

**Curriculum Vitae
Michael J. Mondello
February 27, 2020**

University Address: Department of Marketing
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Education

Ph.D. – Higher Education Administration **1999**
University of Florida, Gainesville, FL
Specialization: Finance
Dissertation: A Financial Analysis of Division I-A Athletic Programs

Master of Science in Exercise & Sport Sciences **1992**
University of Florida, Gainesville, FL
Specialization: Sport Management

Bachelor of Science in Secondary Education **1990**
University of South Florida, Tampa, FL
Specialization: Secondary Physical Education Pedagogy

Professional Experience

2017-18 Associate Chair Department of Marketing – Oversee student success for undergraduate and graduate programs including student retention, graduation placement, and recruitment.

2016 (June – December) – served as MUMA COB inaugural Faculty Extern with Tampa Bay Rays. Working with senior leadership Strategy and Development department on the new ballpark initiative, fan experience, concessions, and television deal.

2015 – Present Professor, Muma College of Business
Associate Director, Sport & Entertainment Management Program
Department of Marketing /University of South Florida

2012 – Present **Associate Professor/Associate Director** Sport & Entertainment Management
Department of Management and Organization, College of Business
University of South Florida

- 2012 Promoted to **Full Professor**
Department of Sport and Recreation Management, College of Education
The Florida State University
- 2006 – 2012 **Associate Professor**
Department of Sport & Recreation Management, College of Education
The Florida State University – (Awarded tenure 2/06)
- 2000 – 2005 **Assistant Professor Sport Management**
Department of Sport Management, College of Education
The Florida State University – (Awarded doctoral directive status 2002)
- 1997 – 1999 **Assistant to the Department Chair - Director, Sport and Fitness Program**
Department of Exercise & Sport Sciences, University of Florida, Gainesville, FL
- 1993 – 1997 **Co-Director, Sport and Fitness Program**
Department of Exercise & Sport Sciences, University of Florida, Gainesville, FL
- 1994 – 2000 **Supervision of student internships**
Department of Exercise & Sport Sciences, University of Florida, Gainesville, FL

Instructional Experience

- 2002 – 2013 **Head Racquetball Professional**
Premier Health & Fitness, Tallahassee, FL

Coaching Experience

- 1990 – 1994 **Men's Assistant Basketball Coach**
Santa Fe Community College, Gainesville, FL

Administration

University of South Florida

Sport & Entertainment Management Program – Associate Director (2013-present)

Primary responsibilities include curriculum oversight, analytics conference coordinator, Bolts & Bulls golf tournament, program budget, course scheduling, advisory board, student recruitment, and liaison with COB faculty teaching in the MBA program.

Co-responsibilities include managing of Tampa Bay Lightning relationship. Other duties are fundraising, student placement, and establishing community residencies for students.

Student Residency Supervision (2013-present)

Responsibilities include supervision of students registered for their residency. This includes communication with supervisor, student evaluation, and intervention as needed.

Teaching

University of South Florida – College of Business

GEB 6895 – Integrated Business Applications

The MBA capstone course affords students the opportunity to apply and integrate knowledge, skills, and experience in a semester-long, project-based course in which students create the strategic, marketing and financial elements of a comprehensive business plan. The content of the course in part is determined by students in the course. Students will be asked to self-select, with the guidance of the faculty, a business for which a business plan will be created.

SPB 6706 – Sport Business Analytics

This MBA course focuses on analytic techniques such as data analysis, breakeven scenarios, statistical inference, ticket pricing, and forecasting. Students also use regression techniques to evaluate and predict projects.

SPB 6116 – Sport & Entertainment Finance

This Master's course includes investments, the stock market, TVM, budgeting, raising capital, economic impact analysis, franchise valuations, financing college athletic programs, and stadium financing. Collectively, this class balanced both financial theory and sport application.

SPB 6608 – Seminar in Sports Business

This Master's course cultivates a unique learning environment utilizing sport business leaders across various industry disciplines to share their experiences with the students. Students use these interactions as platforms to help shape their critical thinking and leadership skills.

The Florida State University – Doctoral Seminar

Sport Finance

This seminar focused on various financial and economic theories related to sport organizations. Specific foci included competitive balance, contingent valuation, league development, financing options, valuation, raising capital, economic impact analysis, and firm performance. In addition, students were actively engaged in class discussion focusing on current sport business research.

The Florida State University – Master’s Courses

Fundraising for Sport Organizations

This course was developed in response from industry professionals who indicated the need for sport management students to be trained in the science of fundraising. This course introduced the student about the "art" of fundraising as well as the "science" of fundraising.

Sport Finance – Master’s Course

Topic areas included investments, the stock market, salary structures in professional sports, economic impact analysis, franchise valuations, time value of money, financial case reviews, raising capital, budgeting, financial issues related to college athletics, and stadium financing.

Graduate Practicum in Sport

These courses constituted graduate internships. Responsibilities included development of an introductory cover letter, midterm assessment evaluation, and final evaluation. Students were required to complete a paper detailing their experiences.

Undergraduate Courses

- **Organization & Administration of Sport Management**
- **Sport Finance**

Graduate Student Mentoring

Doctoral Dissertation Chair at Florida State University - (12)

- Chris Keshock (2004) – The effects of economic impact information on the attitudes of potential sports sponsors operating in mid-size and small colleges. Dr. Keshock is a tenured faculty member at the University of South Alabama.
- Clark Haptonstall (2005) – Measuring the effectiveness of mediated and non-mediated communication among Heisman Trophy voters. Dr. Haptonstall is Chair and the Director of the Sport Management Program at Rice University.
- John Lata (2006) – An analysis of goal achievement orientation and sport morality levels of Division I-A non revenue collegiate athletes. Dr. Lata is Associate Athletics Director/Student Services at the Florida State University.
- Ted Kian (2006) – Masculine Hegemony in March Madness? A textual analysis of the Gendered language used by newspaper and online sportswriters covering NCAA Women’s and Men’s basketball tournaments. Dr. Kian is an Associate Professor of Media & Strategic Communications at Oklahoma State University.

- Brooke Forester - co-chair - (2009) – The social impact of corporate social responsibility: A case study. Dr. Forester is a faculty member at the University of South Alabama.
- Melissa Noland (2010) – The role and influence of perceived mentoring on women’s decisions to pursue doctoral degrees in sport management. Dr. Noland is a lead instructor at Premier Coast Real Estate.
- Donnie Stringfellow (2011) – Determinants of spectator attendance of historically black colleges and universities football games. Dr. Stringfellow is a consultant in Tampa.
- JC Kim (2011) – The influence of perceived managerial work values and perceived constructive organizational culture on job satisfaction of employees in sport organizations. Dr. Kim is a faculty member at Farleigh Dickinson University.
- Marshall Magnusen (2011) – Recruiting predictors and recruiter political skill influences on recruiting effectiveness in college sports: The case of NCAA Division I soccer. Dr. Magnusen is a faculty member at Baylor University.
- Michelle Brimecombe (2012) – An exploratory investigation on the predictors of counterproductive work behaviors among major league baseball employees. Dr. Brimecombe is a faculty member at Newbury College.
- Sungil Hong (2012) – Innovation diffusion in professional sports: An event history analysis of Major League Baseball. Dr. Hong is a faculty member at Hong Kong Baptist University.
- Tim Kellison (Co-chair) (2013) – Civic paternalism as the political reason for the no-vote subsidy. Dr. Kellison is a faculty member at Georgia State University.

Member of Doctoral Dissertation Committees - (32) The Florida State University

Jason Lee (2002), Kadie Otto (2003), Krista Mooney (2003), Samuel Todd (2003), Bosmat Makeover (2003), Sunho Mun (2003), Fred Battenfield (2004), Charles Crowley (2004), Win Koo (2004), Damon Andrew (2004), Trey Ivey (2005), Bob Heere (2005), Brent Estes (2006), Do Young Pyun (2006), Andi Lyons (2007), Mike Stewart (2008), Birgit Zepf (2008), Masa Yoshida (2009), Roy Samuel (2009), Joey St. Germain (2009), Jin-wok Chen (2009), Min-Soo Kim (2010), Sheila Nguyen (2010), Brian Gordon (2010), Jaeyeon Hwang (2010), Kristin Zomermaand, Trey Leech (2010), Dusko Bogdanov (2011), Michael Naylor (2011), David Hedlund (2011), Lael Gershgoren (2012), Yuko Sawatari (2012) and Melody Johnston (2020).

Member of Master’s Thesis Supervisory Committees at The Florida State University.

Megan McHugo (2005), Tim Kellison (2009), Dena Welden (2011).

USF Senior Honors Thesis – Taylor Nixon (2018) NFL Salary Cap

Scholarly Publications

Peer Reviewed Journal Articles:

- (64) Salaga, S., Tainsky, S., & **Mondello, M.** (2020). Betting Market Outcomes and NBA Television Viewership. *Journal of Sport Management*. 34, (2), 161-172.
- (63) Sung, H., Mills, B., **Mondello, M.** (2019) - Local Broadcast Viewership in Major League Soccer. *Journal of Sport Management*, 33 (2), 106-118.
- (62) Kellison, T., Sam, M. P., Hong, S., Swart, K., & **Mondello, M.** (2019). Global perspectives on democracy and public stadium finance. *Journal of Global Sport Management*. <https://doi.org/10.1080/24704067.2018.1531680>
- (61) **Mondello, M.**, Mills, B., & Tainsky, S. (2017). Competition in Shared Markets and National Football League Viewership. *Journal of Sport Management*, (31), 562-574.
- (60) Huberty, L., Kellison, T. & **Mondello, M.** (2016). Fan Mobilization and the Minnesota Sport Stadium Campaign. *International Journal of Sport Communication*. (9), 191-208.
- (59) Rishe, P., Sanders, M., Reese, J., **Mondello, M.** (2016). A Heterogeneous Analysis of Secondary Market Transactions for College Football Bowl Games. *Sport Marketing Quarterly*, 25, (2), 115-127.
- (58) **Mondello, M.** & Kellison, T. (2016). The Sport Referendum Model: Factors influencing the success and failure of ballot measures. *Journal of contemporary Athletics*, 10 (2), 139-155.
- (57) Mills, B., **Mondello, M.**, & Tainsky, S. (2016). Competition in Shared Markets and Major League Baseball Broadcast Viewership. *Applied Economics*, 48, (32), 3020-3022.
- (56) **Mondello, M.** & Gordon, B. (2015). The NBA fan experience: A case study of a professional sports franchise. *Journal of contemporary athletics*. (9), 1-14.
- (55) Hong, S. I., Magnusen, M., & **Mondello, M.** (2015). Collaborative innovation in sport: Conceptualizing the adoption of new stadium construction from professional sport team and government perspectives. *Journal of Physical Education and Sport Management*, 6(9), 70-81.
- (54) Sung, H., Xu, J., Tainsky, T., **Mondello, M.** (2015). A Tale of Three Cities: Intra-Game Ratings in Winning, Losing, and Neutral Markets. *International Journal of Sport Finance*, (10), 122-137.
- (53) Rishe, P., **Mondello, M.**, & Boyle, B. (2014). How Event Significance, Team Quality and School Proximity Affect Secondary market behavior at March Madness. *Sport Marketing Quarterly*, 23, 148-160.

- (52) Kim, J.C. & **Mondello, M.** (2014). Structural examination of managerial work values and constructive organizational culture: Use of the partial disaggregation method. *Journal of Multidisciplinary Research*, (6), 5-14.
- (51) Kellison, T. & **Mondello, M.** (2014). Civic paternalism in political policymaking: The public justification for no-vote stadium. *Journal of Sport Management*, (28), 162-175.
- (50) **Mondello, M.** & Kamke, C. (2014). Management Whitepaper. The introduction and application of sports analytics in professional sport organizations: A case study of the Tampa Bay Lightning *Journal of Applied Sport Management*, (1), 13-15.
- (49) **Mondello, M.** & Kamke, C. (2014). The introduction and application of sports analytics in professional sport organizations: A case study of the Tampa Bay Lightning *Journal of Applied Sport Management*. (1), 1-12.
- (48) Kellison, T. B., & **Mondello, M.** (2013). In the continued pursuit of stadium initiatives following past failures: An analysis of the Los Angeles Farmers Field proposal. *Journal of Venue and Event Management*, 4, 1-25.
- (47) **Mondello, M.**, Piquero, A., Piquero, N., Gertz, M., & Bratton, J. (2013). Public perceptions on paying student athletes. *Sport & Society: Cultures, Commerce, Media, Politics*, 16, 106-119.
- (46) Hong, S., **Mondello, M.**, & Coates, D. (2013). An examination of the effects of the recent economic crisis on Major League Baseball (MLB) attendance demand. *International Journal of Sport Finance*, 8, 140-156.
- (45) Chester, M. & **Mondello, M.** (2012). Mentorship among female sport management doctoral students. *Sport Management Education Journal*, 6, 53-68.
- (44) Kellison, T. & **Mondello, M.** (2012). Organisational perception management in Sport: The use of corporate pro-environmental behaviour for desired facility referenda outcomes. *Sport Management Review*, 15, 500-512.
- (43) Magnussen, M., Hong, S., & **Mondello, M.** (2011). Social effectiveness and sport personnel: The impact of athlete political skill and influence tactics on sport organization CSR reputation and consumer advocacy intentions. *International Journal of Sport Management and Marketing*, 10, 61-82.
- (42) Magnussen, M., **Mondello, M.**, Kim, YK., Ferris, G. (2011). Roles of recruiter political skill, influence strategy, and organization reputation on recruitment effectiveness in college sports. *Thunderbird International Business Review*, 53, 687-700.

- (41) **Mondello, M.**, Gordon, B., & Wong, D. (2011) Issues, challenges, and the state of fundraising: Insights from today's sport and non-sport practitioners. *International Journal of Sport Management*, 12, 221-240.
- (40) Lata, J. & **Mondello, M.** (2010). An analysis of goal achievement orientation and sport morality levels of division I-A non-revenue collegiate athletes. *The Journal for the Study of Sport & Athletes in Education*, 4, 69-94.
- (39) **Mondello, M.**, Schwester, R., & Humphreys, B. (2009). To build or not to build: Examining the public discourse regarding St. Petersburg's stadium plan. *International Journal of Sport Communication*, 2, 432-450.
- (38) Kian, E. M., **Mondello, M.**, & Vincent, J. (2009). ESPN - The women's sports network? A content analysis of Internet coverage of March Madness. *Journal of Broadcasting & Electronic Media*, 53, 477-495.
- (37) **Mondello, M.**, Berri, D., Leeds, M., & Leeds, E. (2009). The role of managers in team performance. *International Journal of Sport Finance*, 4, 75-93.
- (36) Kwon, H. H., Lee, C., & **Mondello, M.** (2009) Integration of two brands. A Co-branding Model. *International Journal of Sport Management*, 10, 35-50.
- (35) **Mondello, M.** & Maxcy, J. (2009). The impact of salary dispersion and performance bonuses in NFL organizations. *Management Decision*, 47, 110-123.
- (34) Rudd, A. & **Mondello, M.** (2008). Managers' ability to identify ethical issues in the sport industry. *International Journal of Sport Management*, 9, 451-459.
- (33) Kwon, H. H., Kim, H., & **Mondello, M.** (2008). Does a manufacturer matter in co-branding? The influence of a manufacturer brand on sport team licensed apparel? *Sport Marketing Quarterly*, 17, 163-172.
- (32) **Mondello, M.**, Andrew, D., Todd, S., & Mahony, D. (2008). Teaching finance in sport management programs: An analysis of course delivery. *ICHPER-SD Journal of Research*, 3, 100-106.
- (31) **Mondello, M.** (2008). The college football postseason mess: Economic perspectives. *The Journal for the Study of Sport & Athletes in Education*, 2, 181-202.
- (30) Kian, E., Vincent, J., & **Mondello, M.** (2008). Masculine hegemonic hoops: An analysis of media coverage of March Madness. *Sociology of Sport Journal*, 25, 223-242.
- (29) **Mondello, M.** & Humphreys, B. (2008). Determinants of franchise values in North American professional sports leagues: Evidence of a hedonic price model. *International Journal of Sport Finance*, 3, 98-105.

- (28) Walker, M. & **Mondello, M.** (2007). Moving beyond economic impact: A closer look at the contingent valuation method. *International Journal of Sport Finance*, 2, 149-160.
- (27) Humphreys, B. & **Mondello, M.** (2007). Intercollegiate athletic success and donations at NCAA Division I institutions. *Journal of Sport Management*, 21, 265-280.
- (26) **Mondello, M.**, Johnson, B., & Whitehead, J. (2007). The value of public goods generated by a National Football League team. *Journal of Sport Management*, 21, 123-136.
- (25) **Mondello, M.**, Mahony, D., Hums, M. & Judd, M. (2006) Sport management doctoral students in North America: Perceptions of their graduate training. *International Journal of Sport Management*, 7, 160-173.
- (24) Baker, A., Mahony, D., Judd, M., **Mondello, M.**, & Hums, M. (2006) Tenure expectations in sport management: Perceptions of faculty. *International Journal of Sport Management*, 7, 407-424.
- (23) Johnson, B., **Mondello, M.**, & Whitehead, J. (2006). Contingent valuation of sports: Temporal embedding and ordering effects. *Journal of Sports Economics*, 7, 267-288.
- (22) Maxcy, J., & **Mondello, M.** (2006). The impact of free agency on competitive balance in North American professional sports leagues. *Journal of Sport Management*, 20, 345-365.
- (21) Mahony, D., **Mondello, M.**, Hums, M. & Judd, M. (2006). Recruiting and retaining sport management faculty: Factors affecting job choice. *Journal of Sport Management*, 20, 414-430.
- (20) **Mondello, M.** & Rische, P. (2006). Comparative economic impact analyses: Differences across cities, events, and demographics: A Reply. *Economic Development Quarterly*, 20 196-197.
- (19) Rudd, A. & **Mondello, M.** (2006). How do college coaches define character? A qualitative study with Division I-A head coaches. *Journal of College & Character*,(3), 1-10.
- (18) **Mondello, M.** & Rische, P. (2005). Variable ticket pricing in Major League Baseball: A case study of the St. Louis Cardinals. *International Journal of Sport Management*, 6, 214-232.
- (17) **Mondello, M.** & Rische, P. (2004). Comparative economic impact analyses: Differences across cities, events, and demographics. *Economic Development Quarterly*, 18, 331-342.
- (16) Rische, P. & **Mondello, M.** (2004). Ticket price determination in professional sports: An empirical analysis of the NBA, NFL, NHL, and Major League Baseball. *Sport Marketing Quarterly*, 13, 104-112.

- (15) **Mondello, M.**, & Anderson, P. (2004) Stadiums, arenas, and sports referendums: A comparative analysis of cities involved in the stadium game. *International Journal of Sport Management*, 5, 43-71.
- (14) Mahony, D. **Mondello, M.** Hums, M. & Judd, M. (2004) Are Sport Management doctoral programs meeting the needs of the faculty job market? Observations for today and the future. *Journal of Sport Management*, 18, 91-110.
- (13) Rishe, P. & **Mondello, M.** (2003). Ticket price determination in the National Football League: A quantitative approach. *Sport Marketing Quarterly*, 12, 72-79.
- (12) **Mondello, M.**, & Pedersen, P. (2003). A content analysis of the Journal of Sports Economics. *Journal of Sports Economics*, 4, 64-73.
- (11) **Mondello, M.**, (2003). Stadium funding and the city of Jacksonville *International Sports Journal*, 7, 1-8.
- (10) **Mondello, M.**, & Beckham, J. (2002). Worker's compensation and collegiate athletes: The debate over the pay for play model: A counterpoint. *Journal of Law & Education*, 31, 293-303.
- (9) **Mondello, M.**, Mahony, D., Hums, M., & Moorman, A. (2002). A survey of search committee chairpersons: Candidate qualifications preferred for entry-level tenure-track sport management faculty positions. *International Journal of Sport Management*, 3, 262-281.
- (8) **Mondello, M.** & Janelle, C. (2001). A comparison of leadership styles of head coaches and assistant coaches at a successful Division I athletic program. *International Sports Journal*, 5, 40-49.
- (7) **Mondello, M.** (2000). A financial analysis of Division I-A athletic programs. *International Journal of Sport Management*, 1, 36-54.
- (6) **Mondello, M.**, & Abernethy, A. (2000). A historical overview of student-athlete academic eligibility and the future implications of Cureton v. NCAA. *Villanova Sports & Entertainment Law Journal*, 7, 127-150.
- (5) **Mondello, M.**, Fleming, D., & Focht, B. (2000). The organization, administration, and operational procedures of an elective physical education program at a research one university. *The Physical Educator*, 57, 77-82.
- (4) Langley, C., Connaughton, D., **Mondello, M.**, & Whiddon, S. (2000). The dynamics of collegiate sport sponsorship. *FAHPERD*, 39, 35-41.

- (3) **Mondello, M.** (2000). A challenge to implement the principles of The Arizona Accord. *FAHPERD*, 38, 32-34.
- (2) **Mondello, M.** (2000, January/February). Does defense win championships? *Strategies*, 13, 34-36.
- (1) **Mondello, M.** (1996). Basketball drills. *Journal of Health, Physical Education, Recreation, and Dance*, 34, 5.

Refereed Proceedings

Mondello, M. & Maxcy, J. (2004). Measuring the impact of Free Agency on competitive balance in North American professional team sports leagues. Abstract proceedings of the Joint Statistical Conference held in Toronto, Canada.

Mondello, M. (2004) Big time ball: Hard cash or hype? Abstract proceedings of *Research in Review*. The Florida State University, 14, 2-3.

Fleming, D. & **Mondello, M.** (2000). Block vs. traditional scheduling: An analysis of time usage and content. Paper presented at the annual conference of the American Alliance for Health, Physical Education, Recreation and Dance held in Orlando, FL.

Published Books

Fried, G., Deschraver, T., & **Mondello, M.** (2020). *Sport Finance* 4E. Human Kinetics.

Published Book Chapters

Mondello, M. (2016). Teaching Sports Analytics. In Buckstein, S. ed. *Sports Analytics* p. 219-228. New York: Springer.

Mondello, M. (2012). Media Economics of the NFL. In Quinn, K.G. ed. *Economics of the National Football League*. The State of the Art Sports Economics, Management and Policy Series, Coates, D. ed. p. 89-105. New York: Springer.

Mondello, M. (2008). The College Football Postseason Mess: Economic Perspectives. In *The Business of Sports, V. 3. Bridging research and practice*. p. 167-190. Greenwood Publishing, CT.

Mondello, M. (2006). Sports Economics and the Media. In *Handbook of Sports and Media*. p. 277-294. Erlbaum Publishing, NJ.

McClung, S., Hardin, R., & **Mondello, M.** (2004). Marketing on the Web: Collegiate Athletic Sites. In B. G. Pitts (Ed), *Sharing Best Practices In Sport Marketing: The Sport Marketing Association's Book of Papers* (pp.33-44). West Virginia: FIT

Published Case Studies

Mondello, M & Greyser, S. (2018). Philanthropy and Brand Building: Jeff Vinik and the Tampa Bay Lightning. *Harvard Business School*.

Book Reviews

Mondello, M. (2013). Public/Private partnerships for major league sports facilities. *Journal of Sport Management*, 27, 409-410.

Mondello, M. (2002). The Economics of Sports. *Journal of Sport Management*, 16, 160-163.

Mondello, M. (2001). Major League Losers, *Marquette Sports Law Journal*, 11, 331-336.

Mondello, M. (2000). The Successful College Athletic Program, *Journal of Sport Management*, 14, 63-66.

Mondello, M. (1999). Sport Ethics: Applications for fair play, *Marquette Sports Law Journal*, 9, 495-497.

Mondello, M. (1999). Unpaid professionals, *Marquette Sports Law Journal*, 10, 165-168.

Mondello, M. (1998). Keeping Score: The economics of Big-Time Sports, *Journal of Sport Management*, 12, 326-328.

Mondello, M. (1998 - 2000). Advisory Board, Coaching: A Realistic Perspective.

Conference Review

Mondello, M. (2014). A review of the MIT Sloan Sports Analytics Conference. *International Journal of Sport Communication*. 7, (3), 420-421.

Presentations

Invited Presentations or Symposia

Mondello, M (2019). Strategic Philanthropy and the Tampa Bay Lightning. Invited lecture to DBA class. Tampa, FL.

Mondello, M (2018). The USF SEM Graduate Program and Career Advice in Sports Business. Talk given to UT sports business students. Tampa, FL.

- Mondello, M.** (2017). The Rays Externship experience. Invited Talk to COSMA conference. Tampa, FL.
- Mondello, M.** (2016). The Rays Externship experience. Invited Talk to UT students. Tampa, FL.
- Mondello, M.** (2016). How to build a successful sports business program; Keynote talk at 2016 Florida summit. Tampa, FL.
- Mondello, M.** (2016). Analytics and Sports. Panel participant. Invited panelist. COSMA Conference. Tampa, FL.
- Mondello, M.** (2016). Connecting Sport Analytics and Academia. National Sports Forum, Portland, OR.
- Mondello, M.** (2016). Sports Analytics: Applications and Future Directions. Invited Talk to COB audience at Washington Saint Louis University. Saint Louis, MO.
- Mondello, M.** (2016). Sports Analytics: Applications and Future Directions. Invited Talk to COB audience at Saint Louis University. Saint Louis, MO.
- Mondello, M.** (2015). Sports Analytics: Applications and Future Directions. Invited Talk to UT students. Tampa, FL.
- Mondello, M.** (2015). An introduction to Sports Analytics. Invited Talk to Tampa Bay Lightning Staff. Tampa, FL.
- Mondello, M.** (2015). Sports Analytics: Applications and Future Directions. Invited Talk to FSU COB audience. Tallahassee, FL.
- Mondello, M.** (2015). Sports Analytics: Applications and Future Directions. Invited Talk to UF COB audience. Gainesville, FL.
- Mondello, M.** (2015). Sports Analytics, the USF SEM Program, & Career Tips. Invited presentation to Seminar Class at the University of Tampa. Tampa, FL.
- Mondello, M.** (2014). Career tips for Success. Invited presentation to 5th grade class at Miles elementary school as part of Great American Teach-In. Tampa, FL.
- Mondello, M.** (2014). Sports Analytics, the USF SEM Program, & Career Tips. Invited presentation to Seminar Class at the University of Tampa. Tampa, FL.
- Mondello, M.** (2014). Sports Analytics: A brief primer. Invited presentation at 4th Annual conference of the Alliance for Sport Business. Tampa, FL.

- Mondello, M.** (2013). Sports Analytics: A brief primer. Invited presentation to USF COB Dean's Advisory Board. Tampa, FL.
- Mondello, M.** (2011). Fundraising for the YMCA: Techniques, trends, and suggestions for success. Keynote presentation at Central Florida YMCA, Lakeland, FL.
- Mondello, M.** (2011). An overview of Sport Finance. Invited presentation given to sport management class at Florida State University. Tallahassee, Florida.
- Mondello, M.** (2010). Financial trends and analysis in college athletics. Invited presentation to graduate sport management class at Florida State University. Tallahassee, Florida.
- Mondello, M.** (2010). Google Alert and effective recruiting. Invited presentation to the Coaching staff at Florida State University. Tallahassee, Florida.
- Mondello, M.** (2007). The coaching climb: Suggestions to enter the coaching basketball profession. Invited presentation in Theory and Practice of Coaching Basketball Course at Florida State University, Tallahassee, Florida.
- Mondello, M.** (2003). Financial issues facing today's manager. Invited presentation to sport leadership students at the University of North Florida, Jacksonville, Florida.
- Mondello, M.** (2002). Current ethical issues confronting the sport manager. Invited presentation to sport management students at Florida State University, Tallahassee, Florida.
- Mondello, M.** (2001). The stadium game: Who pays for athletic venues? Invited presentation for Sport Finance undergraduate course at the Florida State University, Tallahassee, Florida.
- Mondello, M.** (2001). The stadium game: Who pays for athletic venues? Invited presentation for Sport Finance undergraduate course at the Florida State University, Tallahassee, Florida.
- Mondello, M.** (2001). Financial issues in collegiate athletics. Invited presentation for sport leadership students at the University of North Florida, Jacksonville, Florida.
- Mondello, M.** (2001). The coaching climb: Suggestions to enter the profession. Invited presentation in Coaching Course at Florida State University, Tallahassee, Florida.
- Mondello, M.** (2000). Offensive basketball philosophies. Invited presentation in Theory and Practice of Coaching Basketball Course at Florida State University, Tallahassee, Florida.
- Mondello, M.** (2000). Financial trends in college & professional sports. Invited presentation to sport leadership students at the University of North Florida, Jacksonville, Florida.
- Mondello, M.** (2000). The Arizona Accord: Building character through sports. Invited presentation honors seminar. University of Florida, Gainesville, Florida.

Mondello, M. (2000). Career opportunities in Sport Management. Invited presentation honors seminar. University of Florida, Gainesville, Florida.

Mondello, M. (1999). The financial analysis of college athletic programs. Invited presentation sport management course. University of Florida, Gainesville, Florida.

Mondello, M. (1999). The financial analysis of college athletic programs. Invited presentation sport management course. University of Florida, Gainesville, Florida.

Mondello, M. (1999). The financial analysis of college athletic programs. Invited presentation honors seminar. University of Florida Gainesville, Florida.

Mondello, M. (1998). The risk factors associated with cardiac heart disease. Department of Corrections Workshop. University of Florida, Gainesville Florida.

Mondello, M. (1998). The financing of college athletic programs. Invited presentation honors seminar. University of Florida, Gainesville, Florida.

Refereed Presentations and Symposia

INTERNATIONAL MEETINGS:

Mondello, M. (2017). The wagering market and NBA televised games. Paper presented at the 32nd Annual NASSM Conference. Denver, CO

Harrolle, M. & **Mondello, M.** (2016). Paper presented at the 31st Annual NASSM Conference. Orlando, FL

Mondello, M., Kaburakis, A., & O'Reilly, N. (2015). Hiring, Retention, Tenure, & Promotion For Sports Business Faculty: Perspectives, Challenges, and Suggestions for Success. Presented at the 5th Annual Alliance for Sports Business Conference. Athens, OH.

Fried, G., Mumcu, C., & **Mondello, M.** (2015). Teaching sports analytics. Presented at the 5th Annual Alliance for Sports Business Conference. Athens, OH.

Mondello, M., Gerrard, W., Baker, R., Rascher, D., & Tainsky, S. (2015). A tale of three cities: Intra-game ratings. Roundtable symposium presented at the 30th Annual NASSM Conference. Ottawa, CA.

Kellison, T., Sam, M., Hong, S., Swart, K., & **Mondello, M.** (2014). Global perspectives on democracy and public stadium finance. Paper presented at the 20th Annual SMAANZ Conference. Melbourne, AU.

*Kellison, T. & **Mondello, M.** (2014). Voters and Stadiums: An initial test of the sport referendums model. Paper presented at the 29th Annual NASSM Conference. Pittsburgh, PA. (did not attend conference due to medical issue)

***Mondello, M.**, Babiak, K., Turner, J., & Zdroik, J. (2014). Structuring and delivering strategic Philanthropy: The case of a National Hockey League Franchise. Paper presented at the 29th Annual NASSM Conference. Pittsburgh, PA. (did not attend conference due to medical issue)

Mondello, M., Tainsky, S., & Sung, H. (2013). A tale of three cities: Intra-game ratings in Winning, losing, and neutral markets. Paper presented at the 83rd Annual Southern Economic Association Conference. Tampa, FL.

Kellison, T. & **Mondello, M.** (2013). Civic paternalism as the political reason for the no vote subsidy. Paper presented at the 28th Annual NASSM Conference. Austin, TX.

Magnusen, M., Hong, S., & **Mondello, M.** (2012). Innovation Adoption and Diffusion in Sport: An Examination of Major League Baseball Host Cities. Poster presented at the 10th Annual SMA Conference. Orlando, FL.

Fletcher, J., Lovich, J., & **Mondello, M.** (2012) Scoring a big contract? An examination of player wages in MLS. Paper presented at the 27th Annual NASSM Conference. Seattle, WA.

Sung, YT., & **Mondello, M.** (2012) Do NFL Bettors Act Like Sports Fans or Investors? A Comparison of the Influential Factors in Sports Betting. Paper presented at the 27th Annual NASSM Conference. Seattle, WA.

Magnusen, M., Howard, M., & **Mondello, M.** (2010). Sport Ticket Pricing: Innovative Revenue Strategies. Paper presented at the 25th Annual NASSM Conference. Tampa, FL.

Magnusen, M., Kim, Y., & **Mondello, M.** (2010). Team identification and performance in Sport organizations: The role of organizational citizenship behavior. Paper presented at the 25th Annual NASSM Conference. Tampa, FL.

Mondello, M., & Gordon, B. (2009). Issues, challenges, and the state of fundraising: Insights from today's practitioners. Paper presented at the 24th Annual NASSM Conference. Toronto, CA.

Mondello, M. (2008). To build or not to build: Examining the public discourse regarding St. Petersburg's stadium plan. Paper presented as part of a symposium at the 23rd Annual NASSM Conference. Toronto, CA.

Mondello, M. (2007). Fundamental determinants of franchise values in North American professional sports leagues. Paper presented as part of a symposium at the 22nd Annual NASSM Conference. Ft. Lauderdale, FL.

Mondello, M. (2007). Teaching finance in sport management programs. Paper presented as part of a symposium at the 22nd Annual NASSM Conference. Ft. Lauderdale, FL.

Mondello, M. (2007). Innovative Business Strategies for the Running Industry. Running USA 2007: The National Conference for the Running Industry. San Diego, CA.

Mondello, M. (2006). The impact of free agency on competitive balance in North American professional team sports leagues. Paper presented as part of a symposium at the 21st Annual NASSM Conference. Kansas City, MS.

Berri, D., & **Mondello, M.** (2005). Is it the teacher or the students: Understanding the role of the coach in the NBA. 80th Annual Western Economic Association Conference. San Francisco, CA.

Mondello, M. (2005). Invited Keynote Address: Economic Impact: Concepts, applications, and strategies for the running community. Running USA 2005: The National Conference for the Running Industry. San Diego, CA.

Mondello, M. & Maxcy, J. (2004). Measuring the impact of free agency on competitive balance in North American professional team sports leagues. Paper presented at the Joint Statistical Conference. Toronto, Canada.

Mahony, D., **Mondello, M.**, Judd, M., & Hums, M., (2004). Factors impacting job attractiveness: Perceptions of sport management faculty. Paper presented at the 19th Annual NASSM Conference. Atlanta, GA.

McClung, S., Hardin, R., & **Mondello, M.** (2003). Marketing on the web: Collegiate athletic sites. Paper presented at the 1st Annual Sport Marketing Conference. Gainesville, Florida.

Mondello, M., Mahony, D., Judd, M., & Hums, M., (2003). Sport management doctoral students in North America: Perceptions of their graduate training. Paper presented at the 18th Annual NASSM Conference. Ithaca, NY.

Mondello, M., Maxcy, J., & Gerrard, B. (2003). Symposium presentation: International perspectives on free agency on professional sports leagues. Abstract proceedings of the 18th Annual NASSM Conference. Ithaca, NY.

Mondello, M. (2002). What is it worth to be a major league city? An application of CVM analysis. Paper presented at the 3rd Annual International Conference on Sport Management & Entertainment Business. Columbia, South Carolina.

Mondello, M. (2002). Stadiums, arenas, and sports referendums: A comparative analysis of cities involved in the stadium game. Paper presented at the 17th Annual NASSM Conference. Alberta, Canada.

Mahony, D., **Mondello, M.**, Hums, M., & Judd, M. (2002). Invited forum. Sport Management doctoral programs in North America: What is being produced? Paper presented at the 17th Annual NASSM Conference. Alberta, Canada.

Mondello, M. (2000). A financial analysis of Division I-A athletic programs. Paper presented at the 15th Annual NASSM Conference. Colorado Springs, Colorado.

Mondello, M. & Fleming, D. (2000). Block scheduling in secondary physical education classes. Paper presented at the National AAPHERD Convention. Orlando, Florida.

REGIONAL MEETINGS:

Mondello, M. (2004) – To pay or not pay student-athletes. Panel discussion presented at the Spring Entertainment, Arts & Sports Industry (EASI) Conference, Tallahassee, FL.

Mondello, M. (2003). Sport Finance: Innovative teaching techniques. The 5th Annual Florida State University Sport Administration Conference. Tallahassee, Florida.

Mondello, M. (2003) - To pay or not pay student-athletes. Panel discussion presented at the Spring Entertainment, Arts & Sports Industry (EASI) Conference, Tallahassee, FL.

Mondello, M. & Haptonstall, C. (2001). Relative importance of selected experience factors for job attainment in professional sports. Presented at the 2001 Florida State University Sport Administration Conference. Tallahassee, Florida.

Mondello, M. & Haptonstall, C. (2000). A financial comparison of an institution's Heisman Trophy candidate. Presented at the 2000 Florida State University Sport Administration Conference. Tallahassee, Florida.

Mondello, M. (1999). The Arizona Accord pursuing victory with honor: Building character through sports. Paper presented at the Florida Alliance for Health, Physical Education, Recreation, Dance, and Driver Education State Conference.

Mondello, M. (1999). A financial analysis of Division 1-A athletic programs. Paper presented at the Florida State University Sport Conference. Tallahassee, Florida.

Select Media Coverage

Interviewed on Tampa's WTSP CBS (2015) to discuss the legal implications with online fantasy sports gambling. <http://www.wtsp.com/story/sports/2015/01/19/dailyfantasysports/21983089/>

Interviewed on Tampa's ABC Action News (2013) regarding the Rays stadium issue. Selig to jumpstart rays stadium talks. <http://www.abcactionnews.com/dpp/news/selig-to-jumpstart-rays-stadium-talks>

Interviewed on Tampa's WTSP CBS (2012) to discuss the local blackouts and subsequent financial challenges of the Tampa Bay Buccaneers. Could blackouts lead to Bucs leaving Tampa Bay? <http://www.wtsp.com/sports/article/271904/4/Could-blackouts-lead-to-B>

Contracts and Grants

Contracts and Grants Funded

- Awarded funding of \$5,000 for 2020 SEAC Analytics conference by University of South Florida Internal Awards Program grant (2019).
- Awarded funding of \$5,000 for SEAC Analytics conference by University of South Florida Internal Awards Program grant (2019).
- Awarded funding of \$5,000 for SEAC Analytics conference by University of South Florida Internal Awards Program grant (2018).
- Awarded funding of \$5,000 for SEAC Analytics conference by University of South Florida Internal Awards Program grant (2017).
- Awarded summer funding of \$12,500 from the Muma COB Research and Scholarship Committee for summer 2015 funding.
- Awarded funding of \$2,500 for SEAC Analytics conference by University of South Florida Internal Awards Program grant (2015).
- Awarded funding of \$20,000 for summer research through University of South Florida (2015).
- Awarded funding of \$20,000 for summer research through University of South Florida (2014).
- Mondello, M., & Harrolle, M., (2013). Co-PI's. Awarded funding of \$32,000 From Arena Football League to analyze the management of their league structure.

- Awarded funding of \$20,000 for summer research through University of South Florida (2013).
- Awarded funding of \$800 for travel to the 27th Annual NASSM Conference in Seattle, WA through the COE CORE research award (2012).
- Awarded funding of \$600 for travel to the 27th Annual NASSM Conference in Seattle, WA through the FSU Faculty Travel Grant Committee research award (2012).
- Awarded funding of \$782 for travel to the 25th Annual NASSM Conference in Tampa, FL through the COE CORE research award (2010).
- Awarded funding of \$450 for travel to the 25th Annual NASSM Conference in Tampa, FL through the FSU Faculty Travel Grant Committee research award (2010).
- Awarded funding of \$450 for travel to the 24th Annual NASSM Conference in Columbia, SC through the FSU Faculty Travel Grant Committee research award (2009).
- Awarded funding of \$810 for travel to the 24th Annual NASSM Conference in Columbia, SC through the COE CORE research award (2009).
- Awarded funding of \$500 for the Sport Management Conference by the Leon County Tourist Development Council. (2008).
- Awarded funding of \$600 for travel to the 23rd Annual NASSM Conference in Toronto, CA through the FSU Faculty Travel Grant Committee research award (2008).
- Awarded funding of \$450 for travel to the 22nd Annual NASSM Conference in Ft. Lauderdale, FL through the FSU Faculty Travel Grant Committee research award (2007).
- Awarded funding of \$1,000 for the Sport Management Conference by the Leon County Tourist Development Council. (2007).
- Awarded funding of \$1,000 for travel to the 22nd Annual NASSM Conference in Ft. Lauderdale, FL through the COE CORE research award (2007).
- Awarded funding of \$500 for travel to the 21st Annual NASSM Conference in Kansas City, MS through the COE CORE research award (2006).
- Awarded funding of \$400 for travel to the Western Economics Meetings held in San Francisco, CA through the FSU Faculty Travel Grant Committee (2005).
- Awarded funding of \$883 from the Office for Distributed and Distance Learning to attend a summer blackboard workshop. (2005).

- Awarded funding of \$3000 for spring research fellow through the COE CORE research award (2005).
- Awarded funding of \$450 for travel to the Joint Statistical Meetings held in Toronto, Canada through the FSU Faculty Travel Grant Committee (2004).
- Awarded funding of \$3000 for summer research fellow through the COE CORE research award (2004).
- Awarded funding of \$500 for travel to the 19th Annual NASSM Conference in Atlanta, GA through the COE CORE research award (2004).
- Awarded funding of \$350 for travel to the 18th Annual NASSM Conference in Ithaca, NY through the COE CORE research award (2003).
- Awarded funding of \$350 for travel to the 4th Annual International Sport & Entertainment Business Conference in Columbia, SC through the FSU Faculty Travel Grant Committee (2002).
- Awarded funding of \$500 for travel to the 17th Annual NASSM Conference in Canmore Alberta Canada through the CORE award (2002).
- First Year Assistant Professor Research Award – Florida State University (2000-2001). Awarded funding of \$5,333 by the Council on Research and Creativity and the College of Education to fund research for the summer 2001.

SERVICE

National/International

Committee Service

(2010 – present) – member of Development committee for the North American Society Sport Management.

Editorial Duties

(2019) - Place your bets: Sport gambling operators' use of Twitter for relationship marketing. Invited reviewer for paper submitted for publication to the International Journal of Sport Communication.

(2019) - The impact on spending on winning ratios in the NFL: Evidence from regular seasons 2011-2016. Invited reviewer for paper submitted for publication to the International Journal of Sport Finance.

- (2018) - An Event History Analysis of Collaborative Innovation in Professional Sport Stadium Construction. Invited reviewer for paper submitted for publication to the *International Journal of Sport Finance*.
- (2018) - NFL Salary cap allocation: Matching Theory with observed behavior. Invited reviewer for paper submitted for publication to the *Journal of Quantitative Analysis in Sports*.
- (2016) - The Consequences (and Non-Consequences) of Ownership Change: The Case of Major League Baseball. Invited reviewer for paper submitted for publication to the *Journal of Sports Economics*.
- (2015) - Financial Vulnerability in Professional Sport Team Foundations. Invited reviewer for paper submitted for publication to the *International Journal of Sport Finance*.
- (2015) - Big date, whole story: Reducing the overreliance on dependent variables in twitter-centered sport communication research. Invited reviewer for paper submitted for publication to the *International Journal of Sport Communication*.
- (2015) - Perceptions, reality, and the adoption of business analytics: evidence from north American professional sport organizations. Invited reviewer for paper re-submitted for publication to the *International Journal of Management Science*.
- (2015) - U.S. Sport Management Programs in Business Schools: Trends and Key Issues. Invited reviewer for paper submitted for publication to the *Sport Management*
- (2014) - Time Zones, Game Start Time, and Team Performance: Evidence from the NBA Invited reviewer for paper submitted for publication to the *International Journal of Sports Economics*.
- (2014) - Exploring the motivation of collegiate recreational participants. Invited reviewer for paper submitted to the *International Journal of Sport Management*.
- (2014) - LeBron James and the Miami Heat are coming to town! Developing a Demand Model to Estimate Attendance at an Individual NBA Game from Related-Game Attributes. Invited reviewer for paper submitted for publication to the *International Journal of Sport Finance*.
- (2014) - Stadium financing through city redevelopment: A case study of Incheon united football club and Seungui arena park. Invited reviewer for paper submitted for publication to the *Journal of Sport Management*.

- (2014) - Can import substitution in economic impact analysis be reliably estimated? A case study. Invited reviewer for paper submitted for publication to *Economic Development Quarterly*.
- (2014) - The Newspaper as a Venue for Fan Participation in the Management of Fiji Rugby Union. Invited reviewer for paper submitted for publication to the *International Journal of Sport Management*.
- (2014) - The influence of league affiliation on demand in minor league hockey. Invited reviewer for paper submitted for publication to the *International Journal of Sport Management*.
- (2013) - No-vote Stadium Subsidies and the Democratic Response: A Multistage Conceptual Model. Invited reviewer for paper submitted for publication to *Sport Management Review*.
- (2013) - Examining the roles of event personality, identification, and attitudes in a sport Sponsorship. Invited reviewer for paper submitted for publication to the *International Journal of Sport Management*.
- (2013) - Stadium financing through city redevelopment: A case study of Incheon united football club and Seungui arena park. Invited reviewer for paper submitted for publication to the *Journal of Sport Management*.
- (2013) - An exploration of motives and constraints for using sport facebook pages. Invited reviewer for paper submitted for publication to the *International Journal of Sport Management*.
- (2013) - A conceptual framework for assessing brand equity in professional athletes. Invited reviewer for paper submitted for publication to the *International Journal of Sport Management*.
- (2013) - Examining the Need for Swimming Pool Management Guidance to Incorporate Non-Health-Related Aspects. Invited reviewer for paper submitted for publication to the *International Journal of Sport Management*.
- (2012) - The Economic Valuation of Sport Public Goods on the City: Evidence from Taipei Citizen Sports. Invited reviewer for paper submitted for publication to the *Journal of Sports Economics*.
- (2012) - Identification of the Dimensions, Antecedents, and Moderators Associated with Brand Love in Spectator Sports: Development of a Conceptual Framework. Invited reviewer for paper submitted for publication to the *International Journal of Sport Management*.

- (2012) - Developing a pricing strategy for the Los Angeles Dodgers. Invited reviewer for paper submitted for publication to the *Sport Marketing Quarterly*.
- (2012) - Assessing the Economic Impact of Sport Tourists' Expenditures Related to a University's Baseball Season Attendance. Invited reviewer for paper submitted for publication to *Journal of Issues in Intercollegiate Athletics*.
- (2012) - Understanding the formal mentoring relationship as a developmental process. Invited reviewer for paper submitted for publication to *Sport Management Review*.
- (2012) - Ticket pricing strategies in European Football – analysis and implications. Invited reviewer for paper submitted for publication to the *Sport Marketing Quarterly*.
- (2012) - An examination of motivation and identification of football fans. Invited reviewer for paper submitted for publication to the *International Journal of Sport Management*.
- (2012) - Women, Sport, and Olympics: Truth between Female Gender Uniqueness and Masculinity-Dominated Society? Invited reviewer for paper submitted for publication to the *International Journal of Sport Management*.
- (2012) - National Association of Collegiate Directors of Athletic Director' Cup Standings: Predictors of Success. Invited reviewer for paper re-submitted for publication to the *Journal of Issues in Intercollegiate Athletics*.
- (2012) - National Association of Collegiate Directors of Athletic Director' Cup Standings: Predictors of Success. Invited reviewer for paper submitted for publication to the *Journal of Issues in Intercollegiate Athletics*.
- (2012) - The leader-value continuum: NCAA Division I core values and transformational Leadership. Invited reviewer for paper submitted for publication to the *International Journal of Sport Management*.
- (2011) - Confronting the Arm Race: Conference commissioner Perspectives on Spending within Intercollegiate Athletics. Invited reviewer for paper submitted for publication to the *Journal of Issues in Intercollegiate Athletics*.
- (2011) - A qualitative inquiry into motivations to participate in fantasy football. Invited reviewer for paper submitted for publication to the *International Journal of Sport Management*.
- (2011) - Hired to be fired: the publicity value of managers. Inviter reviewer for paper re-submitted for publication to the *Journal of Sport Management*.

- (2011) - Exploring the initial motivations of individuals to volunteer with a sort-for-homeless initiative. Invited reviewer for paper submitted for publication to the *International Journal of Sport Management*.
- (2011) - From Rhetoric to Reality: NCAA D-I Athletic Department Mission Statements and Community Service. Invited reviewer for revised paper submitted for publication to the *Journal of Issues in Intercollegiate Athletics*.
- (2011) - Willingness to pay for non-traditional attributes among participants of a long-distance running race. Invited reviewer for paper submitted for publication to the *Journal of Sports Economics*.
- (2011) - From Rhetoric to Reality: NCAA Division I Athletic Department Mission Statements and Student-Athlete Community Service Efforts. Invited reviewer for paper submitted for publication to the *Journal of Issues in Intercollegiate Athletics*.
- (2011) - The NBA Age-Limit rule and Division I men's basketball academics. Invited reviewer for paper submitted for publication to the *International Journal of Sport Management*.
- (2011) - Valuing the Private Consumption Benefits of the College Football Game Experience. Invited reviewer for paper submitted for publication to the *Journal of Sport Management*.
- (2011) - The Effects of an Institution's Athletic Success on the Future Freshmen Application Pool at NCAA Division II Universities. Invited reviewer for a paper submitted to the *Journal of Issues in Intercollegiate Athletics*.
- (2011) - Financial Vulnerability in Professional Sport Team Foundations. Inviter reviewer for paper submitted for publication to the *International Journal of Sport Finance*.
- (2011) - Unrelated Business Income Tax and the Implications for Sponsorship of Intercollegiate Athletics. Inviter reviewer for paper submitted for publication to the *International Journal of Sport Management*.
- (2011) - Hired to be fired: the publicity value of managers. Inviter reviewer for paper submitted for publication to the *Journal of Sport Management*.
- (2010) - The non-sense of including residents' expenditures in economic impact studies of sport events. Invited reviewer for a paper submitted to the *International Journal of Sport Finance*.
- (2010) - Who is the Best NCAA Football Team? A Production Model for the NCAA Football Bowl Subdivision. Inviter reviewer for paper submitted for publication to the *Journal of Productivity Analysis*.

- (2010) - Understanding the Role of Legitimacy in Sport Management Programs: A Critical Task to Accrue Competitive Advantage. Inviter reviewer for paper submitted for publication to the *Journal of Sport Management*.
- (2010) - Improving the Practicum Experience in Sport Management. Invited reviewer for paper submitted for 2nd review to the *International Journal of Sport Management*.
- (2010) - Sponsorship Fit: A contemporary perspective of LPGA volunteers. Invited reviewer for paper submitted for publication to the *International Journal of Sport Management*.
- (2010) - Treading the political media waters: Coverage of the 2008 Olympic Games in U.S. and Chinese news outlets. Invited reviewer for paper submitted for publication to the *International Journal of Sport Management*.
- (2010) - NCAA and NAIA Directors' Cup Standings: Predictors of Success. Invited reviewer for a paper submitted to the *Journal of Issues in Intercollegiate Athletics*.
- (2010– present) – Invited to join the Editorial Board of the *Journal of Issues in Intercollegiate Athletics*.
- (2010) - Does athletic success generate legislative largesse from sports-crazed representative? The impact of athletic success on state appropriates to colleges and universities. Invited reviewer for a paper submitted to the *International Journal of Sport Finance*.
- (2010) - The willingness to pay to keep a football club in a city. How important are the methodological issues? Invited reviewer for paper submitted for publication to *Journal of Sports Economics*.
- (2010) - Improving the Practicum Experience in Sport Management. Invited reviewer for paper submitted for publication to the *International Journal of Sport Management*.
- (2010) - Valuing a Sport Business. Invited reviewer for paper submitted for publication to the *Thunderbird International Business Review*.
- (2009– present) – Invited to join the Editorial Board of the *Pamukkale Journal of Sport Sciences* a scholarly journal in the field of sport management.
- (2009– present) – Invited to join the Editorial Board of the *International Journal of Sport Finance* a leading scholarly journal in the field of sport management.
- (2009) - Correcting for survival effects in cross section wage equations using NBA data. Invited reviewer for paper submitted for publication to *Economic Inquiry*.

- (2009) - Athletic Giving and Academic Giving: Exploring the value of SPLIT donors. Invited reviewer for paper submitted for publication to *Journal of Sport Management*.
- (2009) - Gross domestic sports product: The size of the sport industry in the United States. Invited reviewer for paper submitted for publication to *Journal of Sport Management*.
- (2009) - Assessing the external validity of the Bowl Championship Series rankings. Invited reviewer for paper submitted for publication to *Contemporary Economic Policy*.
- (2009) - Early career development in the Sport Industry: Factors affecting employment. Invited reviewer for paper submitted for publication to the *International Journal of Sport Management*.
- (2009) - The impact of socialization on current and retrospective adolescent sport consumption with college students. Invited reviewer for paper submitted for publication to the *International Journal of Sport Management*.
- (2009) - Validation of the brand trust scale: A case of intercollegiate athletics. Invited reviewer for paper submitted for publication to the *International Journal of Sport Management*.
- (2008) - Facility Age and Ownership in Major American Team Sports Leagues: The Effect on Team Franchise Values. Invited reviewer for paper submitted for publication to the *International Journal of Sport Finance*.
- (2008) - The influence of product involvement and fan identification on sponsorship effects. Invited reviewer for paper submitted for publication to the *International Journal of Sport Management*.
- (2008) - Rejecting Conventional Wisdom: Estimating the Economic Impact of National Political Conventions. Invited reviewer for paper submitted for publication to the *Eastern Economic Journal*.
- (2008) - The quarterback quandary: Drafting signal callers in the National Football League. Invited reviewer for paper submitted for publication to the *Journal of Productivity Analysis*.
- (2008) - American football development in Japan: A study of National Football League Strategies. Invited reviewer for paper submitted for publication to the *International Journal of Sport Management*.

- (2008) - College Students' Perceptions of Native American Imagery in Sport. Invited reviewer for paper submitted for publication to the *International Journal of Sport Management*.
- (2008) - Performance or Profit: Major League Baseball team financial managers' face tough choices. Invited reviewer for paper submitted for publication to the *International Journal of Sport Finance*.
- (2008) - Not all students are alike: Differences in the decision to enter the sport and leisure industry. Invited reviewer for paper submitted for publication to the *International Journal of Sport Management*.
- (2007) - Customer Citizenship Behavior among Fitness Service Users: Its Determinants and Moderating Effects. Invited reviewer for paper submitted for publication to the *International Journal of Sport Management*.
- (2007) - NASCAR as a Public Good. Invited reviewer for paper submitted for publication to the *International Journal of Sport Finance*.
- (2007) - Difference on perception of evaluation criteria between division I and III head basketball coaches and athletic directors. Invited reviewer for paper submitted for publication to the *International Journal of Sport Management*.
- (2007) - Distributive Justice in Intercollegiate Athletics: Perceptions of Student Athletes. Invited reviewer for paper submitted for publication to the *International Journal of Sport Management*.
- (2007) - Tackling Steroid Abuse in Interscholastic Athletics: Perceptions of Athletic Directors. Invited reviewer for paper submitted for publication to the *International Journal of Sport Management*.
- (2006) - The effects of transformational leadership on job satisfaction, organizational commitment, and organizational citizenship behavior. Invited reviewer for paper submitted for publication to the *International Journal of Sport Management*.
- (2006) - Major League Baseball Managers: Contribution and Compensation. Invited reviewer for paper submitted for publication to the *Journal of Sport Management*.
- (2006) - The Influence of Psychological Connection on Professional Sport Team Brand Associations. Invited reviewer for paper submitted for publication to the *International Journal of Sport Management*.
- (2006) - The influence of race and sport coached on explaining treatment discrimination and work outcomes among university coaches. Invited reviewer for paper submitted for publication to the *International Journal of Sport Management*.

- (2005) – The local context of sports facilities for economic development. Invited reviewer for paper submitted for publication to *Economic Development Quarterly*.
- (2005) – The intangible benefits of sports teams. Invited reviewer for paper submitted for publication to the *Public Finance and Management*.
- (2005) - Exploring diversity in the Academy: An analysis of the satisfaction of international students with sport management programs. Invited reviewer for paper submitted for publication to the *European Journal of Sport Management*.
- (2005) - An analysis of the ethical and linguistic content of the North American Society for Sport Management code of ethics. Invited reviewer for paper submitted for publication to the *International Journal of Sport Management*.
- (2004 – present) – Invited to join the Editorial Board of the *International Journal of Sport Management* a leading scholarly journal in the field of sport management.
- (2004) - Coaches and Athletes' Assessment of Leadership Behaviors in High School Female Volleyball Players. Invited reviewer for paper submitted for publication to the *International Journal of Sport Management*.
- (2004) - The value of property rights: New professional baseball stadiums in the 1990s. Invited reviewer for paper submitted for publication to *Journal of Sport Management*.
- (2004) - Hosting multiple sporting events and civic branding/development initiatives: An exploratory study. Invited reviewer for paper submitted for publication to *Economic Development Quarterly*.
- (2004) - Padding Required: Assessing the Economic Impact of the Super Bowl. Invited reviewer for paper submitted for publication to *Contemporary Economic Policy*.
- (2004) - Invited reviewer for textbook proposal, “Financial management in the sport industry” Holcomb Hathaway Publishers, Scottsdale, AZ.
- (2003) - Invited reviewer for *Managing Sport Organizations: Responsibility for Performance*. (2003). Thomson-South-Western Press, Mason, Ohio.

External Reviewer for Promotion and Tenure Cases

(2018) – Dr. David Ridpath – Ohio University

(2018) – Dr. Heather Lawrence – Ohio University

(2017) – Dr. Richard Borghesi – USF Sarasota

(2017) – Dr. Matt Juravich – University of Akron

(2015) – Dr. David Pierce – IUPUI

Conference Grant Proposal Reviewer

(2019) - Invited to review proposal grants through University of South Florida internal awards program. Two times during academic year.

(2018) - Invited to review proposal grants through University of South Florida internal awards program.

(2015) – Invited to review proposal grants through University of South Florida internal awards program.

Guest Reviewer for Text Books Proposals

Mondello, M. (2011). Reviewed *Managing Sport Organizations: Responsibility for Performance*. Routledge Publishing.

Mondello, M. (2010). Reviewed *Dynamic Fundraising for Schools and Universities*. Routledge Publishing.

Mondello, M. (2010). Reviewed *Beyond the Box Score* for Human Kinetics Publishing.

Mondello, M. (2009). Reviewed entire manuscript proposal (17 Chapters) from *Financial Management of Sports Organizations*. Holcomb Hathaway Publishers.

Mondello, M. (2006). Reviewed three sample chapters from *Financial Management of Sports Organizations*. Holcomb Hathaway Publishers.

Mondello, M. (1999). Invited reviewer for textbook revision of: Krause, J. Basketball, Skills & Drills.

Mondello, M. (1999). Invited reviewer for textbook revision of: Hiser, J. Racquetball.

Mondello, M. (1999). Invited reviewer for textbook revision of: Field, R. & Roberts, S. Weight Training.

Mondello, M. (1998). Invited reviewer for textbook revision of: Scott, J. Basketball Fundamentals.

Mondello, M. (1998). Invited reviewer for textbook revision of: Stier, W. Coaching Modern Day Basketball - Hints, Strategies, and Tactics.

NASSM Conference Reviewer

Abstract Reviewer NASSM Conference – Invited abstract reviewer for submitted economics abstracts for the 30th Annual NASSM Conference in Orlando, FL Summer, 2016.

Abstract Reviewer NASSM Conference – Invited abstract reviewer for submitted finance abstracts for the 27th Annual NASSM Conference in Austin, TX Summer, 2013.

Abstract Reviewer Chair Section NASSM Conference – Chaired and reviewed submitted finance abstracts for the 23rd Annual NASSM Conference in Columbia, SC Summer, 2009.

Invited Paper Discussant – Invited paper discussant for two papers presented at the 83rd Annual Western Economic Association International Conference, Honolulu, HI Summer 2008.

Abstract Reviewer Chair Section NASSM Conference – Chaired and reviewed submitted economic abstracts for the 22nd Annual NASSM Conference in Toronto, CA Summer, 2008.

Abstract Reviewer Chair Section NASSM Conference – Chaired and reviewed submitted sport finance/economic abstracts for the 21st Annual NASSM Conference in Kansas City, MI Summer, 2006.

Abstract Reviewer Chair Section NASSM Conference – Chaired and reviewed submitted sport finance/economic abstracts for the 20th Annual NASSM Conference in Regina Saskatchewan, Canada held Summer, 2005.

Abstract Reviewer Chair Section NASSM Conference – Chaired and reviewed submitted sport finance/economic abstracts for the 19th Annual NASSM Conference in Atlanta, GA held Summer, 2004.

Abstract Reviewer Chair Section NASSM Conference – Chaired and reviewed submitted sport finance/economic abstracts for the 18th Annual NASSM Conference in Ithaca, New York held Summer, 2003.

Abstract Reviewer Section Chair NASSM Conference – Chaired and reviewed submitted sport finance/economic abstracts for the 17th Annual NASSM Conference in Canmore Alberta Canada held Summer, 2002.

External Reviewer for Program Approval

2010 – Selected as external reviewer for Yorktown University proposed MBA/Sport Management Degree Program.

2010 – Selected as external reviewer for Aspen University Master of Science Program.

University of South Florida

2020 – Served as faculty advisor for NSF Case Cup competition

2020 – Served as a faculty mentor to Dr. Smith

2020 – Served as a faculty mentor to Dr. Williams

2020 – Served as a faculty mentor to Dr. Steele

2020 – Conference chair, Sport & Entertainment Analytics Conference.

2019 – Served as faculty advisor for NSF Case Cup competition

2019 – Conference chair, Sport & Entertainment Analytics Conference.

2019 – Bolts and Bulls Golf Tournament Program representative.

2019 - Reviewed proposals for USF internal faculty awards.

2019 – Served as a faculty mentor to Dr. Smith

2019 – Served as a faculty mentor to Dr. Williams

2019 – Served as a faculty mentor to Dr. Steele

2018 – Conference chair, Sport & Entertainment Analytics Conference.

2018 - Bolts and Bulls Golf Tournament. Secured funding of \$5,000 for Team Sponsor

2018 – Reviewed proposals for USF internal faculty awards.

2018 – Served as a faculty mentor to Dr. Smith

2018 – Served as a faculty mentor to Dr. Williams

2018 – Served as a faculty mentor to Dr. Steele

2018 – Elected to be Department representative on COB Tenure and Promotion committee.

2018 - Bolts and Bulls Golf Tournament. Secured funding of \$10,000 for Associate Sponsor

2017 – served as a faculty mentor to Dr. Smith

2017 – started faculty mentoring program for 20+ junior faculty to help them achieve promotion and tenure.

2017 – Search committee chair, Department of Marketing, University of South Florida

2017 – Conference chair, Sport & Entertainment Analytics Conference.

2017 - Bolts and Bulls Golf Tournament. Secured funding of \$10,000 for Associate Sponsor

2016 – Conference chair, Sport & Entertainment Analytics Conference.

2016 - Bolts and Bulls Golf Tournament. Secured funding of \$10,000 for Associate Sponsor

2016 – Serve as faculty mentor to Dr. Mena.

2016 – Serve as faculty mentor to Dr. Smith.

2016 – Elected to be Department representative on COB instructor promotion committee.

2015 – Elected to be Department representative on COB Tenure and Promotion committee.

2015 – Appointed by President Judy Genshaft to the Athletics Council committee.

2015 - Bolts and Bulls Golf Tournament. Secured funding of \$10,000 for Associate Sponsor.

2015 – Conference chair, Sport & Entertainment Analytics Conference.

2014 – appointed by Dean Limayem to serve on the COB realignment committee.

2014 – appointed by Dean Miamiyam to serve on the COB MBA committee.

2014 – Hosted 2nd annual sports analytics symposium. Participating organizations included the Tampa Bay Lightning, Buccaneers, Rays, Orlando Magic, and Nashville Predators.

2014 – invited to serve as judge for undergraduate case competition.

2014 – Bolts and Bulls Golf Tournament. Secured funding of \$10,000 for Associate Sponsor.

2013 – Appointed by USF racquetball student club president to the role of faculty advisor.

2013 – Hosted 1st annual sports analytics symposium. Participating organizations included the Tampa Bay Lightning, Buccaneers, Rays, Orlando Magic, and Florida Panthers.

2013 – Appointed by Dean Limayem to develop Business Plan for Center of excellence in business analytics and consumers' insights.

2012 – Appointed by Dean Limayem to serve on relevant research committee.

2012-2013 – chaired search committee SEM faculty search.

2012-2013 – member search committee, Department of Management strategy faculty position.

2012 – 2017. Serve on the COB research committee.

(2012) – participant in Front Row Tampa Bay and USF Business Partnership Roundtable. This roundtable was used to promote specific strategic alliances within the Tampa Bay community as part of the Republican National Convention.

The Florida State University

(2011) – Appointed by President Barron to serve on Athletic Group Committee.

(2011) – Served as College Marshall for fall graduation ceremony.

(2010 – 2012) – Appointed by President Barron to serve on the Budget Crisis Committee.

(2010) – Appointed to serve on search committee for Department of Athletics Senior Associate Athletic Director position.

(2009 – 2012) – Elected to serve on the University tenure and promotion committee.

(2009 – 2012) – Appointed by President Wetherell to chair the budget committee of the athletic board.

(2008) – Selected by Faculty Athletic Representative Joe Beckham to work on a project associated with the FSU strategic planning committee.

(2006 – 2007) – Appointed by Faculty Senate President Jim Cobbe to serve on the Elections Committee.

(2006 – 2008) – Elected to Faculty Senate – Served as faculty senator.

(2006 – 2012) – Appointed by President Wetherell to serve on the Professional Sports Counseling Panel as mandated by the NCAA.

(2005) – Appointed by Provost Abele to serve on the search committee for the selection of the new Dean of the College of Education.

(2005) – Appointed to serve on Women’s Soccer Coach Search committee.

(2004 – 2012) – Appointed by President Wetherell to serve on the Athletic Fee Committee that was responsible for developing policies for the athletics department.

(2003 – 2012) – Appointed by Diane Harrison to serve on the budget committee of the University Athletic Committee responsible for developing financial goals & policies of athletics department.

(2003 – 2012) – Appointed by President Wetherell to serve on the athletic committee. Committee was responsible for developing goals, policies, budget development, and programmatic oversight of the athletics department.

(2001) Appeared as invited expert on Sunshine Networks “Florida Sports News” program segment titled “Sports Business News” to discuss the Economic Impact of Super Bowl XXXV on the Tampa Bay economy.

(2000) - Appeared as invited expert on Sunshine Networks “Florida Sports News” program segment titled “Sports Business News” to discuss a research project comparing the financial differences among institutions in promoting their Heisman Trophy candidates.

(2000 - 2012) - Faculty Representative to potential scholarship Student Athletes. Communicate individually with student-athletes and parents visiting campus on official and non-official athletic related visits to share information about the Sport Management Program, the University, and the Tallahassee community.

College of Education

(2012) – Member search committee Social Sciences and English Education searches.

(2011) – Served as Marshall for graduation ceremony.

(2010 – 2012) – Elected to serve as chair for tenure and promotion committee.

(2009 – 2010) – Elected to serve as co-chair for tenure and promotion committee.

(2009 – 2012) – Member of the tenure and promotion committee.

(2008 – 2010) – Served as faculty mentor to Dr. Andy Rudd.

(2004-2010) – Served as Member of the CORE committee.

(2001-2004) – Served as Member of Faculty Council.

(2002) – Served as Evaluation committee chair of Faculty Council

Department of Sport Management, Recreation Management, & Physical Education

(2011-2012) – Served as search committee chair for assistant professor position.

(2011) – Served as Co-chair 13th Annual Sport Management Conference. Responsibilities included organizing the program, securing guest speakers, and overseeing the conference budget.

(2011) – Served as member, Department budget committee.

(2010 – 2012) – Served as a faculty mentor to Dr. Rodenberg.

(2010) – Served as Department representative for the GPC/QER program review.

(2010) – Served as Co-chair 12th Annual Sport Management Conference. Responsibilities included organizing the program, securing guest speakers, and overseeing the conference budget.

(2009) – Served as Search committee chair for two faculty searches.

(2009) – Served as Co-chair 11th Annual Sport Management Conference. Responsibilities included organizing the program, securing guest speakers, and overseeing the conference budget.

(2009) – Served as Search committee chair for faculty search.

(2009) – Served as Chair, tenure & promotion committee.

(2008) – Served as Search committee chair for faculty search.

(2008) – Serve as Co-Chair for 10th Annual Sport Management Conference. Responsibilities included organizing the program, securing guest speakers, and overseeing the conference budget.

(2008) – Elected to serve on Department P & T committee.

(2008) – Elected to serve on Department merit committee.

(2007) – Served as Search committee chair for faculty search.

(2007) – Served as Program Leader for the Global Sport Administration Program offered through the International Programs office. Responsibilities included developing a schedule of academic and social cultural events, establishing a network of professional contacts in London and Paris, working with the international program staff, and administration of the program.

(2007) – Served as Co-Chair 9th Annual Sport Management Conference. Responsibilities included organizing the program, securing guest speakers, and overseeing the conference budget.

(2003) – Served as Program Leader for the Global Sport Administration Program offered through the International Programs office. Responsibilities included developing a schedule of academic

and social cultural events, establishing a network of professional contacts in London and Paris, working with the international program staff, and administration of the program.

(2001 – 2012) – Served as Undergraduate Sport Management Coordinator. Oversaw the administration of the undergraduate sport management program. Specific responsibilities include curriculum development, establishing admission criteria, admission decisions, and advisement to current and future sport management students.

(2001) – Served as Co-Chair 3rd Annual Sport Management Conference. Served as budget committee chairman. Responsibilities included organizing the program, securing guest speakers, and overseeing the conference budget.

Service to Professional Associations

Member – North American Society for Sport Management (NASSM) – 1999-present.

Member – Alliance for Sports Business, 2014 – present.

United States Racquetball Association (USRA) – 2004-present.

Florida Racquetball Association (FRA) – 2004-present.

International Racquetball Tour - Analyst – IRT Network. (2011-present). Serve as analyst for professional racquetball matches broadcast on the IRT Network.

Other Recognitions:

Nominated for graduate teaching award (2009)

NASSM Research Lifetime Fellow (June, 2007)

Community Service

(2017) – Served with 45 SEM students at St. Peter Claver Catholic School, an underfunded public school in Downtown Tampa.

(2016) – Served with 45 SEM students at St. Peter Claver Catholic School, an underfunded public school in Downtown Tampa.

(2015) – Served with 45 SEM students at St. Peter Claver Catholic School, an underfunded public school in Downtown Tampa.

Board Member LIFT Academy (2014-2016) – Serve on the Board for Lift Academy school. Lift academy is a not-for-profit independent day school dedicated to nurturing students in grades K-12 to achieve their maximum potential.

(2014) – Served with 45 SEM students at Fair Oaks Rattlers football team, an underfunded youth football program in East Tampa.

(2013) – Served with 45 SEM students at Pinellas Hope, a program of Catholic Charities, Diocese of St. Petersburg that is a temporary shelter assisting 250 homeless men and women by providing them with emergency shelter.

(2012) – Served with 23 SEM students at Pinellas Hope, a program of Catholic Charities, Diocese of St. Petersburg that is a temporary shelter assisting 250 homeless men and women by providing them with emergency shelter.

Tallahassee YMCA (2003 – 2006) – Served on the local YMCA Board of Directors. Board is responsible for developing goals and policies, budget development, and programmatic oversight of the YMCA.

Tallahassee YMCA (2004 – 2006) – Served on the finance and budget committee of the local YMCA. Committee is responsible for developing financial and operational goals and budget development for the organization.

Preview Faculty Academic Advisor (1997) - Served as a faculty member for PREVIEW, the University of Florida's orientation program for incoming freshmen and lower division transfer students. Responsibilities included completion of a rigorous training program, explanation of the basic requirements for an undergraduate degree, and assisting students with course selections in individual advising sessions.

Faculty Representative University of Florida/Technische Hochschule Darmstadt Exchange - Represented the University of Florida along with 11 graduate students and one additional faculty member to exchange research ideas and participate in a cultural exchange in the summer of 1996.

Faculty Representative to Potential Student Athletes (1996-2000) - Conversed individually with student athletes and parents visiting the campus on official and non-official athletic related visits to share information about the University of Florida, Community, and the Department of Exercise & Sport Sciences.

Consultation

Benderson Development Company – projected the Economic Impact of the State High School Rowing Championships to the Manatee county area. 2009.

Black Television News Channel – What is the potential economic value of an African American News Channel? An impact study of scholarly research and recommendations to create social change (2005).