ROXANNE S. WATSON, PH.D.

ASSOCIATE PROFESSOR
ZIMMERMAN SCHOOL OF ADVERTISING & MASS COMMUNICATIONS
UNIVERSITY OF SOUTH FLORIDA
4202 FOWLER AVE., TAMPA, FL 33620
E-MAIL: rwatson@usf.edu

EDUCATION:

Ph.D. Mass Communications	**University of Florida** Gainesville, Florida, U.S.A.	**2006**
Legal Education Certificate (L.E.C.)	**Norman Manley Law School** Mona, Jamaica, W.I.	**1998**
LLB.	**University of the West Indies** Cave Hill, Barbados, W.I.	**1996**
M.A. Journalism	**University of Miami** Coral Gables, Florida, U.S.A.	**1992**
B.A. History & Social Sciences	**University of the West Indies** Mona, Jamaica, W.I.	**1989**

DISSERTATION TOPIC:
A Comparison of Public Person Libel Laws in the United States and the Caribbean

TEACHING EXPERIENCE:
Courses Taught as instructor on record:

School of Mass Communications, University of South Florida	**Global Media & Diversity**	**(MMC 6936)**
	The Law & Mass Media	**(MMC 6612)**
	Communication Theory	**(MMC 6401)**
	Global Media & Diversity	**(MMC 4936)**
	Media Law & Ethics	**(MMC 4208)**
	Communications Law	**(MMC 4200)**
	Public Affairs Reporting	**(JOU 4181)**
	Advanced Reporting	**(JOU 3101)**
	Beginning Reporting	**(JOU 2100)**
College of Journalism & Communications, University of Florida	**Writing for Mass Communication**	**(MMC 2100)**
	Law of Mass Communication	**(MMC 4200)**

PROFESSIONAL EXPERIENCE:

Attorney-at-Law/Associate, *Watson & Watson,* Attorneys-at-Law Kingston, Jamaica	*Providing Legal services in: *Land law & the management of estates; *Civil & criminal litigation; *Researching & advising clients of their legal rights.	2000–2002

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Attorney-at-Law/Clerk of the Court, *Resident Magistrates Court* Kingston, Jamaica	*****Providing Legal services in: *The prosecution of criminal cases; *Advising litigants of their legal rights.	1998–2000
Public Relations Account Executive, *Corporate Affairs Research & Advertising (CARA) Ltd.* Kingston, Jamaica	*Writing advertising copy & speeches; *Creating brochures, staff magazines; *Planning & organizing functions; *Planning & implementing Public Relation Campaigns.	1992–1993
Public Relations Account Executive**,** *Jamaica Information Service* Kingston, Jamaica	*Writing news releases & messages; * Public Relation Campaigns; * Compiling content analyses of media coverage.	1990–1992
Reporter**,** *UM News Bureau* Miami, Florida	*Writing news stories for wire service; *Feature writing & general reporting for wire service; *Copy editing.	1991–1992
Public Relations Intern, *UM Relations Dept.* Miami, Florida	*Writing News stories; *Writing Articles; *Promoting the Programs of University of Miami.	Fall 1991
Reporter, *The Gleaner Co. Ltd.* Kingston, Jamaica	*Covering general assignments; *Investigative journalism; *Writing news features & profiles.	1989–1990

PUBLICATIONS:

Watson, R. with Roberto Roldan and Andres Faza, (2017) "Toward Normalization of Libel Laws: The UK Defamation Act 2013." *Communication Law & Policy* 22 (1), 1-63.

Watson, R. (2013) "Toward Reform of Defamation Law in the Commonwealth Caribbean: Efforts at Reform in the U.K. and Jamaica," *Communication Law & Policy,* 18(2), 155-216.

Watson, R. (2012) "Now we know": The trial of Roger Mais and Public Opinion in Jamaica, 1944, *Journal of Caribbean History*, 46(2) 183-211.

Watson, R. (2012) Freedom of the Press under Attack during the 1938 Labor Risings in Jamaica: The Prosecution of the Publishers of the *Jamaica Labour Weekly, American Journalism,* 29(3) 84-112.

Watson, R. (2011) "Daggering" and the Regulation of Questionable Broadcast Media Content in Jamaica, *Communication Law & Policy,* 16(3) 255-315.

Watson, R. (2009) The Status of Criminal Libel in Grenada After *Worme v.* Commissioner *of Police, Communication Law & Policy,* 14(2) 177-234.

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Watson, R.(2008) The Native Baptist Church's Political Role in Jamaica: Alexander Bedward's Trial for Sedition, *Journal of Caribbean History*, 42(2) 231-254.

Watson, R. (2007) Marcus Garvey's Trial for Seditious Libel in Jamaica, *Journalism History*, 33(3) 173-184.

Watson, R., Headwords "European Convention of Human Rights," *Encyclopedia of Political Communication,* vol. 1, 216 (Lynda Lee Kaid & Cristina Holtz-Bacha (eds.), Sage Publications, Los Angeles, 2008).

Watson, R. Headwords "Red Lion Broadcasting v. U.S." *Encyclopedia of Political Communication*, vol. 2, 705 (Lynda Lee Kaid & Cristina Holtz-Bacha (eds.), Sage Publications, Los Angeles, 2008).

MANUSCRIPTS/BOOK PROPOSALS/

Watson, R. *Unsung Heroes of progressive movements in Jamaica: the use of criminal prosecutions to suppress expression in popular movements in Colonial Jamaica: 1832-1944.*

BOOK CHAPTERS

Watson, R. "Media Law" *in* Rick Wilber, *Media Matters* (digital textbook published by Kendall Hunt, 2018).

Watson, R. "Media Effects" *in* Rick Wilber, *Media Matters* (digital textbook published by Kendall Hunt, 2018).

PAPERS PRESENTED AT INTERNATIONAL PEER-REVIEWED CONVENTIONS:

2015: R. Watson with Roberto Roldan and Andres Faza: "Toward Normalization of Libel Laws: The UK Defamation Act 2013." International Communication Association, May, Puerto Rico

2014: "The Jamaican Access Law and the Trade Secrets Exemptions: Decisions of the Tribunal." Association for Education in Journalism and Mass Communication, August, Montreal.

2013: Panelist: "Mercy and Authority." Britain and the World Conference, March 28-30, Austin, Texas.

2012: "Towards a public person standard in defamation actions for Jamaica." 50|50 Law & Justice Conference (a conference celebrating the 50th Anniversary of Independence in Jamaica and Trinidad), February 2-3, Kingston, Jamaica

2011: "Edward Jordon's newspaper, *The Watchman,* and the Emancipation of Slavery in Jamaica." Association for Education in Journalism and Mass Communication, August, St. Louis, MO

2011: "Freedom of Press in the time of War and Imperialism: the trial of Roger Mais and *Public Opinion* in Jamaica." International Communication Association, May, Boston

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2009: “Freedom of the Press under Attack during the 1938 Labor Risings in Jamaica: The Prosecution of the Publishers of the Jamaica Labour Weekly.” International Communication Association, May, Chicago

2007: “George Worme’s Prosecution for Criminal Libel in Grenada.” International Communication Association, May, San Francisco

2005: “Humanitarian Law Project v. Ashcroft—National Security in the Homeland vs. Human Rights elsewhere.” Association for Education in Journalism and Mass Communication, August, San Antonio, TX

2005: “Marcus Garvey’s Trial for Seditious Libel in Jamaica.” Association for Education in Journalism and Mass Communication, August, San Antonio. TX

2004: “Toward a Model for the New Jamaican Access Regime: A Comparison of how the Australian and U.S. courts have balanced the competing interests of Privacy and Public Access.” International Communication Association, May, New Orleans

2003: R. Watson with B. Chamberlin: “A Framework for Electronic Access to Court Records in Florida.” Association for Education in Journalism and Mass Communication, August, Kansas City

2003: R. Watson with C. Barclay: “Can Cross Burning be Constitutionally Proscribed? Sixty Years of Hate Speech Rulings culminating in Black v. Virginia.” Association for Education in Journalism and Mass Communication, August, Kansas City

UN-REFEREED PAPERS PRESENTED AT LOCAL CONVENTIONS:
2008: “Race and Politics v. Freedom of Speech in Trinidad & Tobago: Central Broadcasting Services Ltd. & Sanatan Dharma Maha Sabha of Trinidad and Tobago.” Race, Ethnicity & Place Conference, November, Miami

INVITED PRESENTATIONS:
2011: “Teaching Media Law in the 21st Century.” Association for Education in Journalism and Mass Communication: Scholastic Division, January, St. Petersburg

The Public Person Standard in Libel Actions—U.S. v. The Caribbean Dec. 19, 2007
Presentation to Libel Reform Committee of Jamaica
Jamaica House, Kingston, Jamaica

GRANTS/AWARDS/NOMINATIONS:
Poynter Institute, Ford Grant **2010**
Critical Tools for the Non-Traditional Journalist (one-week training session)
October 25-28 ($995 for training and also hotel accommodations)

University of South Florida New Researcher Grant **2008**
($2,733-grant for travel and research at the University of the West Indies in Barbados for two weeks in summer 2008).

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University of Florida Center for Latin American Studies Library **2008**
Summer Travel Grant (2008)
($750-grant for one-week research at the Latin American Collection, University of Florida).

Alumni Fellowship (approx. $20,000 per year): University of Florida **2002–06**

Outstanding International Student Award: University of Florida **Apr. 2005**
(for high academic achievements, demonstrated leadership and outstanding program contribution).

Nominated for Graduate Student Teaching Award: University of Florida **Jan. 2005**

MEDIA APPEARANCES/REFERENCES:
Ian Boyne, Libel law review: The Issues, *Jamaica Gleaner,* Mar. 2, 2008

***Issues and Answers,* TVJ, CVM & Love TV** **Jan. 17, 2008**
(Jamaica's three National Television Stations)
Program directed by the Jamaica Information Service (the Jamaican government's public relations arm) for both the television and radio.
Discussed libel law in the Caribbean and the U.S. (pre-recorded Interview Jan. 2, 2008).

***The Breakfast Club,* News Talk FM** **Dec. 20, 2007**
Call-in Radio program in Jamaica
(12-minute segment comparing libel laws and freedom of speech in the Caribbean and the United States).

COMMITTEE INVOLVEMENT AND LEADERSHIP ROLES:
2nd Vice President,
Caribbean Community Association **2016**
Presidential Advisory Committee on Black Affairs (COBA) 2015-
Executive Board Member and Education co-chair, 2015
Caribbean Community Association

Reviewer, Association for Education in Journalism & Mass Communication 2014
Southeast Convention
Communication Law and Policy Interest Group Division

Member, Caribbean Community Association 2014

Manuscript Reviewer, *Communication Law and Policy* Journal Fall 2013

Governance Committee 2013-2014
Proposed merger
School of Information &
School of Mass Communications
University of South Florida

Chair, Executive Committee, 2013-2016
School of Mass Communications,
University of South Florida

Faculty Evaluation Committee, 2013-2015
School of Mass Communications,
University of South Florida

Manuscript Reviewer, *Communication Law and Policy* Journal Spring 2013

Chair, Diversity Committee, Spring 2013-present
School of Mass Communications,
University of South Florida

Search Committee, Journalism position I/II 2012-2013
School of Mass Communications,
University of South Florida

Reviewer, Association for Education in Journalism & Mass Communication 2012
Southeast Convention
Communication Law and Policy Interest Group Division

Faculty Council on Student Admissions 2012-2015
University of South Florida

Invited member of a team of persons who met with Mar 13, 2012
the Hon. Minister of Justice Mark Golding to discuss suggestions for improvement of 2011 Defamation Bill and urge its speedy enactment.
The team consisted only of representatives of the Press Association of Jamaica, Media Association of Jamaica, Hugh Small, attorney and chair of the Libel Law Committee that drafted recommendations for reform in 2008 and myself.

Invited Member Ad-hoc Committee to discuss reform of Libel Law Jan. 20, 2012
in Jamaica
Committee included Hugh Small, attorney and chair of the Libel Law Committee that drafted recommendations for reform in 2008, other attorneys and members of the Press Association of Jamaica (PAJ) and Media Association of Jamaica (MAJ). We critiqued the 2011 Defamation Bill and strategies to ensure its passage.

Reviewer, USF Research Council of Reviewers 2012

Reviewer, Association for Education in Journalism & Mass Communication 2012
National Convention
Communication Law and Policy Interest Group Division

Reviewer, Association for Education in Journalism & Mass Communication 2012
Southeast Convention
Communication Law and Policy Interest Group Division

Reviewer, International Communication Association National Convention 2012
Communication Law and Policy Interest Group Division

Search Committee, Public Relations position 2011-2012
School of Mass Communications,
University of South Florida

Faculty Adviser 2007–Spring 2011
Faculty Co-Adviser 2006-2007
Society of Professional Journalists
School of Mass Communications,
University of South Florida

Reviewer, International Communication Association National Convention 2011
Communication Law and Policy Interest Group Division

Treasurer, Finance Committee (appointment) 2012-2013
St. James United Methodist Church, Tampa, FL

Member, Finance Committee (appointment) 2011-2013
St. James United Methodist Church, Tampa, FL

Manuscript Reviewer, *Communication Law and Policy* Journal 2010

Reviewer, International Communication Association National Convention 2010
Communication Law and Policy Interest Group Division

Graduate Committee 2010–2013
School of Mass Communications,
University of South Florida

Search Committee, Summer 2010
Journalism position
School of Mass Communications,
University of South Florida

Salary Tenure & Promotion Committee 2009–2010
School of Mass Communications,
University of South Florida

Reviewer, Association for Education in Journalism & Mass Communication 2009
National Convention
Scholastic Journalism Interest Group Division

Executive Committee 2008-2009
School of Mass Communications
University of South Florida

Reviewer, Association for Education in Journalism & Mass Communication 2008
National Convention
Community Journalism Interest Group Division

Judge, Tampa Bay Technical High School May 2008
The Academy of Journalism Exhibition of Mastery

Grievance Committee Summer 2008
College of Arts and Sciences
University of South Florida

Faculty Adviser, Jan. -Dec. 2008
Jewels of Tau
University of South Florida
A benevolent organization for black women

Adviser Oct. 2007–Feb. 2008
Jamaican Libel Reform Committee
A Committee appointed by Hon. Bruce Golding, Prime Minister of Jamaica, to identify and suggest appropriate strategies to reform the law of libel in Jamaica

Salary Tenure & Promotion Committee 2007–2008
School of Mass Communications,
University of South Florida

Undergraduate Committee 2006–2007
School of Mass Communications,
University of South Florida

Search Committee, 2006–2007
Public Relations position
School of Mass Communications,
University of South Florida

Adviser, 2006–2008
Academy of Journalism at
Tampa Bay Technical High School

Vice President, 2005–2006
Graduate Students in Mass Communication Association,
College of Journalism & Communications,
University of Florida

Publications Committee Chairperson 1997–1998
Law Student Association,
Norman Manley Law School
Editor, *The Young Attorney* (Yearbook) 1998
Editor, *The NMLSSA Newsletter* (Quarterly newsletter) 1997–1998

Publications Committee Chairperson 1995–1996
The Law Society,

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University of the West Indies
Editor, *The Student Law Review* (scholarly publication) 1996
Assistant Editor, *The Plaintiff* (yearbook) 1996

Volunteer, Friend Zone, non-Christian program 2011
(working with special needs children).

Volunteer, God's Party, St. James United Methodist Church 2008-2011
(working with special needs children).

Volunteer, Jamaica National Children's Home, 2001-2002
(teaching and mentoring children without parents)

Volunteer, Jamaica Adult Literacy Programme (JAMAL), 1989-1991
(teaching non-literate adults reading, writing and mathematics).

PROJECTS:

Brechner Center for Freedom of Information, College of Journalism & Communications, University of Florida	Researching and creating a Web site focusing on the status of access to information laws around the world.	Spring & Fall 2004
Marion Brechner Citizen Access Project, College of Journalism & Communications, University of Florida	Researching the status of online access to information laws state-wide in the United States.	Spring 2003
Dr. Bill F. Chamberlin *College of Journalism & Communications, University of Florida*	Researching the status of online access to court records across the United States.	Fall 2003

TRAINING CONFERENCES AND EDUCATIONAL ACTIVITIES:
Critical Tools for the Non-Traditional Journalist Seminar, Poynter Institute
(funded by Ford Foundation) --Oct. 25-28, 2010

Developing Online Learning Communities in Online (and Traditional) Classrooms,
Center for 21st Century Teaching Excellence, University of South Florida
--Sept. 29, 2010

Leading Class Discussions Online, Center for 21st Century Teaching Excellence,
University of South Florida --Sept. 16, 2010

Faith Factors: Media Coverage of Religion: A Forum hosted by the Tampa Bay Association of Black Journalists (Hillsborough Community College)--June 2008

Florida Press Association & Florida Society of Newspaper Editors Online Conference
(School of Mass Communications) —May 19, 2008

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Florida FOI Summit, Brechner Center for Freedom of Information, University of Florida (a two-day conference on Freedom of Information) —Sept. 21, 2007

Summer Grant Writing Workshop, College of Arts & Sciences, University of South Florida —May–Aug. 2007

What's Happening in the News Business? The Changing Relationship Between Law and Media from O.J. to Today (Stetson University College of Law) —June 1, 2007

Fridays for Funding, College of Arts & Sciences, University of South Florida (four one-hour sessions focused on applying for Grants, Fall 2006) —Sept.–Nov. 2006

MEMBERSHIP IN PROFESSIONAL ASSOCIATIONS:
International Communication Association
Association for Education in Journalism and Mass Communications
The Jamaica Bar Association.

Master's Theses Committees
Committees Chaired:

1. Tursynay Alikhanova, defended spring 2018, Title: "Perception of Kazakhstan in the U.S. through the New York Times coverage."
2. Qinqin Wang, defended spring 2018, Title: "The Understanding of Absolute right to Freedom of Expression in the case of Hate Speech."
3. Linqi Lu, defended fall 2017, Title: "Framing Genetically-modified Foods Communication in China: A Content Analysis of News Coverage of People's Daily and Southern Metropolis."
4. Bryce Josepher, defended spring 2018, Title: "Political Media Bias in the United States: Immigration and the Trump Administration."
5. Brian Cole, defended summer 2017, Title: "Countering the Questionable actions of the CPD and FEC."
6. Kendall Obrien, defended fall 2015, Title: "The Cultivation of Eating Disorders Through Instagram."
7. Ryan Terry, defended fall 2015, Title: "On the Convergence of Cinema and Theme Parks: Developing a Predictable Model for Creative Design"
8. Andres Faza, defended fall 2014, Title: "British Cultural Narrative in Winston Churchill's Political Communication."
9. Corin LaPointe Aitchison, defended fall 2013, Title: "Citizens United, The Marketplace and Influence."
10. Zain Merchant, defended fall 2013, Title: "A study on the depiction of drug usage, alcohol consumption and cigarette smoking in movies and its perceived effect on a young audience: A comparative study of American and Indian cinema and their respective audiences.
11. Stephanie Skupien, defended fall 2013, Title: "Colors and Mapping: The right to receive information."
12. Melissa Gonzalez, defended spring 2013, Title: "Media Propaganda: A Framing Analysis of Radio Broadcasts from U.S. to Cuba."
13. Vjollca Hysenlika, defended fall 2012, Title: "Communicating During an Organizational Crisis: Using Facebook as a Relationship Management Tool."
14. Ryan Morris, defended spring 2012, Title: "Understanding Involuntary Job Loss Among Former Newspaper Staff Photographers."

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15. Laura Lebeau, defended fall 2011, Title: “USF’s Coverage of Women’s Athletics: A Census of the USF Athletics Home Web Page.”
16. Rebecca Sitten, defended summer 2011, Title: “Framing Christianity: A frame analysis of Fundamentalist Christianity from 2000-2009.”
17. Emma Brown, defended summer 2011, Title: “Corporate Speech: A Frame Analysis of CNN, MSNBC, and Fox News coverage of *Citizens United v. FEC.”*
18. Natcha Inpleng, defended proposal, summer 2018

Other Thesis Committees

19. Shengfei Li, defended 2018
20. Jingjing Liu, defended 2018
21. Jiahui Zhuang, defended 2018
22. Mengni Wang, defended 2018
23. Anastasiia Utiuzh, defended 2018
24. WeiWei Wang, defended 2018
25. Shou-Chen Hsieh, defended 2018
26. Yingying Zhang, defended 2017
27. Yufeng Tian, defended 2017
28. Binyang Liu, defended 2017
29. Christopher Jadick, defended 2017
30. Syahirah Abd Razak, defended 2017
31. Shahad Shihab, defended 2017
32. Melissa Pelletier, defended 2017
33. Le Nguyen, defended fall 2016
34. Nianyuan Chen, defended fall 2016
35. Anna Dedova, defended summer 2016
36. Tejaswini Gadiraju, defended spring 2016
37. Jonathan West, defended spring 2016
38. Melissa Watts, defended spring 2016
39. Rachel Pleasant, defended spring 2016
40. Yan Tang, defended fall 2015
41. Mengjiao Yu, defended fall 2015
42. Leah Champion, defended summer 2015
43. Adam Drum, defended spring 2015
44. Bo Breuklander, defended spring 2015
45. Eddie Burch, defended fall 2014
46. Cong Sui, defended spring 2014
47. Kevin Yurasev, defended spring 2014
48. Lauren Webber, defended fall 2013
49. Tiffany Schweickart, defended summer 2013
50. Mamdoh Al-Ameri, defended spring 2013
51. Laura Frieden, defended fall 2012
52. Steven Lynch, defended fall 2012
53. James Hickman, defended fall 2011
54. Allyson Hartley, defended fall 2011
55. Andrea Lypka, defended summer 2011
56. Kenneth Rosenberg, defended summer 2011
57. Clarabelle Ferguson, defended spring 2011
58. Colleen Krepstekies, defended fall 2010
59. Heather Cribbs, defended summer 2009
60. Amani Channel, defended summer 2009
61. Yingying Zhang, proposal defended fall 2016

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62. Yufeng Tian, proposal defended fall 2016

Graduate Applied Research Project
Christopher Sharp, completed fall 2014
Alyson Seligman, completed spring 2009

Undergraduate Theses Committees
Committees Chaired:
Zanifa Darville (chair), completed spring 2018
Roberto Roldan (chair), completed spring 2015, Title: "Libel Tourism."
Alexandra Parrish (chair), completed fall 2014, Title: "How the Evolution of Media has affected the Public's Perceptions of High Profile Court Cases."
Gerrad Carson (chair), completed spring 2012, Title: "Speechless." (DVD)
Robin Roup (chair), completed spring 2009, Title: "Creating a New Media Outlet at USF: *Stampede Magazine."*

Other Undergraduate Thesis Committees
Kiana Coffey (committee member).

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