

KIMBERLY K. WALKER

Associate Professor
The Zimmerman School of Advertising and Mass Communications
University of South Florida
Tampa, FL.
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ACADEMIC EXPERIENCE

Current appointments

University of South Florida, Tampa, FL.

- *Associate Professor*, The Zimmerman School of Advertising and Mass Communications (2019- present)
- *Affiliated Faculty*, Department of Cariology, Operative Dentistry, and Dental Public Health; Indiana University School of Dentistry (present)
- *Research Collaborative Member*, Moffitt Cancer Center and Research Institute, Health Behavioral Outcome Division (2018 – present)

Past appointments

University of South Florida, Tampa, FL.

- *Assistant Professor*, The Zimmerman School of Advertising and Mass Communications (2015- 2019)

Indiana University-Purdue University, Indianapolis, IN.

Joint Appointment

- *Assistant Professor*, Department of Cariology, Operative Dentistry, and Dental Public Health, Indiana University School of Dentistry (2014-2015)
- *Assistant Professor*, Department of Journalism and Public Relations, School of Liberal Arts (2014-2015)

Indiana University-Purdue University, Indianapolis, IN

- *Assistant Professor*, Indiana University School of Journalism at IUPUI (2012-2014)

- *Visiting Assistant Professor*, Indiana University School of Journalism at IUPUI (2011-2012)

Anderson University, Anderson, IN

- *Adjunct Instructor*, Department of Communication and Design Arts (formerly Department of Communication), School of Humanities (2005)
- *Adjunct Instructor*, Falls School of Business (2003)

Ball State University, Muncie, IN

- *Adjunct Instructor*, Department of Journalism (2002-2003)

EDUCATION

Indiana University

- Ph.D. in Mass Communication
- Minor in Public Health

Ball State University

- M.A. in Journalism

Anderson University

- B.S. in Accounting
- B.A. in Political Science

RESEARCH

Peer Reviewed Journal Articles

Hagen, L., O-Leary, H., Fox, A., Dre, D., **Walker, K.**, Lengacher, C., & Hernandez, R. (accepted and forthcoming). Polarization of COVID-19 vaccine discourse on Twitter: Implications for vaccine policy. *JMIR Infodemiology*.

Walker, K., & Zimet, G. (accepted and forthcoming). Returning to normal in an abnormal environment: Mothers' COVID-19 uncertainties and uncertainty management strategies. *Journal of Family Communication*.

Kothari, A., **Walker, K. K.**, & Burns, K. (accepted and forthcoming). #CoronaVirus and public

health: The role of social media in sharing health information. *Online Information Review*.

Walker, K. K., Head, K. J., Owens, H., & Zimet, G. (2021). A qualitative study exploring the relationship between mothers' vaccine hesitancy and perceptions of COVID-19 prevention during the early pandemic months. *Human Vaccines & Immunotherapeutics*, June 30, ahead of print, 1-10. doi: [0.1080/21645515.2021.1942713](https://doi.org/10.1080/21645515.2021.1942713).

Walker, K. K., Head, K., Owens, H., & Zimet, G. D. (2021). Mothers' sources and strategies for managing COVID-19 uncertainties during the early pandemic months. *Journal of Family Communication*, 21(3). doi: [10.1080/doi.org/10.1080/15267431.2021](https://doi.org/10.1080/doi.org/10.1080/15267431.2021).

Hernandez, R., Hagen, L., **Walker, K. K.,** O'Leary, H., & Lengacher, C. (2021). The COVID-19 vaccine social media infodemic: Healthcare providers' missed dose in addressing vaccine hesitancy. *Human Vaccines & Immunotherapeutics*, 23(1), 1-3. doi: [10.1080/21645515.2021.1912551](https://doi.org/10.1080/21645515.2021.1912551).

Walker, K. K. (2021). Shining the light on altruism and its potential impact for behavior change strategies related to the COVID-19 pandemic and beyond. *Health Communication*, 11(3), 1-3. doi:[10.1080/10410236.2021.1872157](https://doi.org/10.1080/10410236.2021.1872157).

Walker, K. K., Owens, H., & Zimet, G. D. (2020). "We fear the unknown": Emergence, and transfer of hesitancy and misinformation among HPV vaccine accepting mothers. *Preventive Medicine Reports*, 20, e101240. doi: <https://doi.org/10.1016/j.pmedr.2020.101240>.

Walker, K. K., Owens, H., & Zimet, G. D. (2020). The role of the media on maternal confidence in provider HPV recommendation. *BMC Public Health*, 20, 1765. doi: <https://doi.org/10.1186/s12889-020-09877-x>.

Walker, K. K., & Burns, K. (2019). #13 Reasons Why health professionals and educators are tweeting: A systematic analysis of uses and perceptions of show content and learning outcomes. *Health Communication*, 34(10).1085-1094. doi: <https://doi.org/10.1080/10410236.2018.1461171>.

Daley, E. M., Vamos, C. A., Thompson, E., Vázquez-Otero, C., Griner, S. B., Merrell, L., Kline, N., **Walker, K. K.,** Driscoll, A., & Petrila, J. (2019). The role of dental providers in preventing HPV-related diseases: A systems perspective. *The Journal of Evidence-based Dental Practice*, 83, 161-172. <https://doi.org/10.21815/JDE.019.019>.

Walker, K. K., Jackson, R. D., Neelamegam, M., Somarriva, S., & Desch, J. (2019). A systematic review of dental providers' knowledge of HPV and perceptions of attitudes toward and roles in primary and secondary HPV-related oropharyngeal cancer prevention. *Human Vaccines & Immunotherapeutics*, 15, 1-7. <https://doi.org/10.1080/21645515.2018.1558690>.

- Walker, K. K.,** Jackson, R. D., Edwards, P., & Vadaparampil, S. (2018). Oral cancer detection: Addressing the need by improving training and acceptance of an expanded scope of practice. *Clinical Journal of Oncology Nursing, 22*, e166-e173. doi: 10.1188/18.CJON.E166-E173
- Walker, K. K.,** & Jackson, R. (2018). College students' knowledge concerning oropharyngeal cancer, HPV, and intent toward being examined. *The Health Care Manager, 37*, 250-261. doi: 10.1097/HCM.0000000000000225.
- Walker, K. K.,** Schafer, E. J., Maziarz, K., Binder, M., & Quichocho, D. (2017). Assessing community support for comprehensive sexual health education in high-risk Florida schools. *Florida Public Health Review, 14*, 99-109.
- Martin, J. A., Gall-Myrick, J., & **Walker, K. K.** (2017). How young uninsured Americans respond to news coverage of Obamacare: An experimental test of an affective mediation model. *Mass Communication and Society, 20*, 614-636. doi: 10.1080/15205436.2017.1333621
- Walker, K. K.,** & Jackson, R. D. (2017). Oral health beliefs and behaviors of nurse and nurse practitioner students using the HU-DBI inventory: An opportunity for oral health vicarious learning. *Journal of Nursing Education and Practice, 7*, 19-26.
- Walker, K. K.,** Martinez-Mier, E. A., Soto-Rojas, A. E., Jackson, R. D., Stelzner, S. M., Galvez, L. C., et al. (2017). Midwestern Latino caregivers' knowledge, attitudes and sense making of the oral health etiology, prevention and barriers that inhibit their children's oral health: A CBPR approach. *BMC Oral Health, 17*, 61. <https://doi.org/10.1186/s12903-017-0354-9>
- Walker, K. K.,** & Jackson, R. D. (2016). Lay public's use of a support group for general dental problems. *Community Dental Health, 33*, 189-194.
- Walker, K. K.,** & Jackson, R. D. (2016). The importance of developing communication skills: Perceptions of dental hygiene students. *Journal of Dental Hygiene, 90*, 306-312.
- Walker, K. K.** (2015). Health information seeking and implications for the operative dentist. *Operative Dentistry, 40*, 451-457. doi: <http://dx.doi.org/10.2341/14-312-LIT>
- Walker, K. K.,** & Jackson, R. D. (2015). The Health Belief Model and determinants of oral hygiene practices and beliefs in pre-teen children: A pilot study. *Pediatric Dentistry, 37*, 40-45.

Walker, K. K., Steinfert, E. L., & Keyler, M. J. (2015). Cues to action as motivators for children's brushing. *Health Communication, 30*, 911-921. doi:10.1080/10410236.2014.904030

Walker, K. K. (2015). A content analysis of cognitive and affective uses of patient support groups for rare vascular diseases: Comparisons of May Thurner, Thoracic Outlet and Superior Mesenteric Artery Syndrome. *Health Communication, 30*, 859-871. doi:10.1080/10410236.2013.853225

Walker, K. K. (2014). Cognitive and affective uses of a Thoracic Outlet Syndrome Facebook support group. *Health Communication, 29*, 773-781.

Walker, K. K. (2013). Rare disease-specific social media sites: An opportunity for collaboration. *Journal of Communication in Healthcare, 6*, 71-76. <http://dx.doi.org/10.1179/1753807612Y.0000000026>

Walker, K. K. (2013). A case study of patient support group uses for three rare disorders: Klippel-Trenaunay-Weber, Superior Mesenteric Artery, and Thoracic Outlet Syndromes. *Journal of Rare Disorders, 1*, 45.

Walker, K. K. (2013). Bytes, and pixels and pieces of information. *Health Communication, 28*, 314-316. doi: 10.1080/10410236.2012.694353

Walker, K. K. (2012). Thoracic Outlet Syndrome on the top consumer health/medical websites: A case for continuing Healthy People 2020 quality of health-related website objectives. *Journal of Communication in Healthcare, 5*, 75-83. doi:10.1179/1753807612Y0000000005

Major, L.H., & **Walker, K. K.** (2010, fall). Newspapers lack substantive reporting on sexual issues. *Newspaper Research Journal, 31*, 62-76.

Proceedings

Burns, K.S., & **Walker, K.K.** (2018). #13ReasonsWhy Twitter users are tweeting about a Netflix show about teen suicide. In Proceedings of the International Conference on Social Media & Society, Copenhagen, Denmark (SMSociety). doi: 10.1145/3217804.3217925.

Technical Reports

Parvanta, C., Hammond, R., Walker, K & USF college of public health. Testing anti-smoking messages. Florida Department of Health

Walker, K., Parvanta, C., Hammond R., and USF college of public health. Testing return to healthcare advertising effectiveness. BayCare Health Systems.

Peer-Reviewed Manuscripts Under Review

Claudia Parvanta, R.W. Hammond, W. He, R. Zemen, S. Boddupallia, K. Walker, H. Chen. The eyes have it: Remote facial expression analysis adds predictive power to perceived effectiveness for selecting anti-tobacco PSAs. *Journal of Health Communication*.

*Owens, H., Beckstead, J., **Walker, K.** ... Daley, E. (under review). Communication modality preferences for discussing HPV in the dental office". *Community Dentistry*.

*Doctoral student led

Projects and Peer-reviewed Manuscripts in Progress

1. Parvanta, C., Walker, K K., & Hammond, R et al. Motivating at-risk populations' return to healthcare facilities and services through emotive messaging.
2. **Walker, K. K.**, Manasota Black Chamber of Commerce, USF Health (Sneed, Hill), Noland, C. Health beliefs and access surrounding COVID-19 vaccination for Florida minority populations.
3. Polen, A., Collins J., McSweeney, K., **Walker, K.**, Burns, K....et al. News, Climate, & Society.
4. **Walker, K.** vaccination studies with BayCare Health Systems.

GRANTS

Grant Applications Funded

Walker, K. K. Parvanta, C., Agazzi, H., & Hammond, R. Motivating at-risk populations' return to healthcare facilities and services through emotive messaging. University of South Florida COVID-19 Rapid Response Grant, Principal Investigator, \$24,597. (2020-2021).

Parvanta, C., **Walker, K. K.**, & Hammond, R. Testing Anti-Smoking messages. Florida Department of Public Health, Co-Principal Investigator, \$250,000. (2020).

Walker, K. K. Development of an online HPV Vaccination Decision-making tool for parents of children Ages 9-19. University of South Florida Nexus Initiative Grant. \$7,700. (2019-2020).

Walker, K. K., & Yoder, K. Domestic violence outreach and educational program, The Women's Philanthropy Council, Indiana University, Principal

Investigator, \$14,000. (2015).

Martin, J., Myrick-Gall, J., & **Walker, K. K.** Get your game frame off of my Obamacare, AEJMC Mass Communication & Society Research Award, Co-Investigator, \$10,000. (2015).

Walker, K. K., & Yoder, K. Veteran's employability- the dental connection. Delta Trade Alliance Foundation, Co-Investigator, \$25,000. (2014-2015).

Walker, K. K. Cues to action as motivators to brush. Oral Health Research Institute, Indiana University School of Dentistry, Principal Investigator, \$500. (2013).

Grant Applications Unfunded

Hernandez, R., Hagen, L., **Walker, K. K.**, O'Leary, H., Rote, W., & Lengacher, C. (under review). Pediatric COVID-19 vaccine acceptance: A multi-scalar assessment of diverse parental and youth attitudes integrating national social-media and community-based perspectives to promote diversity, equity and inclusion. Johns Hopkins All Children's Equity. Co-Investigator, \$93,408. (submitted April 2021).

Robert Woods Johnson Foundation. Submitted 10/07/20. PI Raquel Hernandez, Co-I Loni Hagen, **Kimberly K. Walker**, Heather O'Leary, Cecile Lengacher. Letter of Intent. Influencing Latinx and African-American social media networks to increase vaccine adherence among uninsured and Medicaid dependent families in the Tampa Bay community. Grant amount requested (costs) \$296,000.

Robert Woods Johnson Foundation. Submitted 9/15/20. PI Heather O'Leary, Co-I Loni Hagen, **Kimberly K. Walker**, Raquel Hernandez. Grant amount requested (costs) \$250,000.

USF Rapid Response Pandemic Grant. Submitted 8/10/2020 and 7/05/2020. PI Loni Hagen, CO-I **Kimberly Walker**, Heather O'Leary, Cecile Lengacher, Raquel Hernandez. Developing Mixed Method Big-Data and Thick-Data Driven Strategic Communication Prototypes to Increase Vaccine Acceptance. \$25,000.

USF Rapid Response Pandemic Grant. (2020). Submitted 8/10/2020 and 7/05/2020. PI Jamie Goldenberg, CO-I Tiffany Chenneville, Emily Courtney, Usha Menon, Andrew Bugajski, Cheryl Vamos, **Kimberly Walker**, Brent Small, Gregory Zimet. The Contagion of Mortality: A Terror Management Health Model for Pandemics. \$25,000.

National Institutes of Health. Submitted 11/15/19. PI Ellen Daley, Co-I Cheryl Vamos, Co-I **Kimberly Walker**, Co-I, Annelise Driscoll, Co-I Erika Thompson, for an R21 grant titled Preventing HPV-related oropharyngeal cancer through vaccine

recommendation: Determining preferred intervention strategies among dental providers”. Grant amount requested (costs) \$622,477.

Indiana Clinical and Translational Sciences Institute (CTSI). Submitted 4/19. PI Sebastian Lara, Co-PI Angeles Martinez-Mier, **Consultant Kimberly Walker**. Development and validation of a short behavior change tool for diet and tooth brushing in the management of dental caries in 3- to 5-year-olds children from vulnerable populations. Grant amount requested \$50,000.

Walker, K. K. Submitted July, 2018. K05 NIH Established Research Award. Moffitt Cancer Center & Research Institute. Grant amount requested \$5,000.

Walker, K. K. Human trafficking in the Tampa Bay area: Research and Teaching collaborative opportunities. USF, College of Arts and Sciences internal grant. (2016)

Holstrom, S., Marhefka-Day, S., **Walker, K. K.**, et al. Submitted 2016. Formative work to develop a culturally competent breastfeeding support e-health application for women. USF Women’s Health Collaboration internal grant.

Jackson, R., Seabury, H., & **Walker, K. K.** (Submitted 2015). Preferences of rural parents of pre-school children to receive M-health messages to reduce oral health disparities. Delta Dental Foundation. (2015).

PEER REVIEWED PRESENTATIONS

Walker, K. K., Head, K., Owens, H., & Zimet, G. (2021, May). *Mothers’ perceptions of families’ sources of anxiety during COVID-19: A family systems theory approach*. Paper presented at International Communication Association (ICA), Denver, CO.

Kothari, A., **Walker, K. K.**, & Burns, K. (2021, May). “#CoronaVirus and public health: The role of social media in sharing health information. Paper presented at International Communication Association (ICA), Denver, CO.

Walker, K. K. & Kothari, A. (2020, May). The effect of emotions in Merck’s “Did You Know” PSA on college students’ attitudes and intentions toward HPV vaccination, policies and prosocial behaviors. Poster presented at Kentucky Conference on Health Communication.

Walker, K. K. (2019, May). Interdisciplinary health communication collaborations for reducing HPV-associated oral cancers. Paper presented at International Communication Association (ICA), Washington, D.C.

Burns, K., & **Walker, K. K.** (2018, July). #13ReasonsWhy Twitter users are tweeting about a Netflix show about teen suicide. Paper presented at International Conference

on Social Media and Society (#SMSociety), Copenhagen, Denmark.

- Walker, K. K., & Jackson, R. D.** (2018, April). Assessing college students' oropharyngeal cancer knowledge and screening intentions to develop campus communication and education. Poster presented at Kentucky Conference on Health Communication (KCHC), Lexington, KY.
- Walker, K. K., Hatley-Major, L., & Shan, Y.** (2017, May). The effect of young women's body image and mood from exposure to runway models. Paper presented at International Communication Association (ICA), San Diego, CA.
- Martin, J., Myrick-Gall, J., & Walker, K. K.** (2016, August). How young uninsured Americans respond to news coverage of Obamacare: An experimental test of emotional and cognitive predictors. Poster presented at Association for Education in Journalism and Mass Communication (AEJMC), Mass Communication & Society, Minneapolis, MN.
- Walker, K. K.** (2016, April). A rape on campus: Coverage of a false rape in the media. Poster presented at Kentucky Conference on Health Communication (KCHC), Lexington, KY.
- Myrick-Gall, J., & Walker, K. K.** (2015, November). The relationship between product consumption and framing of warning messages: Applying the appraisal theory of emotions to understand the effects of soda warning labels. Paper presented at National Communication Association (NCA), Las Vegas, NV.
- Walker, K. K.** (2015, March). Using focus groups to understand patient behaviors and motivations. Paper presented at the American Dental Education Association (ADEA), Boston, MA.
- Laucella, P. C., & Walker, K. K.** (2014, November). Love and death: An analysis of media frames in the UVA lacrosse murder. Paper presented at the North American Society for the Sociology of Sport (NASSS), Portland, OR.
- Walker, K. K.** (2013, August). She should have/she shouldn't have: Examining the effect of combined news frames in sexual health. Paper presented at the Association for Education in Journalism and Mass Communication (AEJMC), Mass Communication and Society division, Washington, D.C.
- Walker, K. K.** (2012, August). Protection Motivation Theory and trait anxiety: Protecting children's dental health. Paper presented at the Association for Education in Journalism and Mass Communication (AEJMC), ComSHER division, Chicago, IL.

Walker, K. K. (2012, August). What are we saying about sex? A content analysis of sex articles in Men's and Women's Health Magazine. Paper presented at the Association for Education in Journalism and Mass Communication (AEJMC), Mass Communication and Society division, Chicago, IL.

Twibell, R., Keller, V., Rowlett, M., Larson, K., & **Walker, K.** (2007, March). Parents' perceptions and media exposure related to cholesterol screening in children. Paper presented at the Midwest Nursing Research Society (MNRS), Omaha, NE. Listed in the Virginia International Nursing Library. Retrieved October 17, 2011, from http://hdl.handle.net/1_9755/158997.

Walker, K. K. (2006, August). The obesity epidemic and relationships among adolescent media use, activity and BMI: A path analysis. Paper presented at the Association for Education in Journalism and Mass Communication (AEJMC), Mass Communication and Society division, San Francisco, CA.

Keller, V., **Walker, K.**, Twibell, R., Larson, K., Rowlett, M., Brown, R., & Phipps, T. (2006, November). Mothers' knowledge, attitudes and practices related to cardiovascular disease risk in school-age children. Paper presented at the Midwest Nursing Research Society, Indianapolis, IN. Listed in the Virginia International Nursing Library. Retrieved October 17, 2011, from http://hdl.handle.net/1_9755/158997

Local Presentations

Walker, K. K. (2006, May). The obesity epidemic and relationships among adolescent media use, activity and BMI: A path analysis. Paper presented at the Indiana Public Health Association Spring Conference, Lafayette, IN.

Invited Research Talks

Walker, K. K. (2021, Oct). "Developing Research Expertise for Community Impact". Indiana University Media School, IN.

Walker, K. K. (2021, Nov). "In Conversation: Health Equity and Change-Making". Salem College, NC.

Honors and Awards

- USF Sabbatical Spring 2022 Award
- Mass Communication and Society Research award for 2015, AEJMC. Get your game frame off my Obamacare (2014).
- Top three faculty paper award, ComSHER, AEJMC.

Protection Motivation Theory and trait anxiety: Protecting children's dental health (2012).

TEACHING

Instructor of Record

Teaching interest combines the intersection of health communication and public relations and advertising, with particular focus on developing student mass communication and research skills for improving social causes, well-being, and health.

University of South Florida

2020-2021

MMC6920.030F15 – Intro Mass Communication Research	Graduate
PUR 3000.001S19 – Principles of Public Relations	Undergraduate
PUR 6603.901617 – Strategic Health Communication Campaigns	Graduate
PUR 4801.001/2S19 – Advanced Public Relations	Undergraduate

2019-2020

MMC6920.030F15 – Intro Mass Communication Research	Graduate
PUR 3000.001S19 – Principles of Public Relations	Undergraduate
PUR 6603.901617 – Strategic Communication Campaigns	Graduate

2018-2019

MMC6920.030F15 – Intro Mass Communication Research	Graduate
PUR 3000.001S19 – Principles of Public Relations	Undergraduate
PUR 6603.901617 – Strategic Communication Campaigns	Graduate

2017-2018

MMC6920.030F15 – Intro Mass Communication Research	Graduate
PUR 3500.002517 - Public Relations Research	Undergraduate
PUR 6603.901617 – Strategic Communication Campaigns	Graduate

2016-2017

MMC6920.030F15 – Intro Mass Communication Research	Graduate
PUR 3500.002517 – Public Relations Research	Undergraduate
PUR 6603.901617 – Strategic Communication Campaigns	Graduate

2015-2016

MMC6920.030F15 – Intro Mass Communication Research	Graduate
PUR 3500.002F16 – Public Relations Campaigns	Undergraduate

Indiana University-Purdue University, Indianapolis2014-2015

JOUR J560 10733 – Public Relations Research and Eval	Graduate
JOUR 475 12303 – Race, Gender & the Media	Undergraduate
DENT G910-7657 – Seminar Preventive Dentistry (one)	Graduate
JOUR J560 29354 – Public Relations Theory	Graduate

2013-2014

JOUR J560 – Public Relations Research & Eval	Graduate
JOUR J 475 12303 – Race, Gender & the Media	Undergraduate
JOUR J560 31893 – Public Relations Theory	Graduate

2012-2013

JOUR J560 11680 – Public Relations Research & Eval	Graduate
JOUR J219 10726- - Intro to Public Relations	Undergraduate
JOUR J560 12689 – Public Relations in Life Science	Graduate
JOUR J428 8864- Public Relations Planning and Research	Undergraduate

Graduate Advising**PhD Dissertation Committees**

Ph.D. Dissertation Committee Member, Silvia Sommariva, USF College of Public Health, March 2021.

Ph.D. Dissertation Committee Member, Emily Courtney, USF Department of Psychology, September 2020.

Ph.D. Dissertation Committee Moderator, Coralia Vazquez-Otero, USF College of Public Health, Spring 2019.

Ph.D. Qualifications Exam Committee Member, Amy Werner, IUPUI Philanthropy School, October, 2013.

Master Thesis Committees

Master's Thesis Chair, Emmanuel Madumeme (The Zimmerman School of Advertising and Mass Communications, Graduated 2021)

Master's Thesis Chair, Ryan Noone (The Zimmerman School of Advertising and Mass Communications, Graduated 2020)

Master's Thesis Committee Member, Aaron Nichols (The Zimmerman School of Advertising and Mass Communications, 2021).

Master's Thesis Committee Member, Jiajun Liu (The Zimmerman School of Advertising and Mass Communications, 2021).

Master's Thesis Committee Member, Nikoletta Pappas (The Zimmerman School of Advertising and Mass Communications, Graduated 2020).

Master's Thesis Committee Member, Geurline Dagrín (The Zimmerman School of Advertising and Mass Communications, Graduated 2020).

Master's Thesis Committee Member, Danfeng Yao (The Zimmerman School of Advertising and Mass Communications, Graduated 2020).

Master's Thesis Committee Member, Baoyi Zeng (The Zimmerman School of Advertising and Mass Communications, Graduated 2020).

Master's Thesis Chair, Jasmine Faisal (The Zimmerman School of Advertising and Mass Communications; Expected graduation 2019).

Master's Thesis Chair, Kari Knowles (The Zimmerman School of Advertising and Mass Communications; Expected graduation 2019).

Master's Thesis Chair, Jing Li (The Zimmerman School of Advertising and Mass Communications; Expected graduation 2019).

Master's Thesis Chair, Mier Sha (The Zimmerman School of Advertising and Mass Communications; Expected graduation 2019).

Master's Thesis Committee Member, Madeline May (The Zimmerman School of Advertising and Mass Communications; Expected graduation 2019).

Master's Thesis Chair, Murewa Olubela (The Zimmerman School of Advertising and Mass Communications; Graduated spring 2018).

Master's Thesis Chair, Yifei Ren (The Zimmerman School of Advertising and Mass Communications; Graduated spring 2018).

Master's Thesis Committee Member, Will Korte (The Zimmerman School of Advertising and Mass Communications; Graduated spring 2018).

Master's Thesis Committee Member, Diliara Bagautdinova (The Zimmerman School of Advertising and Mass Communications; Graduated spring 2018).

Master's Thesis Committee Member, Weiwei Wang (The Zimmerman School of Advertising and Mass Communications; Graduated fall 2018).

Undergraduate Student Mentoring

Independent Research project, Mohammed Shahriq (2020).

Independent Applied project, Logan Rheam (2020.)

Independent Research project, Gabrielle Pata (2016-2017).

INVITED PRESENTATIONS

Walker, K. K. (September 2020). Communicating Science: Transdisciplinary approaches. Given to USF PhD students across three campuses.

Walker, K. K. (March, 2014 and 2015). *Communication in Dental Practice: Breaking Bad News*. Presentation given to Dr. Richard Jackson's graduate class at the Indiana University School of Dentistry.

PRESENT/PAST AFFILIATIONS

- Association for Education in Journalism and Mass Communication
- International Communication Association
- American Dental Education Association
- North American Society for the Sociology of Sport
- Public Relations Society of America

PROFESSIONAL DEVELOPMENT

Grant writing seminar, University of South Florida (February, 2017)

International teaching, teaching and learning center, Indiana University-Purdue University, Indianapolis (February, 2015)

Inter-professional education seminars, Indiana University School of Dentistry (2015)

Certification courses in social media (2018)

SERVICE

To the Unit/Department/School

University of South Florida

Strategic Planning Committee, member (2017-2020)

Graduate Committee, member (2015-2020)

Faculty Evaluation Committee, member (2015-2020)

Internal Research Awards, reviewer (2015-2016)

Diversity Initiative (2020-2021)

Indiana University School of Dentistry

Veterans Employability Program, member (2014-2015)

Indiana University-Purdue University, Indianapolis

Graduate Admissions, member (2012-2015)

Honors College Advisory Council, member (2012-2015)

Research Support Fund Grant Program, reviewer (2013-2015)

Assessment Committee, member (2012-2013)

Committee to develop M.A. in Life Sciences PR, co-chair (2012-2013)

To the University

University of South Florida

Moffitt Cancer Center & Research Institute, Health Outcomes and Behavior, member (2017-present)

Indiana University-Purdue University

Faculty Council, member (2013-2014)

Inter-professional Education Committee, member (2014-2015)

To the Field

Editorial Board Member

- Health Communication

Ad-hoc Manuscript Reviewer

- Human Vaccines & Immunotherapeutics
- Vaccine
- PLoS One
- Medical Decision Making
- International Journal of Strategic Communication
- Journal of Health Communication
- Social Media & Society
- Medical Research Archives
- Health Communication
- Mass Communication and Society
- CDC Preventing Chronic Disease
- Journal of Health Care for the Poor and Underserved

Reviewer for Conference Divisions

- AEJMC (CommSHER) division (2012-2016)
- AEJMC Mass Communication & Society division (2012-2015)

INDUSTRY EXPERIENCE

Grant writer, Indiana University-Purdue University, Indianapolis, IN. (part-time) (2013)

Public relations/marketing specialist, Ball Memorial Hospital, Muncie, IN. (2003-2004)

Self-employed writer/communication specialist (2000-2004)

Media relations, Madison County Community Foundation, Anderson, IN (part-time) (2003)

Accountant, Inland Mortgage Company, Indianapolis, IN. (1990-1991)