NEWSLETTER

BUSINESS ANALYTICS & INFORMATION SYSTEMS
BULLETIN
PROGRAM NEWSLETTER

We're taking this month to celebrate the first cohorts of our newest offering - the Global Online MS-BAIS program!

We're looking forward to helping these professionals grow their data analytics knowledge and build their business intelligence expertise.

To our newly-accepted enrollees: Congratulations and welcome to the inaugural year of this new program!

We're also happy to share the success of the recent Tech Talks. More than 100 people in attendance over the past couple of weeks! More details inside...

We hope you enjoy this month's newsletter for the Global Online & Executive MS-BAIS program at the Muma College of Business at USF!

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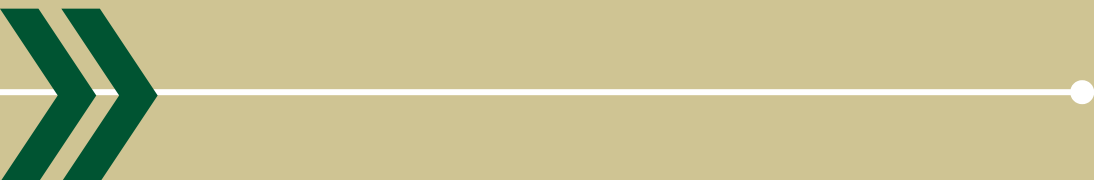
SPOTLIGHT ON OUR NEW GLOBAL ONLINE PROGRAM COHORTS

VANESSA HERCEG

Director of Reporting & Business Analytics, Centene

My biggest professional accomplishment was achieving my current job title. I've been in the workforce for less than 15 years. I landed in healthcare, and I'm proud to say that I've become a SME. That's a big accomplishment for such a large field as Risk Adjustment.

Five years ago I had started with the MIS program at USF, but was never able to complete it because of work priorities. I recently started to look into continuing what I started, but wanted something with a more flexible schedule. I went to the USF website to search for what programs were available, and saw the new Global Online option. It was a perfect solution for me.

My goal for completing this program is to finish what I started five years ago. I've always taken education seriously, and I understand the importance of having an MS degree. My industry is very competitive, so having a degree like this increases credibility and provides an edge.

My biggest professional accomplishment was landing a job with Cola-Cola. Being hired at such a large, international corporation is a huge accomplishment, especially considering that it was only two years after I had moved to the United States.

I found out about the Global Online MS-BAIS program by searching online for business analytics Master's programs. I had originally looked at Harvard, but then saw that USF had a similar offering. Since I'm a USF alumni, I was happy about that.

I wanted to take this program to be able to advance my career in the future. I want to delve deeper into the data science field, and focus more on the data analytics portion of the curriculum.

NATHALIE FLORIVAL

Senior Data & Reporting Analyst, SitusAMC

SPOTLIGHT CONTINUED...

BURAK DEKKAN

Manager of Technology Risk and Business Consulting, EY

I began my career in Turkey, working in a very different environment and culture. So my biggest professional accomplishment has been overcoming the initial transition to working in the U.S., and getting promoted to manager.

I had been thinking about pursuing a new degree. Several of my coworkers had graduated from USF, and had such nice things to say about the university and their education. I started to look at the program offerings at USF, and purely by chance saw the new Global Online MS-BAIS program. It was a perfect fit for what I've been hoping to learn, so I reached out to Dr. Stablein for more information.

I provide services for multiple Fortune 500 clients across many sectors and industries - largely focusing on IT systems and new technologies such as automation, robotic processes, and blockchain. I have plenty of on-the-job experience, but my goal is to be able to provide better data analytics solutions and services to my clients.

At my previous employer, I helped design, implement, and launch a mobile analytics platform. It's my biggest professional accomplishment because I worked with a cross-functional team that included IT, sales, marketing, training, and other key stakeholders from other departments.

I found out about the Global Online MS-BAIS program because my manager sent me a link about the available graduate programs at USF. When I looked at the website, it was perfect timing because I saw this particular program, and thought it was a great fit for me.

As I go through this program, I'd like to learn more technical skills, which will help me stay at the forefront of the industry and remain competitive.

LAUREN ERRICO

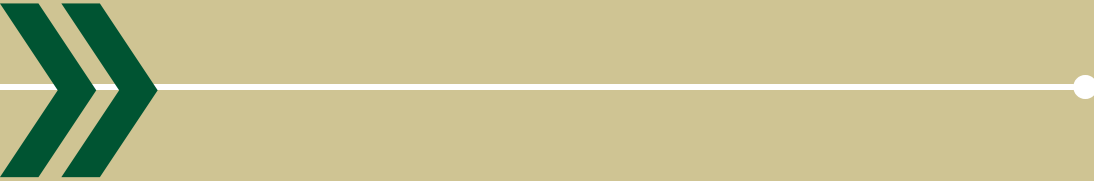Financial Analyst, Lykes Bros Inc.

SPOTLIGHT CONTINUED...

SANAA WEHSE

Sr. Manager of IT Business Intelligence, Jabil

Mergers and acquisitions require complex integration of people, process, data, and technology. One of my biggest professional accomplishments has been managing the integration of a newly-acquired global company into our central ERP/SAP system.

I heard about the program through Jabil's partnership with USF for the Citizen Data Science certificate, which was a joint program between USF and Jabil. Even though that program is no longer offered, I was still interested in learning more about the program. So I contacted USF, and Dr. Stablein suggested that I join the cohort for the inaugural Global Online program.

My current role consists of leading mostly descriptive type business intelligence initiatives globally. My goal is to grow my expertise in the AI and ML predictive type analysis to help me better support our business strategy and stakeholders.

I've been working for only three years professionally. I had joined a big company-wide project involving release software. Up until that point, I usually only worked on previously-released software updates, so being able to work a brand-new release was amazing. It was a wonderful experience being part of the whole software development process, and it's been my biggest professional accomplishment so far.

I graduated with a math degree from USF, and was already enrolled in an MBA program last year. But I really wanted to focus on the more technical side, so I started looking for a more specialized degree - that's when I found out about the MS-BAIS program.

My goal is to obtain more technical knowledge on data management and software architecture.

ANRI UENO

Software Test Engineer, Panasonic Automotive

GLOBAL ONLINE M.S. in Business Analytics and Information Systems Program

Now accepting applications!

Live classes are offered on a synchronous schedule, every Saturday and Sunday.

AACSB accredited, SACS accredited, STEM certified.

Offering advanced coursework in: Systems Design, Big Data, Statistical Data Mining, R and Python programming, and Database Management.

Participants receive live virtual instruction, which materially improves their learning of data science material in an online program versus other programs that rely primarily on recorded material.

GLOBAL (LIVE ONLINE)

Frequently being in Tampa is not an option for me

I prefer to attend all classes live through video conferencing

I will benefit from a virtual network of data science professionals across the world

No physical meetings

Flexible scheduling to finish the program in 1, 2, or 3 years

Can be taken from anywhere in the world

Targeting working professionals across the world who can't physically be in Tampa

BENEFITS OF OUR GLOBAL ONLINE PROGRAM

The Muma College of Business is accredited by AACSB International and the SACS Commission. Our program is STEM-certified, 100% live online sessions, held only on weekends. Flexibility for a 12, 24, or 36 month schedule, depending on your needs.

The program focuses on:
 - Analytics (data science, business strategy, and business intelligence)
 - Information Technology (software development, information systems, security)
 - Management (communication, team leadership)

For more information, contact Dr. Stablein at TStablein@usf.edu today!

EXECUTIVE DIRECTOR'S MESSAGE

Congratulations to the first round of cohorts accepted into the Global Online MS-BAIS program!

We are currently accepting applications for this program, which was specifically designed for busy professionals who need an AACSB- and SACS-accredited, accelerated STEM-certified program.

The deadline for applications is December 15, but to guarantee a spot in the Class of 2022 cohort, we need applications by December 1st.

I'm also thrilled to announce that due to the popularity of our Tech Talk lunch-and-learns, we'll soon be rolling out an ongoing schedule!

– Tom Stablein, DBA
   Executive MS BAIS Program Director

Announcing our new Tech Talk series!

SCHOOL OF INFORMATION SYSTEMS & MANAGEMENT @ USF

TECH TALK
INTRODUCTION TO DATA ANALYTICS

UPCOMING DATES:
FRIDAY, OCT 29
FRIDAY, NOV 5
FRIDAY, NOV 19

- Talks start at 12pm EST
- Giveaways and Q&A

UPCOMING TOPICS

OCT 29: DATA MINING CONCEPTS
NOV 5:   DATA SCIENCE PROGRAMMING
NOV 19: STATISTICAL APPROACHES TO ANALYTICS

We re-launched our virtual lunch-and-learn Tech Talks just over two weeks ago, and already received more than 300 registrants!

The third session is coming up on Friday, November 19th. Click here to RSVP: Register

Due to the overwhelming popularity of these sessions, we're planning on continuing the series! Follow us on Eventbrite to be notified when new Tech Talks are posted!

Follow us on EventBrite: FOLLOW US HERE

About Our Program

Our Master of Science in Business Analytics & Information Systems programs meet the needs of the marketplace for expertise in both information technology and management. Highly qualified individuals with motivation for leadership in data analytics roles within business and IT fields are encouraged to apply for admission.

Graduates are in great demand by firms in the information services sector of the economy, software development organizations, management consultants, and MIS departments in industry. An advisory board comprised of senior information systems executives and consultants works closely with the department to ensure that the program maintains high standards.

Please contact Dr. Tom Stablein with any questions about this program.
Email: tstablein@usf.edu   •   Phone: (813) 974-1773

About the University

The University of South Florida is a high-impact global research university dedicated to student success. Over the past 10 years, no other public university in the country has risen faster in U.S. News and World Report's national university rankings than USF. Serving more than 50,000 students on campuses in Tampa, St. Petersburg and Sarasota-Manatee,

USF is designated as a Preeminent State Research University by the Florida Board of Governors, placing it in the most elite category among the state's 12 public universities. USF has earned widespread national recognition for its success graduating under-represented minority and limited-income students at rates equal to or higher than white and higher income students. USF is a member of the American Athletic Conference. Learn more at www.usf.edu.

Photo credit: Wilson Collegiate Tennis Camps