

## What will I be studying?

The Bachelor of Arts in Mass Communications is a pre-professional, hands-on program that prepares students for careers in communication, especially broadcast journalism, digital media, broadcast production and promotional communication.

## Career Ideas!

### Multimedia Journalist

Keep the public updated about current events and noteworthy information through television, print, and digital media.

### Television News Producer

Manage the day-to-day operations of a news or television program, including scheduling, story development, and personnel management.

### Broadcast Technician

Set up, operate, and maintain the camera, audio, and lighting equipment necessary for the successful production of media programs.

\*\*Please note this is not a complete list of careers you can go into with this major.



**CIS 3014**



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[usf.edu/zschool](http://usf.edu/zschool)

## Contact Us

### Florida Focus Daily Newsbreak

### Vu Studio

### The Oracle

**Internships (Tampa is the 13<sup>th</sup> largest media market in the country, and the largest in Florida)**

**Digital Media in the Czech Republic Education Abroad Program**

**USF Athletics**

## Get Involved!



# Example Four Year Plan

## Year 1

| Fall  | Spring                          | Summer                     |
|---|---------------------------------|----------------------------|
| ENC 1101                                      | ENC 1102                        | Non-major General Elective |
| Foreign Language Exit Course I                | Foreign Language Exit Course II | Non-major General Elective |
| Enhanced Gen Ed- Creative Thinking            | Core Mathematics                |                            |
| Enhanced Gen Ed- Human and Cultural Diversity | Core Social Science             |                            |
|   |                                 |                            |
|   |                                 |                            |
| Total Hours: 13                               | Total Hours: 13                 | Total Hours: 6             |

## Year 2

| Fall   | Spring          | Summer                                |
|--|-----------------|---------------------------------------|
| MMC 2100                                       | RTV 3001        | Non-major General Elective            |
| MMC 3602                                       | RTV 3301        | Non-major General Elective (1 credit) |
| Core Natural Sciences                          | Major Elective  |                                       |
| Enhanced Gen Ed- Information and Data Literacy | Core Humanities |                                       |
| STA 2023                                       |                 |                                       |
|  |                 |                                       |
| Total Hours: 15                                | Total Hours: 12 | Total Hours: 4                        |

## Year 3

| Fall                                   | Spring  | Summer         |
|--|---|----------------|
| JOU 2100 (MBCN) or RTV 2100 (MBPP)     | RTV 4321  | Major Elective |
| Non-major Upper-Level General Elective | JOU 4181 (MBCN) or RTV 4500 (MBPP)                      |                |
| MMC 4208                               | Major Elective  |                |
| Major Elective                         | Enhanced Gen Ed- Ethical Reasoning and Civic Engagement |                |
|  |   |                |
|  |   |                |
| Total Hours: 12                        | Total Hours: 12   | Total Hours: 3 |

## Year 4

| Fall                               | Spring                               | Total Credits to Graduation                               |
|------------------------------------|--------------------------------------|---|
| RTV 4304 (MBCN) or RTV 4542 (MBPP) | Non-Major Upper-Level Elective       | <b>Major Requirements:</b><br>45 credit hours             |
| Major Elective                     | Non-Major Upper-Level Elective       |   |
| Non-Major Upper-Level Elective     | Non-Major Upper-Level Elective       | <b>General Education Requirements:</b><br>36 credit hours |
| Non-Major Upper-Level Elective     | Enhanced Gen Ed-High Impact Practice |   |
| Major Elective                     | Non-major General Elective           | <b>Other Degree Requirements:</b><br>39 credit hours      |
|                                    |                                      |   |
| Total Hours: 15                    | Total Hours: 15                      | Total= 120  |