



Newsletter

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EXECUTIVE MS BAIS BULLETIN

PROGRAM NEWSLETTER

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This month's newsletter includes detailed information about the program options available to fit your schedule, as well as the registration details for upcoming information sessions to answer any questions you may have about the program.

We hope to provide insight to the value that our program provides to working professionals looking to accelerate their careers by attaining new data analytics expertise.

We are also proud to share a spotlight on one of our current program students.

We hope you enjoy this month's newsletter for the Executive Master of Science (M.S.) in Business Analytics and Information Systems (BAIS) program at the Muma College of Business at USF!

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STUDENT SPOTLIGHT: KAREN CLOUGH RADER'S DRIVE FOR HIGHER EDUCATION



I've always had a drive to pursue higher education. I already have a Master's degree in education, but I missed the classroom environment and started looking into other Master's programs. Last summer I came across a Facebook ad for the USF program and logged into a lecture series they were hosting that night. The professor was speaking on AI, and it was fascinating and was exactly what I had been looking for to get back into a classroom setting and grow my career. I applied for the program the following week.

When I was going through the process of assessing Master's programs, the most important criteria was to ensure the degree was offered through an established, accredited university. It also had to offer in-class opportunities, as well as face-to-face time with the instructors. I really liked the MS-BAIS program because it focuses on both the IT/tech side and the MBA/leadership side. It's a unique program that teaches both business acumen and technical expertise.

The final deciding factor was the location and schedule. It's based here in Tampa, so that's really convenient. Since the sessions are every other Saturday, the timeline is ideal for busy professionals. It was easy to incorporate that into my schedule. Other executive Master's programs didn't offer that level of convenience – many were two nights per week PLUS a Saturday course, or required classes during the workday.

At the moment, I'm about halfway through the program. I didn't come from a technical background, so the business insights, theory, and reasoning, as well as the statistical analysis and data mining have been truly eye-opening. It has exponentially expanded my technical toolkit, as well as my understanding of how businesses run behind the scenes.

Some of the coursework, such as the database session, was tricky. However, the professors understand that it's a blended program, so everyone can join the course and learn a lot. Experts can get a deeper understanding, while newbies can learn the broader aspects and usable techniques. I've loved interacting with the other students – the program is very diverse. Engineers, communications specialists, financial professionals, et cetera. Having conversations with my peers has been valuable and fascinating.

My department didn't have an immediate need for large programming solutions, but I currently work on smaller scale analytics projects for my clients. I am looking forward to taking on larger projects soon, and there could eventually be a need for development and implementation projects in the future.

I think the MS-BAIS program is great for anyone who's interested in data analytics. It's manageable for anyone with any sort of professional background, and can help them reach a higher level of knowledge.

I've already been able to readjust some of my current projects. The professors taught me how to assess different systems, and then to adjust my strategy accordingly. I've learned to pivot from the see a problem fix a problem technique to a more calculated big picture strategy to look at the problem from multiple angles and various lenses before taking action to fix it. Ultimately, I'm learning how to analyze the bigger picture, and then find, examine, and fix issues efficiently. It's a true change in mindset. There's really a lot of potential. I absolutely recommend the program to anyone.



Join one of our upcoming information sessions to hear more about our STEM-certified graduate degree in data analytics for working professionals!

KNOW BIG DATA

WEEKEND EXECUTIVE
MASTER OF SCIENCE

BUSINESS ANALYTICS & INFORMATION SYSTEMS



Register here
to learn more:



Tuesday
July 20
6:30 PM

Wednesday
July 21
12:30 PM

Thursday
July 22
6:30 PM

Wednesday
July 28
6:30 PM

EXECUTIVE DIRECTOR'S MESSAGE

"We're pleased with the interest in our public information sessions, which are a helpful tool for prospective students to learn more about the program. It's great to hear feedback during the Q&A sessions.

We're also excited to launch our info site with all the updated, relevant information about the program. It's a good reference point for anyone who wants all of the details in one spot."

– T. Stablein, DBA
Executive MS BAIS Program Director



M.S. in Business Analytics and Information Systems Program options for working professionals



WEEKEND (IN PERSON)

I can travel to Tampa two days per month for live classes

I prefer being in a physical classroom with live instruction

I will benefit from being in a cohort with 30+ working data science professionals building their careers in Tampa

Network of more than 100 local program alumni

Accelerated 16-month program with faculty and other support

Breakfast, lunch, and parking included

Targeting working professionals in the greater Tampa Bay region

GLOBAL (LIVE ONLINE)

Frequently being in Tampa is not an option for me

I prefer to attend all classes live through video conferencing

I will benefit from a virtual network of data science professionals across the world

No physical meetings

Flexible scheduling to finish the program in 1, 2, or 3 years

Can be taken from anywhere in the world

Targeting working professionals across the world who can't physically be in Tampa

Here's some additional information to help select the best program to fit your needs.

The entire MS-BAIS program is STEM-certified and accredited by the AACSB International (The Association to Advance Collegiate Schools of Business).

Both executive options focus on:

- Analytics (data science, big data, business strategy)
- Information Technology (software development, IS)
- Management (communication, team leadership)

1) Weekend Executive: Geared towards Florida-based professionals with a standard Monday-Friday work schedule. 16-month, weekend-only schedule. Program starts in late August 2021.

2) Global MS-BAIS: Designed for professionals based in North America, South America, Europe, Asia, and Africa. 100% online, over three semesters, on weekend evening hours during local standard time. This truly global program starts January 2022.

About Our Program

The Executive Master of Science in Business Analytics & Information Systems meets the needs of the marketplace for expertise in both information technology and management. Highly qualified individuals with motivation for leadership in data analytics roles within business and IT fields are encouraged to apply for admission.

Graduates are in great demand by firms in the information services sector of the economy, software development organizations, management consultants, and MIS departments in industry. An advisory board comprised of senior information systems executives and consultants works closely with the department to ensure that the program maintains high standards.

About the University

The University of South Florida is a high-impact global research university dedicated to student success. Over the past 10 years, no other public university in the country has risen faster in U.S. News and World Report's national university rankings than USF. Serving more than 50,000 students on campuses in Tampa, St. Petersburg and Sarasota-Manatee,

USF is designated as a Preeminent State Research University by the Florida Board of Governors, placing it in the most elite category among the state's 12 public universities. USF has earned widespread national recognition for its success graduating under-represented minority and limited-income students at rates equal to or higher than white and higher income students. USF is a member of the American Athletic Conference. Learn more at www.usf.edu.



Photo credit: Wilson Collegiate Tennis Camps