



ZIMMERMAN SCHOOL OF ADVERTISING & MASS COMMUNICATIONS

2023-2024 Scholarship Award Application

The Zimmerman School of Advertising & Mass Communications is pleased to announce student scholarships available for 2023-2024. Most of these scholarships are funded by non-university organizations, private donors, and friends of the Zimmerman School.

To be eligible for these scholarships, students must meet the following minimum criteria:

- Have declared a major in Mass Communications or Integrated Public Relations and Advertising (students enrolled in the Zimmerman Advertising Program are not eligible);
- Have completed at least six hours of mass communications courses at USF;
- Be currently enrolled in mass communications courses at USF; and
- Have an overall GPA of at least 3.0.

Preference is given to students who demonstrate:

- Excellent academic standing;
- Involvement in Zimmerman School student clubs, organizations, and agencies, or USF student media.

The application deadline for scholarships is **Tuesday, January 31, 2023, at 11:59 p.m.**

Recipients will be notified by Tuesday, February 14, 2023. The scholarships are paid into student accounts in Fall Semester 2023 or Summer 2023 for students participating in study abroad.

Note: You will be asked to submit a list of the Zimmerman School and USF organizations and activities you are involved in, as well as a personal statement (300-500 words). We advise that you prepare this information prior to completing the application.

Apply for scholarships electronically at the link below.

[Zimmerman School 2023-2024 Scholarship Application](#)

All scholarships are subject to available funding and may be modified as needed by the Zimmerman School.
