

# The Impact of Fintech:

## AI, Blockchain, Cryptocurrency, and the Future of Business Certificate



### Program Details

The USF Muma College of Business and the Fintech Center assembled a team of world-class faculty and industry experts to create a program designed to provide a non-technical foundational understanding of the emerging world of fintech. This certificate program is ideal for all students, entrepreneurs, and working professionals who wish to gain an edge in understanding this increasingly vital topic for careers and business. Program participants can expect to learn from faculty in a productive, self-paced learning environment. Completion of the program with a passing grade will result in being granted *The Impact of Fintech: AI, Blockchain, Cryptocurrency, and the Future of Business Certificate*, issued by the Muma College of Business.

### About the Fintech Center

The Fintech Center at the Kate Tiedemann School of Business and Finance in the Muma College of Business is on track to be a leading university-based fintech center and entrepreneurial ecosystem, with a strategic focus of helping students, faculty, the business community, and fintech entrepreneurs lead with success in increasingly prominent fintech-driven market sectors. The Fintech Center advances fintech research and teaching, collaborates with the business community on new financial technologies to help develop future business leaders, and promote market integration and expansion across regional, national and global industry sectors.

### FAQs

**Format:** 100% Online

**Time:** The certificate program is self-paced. Users may view at any time.

**Total Hours:** 10 Hours

**Recorded Sessions:** 8 total, each with instructor-led learning and some with guest speakers.








**Pre-requisite Requirements:** None

**Fee:** Course is free for a limited-time only!

**Language:** English

**Books & Materials Requirements:** None

**Assessment:** Each module will have an assessment; passing all eight will provide a certificate upon course completion.

 <p><b>Module 1</b> An Introduction to Fintech</p>	 <p><b>Module 2</b> Demystifying Blockchain</p>	 <p><b>Module 3</b> Banking and Financial Services</p>	 <p><b>Module 4</b> Cryptocurrency and NFT Fundamentals</p>	 <p><b>Module 5</b> Insurtech, Supply Chain, and Professional Sports</p>	 <p><b>Module 6</b> The Emerging Legal and Regulatory Environment</p>	 <p><b>Module 7</b> Mapping the Future of Fintech (2-part module)</p>
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*Start Your Journey Now*

Go to [usf.to/fintech-cert](https://usf.to/fintech-cert) to learn more and register.

Questions? Email Assistant Program Director of the Fintech Center  
Kassie Patatanes at [kpatatanes@usf.edu](mailto:kpatatanes@usf.edu)