

USF Board of Trustees
Strategic Initiatives Committee Meeting
February 23, 2021
Time: 8:00 – 9:05 AM
Teams Meeting

I. **Call to Order and Comments**

Chair Carrere called the meeting to order and welcomed the committee members and other members of the Board of Trustees.

II. **Request for Public Comment**

There were no requests for public comment.

III. **New Business – Action Items**

a. **Approval of November 10, 2020, January 19, 2020, and February 4, 2021 Meeting Notes**

Meeting notes for all meetings were approved unanimously.

IV. **New Business – Information Items**

a. **Strategic Renewal Discussion and Initial Plan Framework**

President Currall and Strategic Planning Advisory Task Force Chair Charles Stanish and Vice Chair Sylvia Thomas shared a comprehensive update regarding USF's strategic renewal. The presentation included updates and context around the strategic renewal process flow, including a breakdown of the different constituent groups that were consulted with in the development of the strategic plan. The committee was also presented with the vision of what USF's strategic plan will be for the university, a document that sets expectations and standards for the entirety of the institution to work towards and maintain; the committee was also briefed on how the plan should be viewed as a living document and is not simply an operations manual.

The committee was shown a breakdown of the various ways that constituents were able to give feedback to the Task Force, including town halls and community surveys. The messages that were shared via these public forums was extremely valuable to the Task Force and helped kickstart many of the Task Force's discussions. An overview of where the university lies in the broader higher education landscape was shown and it was discussed as to how a strategic plan and help continue to move USF up in rankings and public perception and prestige.

A SWOTA analysis was presented showing the many strengths and opportunities that the university has, particularly given its unique position in a metropolitan area with close proximity to research, industry, the arts, healthcare and military.