

Masters in Business Analytics & Information Systems

BULLETIN

EXECUTIVE PROGRAM NEWSLETTER



OCTOBER 2022 • VOLUME 2 • ISSUE 1

It's been quite eventful since our last newsletter – from our September Meetup with over 50 attendees, to the Python Boot Camp for our Global Online MS-BAIS program, to our upcoming Lunch & Learn with Verizon, it's been one great event after another.

This month we're happy to announce that we're now accepting applications for our Spring 2023 cohort! The application deadline is December 11th, 2022, so keep your team in the loop.

We hope you enjoy this month's newsletter for the Global Online MS-BAIS program at the Muma College of Business at USF!

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GLOBAL ONLINE M.S. in Business Analytics & Information Systems

APPLICATIONS
FOR SPRING
2023 ARE DUE

**DEC
11th**

Cohorts are built for professionals looking to expand their data science and business analytics competencies.

Offering advanced classes in Systems Design, Big Data, Statistical Data Mining, R and Python programming, and more

Convenient schedule - our live online classes are held on weekends only.

Working professionals quickly receive the benefits from our accelerated program.

Participation in our program links students into our network of more than 100 local Executive MS-BAIS program alumni.

All course materials are included within the \$17,325 tuition fee.

BENEFITS OF OUR GLOBAL ONLINE PROGRAM

The Muma College of Business is accredited by AACSB International & SACSCOC. Our STEM-certified program focuses on:

- Analytics (data science, business strategy, and business intelligence)
- Information Technology (software development, information systems, security)
- Management (communication, team leadership)

This is a technical business degree, which covers both the technology related to business intelligence and the managerial aspects of implementing these technologies in organizations. The coverage of big data, machine/deep learning, and information technology strategies is designed to accelerate the careers of working professions by preparing them to lead analytics and technology investments/teams.

For more information, contact Dr. Stablein at TStablein@usf.edu today!

MEETUPS | LUNCH & LEARNS | BOOT CAMPS

On September 17th we hosted a special Data Analytics Meetup. More than 50 people attended this event hosted on the USF main campus, and enjoyed discussing data-related topics and shared pain points, as well as a campus walking tour afterwards.



Our guest speakers were Dr. Kaushik Dutta discussing Big Data Analytics in Digital Ads, and Dr. Kiran Garimella discussing Counter-Intuitive Decision-Making with Analytics. This led to plenty of insightful questions and conversation. More Meetups are being scheduled, so RSVP at this link: [Data Analytics Tampa Meetup](#).

We also kicked off the Alumni Connectors group. Our goal is to keep our program alumni engaged and connected with each other, providing the long-term benefits and opportunities that arise from networking and business connections.



PROGRAM DIRECTOR'S MESSAGE

The Fall Semester started off with a bang, and the Spring Semester is right around the corner. We're thrilled that the Global Online program has wildly outpaced our expectations. It's only going to grow from here on out.

We're very excited to launch the Python Boot Camps to our community partners. We're looking to expand our value to local organizations through continued education and conversations with our Lunch & Learns, Meetups, and Boot Camps.

We're continuing to host our events through the remainder of the year, so follow me on LinkedIn for all the latest info. It's been incredible to hear about and share ideas with local analytics professionals.

If you're interested in participating in one of our upcoming events, send me a message at:

[linkedin.com/in/TomStablein/](https://www.linkedin.com/in/TomStablein/)

– Tom Stablein, DBA
MS BAIS Program Director



SCHEDULE A LUNCH & LEARN FOR YOUR TEAM

We're continuing our Lunch & Learns to provide a service to local organizations. The topics we discuss are organized around what's relevant for each company – business analytics platforms, advanced data mining, the latest data science trends, etc. We're happy to help you choose which topics your team wants to hear and discuss.

This series is meant to provide educational information to professionals, and build a relationship between the organization and USF. In the future, if anyone in the organization has interest in one of our degree programs, they'll be able to contact us directly for help in applying.

The calendar is filling up quickly, so if you'd like to schedule a Lunch & Learn for your team, send an email to TStablein@usf.edu



About Our Program

Our Global Online M.S. in Business Analytics & Information Systems program meets the needs of the marketplace for expertise in data science, information technology and management. Highly qualified individuals with motivation for leadership in data analytics roles within business and IT fields are encouraged to apply for admission.

Graduates are in great demand by firms in the information services sector of the economy, software development organizations, management consulting firms, and MIS departments in industry. An advisory board comprised of senior information systems executives and consultants works closely with the department to ensure that the program maintains high standards.

Please contact Dr. Tom Stablein with any questions about this program.

Email: tstablein@usf.edu • Phone: (813) 974-1773

About the University

The University of South Florida is a high-impact global research university dedicated to student success. Over the past 10 years, no other public university in the country has risen faster in U.S. News and World Report's national university rankings than USF. Serving more than 50,000 students on campuses in Tampa, St. Petersburg and Sarasota-Manatee, USF is designated as a Preeminent State Research University by the Florida Board of Governors, placing it in the most elite category among the state's 12 public universities. USF has earned widespread national recognition for its success graduating under-represented minority and limited-income students at rates equal to or higher than white and higher income students. USF is a member of the American Athletic Conference. Learn more at www.usf.edu.



Photo credit: Wilson Collegiate Tennis Camps