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**Data Literacy Initiative for Travel Analytics – Learn to create your own reports  
and find the answers you have been waiting for!**

USF Travel Community:

As communicated back in December, USF IT has already launched its Data Literacy Initiative for Travel Analytics.

The Data Literacy Initiative consists of **a series of dynamic and interactive self-paced and instructor-led courses** that start with an introductory course on data literacy.

To get started, go to the Data Literacy Initiative webpage: [Bulls Data Hub Knowledge Center](#) watch the welcome video, and navigate to the “Starting your Data Literacy Journey” module in the USF Employee Learning Canvas instance.

If you or someone in your department would like to create additional reports or have travel questions which are not answered in the existing Power BI reports but could be answered using the Travel Analytics dataset, you can enroll in instructor-led sessions which will go deeper into the dataset and how to create your own reports. Please take the following poll to let IT know if you are interested in participating in an Instructor-led session. <https://forms.office.com/r/S6C3MZuGQQ> . This will help ensure the sessions are offered when they are needed.

Please contact [it-analytics@usf.edu](mailto:it-analytics@usf.edu) for questions about the Data Literacy Initiative.