

## Judith Noriega, Inc. Response to the ITN

1. **FREIGHT CHARGES:** We negotiate the most economical freight charges from each of our vendors. We order from Florida suppliers whenever possible to keep freight charges down. We are often able to courier orders reducing the freight charges significantly. Split shipments may incur a nominal fee.
2. **DELIVERY TIME:** Normal production time is 5-7 working days after proof approval. We can offer 3 day and 5 day service on some orders (after proof approval). 24 hour service is available but the proofing process must be waived. We can offer custom pieces and overseas production with a delivery time ranging from 45 to 120 days after proof approval.
3. **PRICING:** We are part of a special procurement group that receives preferential pricing from over 120 top suppliers in the Promotional Products Industry and as a preferred supplier we will pass that savings along to USF. The University of South Florida will receive a 5% discount off of EQP on supplier catalog pricing. Catalog pricing is generally valid for a calendar year. Pricing is automatically updated on our website. New items are added quarterly. We have no control when an item is out of stock. In this event we will search to find a similar item at the same price. Set up charges are 2% off catalog pricing.
4. **ARTWORK REQUIREMENTS:** There are no art charges when USF provides vector artwork. If art changes need to be made an edit is \$15.00. Art preparation is \$25.00. Embroidery Digitization up to 8,000 stitches \$40.00. The first proof is provided at no charge. If additional proofs are required there is a \$12.00 charge per proof. PMS color match charges apply when applicable.
5. **LICENSING REQUIREMENT:** When accepted as a preferred vendor we will register with IMG College Licensing. We are currently registered with Trademarx Licensing and are familiar with licensing procedure and reports.
6. **VENDOR CATALOGS:** Our website [www.promosjudithnoriega.com](http://www.promosjudithnoriega.com) offers a full catalog containing a search engine that offers over 800,000 products that can be customized with the USF logo. If a printed catalog is requested it will be provided at no charge.
7. **ORDERING SYSTEM:** You may place your order directly on our website. You may also e-mail your order directly to [judy@promosjudithnoriega.com](mailto:judy@promosjudithnoriega.com). All e-mails will be acknowledged within 24 hours. If no acknowledgement is received please call immediately to (813)872-8282 or (813)215-3656. For a standard order you will select a product, the color of the product, the logo to be used, the color of the imprint and the in hands date. Your dedicated account manager will follow up with either a phone call or an e-mail to clarify your order. If there are any additional charges such as PMS color matches they will be clarified before your order is placed. A freight estimate will be provided.
8. **PERSONAL SERVICE:** Our 26 years of experience allows us to assist in securing the best product at the best price. Just call and let us do the work for you. Personal service is our forte.

9. DEDICATED SALES TEAM: Judith Noriega & Scott Wrenn will be your personal on campus representative and is available to meet with USF departments upon their request.

10. BUY AMERICA ACT: We have full knowledge and verification of products that are manufactured in the USA. We can make recommendations when compliance to the Buy America Act is necessary.

11. SUSTAINABILITY: We can provide a list of suppliers that target “green” or “sustainable” products. However, when working with other government agencies we usually do the research necessary to give the purchaser a selection of items that are available from various suppliers.

12. QUALITY & PRODUCT SAFETY: We are a member of several industry organizations. PPAI’S responsibility as an international trade organization is to represent the industry as an umbrella organization. They represent our industry in the public affairs arena by constantly working on issues such as product safety and public advocacy. ASI, SAGE and other service providers do that to a lesser extent, but that responsibility falls squarely on the shoulders of the industry’s non-profit trade association. We look to them for information and guidance.

## Total Proposal Discounts

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