Muma College of Business
Faculty Qualification Standard for AACSB Continuing Qualification (for Initial Qualification see Notes)

Scholarly Academic[a] (SA) – The College has elected to define two sets of criteria for maintaining scholarly academic status. One set for faculty teaching graduate level courses and one set for faculty teaching undergraduate level courses. Faculty qualified to teach at the graduate level are also qualified to teach at the undergraduate level. Initial qualification criteria to achieve scholarly academic status remains the same for both sets of criteria.

For a graduate level faculty member to be considered SA **one** of the following criteria must be met over a five-year period. The faculty member must:

- Publish 1 UTD24/FT50 journal article (or equivalent).
- Be awarded an externally funded competitive research grant.
- Publish 2 ABDC listed A* or A journal articles.
- Publish 3 articles in peer-reviewed journals not already identified in prior bullets (journals must meet the college publications policy).

The faculty member MUST ALSO provide other evidence of scholarship – this includes activities such as journal editorships, editorial committee memberships, leadership positions in recognized academic organizations, research awards other than federal competitive grants, fellow status, serving as an ad hoc reviewer, published peer-reviewed proceedings, peer-reviewed presentations at conferences.

For an undergraduate level faculty member to be considered SA **one** of the following criteria must be met over a five-year period. The faculty member must:

- Publish 1 ABDC listed A* or A journal article.
- Publish 2 articles in peer-reviewed journals not already identified in prior bullets (journals must meet the college publications policy).

The faculty member MUST ALSO provide other evidence of scholarship – this includes activities such as applying for external research grants, serving as an ad hoc reviewer, published peer-reviewed proceedings, peer-reviewed presentations at conferences, textbooks.

Practice Academic[a,c] (PA) – for a faculty member to be considered PA he/she must meet at least one of the following criteria over a five-year period:

- Three publications (journals must meet the college publications policy) that can include any combination of **peer-reviewed** articles, case studies, **peer-reviewed** pedagogical articles, textbooks, monographs, peer-reviewed proceedings.
- **Substantive and multiple** linkages to practice that include 3 or more of the activities on lists A, B and/or C of the Appendix.
- Alternatively, qualification can be met by partially meeting a combination of the prior two bullet requirements.

Scholarly Practitioner[b] (SP) – for a faculty member to be considered SP he/she must meet the following criteria over a five-year period:

- Any of the publishing criteria outlined in the bullets for the Scholarly Academic, or at least 2 publications in **peer-reviewed** pedagogical journals (journals must meet college publication policy).

Instructional Practitioner (IP) – for a faculty member to be considered IP he/she must meet the following criteria over a five-year period:

- **Substantive and multiple** linkages to practice that include 3 or more of the activities on lists A, B and/or C of the Appendix.

Notes

[a] For initial qualification an academic, as defined by the AACSB, must hold a doctorate degree. A faculty member is considered an academic for the first five years after earning a doctorate degree. Faculty members holding a non-research doctorate degree may be classified as SA or PA; however, the individual would be expected to demonstrate a higher level of sustained academic or professional engagement; the burden of proof is on the college/school.

[b] A practitioner, as defined by the AACSB, holds a masters' degree or substantial, current professional experience.

[c] The PA criteria are separate from SA criteria, someone who does not meet the SA criteria, does not automatically qualify for PA status.

Also note: The COB has set a goal of 50% SA qualified faculty and a goal of 90% SA, PA, SP and IP qualified faculty.

Appendix Linkages to Practice

Category A: Professional and Practical Publications

- Student textbooks or significant revisions to student textbooks
- Books aimed at professionals, practitioners, businesspeople, or policymakers
- Chapters in books aimed at professionals, practitioners, businesspeople, or policymakers
- Publications in trade journals
- Articles in periodicals aimed at professionals, practitioners, businesspeople, or policymakers
- Publicly available reports of professional organizations or government bodies
- Patents

Category B: Professional Leadership Activities

- Presentations for professional, policymakers, or businesspeople
- Presenting at continuing professional education programs
- Serving on boards of directors with responsibilities relating to their primary teaching area
- Serving in a leadership role in professional associations
- Providing consulting services relating to their primary teaching area

Category C: Other Professional Engagement Activities

- Documented continuing professional education experiences
- Sustained professional work related to the faculty member's area of teaching
- Obtaining and/or maintaining professional accreditation within one's field
- Authoring publicly available and widely read decisions on behalf of a recognized national organization
- Technical reports issued to funded research projects
- Creation of widely-used business or instructional software
- Service to AACSB
- Reviewing or discussing manuscripts for professional conferences
- Conducting educational seminars for industry executives
- Attending and participating in professional or community workshops or conferences involving interaction with industry or community professionals
- Engaging in an externship in business or industry
- Serving in a position with managerial authority or continuing oversight within an organization
- Significant volunteer or outreach activities in the primary teaching area
- Membership and active participation in recognized non-academic professional meetings

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