

What will I be studying?

Professional and Technical Communication (PTC) students engage the world through reading, writing, and collaborative discussion. They study communication across a variety of media and genres, develop technical skills to participate in that communication, and analyze the rhetoric that influences what they produce.

Career Ideas!

Technical Writer

Transform complex and technically difficult written material into clear and concise documentation for a target audience

Human Resources Manager

Build teams of people to execute organizational strategy, improve corporate culture, and create great workplaces

Lawyer

Advise and represent clients and/or conduct research and analysis of legal problems

Social Media Strategist

Manage social media profiles and assist with marketing and other external communication needs

**Please note this is not a complete list of careers you can go into with this major.



Cooper Hall (CPR) 360



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Get Involved!

Department of English
BA in Professional and Technical Communication

Example Four Year Plan

| Year 1 | | |
|---|---|---|
| Fall | Spring | Summer |
| ENC 1101: Composition I | ENC 1102: Composition II | ENC 2210: Technical Writing |
| Core Social Science Course | Core Humanities Course | Non-Major Elective |
| Core Mathematics Course | Enhanced Gen Ed: Quantitative Reasoning | |
| Enhanced Gen Ed: Human and Cultural Diversity | SPC 2608: Public Speaking | |
| | | |
| Total Hours: 12 | Total Hours: 12 | Total Hours: 6 |
| Year 2 | | |
| Fall | Spring | Summer |
| ENC 3242: Tech Comm for Majors | Upper-level Major Elective | Upper-level Major Elective |
| Core Natural Sciences Course | Upper-level Major Elective | Non-Major Elective |
| Enhanced Gen Ed: Creative Thinking | Enhanced Gen Ed: Ethical Reasoning and Civic Engagement | |
| Language I | Language II | |
| | | |
| Total Hours: 13 | Total Hours: 13 | Total Hours: 6 |
| Year 3 | | |
| Fall | Spring | Summer |
| Upper-level Major Elective | ENC 4311: Advanced Composition | |
| Upper-level Major Elective | Upper-level Major Elective | |
| Upper-Level Non-Major Elective | Upper-Level Non-Major Elective | |
| Non-Major Elective | Non-Major Elective | |
| Non-Major Elective | Non-Major Elective | |
| | | |
| Total Hours: 15 | Total Hours: 15 | Total Hours: |
| Year 4 | | |
| Fall | Spring | Total Credits to Graduation |
| Upper-level Major Elective | ENC 4260C: PTC Capstone | Major Requirements: 48 credit hours |
| Upper-level Major Elective | Upper-level Major Elective | |
| Non-Major Elective | Non-Major Elective | General Education Requirements: 24 credit hours |
| Non-Major Elective | Non-Major Elective | |
| Non-Major Elective | Non-Major Elective | Other Degree Requirements: 48 credit hours |
| | | |
| Total Hours: 15 | Total Hours: 13 | Total= 120 |