3), 369-388. <https://doi.org/10.1123/ijsc.2018-0079>
8. **Bell, T. R.**, Morales, A. W., & Robb, J. (2017). Communities of practice, media dependency, and surveillance: A virtual search for supremacy in fantasy football. *Reconstruction: Studies in Contemporary Culture*, 17(1).
http://reconstruction.digitalodu.com/issues/contents_171/171_bell_morales_robb/
9. **Bell, T. R.**, & Sanderson, J. (2016). A hit on American football: A case study of bottom-up framing through op-ed readers' comments. *International Journal of Sport Communication*, 9(4), 499-518. <https://doi.org/10.1123/IJSC.2016-0075>
10. **Bell, T. R.** (2016). Visually engaged ethnography: Constructing knowledge and critical consciousness. *Journal of Media Practice*, 17(2-3), 126-137.
<http://dx.doi.org/10.1080/14682753.2016.1248173>

Book Chapters, Peer-Reviewed

11. Guldin, R., Applequist, J., & **Bell, T. R.** (accepted, expected 2020). 'Disney is ruining my kid!': A case for cultivation and social learning in tween TV by examining depictions of social aggression in 2000s Disney Channel series. In C. Bell (Ed.), *Lizzie McGuire to Andi Mack: The Disney Channel's tween programming 2000-2019*. Jefferson, NC: McFarland and Company Publishers, Inc.
12. **Bell, T. R.**, & Applequist, J. (2019). Veiled hyper-sexualization: Deciphering *Strong is Beautiful* as collective identity in the WTA's global ad campaign. In R. J. Lake (Ed.), *The Routledge handbook of tennis: History, culture, and politics* (pp. 234-244). London: Routledge.
13. **Bell, T. R.** (2017). As if beaches and theme parks were not enough: Mediated social construction of craft beer tourism in Tampa Bay. In C. Kline, S. L. Slocum, & C. T. Cavaliere (Eds.), *Craft beverages and tourism: The rise of breweries and distilleries in the United States* (Vol. 1) (pp. 89-103). Basingstoke, UK: Palgrave Macmillan.
<https://doi.org/10.1007/978-3-319-49852-2>
14. **Bell, T. R.** (2017). What's in a name? Cultural heritage and naming praxis in Tampa Bay craft breweries. In A. W. Tyma (Ed.), *Beer culture in theory and practice: Understanding craft beer culture in the United States* (pp. 97-111). Lanham, MD: Lexington Books.
<https://rowman.com/ISBN/9781498535540/Beer-Culture-in-Theory-and-Practice-Understanding-Craft-Beer-Culture-in-the-United-States>

Encyclopedia Entries, Peer-Reviewed

15. **Bell, T. R.** (2019). College sports. (2,000 words) In R. M. Lawson & B. A. Lawson (Eds.), *Race and ethnicity in the United States: From pre-contact to the present* (Vol. 4). ABC-Clio.

16. **Bell, T. R.** (2019). Professional sports. (2,000 words) In R. M. Lawson & B. A. Lawson (Eds.), *Race and ethnicity in the United States: From pre-contact to the present* (Vol. 4). ABC-Clio.
17. **Bell, T. R.** (2019). Robert Saunders and the “Tampa Technique.” (1,000 words) In R. M. Lawson & B. A. Lawson (Eds.), *Race and ethnicity in the United States: From pre-contact to the present* (Vol. 4). ABC-Clio.
18. **Bell, T. R.** (2015). Sports networks. (1,400 words) In F.F. Wherry & J.B. Schor (Eds.), *The SAGE encyclopedia of economics and society* (Vols. 1-4) (1515-1518). Thousand Oaks, CA: SAGE Publishing. <https://dx.doi.org/10.4135/9781452206905>

Book, Film, & Museum Reviews

19. **Bell, T. R.** (2019). Book review: *Field guide to covering sports* [by J. Gisondi]. *International Journal of Sport Communication*, 12(2), 297-299. <https://doi.org/10.1123/ijsc.2019-0021>
20. **Bell, T. R.** (2018). Film review: *In Football We Trust*. *Journal of Sport History*, 45(1), 92-93. <https://muse-jhu-edu.ezproxy.lib.usf.edu/article/691735>
21. **Bell, T. R.** (2017). Museum review: Ted Williams Museum and Hitters Hall of Fame. *Journal of Sport History*, 44(1), 91-92. <https://muse-jhu-edu.ezproxy.lib.usf.edu/article/651092>
22. **Bell, T. R.** (2016). Book review: ESPN: The making of a sports media empire. [Review of the book *ESPN: The Making of Sports Media Empire*, by T. Vogan]. *International Review for the Sociology of Sport*, 51(5), 634-636. <http://journals.sagepub.com/doi/abs/10.1177/1012690216653759>

Public Scholarship

23. **Bell, T. R.** (2017, September 27). From Sierens to Mowins, challenges and advances for female sportscasters. *Engaging Sports*. Retrieved from <https://thesocietypages.org/engagingsports/2017/09/27/from-sierens-to-mowins-challenges-and-advances-for-female-sportscasters/>

MANUSCRIPTS UNDER REVISION

Journal Article

- **Bell, T. R., & Kidd, V. L.** “Mike Trout when I’m battin’ boy”: Unpacking baseball’s translation in rap lyrics. *Sociology of Sport Journal*.

Book Chapter

- **Bell, T. R.** Identity construction: Media, myth, and perception in football recruiting. In D.D. Brown (Ed.), *Passing the ball: Sports in African American life and culture*. New York: Palgrave Macmillan.
- **Bell, T. R.** The NCAA's mythos of the student-athlete and academic clustering: Media guides and/as contradiction. In M. Milford & L. R. Smith (Eds.), *Communication and contradiction in the NCAA: An unlevel playing field*. New York: Peter Lang.
- **Bell, T. R.** Remembering *NCAA v. Board of Regents*: The Supreme Court foundation of a mediated college football cartel. In J. Carvalho (Ed.), *Sports media history: Culture, technology, identity*. New York: Routledge.

MANUSCRIPTS UNDER REVIEW

Journal Article

- **Bell, T. R., & Ruihley, B. J.** Mobile media and fantasy sport: A quantitative analysis of media dependency on fantasy draft information. *Mass Communication & Society*.
- Applequist, J., & **Bell, T. R.** The little blue pill: Bridging critical discourse analysis and social scientific data in broadcast pharmaceutical advertising. *Frontiers in Communication*.

Commentary

- **Bell, T. R., & Icton, J.** Mediating pregnancy through social media: Serena Williams and her narrative rupture to framing theory. *Feminist Media Studies*.

MANUSCRIPTS IN PROGRESS

- **Bell, T. R., & Applequist, J.** The "Future of Football": A narrative analysis of NFL corporate social responsibility through advertising.
- **Bell, T. R.** Fantasy sport: Media ecology and commodification through communication.
- **Bell, T. R.** Authority figure? Media framing of college coaches implicated in Operation Varsity Blues.

CONFERENCE PRESENTATIONS

1. **Bell, T. R.** (2019, November). *Authority figure? Media framing of college coaches implicated in Operation Varsity Blues*. Paper accepted for the annual convention of the National Communication Association, Mass Communication Division, Baltimore, MD.

2. **Bell, T. R., & Kidd, V. L.** (2019, November). *“Mike Trout when I’m battin’ boy”*: *Unpacking baseball’s translation in rap lyrics*. Paper accepted for the annual convention of the National Communication Association, Communication and Sport Division, Baltimore, MD.
3. Guldin, R., Applequist, J., & **Bell, T. R.** (2019, November). *“Disney is ruining my kid!”*: *Making a case for cultivation and social learning theories through examining social aggression in 2000s Disney Channel series*. Paper accepted for the annual convention of the National Communication Association, Mass Communication Division, Baltimore, MD.
4. **Bell, T. R., & Ruihley, B. J.** (2019, August). *Mobile media and fantasy sport: A quantitative analysis of media dependency on fantasy draft information* (2nd Place Top Faculty Paper). Paper accepted for the annual conference of the Association for Education in Journalism and Mass Communication, Sports Communication Interest Group, Toronto, Ontario.
5. Lewis, M., **Bell, T. R.**, Billings, A. C., & Brown, K. A. (2019, April). *White sportscasters, Black athletes: Race and ESPN’s coverage of college football’s National Signing Day* (2nd Place Prize). Paper presented to the Sport Division at the Broadcast Education Association Conference, Las Vegas, NV.
6. **Bell, T. R.**, Lewis, M., Billings, A. C., & Brown, K. A. (2019, March) *“It just means more?”: Depiction of the Southeastern Conference (SEC) in ESPN signing day coverage (2015-2018)*. Paper presented at the 12th Summit on Communication and Sport, Boise, ID.
7. **Bell, T. R., & Ruihley, B.** (2019, March). *Media dependency and the fantasy sport draft*. Paper presented at the 12th Summit on Communication and Sport, Boise, ID.
8. **Bell, T. R.** (2018, November). *Radical or revolutionary? Examining N.W.A’s confrontational rhetoric in Straight Outta Compton*. Paper presented at the annual convention of the National Communication Association, African American Communication and Culture Division, Salt Lake City, UT.
9. **Bell, T. R.** (2018, November). *Objects in motion: A playful paradox of potential*. Paper presented at the annual convention of the National Communication Association, Media@Play Special Session, Salt Lake City, UT.
10. **Bell, T. R.** (2018, May). *The Civil Rights Movement on Central Avenue in Tampa*. Dissertation presented at the annual meeting and symposium of the Florida Historical Society, Sarasota, FL.
11. **Bell, T. R., Applequist, J., & Dotson-Pierson, C.** (2018, April). *CTE, media, and the NFL: Framing of an American football crisis*. Paper presented at the 11th Summit on Communication and Sport, Bloomington, IN.

12. **Bell, T. R., & Hartman, K. L.** (2018, April). *Stealing thunder: Maria Sharapova's "breaking" press conference and media framing of her drug suspension*. Paper presented at the 11th Summit on Communication and Sport, Bloomington, IN.
13. **Bell, T. R.** (2018, April). *Documentary film and Thirdspace: A critical (ethnographic) lens to explore community, place, and race*. (Top Paper). Paper presented to the Documentary Division at the Broadcast Education Association Conference, Las Vegas, NV.
14. **Bell, T. R.** (2017, November). *Visual media: Documenting a legacy for communication*. Paper presented at the annual convention of the National Communication Association, Our Legacy, Our Relevance Special Session, Dallas, TX.
15. **Bell, T. R.** (2017, November). *Learning through rigor: The push and pull for mass communication professional educators*. Paper presented at the annual convention of the National Communication Association, Instructional Development Division, Dallas, TX.
16. **Bell, T. R.** (2017, November). *Star value? The racial marginalization of high school quarterbacks in recruiting*. Paper presented at the annual conference of The North American Society for the Sociology of Sport, Windsor, Ontario.
17. **Bell, T. R.** (2017, November). *Transforming tradition with technology: A sporting push for visual ethnography to examine youth sport*. Paper presented at the annual conference of The North American Society for the Sociology of Sport, Windsor, Ontario.
18. **Bell, T. R.** (2017, August). *Athleticism or racism? Identity formation of the (racialized) dual-threat quarterback through football recruiting websites*. Poster presented at the annual conference of the Association for Education in Journalism and Mass Communication, Cultural and Critical Studies Division, Chicago, IL.
19. **Bell, T. R., & Applequist, J.** (2017, August). *Veiled hyper-sexualization: How the Women's Tennis Association deciphers collective identity through advertising*. Paper presented at the annual conference of the Association for Education in Journalism and Mass Communication, Advertising Division, Chicago, IL.
20. **Bell, T. R.** (2017, March). *Media, myth, and perception: An examination of football recruiting through the critical lens of interest convergence*. Paper presented at the 10th Summit on Communication and Sport, Phoenix, AZ.
21. **Bell, T. R., & Applequist, J.** (2017, March). *"Strong is Beautiful": A visual textual analysis of hyper-sexualization present in the WTA's global ad campaign*. Paper presented at the 10th Summit on Communication and Sport, Phoenix, AZ.
22. **Bell, T. R., & Applequist, J.** (2016, November). *Concussion, Omalu, and the NFL: A quantitative analysis of a media template*. Paper presented at the annual convention of the National Communication Association, Mass Communication Division, Philadelphia, PA.

23. **Bell, T. R.** (2016, November). *Visually engaged ethnography: Construction knowledge and consciousness*. Poster presented at the annual convention of the National Communication Association, Scholar to Scholar Session: Language and Social Interaction, Ethnography, and International and Intercultural Communication, Philadelphia, PA.
24. **Bell, T. R., & Coche, R.** (2016, November). *Post-apartheid Olympic hero: Media construction of South African Josia Thugwane*. Paper presented at the annual conference of The North American Society for the Sociology of Sport, Tampa, FL.
25. **Bell, T. R.** (2016, November). *Fantasy journalism: How technical creation of information simulates football reality*. Paper presented at the annual conference of The North American Society for the Sociology of Sport, Tampa, FL.
26. **Bell, T. R.** (2016, October). *Who was Martin Chambers? Examining media depiction of a black teenager's death in 1967*. Research-in-progress presented at the national convention of the American Journalism Historians Association, St. Petersburg, FL.
27. **Bell, T. R., & Sanderson, J.** (2016, August). *A hit on American football: Bottom-up framing in op-ed reader comments*. Paper presented at the annual conference of the Association for Education in Journalism and Mass Communication, Participatory Journalism Interest Group, Minneapolis, MN.
28. Coche, R., & **Bell, T. R.** (2016, August). *High power kick: Framing of the USWNT 2015 World Cup victory on American front pages*. Poster presented at the annual conference of the Association for Education in Journalism and Mass Communication, Sports Communication Interest Group, Minneapolis, MN.
29. **Bell, T. R.** (2016, March). *What's in a name? Cultural heritage and naming praxis in Tampa Bay craft breweries*. Poster presented at the University of South Florida Graduate Student Research Symposium, Tampa, FL.
30. Coche, R., & **Bell, T. R.** (2016, March). *Is being on top of the world enough to be on the front page? Analysis of American newspapers the day after the World Cup soccer victory*. Paper presented at the 9th Summit on Communication and Sport, Grand Rapids, MI.
31. **Bell, T. R. & Coche, R.** (2016, February). *How and why (forgotten) Olympic heroes are remembered? A case study of Josia Thugwane*. Paper presented at the Sports Media Consortium, Atlanta, GA.
32. **Bell, T. R.** (2015, November). *Packer Pride*. Film presented at the annual convention of the National Communication Association, NCA Film Festival, Las Vegas, NV.
33. **Bell, T. R.** (2015, October). *Framed: A qualitative analysis of ESPN's coverage of the College Football Playoff*. (Top Paper). Paper presented at the annual convention of the Florida Communication Association Convention, Orlando, FL.

34. **Bell, T. R.** (2015, October). *Creativity, social media, and college football recruiting: The innovative mix of business and journalism*. Paper presented at the annual conference of the Ohio Communication Association Annual Conference. Dayton, OH.
35. **Bell, T. R.** (2015, October). *Trading Places: My story of white innocence*. Paper presented at the annual conference of the Midwest Popular Culture Association / American Culture Association, Cincinnati, OH.
36. **Bell, T. R.** (2015, August). *Communities of practice, National Signing Day, and Byron Cowart: A qualitative analysis of deference and demeanor*. Paper presented at the annual meeting of the Society for the Study of Symbolic Interaction, Chicago, IL.
37. **Bell, T. R.** (2015, August). *Documentary, high school football, and race: An intersection of symbolic interactionism*. Paper presented at the annual meeting of the Society for the Study of Symbolic Interaction, Chicago, IL.
38. **Bell, T. R.** (2015, March). *Translating community social change to academia through visual representation*. Paper presented at the winter meeting of the Society for the Study of Symbolic Interaction, St. Petersburg, FL.

Session Organizer

The college admissions scandal: An interdisciplinary media examination of influential adults and parental control. (2019, November). National Communication Association Annual Convention, Baltimore, MD.

Visual media: Documentary a legacy for communication. (2017, November). National Communication Association Annual Convention, Dallas, TX.

Technological revolution: Effects on fantasy football research, participation, and consumption. (2016, November). North American Society for the Sociology of Sport Annual Conference, Tampa, FL.

Interrogating whiteness through mediated personal narrative. (2015, October). Florida Communication Association Annual Conference, Orlando, FL.

The mediated self: Athletes as journalists and brands through social media. (2015, October). The 2015 Midwest Popular Culture Association / American Culture Association conference. Cincinnati, OH.

Non-Panel Participant

Chair, Electronic News Division. (2015, March). AEJMC Southeast Colloquium, Knoxville, TN.

Discussant, Magazine Division. (2015, March). AEJMC Southeast Colloquium, Knoxville, TN.

Chair, Electronic News Division. (2014, March). AEJMC Southeast Colloquium, Gainesville, FL

Moderator, Electronic News Division. (2013, February). AEJMC Southeast Colloquium, Tampa.

UNIVERSITY PRESENTATIONS

Guldin, R., Applequist, J., & **Bell, T. R.** (2019, March). “*Disney is ruining my kid!*”: A case for cultivation and social learning in tween TV. Eugene, OR. University of Oregon. School of Journalism and Communication Research Presentation Series.

Bell, T. R., & Coche, R. (2016, February). *How and why (forgotten) Olympic heroes are remembered? A case study of Josia Thugwane*. Tampa, FL. University of South Florida. Department of Communication Colloquium.

GRANTS

PIs: J. M. Collins, **T. Bell**, T. Dixon, P. Rosen, K. S. McNeal (submitted, not accepted)
Title: HER-Polar DCL 2018: Collaborative research: Linking polar environments to sea level rise – Increasing climate literacy through immersive multimedia approaches in informal learning
Agency: NSF
Project Dates: 8/1/2019 – 7/31/2024
Amount Requested: \$1,166,988

PIs: J. M. Collins, **T. Bell**, T. Dixon, P. Rosen, A. Feldman (submitted, not accepted)
Title: Polar (NSF 15-114) Collaborative research: Linking Greenland’s mass loss and Florida’s rising sea level for advancing STEM and informal learning
Agency: NSF
Project Dates: 8/1/2016 – 7/31/2020
Amount Requested: \$1,054,966

PI: **T. R. Bell** (submitted, not accepted)
Title: Tampa Technique: Rise, Demise, and Remembrance of Central Avenue
Agency: Florida Humanities Council
Project Dates: 7/1/2016 – 6/30/2017
Amount Requested: \$4,953.29

HONORS AND AWARDS

- 2nd Place Prize, Top Faculty Paper, Sports Communication Interest Group, AEJMC, 2019
- 2nd Place Prize, Sports Paper Competition, Broadcast Education Association, 2019
- Outstanding Achievement in Doctoral Studies, University of South Florida, 2017-18
- Top Paper, Documentary Division, Broadcast Education Association, 2018
- 3rd Place, Student Long Form Documentary, Festival of Media Arts, BEA, 2018
- Professional Development Leave, University of South Florida, 2017
- NEH Summer Institute, *Recognizing an Imperfect Past*, 2017

- NCA Doctoral Honors Seminar, 2016
- Top Paper, Graduate, Florida Communication Association, 2015

DOCUMENTARY PRODUCTIONS

Objects in Motion

- Directed, Produced, and Edited in 2018
- Screening
 - National Communication Association, Salt Lake City, UT, November 9, 2018

Tampa Technique: Rise, Demise, and Remembrance of Central Avenue

- Broadcast on WEDU, February 4, 2019
- Directed and Produced in 2016-17
- Edited in 2017
- Screenings
 - Institute on Black Life Symposium, University of South Florida, Tampa, FL, February 22, 2018
 - Florida College System Activities Association, Orlando, FL, October 12, 2017
 - Tampa Bay History Center, Tampa, FL, October 10, 2017
 - Georgia Historical Society, Savannah, GA, June 20, 2017
 - Robert W. Saunders Public Library, Tampa, FL, June 10, 2017

T's Up: Branding Team Tampa

- Edited in 2016
- Directed and Produced in 2015
- Screening
 - Sunscreen Film Festival, St. Petersburg, FL, April 29, 2017

Packer Pride

- Directed, Produced, and Edited in 2014
- Screenings
 - National Communication Association, Las Vegas, NV, November 21, 2015
 - Skyway Film Festival, Bradenton, FL, June 13, 2015
 - Sunscreen Film Festival, St. Petersburg, FL, May 3, 2015
 - All Sport Los Angeles Film Festival, Los Angeles, CA, November 8, 2014

Rising Tide: Tampa Bay Craft Brewing

- Directed, Produced, and Edited in 2013
- Screening
 - Campus Movie Fest, Tampa, FL, February 26, 2013

OTHER VIDEO PRODUCTIONS

Produced and edited a video recording of Harry Edwards' keynote address at the North American Society for the Sociology of Sport Conference in Tampa, Florida. (2016, November 3). Retrieved from <https://www.youtube.com/watch?v=Oimoyyx0HpE>

Produced and edited holiday video along with instructor Ryan Watson for the Zimmerman School of Advertising & Mass Communications. (2016, December). Retrieved from https://www.youtube.com/watch?v=e_uFz_XdPUg

Produced and edited a multi-camera recording along with instructor Ryan Watson of Jordan Zimmerman lecture at the Oval Theater at the University of South Florida. (2016, August 23). Retrieved from https://www.youtube.com/watch?v=MhJzyR_9yCY&t=1s

Produced and edited a promotional video with students and alumni of the Zimmerman School of Advertising & Mass Communications. (2016, June). Retrieved from <https://www.youtube.com/watch?v=FpaejYE8zf8>

Produced and edited a documentary style feature of the renaming of the Zimmerman School of Advertising & Mass Communications. (2015, March 4). Retrieved from <https://www.youtube.com/watch?v=5UEkXklSLp4>

IN THE NEWS

ISU associate professor Karen Hartman publishes research in International Journal of Sport Communication. (2018, October 24). *Idaho State Journal*. Retrieved from https://www.idahostatejournal.com/community/isu-associate-professor-karen-hartman-publishes-research-in-international-journal/article_c3720502-826b-5a9f-be92-0bcd485811.html

Arsenault, M. (2018, October 4). Tapping into a golden political tool. *Boston Globe*. Retrieved from <https://www.bostonglobe.com/metro/2018/10/04/beer/LKAq2nav7qTOZfZ7EulhgN/story.html>

Featured as a faculty profile for an undergraduate promotions course at USF produced by Marissa Allen and Emily Combs. (2018, April 9). Retrieved from <https://www.youtube.com/watch?v=q10Yki43k5w&feature=youtu.be>

Brainy brew: Two USF researchers explore the culture and identity of Tampa's craft beer scene. (2017, August 4). *USF Research News*. Retrieved from <http://www.research.usf.edu/absolute-news/templates/usfri-template.aspx?articleid=6446&zoneid=1>

More than 200 show up for screening of Tampa Technique documentary – kicking off Black Male Media Project. (2017, June 17). *Tampa Bay Association of Black Journalists*. Retrieved from <http://tbabj.com/?p=3148>

Sowers, L. (2017, June 13). New film traces Tampa's race issues. *WTVT*. Retrieved from <http://www.fox13news.com/news/local-news/260963566-story>

Black almanac 30-minute interview. (2017, June 11). *WWSB*. Retrieved from <https://www.youtube.com/watch?v=16VonfjvwN4>

Cole & The Cure one-hour interview. (2017, June 10). *1150 AM WTMP*. Retrieved from <https://www.youtube.com/watch?v=Z31xogIuYDg>

Tampa's Central Avenue: Central to Tampa history, central to Tampa's transportation future. (2017, June 9). *WMNF Radio*. Retrieved from <http://www.wmnf.org/central-avenue/>

Featured on WFLA for story on *Tampa Technique* documentary. (2017, June 9).

Documentary explores Tampa black business district, 1967 riot. (2017, June 9). *Florida Courier*. Retrieved from <http://flcourier.com/2017/06/documentary-explores-tampa-black-business-district-1967-riot/>

Morrow, E. (2017, June 7). Filmmaker marks 50th anniversary of Tampa race riot with new documentary. *WTSP*. Retrieve from <http://www.wtsp.com/news/history/filmmaker-marks-50th-anniversary-of-tampa-race-riots-with-new-documentary-1/446480689>

Woodard, K. (2017, June 7). Film by USF professor explores how 1967 riot transformed Tampa. *Tampa Bay Times*. Retrieved from <http://www.tampabay.com/news/humaninterest/film-by-usf-professor-explores-how-1967-riot-transformed-tampa/2326361>

Inspire black men – An NABJ initiative. (2017, May 30). *Tampa Bay Association of Black Journalists*. Retrieved from <http://tbabj.com/?p=3137>

Garman, A. (2014, November 19). Former Hawkeye the subject of documentary. *KCCI*. Retrieved from <http://www.kcci.com/article/former-hawkeye-the-subject-of-documentary/6899682>

Featured on Bay News 9 for story about *Packer Pride* documentary. (2014, November 14).

USF professor's documentary on Largo coach heads to L.A. (2014, November 7). *USA Today*. Retrieved from <http://usatodayhss.com/2014/usf-professors-documentary-on-largo-coach-heads-to-la>

Wirth, D. (2014, November 7). USF professor's documentary on Largo coach heads to L.A. *WTSP*. <http://www.wtsp.com/sports/high-school/usf-professors-documentary-on-largo-coach-heads-to-l-a-/300190876>

Putnam, B. (2014, November 6). Documentary highlights Largo High coach's generosity. *Tampa Bay Times*. Retrieved from <http://www.tampabay.com/sports/footballpreps/documentary-highlights-largo-high-coachs-generosity/2205430>

Ostrander, L. (2014, November 6). Largo coach teaching about more than just football. *Tampa Tribune*. Retrieved from http://www.tbo.com/pinellas-county/largo-highs-coach-teaching-lessons-about-more-than-just-football-20141106/?utm_content=bufferdadd1&utm_medium=Social&utm_source=Facebook&utm_campaign=buffer

Torres, J.A. (2014, November 5). Documentary features Largo High football coach. *Largo Leader*. Retrieved from http://www.tbnweekly.com/pinellas_county_schools/content_articles/110514_sch-01.txt

Putnam, B. (2014, October 29). Documentary on Largo coach Marcus Paschal to debut at film festival. *Tampa Bay Times*. Retrieved from <http://www.tampabay.com/hometeam/blog/documentary-largo-coach-marcus-paschal-debut-film-festival/21437/>

Morehouse, M. (2014, October 29). Former Hawkeye subject of documentary. *The Gazette*. Retrieved from <http://www.thegazette.com/subject/sports/former-hawkeye-subject-of-documentary-20141029>

Featured as Community-based Big Brothers of the Year by Big Brothers Big Sisters of Pinellas County. (2014, May 5). Retrieved from <https://www.youtube.com/watch?v=P1ae7exGJFI&feature=youtu.be>

Featured as a faculty profile for an undergraduate documentary course at USF produced by Alivia Tassely, Alexandra Velasco, and Annarelis Marquez. (2014, April 4). Retrieved from <https://www.youtube.com/watch?v=pQU-phoZzDM>

USF instructor to host Outback Bowl preview show. (2012, December 14). Retrieved from <http://www.cas.usf.edu/news/s/382/#USF%20instructor%20to%20host%20Outback%20Bowl%20preview%20show>

INVITED GUEST LECTURES

Bell, T. R. (2019, February). *Using video for my doctoral dissertation*. Webinar: Using video for doctoral research, Fielding Graduate University.

Bell, T. R. (2018, January). *Star value? The racial marginalization of high school quarterbacks in recruiting*. Diversity and Social Issues in Sport undergraduate course, Sport Business Management program, University of Central Florida.

Bell, T. R. (2017, November). *Veiled hyper-sexualization*. Media Studies undergraduate course, Humanities Department, University of Alaska Southeast.

Bell, T. R. (2017, April). *Athleticism or racism?* Sport in Society undergraduate course, Department of Sociology, University of South Florida.

Bell, T. R. (2015, April). *Commodification of the high school athlete*. Social Problems undergraduate course, Department of Sociology, University of South Florida.

Bell, T. R. (2014, November). *Commodification of the high school athlete*. Social Problems undergraduate course, Department of Sociology, University of South Florida.

Bell, T. R. (2014, April). *Visual storytelling*. Florida Scholastic Press Association, Orlando, FL.

Bell, T. R. (2013, April). *CopyRIGHTS and other legal issues*. Florida Scholastic Press Association, Orlando, FL.

Bell, T. R. (2012, November). *Crisis communication in sport*. Communication Skills graduate course, Sports and Entertainment Management Program, University of South Florida.

PROFESSIONAL EXPERIENCE

Travis Bell Productions, Clearwater, FL

Freelance Multimedia Journalist

August 1997 – Present

- Provide full-service multimedia production
- ENG production, including game highlights, interviews, and live shots
- Produced and edit corporate videos

Ivanhoe Broadcast News, Orlando, FL

Freelance Videographer

April 2013 – January 2018

- Shoot stories distributed nationally to over 100 television markets
- Provide full-service ENG production

Comcast Sports South, Atlanta, GA

Freelance Multimedia Journalist

June 2006 – April 2014

- Reported for “SEC Sports Tonight,” “SportsNite,” and “In the Huddle”
- Covered college athletics, football recruiting, MLB, NFL and NBA combine training

ESPN Outback Bowl, Tampa, FL

Host

December 2012

- 30-minute preview show for the Outback Bowl football game
- Aired nationally on ESPN2 and ESPNU (3 times)

WTSP, St. Petersburg, FL

Sports Anchor/Multimedia Journalist

July 2006 – July 2012

- Hired as first multimedia journalist at any network affiliate in Tampa Bay
- Produced daily news content, including feature and live reporting
- Anchored more than 100 sportscasts

Sun Sports Dodge High School Sports Report, Orlando, FL

Host/Reporter

March 2006 – June 2009

- Hosted a monthly, statewide show about Florida high school athletics
- Produced monthly feature stories and covered all state championship events

WESH, Orlando, FL

Sports Photographer/Reporter

October 2004 – July 2006

- Co-produced 30-minute *Sunday Sports Xtra*
- Covered NBA, NFL, PGA, LPGA, NASCAR, and major college events

WCTV, Tallahassee, FL

Sports Reporter/Photographer

May 2002 – October 2004

- Covered Florida State, Florida A&M, and nationally-ranked high school sports
- Produced and reported weekly “Outside the Athlete” feature

WPTY, Memphis, TN

Reporter/Photographer

July 2001 – May 2002

- Shot and edited stories for daily newscasts; operated live trucks and orchestrated live shots
- Produced and reported player profiles for *John Calipari Show* at University of Memphis

KTRE, Lufkin, TX

Reporter/Photographer/Anchor

May 2000 – July 2001

- Shot, produced, and reported daily stories for both sports and news departments
- Fill-in sports anchor; co-produced *Friday Night Madness* high school football show

WKMG, Orlando, FL

Sports Department Intern

August 1999 – April 2000

- Edited weekly highlight packages for the Big 10 and SEC for the Capital One Bowl
- Assisted with player and coach interviews for daily newscasts

Central Florida Future, Orlando, FL

Sports Journalist

August 1995 – April 2000

- Baseball and men’s basketball beat writer
- General assignment sports reporter

Sports Whirl Management, Orlando, FL

Freelance Journalist

August 1997 – April 2000

- Wrote daily UCF sports content for intothenights.com
- Produced radio features for UCF pregame show on “740 The Team”

USA Today Online, Orlando, FL

Sports Journalist

August 1997 – December 1998

- Beat writer for UCF football and men’s basketball

SERVICE

University of South Florida

- College of Arts & Sciences Technology/Computer Committee, 2018 – present
- Athletics Council, 2016 – present
- Council on Technology for Instruction and Research, 2013 – present
- Commencement Marshall

Zimmerman School of Advertising & Mass Communications

- Faculty Evaluation Committee
 - Member, 2019 – present
- Executive Committee, member, 2013 – 2017
- Diversity Committee
 - Chair, 2015 – 2016
 - Member, 2012 – 2016
- Faculty Search Committee, member, 2012 – 2013
- Online News Association (ONA)
 - Faculty adviser, USF student chapter, 2014 – 2016
 - Founding member, Tampa professional chapter, 2014 – present
- RTDNA
 - Faculty adviser, 2012 – 2014
 - Reinstated dormant membership during Spring 2013 semester

Tampa Bay non-profit organizations

- Dozens of student-produced unique features on local non-profit organizations
- All stories posted to School of Mass Communications *Digital Bullpen*

Big Brothers Big Sisters of Pinellas County

- Pinellas County Community-Based Big Brother of the Year, 2013
- Big Brother, 2006 – 2016
- Produced PSA videos to aid local chapter in recruitment and promotion

Great American Teach-In

- Leila Davis Elementary, Clearwater, FL
- Plato Academy, Clearwater, FL
- Mildred Helms Elementary, Largo, FL
- Center for Creative Learning, St. Louis, MO

PROFESSIONAL MEMBERSHIPS

Association for Education in Journalism and Mass Communication (AEJMC)

- Graduate Student Liaison, Sports Communication Interest Group, 2016 – 2017

International Association for Communication and Sport (IACS)

- Board Member, 2018 – present

National Association for the Sociology of Sport (NASSS)

National Communication Association (NCA)

- Communication Director, Communication and Sport Division, 2017 – present
- Chair, Awards Committee, Communication and Sport Division, 2016 – 2017

Online News Association (ONA)

REVIEWER

Manuscript Reviewer

- *Journalism & Mass Communication Quarterly*
- *Communication and Sport*
- *Southern Communication Journal*

Book Reviewer

- Kian, E., Schultz, B., Clavio, G., & Sheffer, M.L. (Eds). *Multimedia sports journalism: A practice guide for the digital age.*

Conference Paper Reviewer

- BEA, Broadcast Education Association.
- IACS, International Association for Communication and Sport.
- NCA, Communication and Sport Division.
- AEJMC, Electronic News Division and Sport Communication Interest Group.

FACULTY ADVISER

Online News Association (ONA), 2014 – 2016

Radio Television Digital News Association (RTDNA), 2013 – 2014

Electronic Field Production Student Documentaries

DISSERTATION AND THESIS COMMITTEES

Dissertation

- Alberto De Biasi, Outside Reader, Fielding Graduate University

Master's Thesis

- Maria Tsyruleva, Chair
- Jasmin Faisal, Chair
- Jing Li, Committee Member
- Mier Sha, Committee Member
- Qianyin Sun, Committee Member
- Max Murray (Sociology), Committee Member
- Kelsey Baker, Committee Member, Summer 2019
- Yousuf Humaid Taib Al Yousufi, Committee Member, Summer 2019
- Michelle Nunez, Committee Member, Summer 2019
- Moe Escander, Committee Member, Spring 2019
- Kristina Oliva, Committee Member, Spring 2017

Honors College Thesis

- Zachary Lowie, Chair, 2015 – 2016
- Jasmine Paulino, Committee Member, 2013 – 2014

UNDERGRADUATE ACADEMIC HONORS

President's List, University of Central Florida, summer 1996

Dean's List, University of Central Florida, three times

Student Senator, University of Central Florida

University Orientation Team Member, University of Central Florida, summer 1997

FREELANCE CLIENTS

Bright House Sports Network

NBC Sports Chicago

NBC Sports Mid-Atlantic

NBC Sports New England

NBC Sports Philadelphia

NBC Sports Net Bay Area

Cox Sports Television

Innisbrook, A Salamander Golf & Spa Resort

Ivanhoe Broadcast News

KSWB-TV

KYW-TV
Metro Sports
Northwest Florida Daily News
Orlando Sentinel
USA Today online
WBIR-TV
WBZ-TV
WCBS-TV
YNN-TV