

Luke I Liska

Curriculum Vitae

Department of Marketing
University of South Florida
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EDUCATION

University of South Florida – Ph.D. Marketing	2021 (expected)
University of Denver – M.S. Marketing	2015
University of Tennessee-Knoxville – B.S.B.A. Accounting	2014

RESEARCH INTERESTS

Immersive Virtual Environments, Cognition, Digital Marketing

JOURNAL PUBLICATIONS

Liska, Luke Ingalls, M. Meral Anitsal, and Ismet Anitsal. (2015). Ollie Otter Booster Seat Safety Program in Tennessee: Impact of Statewide Implementation. *Journal of Legal, Ethical and Regulatory Issues*, 18.1, 130-137.

CONFERENCE PRESENTATIONS

Liska, Luke Ingalls, M. Meral Anitsal, and Ismet Anitsal. *Ollie Otter Booster Seat Safety Program in Tennessee: Impact of Statewide Implementation.* Allied Academies Spring 2014 International Conference. Nashville, TN.

PROFESSIONAL APPOINTMENTS

Equity Advisor Solutions	2015-2016
<i>Marketing Coordinator</i>	Denver, CO

AWARDS

Distinguished Research Award – *Ollie Otter Booster Seat Safety Program in Tennessee* for the Academy of Legal, Ethical and Regulatory Issues

SKILLS

SPSS, SAS, Unity3D, Adobe CC Suite, Microsoft Office, WordPress