



# Online Doctor of Business Administration

---

For working professionals



UNIVERSITY of  
**SOUTH FLORIDA**

Muma College of Business

Muma College of Business Online DBA  
4202 E. Fowler Ave., BSN 3403  
Tampa, FL 33620

[muma-dba@usf.edu](mailto:muma-dba@usf.edu)

[usf.to/onlineDBA](http://usf.to/onlineDBA)



# DBA – *The new PhD in Business*



## Why USF?

- National Ranking with elite AAU (American Association of Universities) Membership
- Fully AACSB accreditation (top 3% globally)
- Worldclass research and teaching faculty

## Why Online DBA?

- Fits the busy schedule of the working professional
- Quality built into every online synchronous course delivery
- A program built for successful completion of your dissertation

## How to Apply

Apply online at [usf.to/applyDBA](https://usf.to/applyDBA).

- Admission Deadline (for full consideration): rolling admissions accepted through April 30 (late applicants considered on space-available basis).



**This dynamic program empowers graduates with the expertise to conduct robust research aimed at influencing real-world decision-making in industry and government. Through engaging seminars, challenging projects, and diverse assignments, students develop advanced research skills and effective communication abilities to make a tangible impact in their fields.**

# Program Details

The University of South Florida is a top research institution and a member of the Association of American Universities (AAU). The online DBA cohorts are intended for highly qualified individuals whose schedule or location preclude them from joining one of our traditional cohorts with a monthly in-person residential requirement.

- Expected Duration: 3 years.
- Total Credits: 72.
- Expected workload: 10-15 hours per week, throughout the program.
- Maximum cohort size: 15.
- Faculty: Scholar-Academic (SA) qualified faculty and DBA alumni from across USF.
- Calendar: Trimester with breaks between terms.
- Meeting Schedule: Alternating Saturday online; two required 3-day onsite residencies.
  - 3-day research workshop when you start.
  - 2-day dissertation committee session.
  - Optional graduation residency.
- Accreditation: AACSB International (Regional Accreditation by SACS COC).



## Admission Requirements

USF Online DBA admission is the same for all DBA applicants. To be eligible, candidates must have:

- A minimum of 12 years' work experience.
- At least five years experience in a senior managerial role, significant individual contribution or executive capacity.
- Graduate degree and/or professional certification preferred.
- A statement of purpose, preliminary application, resume and higher education transcripts.
- Approval of the DBA committee.

### Summer

### Fall

### Spring

#### Year 1

- Research Skills (2)
- Adv. Research Skills (1)
- Elective: Informing Science (3)\*

- Applied Linear Statistics (3)
- Research Methods (3)
- Publication I (3)

- Creativity & Innovation (3)
- Business Analytics (3)
- Publication II (3)

#### Year 2

- Elective: Interviews (3)\*
- Qualitative Methods (3)

- Elective: Organizational Climate (3)\*
- Multivariate (3)
- Publication III (3)

- Elective: Strategy (3)\*
- Issues I (2)
- Dissertation Preparation (4)
- Issues II (2)

#### Year 3

- Dissertation (4 credits)
- Issues III (2)

- Dissertation (6)
- Issues IV (2)

- Dissertation (6)
- Issues IV (2)





**Achieve your doctorate while working**



**World class faculty; world class research**



**Innovate, create, transform your business**

## Cost to Attend

- Total Program Cost: \$90,000 (over 3 years) + \$2,500 for introductory research workshop.
- Included in program costs: books, software, computer, meals and parking during 3-day residencies.
- Included support for participant conference and research expenses: \$6000 (Research expenses & conference attendance) + \$2000 (research expenses only, 3rd year).

## Testimonials

*"I am entering my third year in the program and it has been very rewarding. USF's DBA program has made it possible to fulfill a lifelong dream!"* – Matt Versdahl, Online Cohort Class of 2025.

*"Enrolling in the DBA program has been the most rewarding choice I've made. I'm surrounded by exceptional professors and a supportive cohort,"* – Danielle Bartlett, In-Person Cohort Class of 2026.

*"I think the program is really incredible in terms of benefits. There is a level of respect that's built when you have expertise in your field. We've made so many relationships, interestingly enough, with companies that I may have wanted to actually reach. I would not say it's easy. Your research is dedicated to areas of interest for yourself, so that really ensures that there is an incentive to keep pushing forward and that the work is going to actually have an impact."* – Shirley Morejon, In-Person Class of 2022.

**LEARN MORE AT [usf.to/onlineDBA](https://usf.to/onlineDBA)**

**APPLY TODAY [usf.to/applyDBA](https://usf.to/applyDBA)**