Online
Doctor of
Business
Administration

For working professionals

DBA – *The new PhD in Business*

Why USF?

- National Ranking with elite AAU (American Association of Universities) Membership.
- Full AACSB accreditation (top 3% globally).
- Worldclass research and teaching faculty.

Why Online DBA?

- Fits the busy schedule of the working professional.
- Quality built into every online synchronous course delivery.
- A program built for successful completion of your dissertation.

How to Apply

Apply online at *usf.to/applyDBA*.

- Admission Deadline (for full consideration): rolling admissions accepted through March 30 (late applicants considered on space-available basis).

AACSB ACCREDITED

This dynamic program empowers graduates with the expertise to conduct robust research aimed at influencing real-world decision-making in industry and government. Through engaging seminars, challenging projects, and diverse assignments, students develop advanced research skills and effective communication abilities to make a tangible impact in their fields.

Program Details

The University of South Florida is a top research institution and a member of the Association of American Universities (AAU). The online DBA cohorts are intended for highly qualified individuals whose schedule or location preclude them from joining one of our traditional cohorts with a monthly in-person residential requirement.

- Expected Duration: 3 years.
- Total Credits: 72.
- Expected workload: 10-15 hours per week, throughout the program.
- Maximum cohort size: 15.
- Faculty: Scholar-Academic (SA) qualified faculty and DBA alumni from across USF.
- Calendar: Trimester with breaks between terms.

- Meeting Schedule: Alternating Saturday online; two required 3-day onsite residencies.
  - 3-day research workshop when you start.
  - 2-day dissertation committee session.
  - Optional graduation residency.
- Accreditation: AACSB International (Regional Accreditation by SACS).

Admission Requirements

USF Online DBA admission is the same for all DBA applicants. To be eligible, candidates must have:

- A minimum of 12 years' work experience.
- At least five years experience in a senior managerial role, significant individual contribution or executive capacity.
- Graduate degree and/or professional certification preferred.
- A statement of purpose, preliminary application, resume and higher education transcripts.
- Approval of the DBA committee.

	Summer	Fall	Spring
Year 1	• Research Skills (2) • Adv. Research Skills (1) • Elective: Informing Science (3)*	• Applied Linear Statistics (3) • Research Methods (3) • Publication I (3)	• Creativity & Innovation (3) • Business Analytics (3) • Publication II (3)
Year 2	• Elective: Interviews (3)* • Qualitative Methods (3)	• Elective: Organizational Climate (3)* • Multivariate (3) • Publication III (3)	• Elective: Strategy (3)* • Issues I (2) • Dissertation Preparation (4) • Issues II (2)
Year 3	• Dissertation (4 credits) • Issues III (2)	• Dissertation (6) • Issues IV (2)	• Dissertation (6) • Issues IV (2)

* Elective course topics are subject to change.

Achieve your doctorate while working

World class faculty; world class research

Innovate, create, transform your business

Cost to Attend

- Total Program Cost: $90,000 (over 3 years) + $2,500 for introductory research workshop.

  - Included in program costs: books, software, computer, meals and parking during 3-day residencies.

  - Included support for participant conference and research expenses: $6,000 (Research expenses & conference attendance) + $2,000 (research expenses only, 3rd year).

Testimonials

"*I am entering my third year in the program and it has been very rewarding. USF's DBA program has made it possible to fulfill a lifelong dream!*" — Matt Versdahl, online program, Class of 2025.

"*7+ years removed from the program and I am still actively leveraging knowledge and capabilities from the DBA program every day. The best investment I have made.*" — John Townsend, in-person program, Class of 2017.

"*What sets the University of South Florida online DBA program apart is that USF is a research-oriented university, where the professors are scholars and practitioners. This is a life-changing experience, working with faculty, staff, and fellow students who want you to succeed,*" — Bryan Berthot, online program, Class of 2025.

LEARN MORE AT *usf.to/onlineDBA*

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