



USF Muma

MONICA WOODEN CENTER FOR SUPPLY CHAIN
MANAGEMENT & SUSTAINABILITY

A Game-Changing Gift



As Florida moves closer to becoming a global hub of commerce with the University of South Florida's Muma College of Business playing an integral part, the college's Center for Supply Chain Management & Sustainability received the multi-million-dollar gift from one of the industry's pioneers: Monica Wooden, cofounder and ex-CEO of MercuryGate International.

Wooden donated \$5 million to the center this week to further its goal of providing needed research in the field as well as talent to carry the state into an era that may one day rival tourism as the main industry. The center – the first of its kind in Florida – employs a faculty that includes five supply chain management experts who are leading researchers on logistics issues.

Wooden, whose company provides transportation management solutions in the field of supply chain management, is uniquely aware of how the industry operates, what needs to be done to fulfill its potential and what kind of young talent is required to carry it through. In return for the gift, the Muma College of Business will name the Center for Supply Chain Management & Sustainability after her.

Right Time. Right State. Right University.

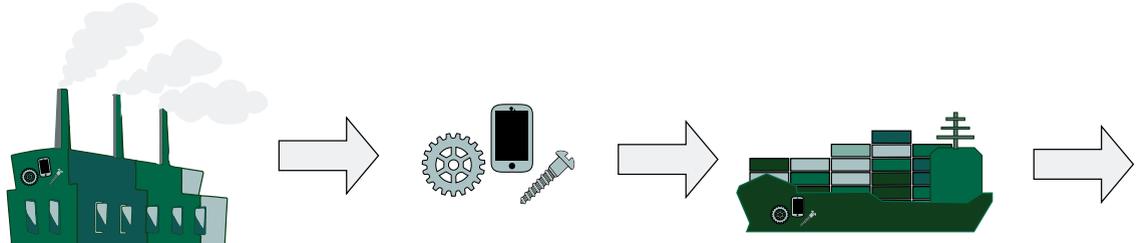
The naming gift for the Center for Supply Chain Management & Sustainability at the Muma College of Business comes just at the right time, the right place and with the right people. Supply chain management is a vital part of the flow of products between organizations, their suppliers and customers. The emerging industry focuses on the basics of commerce: manufacturing, transportation, warehousing, logistics and anything else that begins with a raw resource and ends with a product on a shelf, a service for a business, or technology for the masses and the few. Florida is poised to become a global commerce hub, because it is uniquely situated with access to European, Latin American and Asian markets. Some predict supply chain management and logistics may one day overtake tourism as the No. 1 industry in the Sunshine State.

That prospect is easy to imagine with the 15 deep-water ports, 20 commercial service airports, 3,000 miles of freight rail tracks and 122,000 miles of flat highway systems. With all this in mind the Muma College of Business' plan to offer supply chain management programs for students in the fall of 2019 is perfectly timed as the growing industry is already experiencing a demand for talent and is ready to offer high paying jobs to thousands of candidates.

The Right Place.

At the Right Time.

To the Right People.



Monica Wooden

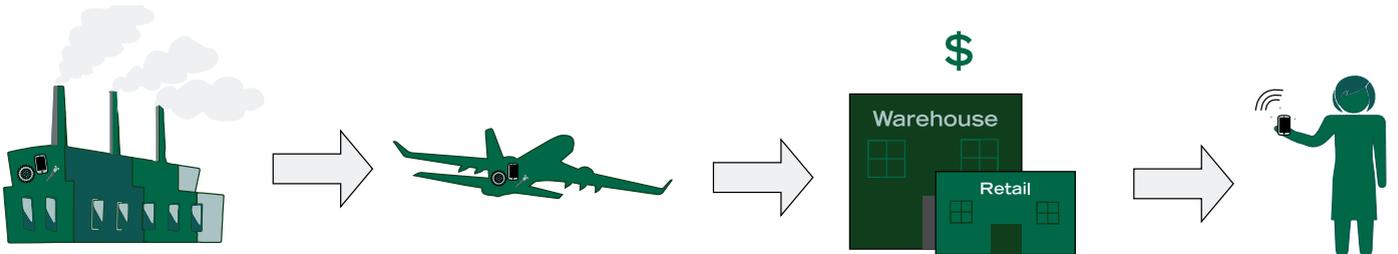
Monica B. Wooden is the cofounder and ex-CEO of MercuryGate International, a company that provides transportation management solutions in the field of supply chain management. She and co-founder Steve Blough developed procedures that industry observers say are among the most sophisticated and flexible transportation management solutions available in the market today. As CRO, Wooden designs and implements business strategies focused on growth. Clients have improved productivity and operational efficiency through MercuryGate International's efforts to improve transportation processes, increase client satisfaction and reduce costs. Some of their major clients include third-party logistics, brokers, carriers and freight forwarders.

Prior to cofounding MercuryGate, Wooden served as an executive at IBM for nine years, supervising its Florida consulting practice and creating new business ventures in transportation and distribution worldwide. It was there that she realized the need to automate transportation processes robust enough to handle third-party logistics and shipper businesses, inspiring the start of MercuryGate. In 2014, the company was acquired by Warburg Pincus Investment and in August 2018, that company was acquired by Summit Partners.

She and her company are founding members of the Muma College of Business' Center for Supply Chain Management & Sustainability and are longtime supporters of the college. Since 2015, MercuryGate has donated transportation management software licenses for classroom use, supported faculty with industry insight as they began to envision the center and was a key player in launching the inaugural statewide Florida Supply Chain Summit hosted by the center this spring. Most importantly, she helped the college expand the center's business network to ensure more engagement between companies and students for internships and jobs after graduation.

Wooden, an avid Green Bay Packers fan and follower of college basketball, is a member of the Committee of 200, comprised of women representing companies with more than \$1.2 trillion in combined revenue. She is often sought out by media and for speaking engagements on successful corporate leadership, management, entrepreneurship, mentorship, corporate boards and Fortune 500 companies. She has been recognized in Forbes and Southeast Women in Business and in 2013, she received the Ernst & Young Entrepreneur of the Year award for the Southeast region.

Though she earned a bachelor's degree from Ithaca College in New York and a master's degree from the University of Georgia, both of her children are USF alumni. Daughter, Jessica, received a master's degree in medical sciences in 2011 from the USF Health Morsani College of Medicine, and her son, Patrick, earned a bachelor's degree in health science from the USF College of Arts and Sciences in 2016.



The Center for Supply Chain Management & Sustainability

The USF Muma College of Business will offer a major in supply chain management starting in 2019, an emerging discipline that can land graduates immediate jobs with competitive salaries in an industry that is starved for talent, especially in Florida, which is poised to become a global hub of commerce over the next decade.

U.S. News & World Report has predicted that logistics jobs will expand by 25 percent within the next 10 years and identified logistics as one of the “20 Best Business Jobs.” Logistics and supply chain management are also included in lists that rank top career fields for women during the next decade.

The Monica Wooden Center for Supply Chain Management & Sustainability, the first center of its kind in Florida, employs a globally recognized faculty to teach undergraduate and graduate students — as well as corporate clients — on these issues. The faculty includes five supply chain management experts who are leading researchers on logistics issues.

Their research on logistics and supply chain management drives understanding of current supply chain issues and builds creative solutions to the problems in the industry, potentially saving companies billions of dollars. There's a science to keeping the supply chain working, and it's getting more and more complicated with global trade and e-commerce. Supply-chain management majors will learn a wide range of skills such as contract management, procurement, logistics, manufacturing, warehousing, transportation and network design.



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