

Presenting with Prezi

In the PowerPoint and Beyond workshop, we introduced you to the non-linear, web-based presentation program, Prezi. Now, take your skills a step further in this interactive workshop where you'll learn how to create your own Prezi and avoid some of the common design pitfalls of new Prezi users.

1. What is Prezi?

- a. Cloud-based presentation software
- b. Visually dynamic, zoomable canvas
- c. Leads audience on a visual journey

2. What is it good for?

- a. refer to complex visuals, particularly those with different elements you will want to focus on at different points in your talk;
- b. illustrate relationships between different visual or textual elements; or
- c. deal explicitly with issues of scale, either literal or conceptual.

3. Getting Started

- a. Go to <http://prezi.com/pricing/edu/> and create an account
 - i. "Enjoy" license is FREE for Educators!
 - ii. Edit & Share, Public/Private, 500 MB

4. The ABCs (in reverse) of Creating a Prezi

a. Conceptualize

- i. What's your objective/title?
- ii. What's the BIG picture?
- iii. Outline it, maybe even draw it out
- iv. Capitalize on creative capacity of Prezi

b. Build

- i. New Prezi from Template or Diagram, OR Reusable Prezi from Explore
- ii. Choose the template, diagram, or reusable Prezi that best conveys your message (steps of a process, explore a topic, the big idea, different points of view, etc.)
- iii. Choose a theme (fonts, colors, background)
- iv. Start by adding title and main ideas (Level 1 outline headings)
- v. Now add frames and sub-headings (Level 2, 3, ... outline headings)

TIP:

- Low light (dark background, light text)
- Bright light (light background, dark text)
- Sans serif fonts (Arial, Tahoma, Calibri)

c. Add Detail and Dimension

- i. Transformation Tool
- ii. Zooming
- iii. Editing the Path

The Academy for Teaching and Learning Excellence (ATLE)

“Office hours for faculty.”

(813) 974-1841 | atle.usf.edu | atle@usf.edu

5. Tips and Tricks (and Things to Avoid)

- a. Hold SHIFT key down while drawing to create frames with 4:3, projector-friendly aspect ratio
- b. Zoom out if you have difficulty selecting elements
- c. Select and group multiple items to manipulate them together
- d. ESC will get you out of most things
- e. Don't try to use every feature (zooming, animation, etc.) in one Prezi
- f. Use consistent fonts, colors, shapes
- g. Learn to use hidden frames to keep from cluttering canvas
- h. Limit text (5 x 5 rule) or use images (a picture is worth 1000 words)
- i. When you're done, be sure to preview on a different size screen/browser

Nicole's Prezi Planner

My Objective: *To teach people how to make a basic Prezi in 3 easy steps*

The BIG Picture (Template or Diagram): *Steps in a process*

Title: An ABC Guide to Making Your First Prezi

Creative Visualization Ideas: *ABCs in reverse, children's ABC blocks*

My Content:

1. **Conceptualize**
 - a. Objective/Big Picture/Title
 - b. Outline and/or Draw
 - c. Capitalize on Creativity
2. **Build**
 - a. New Prezi from Template or Diagram, or Reusable Prezi from Explore
 - b. Add Title & Main ideas
 - c. Add Frames & Subheadings
3. **Add Details and Dimension**
 - a. Transformation Tool
 - b. Zooming
 - c. Editing the Path

DIAGRAM OPTIONS:

- Linear Process
- Cycle
- Divergent
- Convergent
- Funnel
- Balance
- Overlap
- Alternatives
- Timeline
- Growth
- Iceberg
- Turn the situation around
- Central Topic
- Around a Topic