

MASTERS IN BUSINESS ANALYTICS & INFORMATION SYSTEMS

# BULLETIN

FEBRUARY 2022 • VOLUME 1 • ISSUE 5

We're very excited to kick off this new year of courses and welcome our new admitted cohort of the Global Online MS-BAIS program!

We're looking forward to helping these professionals grow their data analytics knowledge and build their business intelligence expertise.

We recently celebrated the graduates of the 2021 Weekend Executive class. Congratulations on this incredible achievement!

We hope you enjoy this month's newsletter for the Global Online & Executive MS-BAIS program at the Muma College of Business at USF!

# WHAT'S INSIDE

A Graduation Celebration

Global Online Program Information

Global Online Program Calendar

**Upcoming Networking Meetups** 

About the University and Program



### CELEBRATING OUR NEWEST GRADUATES

On January 22, we celebrated our graduating 2021 cohort of the MS-BAIS Weekend Executive program!

Hosted at the beautiful Tampa Club in downtown Tampa, it was a great evening filled with camaraderie, excellent food and drinks, and reminiscing about the program.

The connections established between these 25 graduates will benefit them for years to come. This cohort joins our previous three cohorts in forming a strong alumni community that will continue to grow and learn from each other as they progress in their careers.

"Because of this program, I got a new job at my company. I'm starting on our BI team as a Data Analyst on February 1st. I went into this program because I wanted to be a Data Analyst.

I had been working as a Sales Operations
Analyst, so I had done minor projects
with data, such as pulling reports out of
CMS tools and using Excel to interpret the
data. I found that I really liked that process,
and knew there had to be more to it.

Less than a month after graduating, my company recognized my accomplishment and moved me into the BI team. I'm now working with SQL, Python, and R, putting to use the skills I learned in my courses."

- Karen Rader



Pictured: Natarajan Arumugam, Wadnerson Boileau, Viviana Garcia, Karen Rader, Alex Guzman, Gloria Gonzalez, Armando Ramos, Akila Ramasamy, Elle Mancini, Joel Wolfson, Erich McCartney

# GLOBAL ONLINE M.S. in Business Analytics and Information Systems

APPLICATIONS
FOR SUMMER
2022 ARE DUE
APRIL 10th

## BENEFITS OF OUR GLOBAL ONLINE PROGRAM

The Muma College of Business is accredited by AACSB International and the SACS Commission. Our program is STEM-certified and 100% online with live classes held only on the weekends. All lectures are also recorded for viewing after each live session. Flexibility for a 12, 24, or 36 month schedule, depending on your needs.

The program focuses on:

- Analytics (data science, business strategy, and business intelligence)
- Information Technology (software development, information systems, security)
- Management (communication, team leadership)

For more information, contact Dr. Stablein at TStablein@usf.edu today!

Live classes are held synchronously on Saturday and Sunday at time frames convenient for most of the world.

Offering advanced coursework in Systems Design, Big Data, Statistical Data Mining, R and Python programming, and Database Management.

Participants receive live virtual instruction, which materially improves their learning of data science material in an online program versus other programs that rely primarily on recorded material.

### GLOBAL (LIVE ONLINE)

Frequently being in Tampa is not an option for me

I prefer to attend all classes live through video conferencing

I will benefit from a virtual network of data science professionals across the world

No physical meetings

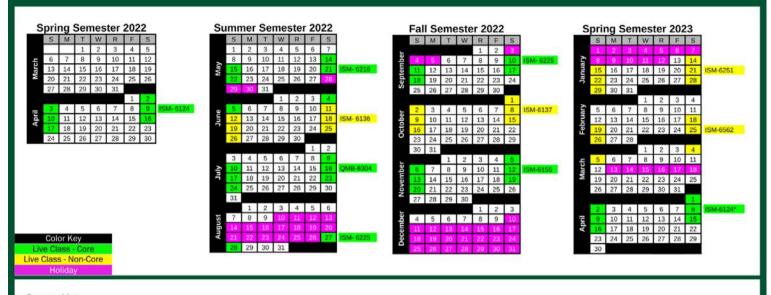
Flexible scheduling to finish the program in 1, 2, or 3 years

Can be taken from anywhere in the world

Targeting working professionals across the world who can't physically be in Tampa

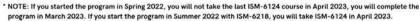
FEBRUARY 2022 PAGE | 3

# Global Online MS-BAIS Program Calendar 2022–2023



#### Course List

| Course ID | Course Name                               | Semester | Course Dates              | Live Class Dates                        |
|-----------|---|----------|---------------------------|---|
| ISM-6124  | Advanced Systems Analysis and Design      | Spring   | March 28 - April 30, 2022 | April 2, 3, 9, 10, 16, 17               |
| SM-6218   | Advanced Database Management              | Summer   | May 10 - June 13**        | May 14, 15, 21, 22 and June 4, 5        |
| ISM-6136  | Data Mining                               | Summer   | June 11 - July 15**       | June 11, 12, 18, 19, 25, 26             |
| QMB-6304  | Analytical Methods for Business           | Summer   | July 9 - August 9**       | July 9, 10, 16, 17, 23, 24              |
| SM-6225   | Distributed Information Systems           | Fall     | August 27 - September 30  | August 27, 28, September 10, 11, 17, 18 |
| ISM-6137  | Statistical Data Mining                   | Fall     | October 1 - November 4    | October 1, 2, 8, 9, 15, 16              |
| ISM-6155  | Enterprise Information Systems Management | Fall     | November 5 - December 9   | November 5, 6, 12, 13, 19, 20           |
| ISM-6251  | Data Science Programming                  | Spring   | January 14 - February 17  | January 14, 15, 21, 22, 28, 29          |
| ISM-6562  | Big Data for Business Applications        | Spring   | February 18 - March 31    | February 18, 19, 25, 26, March 4,5      |
| ISM-6124* | Advanced Systems Analysis and Design*     | Spring   | April 1 - May 5           | April 1, 2, 8, 9, 15, 16                |
|           |   |          |                           |   |



<sup>\*\*</sup> Due to the Summer semester being 13 weeks instead of 16 like the Spring and Fall semesters, there is a slight overlap for courses.



This calendar is specifically for the Global Online program. Anyone who prefers in-person instruction should consider our Weekend Executive MS-BAIS program. We are currently accepting applications for the Weekend Executive Fall 2022 semester. This program runs for 16 months on-site in downtown Tampa, with live classes typically occurring every other Saturday.

More information can be found here: <u>Weekend Executive MS-BAIS program</u>, or by contacting Dr. Stablein at TStablein@usf.edu.



## **EXECUTIVE DIRECTOR'S MESSAGE**

2022 is kicking off with a bang! Over 20 students have already enrolled in the first cohort for our brand-new Global Online MS-BAIS program. These industry professionals are looking forward to obtaining their degree from our accelerated and STEM-certified program.

The deadline for the Summer semester is April 10th, so there are only a couple of months left to submit an application!

I'm also excited to announce that we're launching our alumni and prospective student networking Meetups. The purpose of these events are to help build reliable professional connections in the Data Analytics community in Tampa Bay. We'll be rolling out an ongoing schedule soon, so stay tuned!

- Tom Stablein, DBA MS BAIS Program Director



# **Announcing our Meetup series!**



# **Data Analytics -**Tampa Bay

Tampa, FL

💍 1,138 members · Public group 🕐



This is the group we're now managing on Meetup.com. Please join the public group at no cost. We'll be announcing a networking/meet-up schedule soon. All event information will be posted within this group.

Here's the link to join: Meetup.com/DataAnalyticsTampa

Once you're signed up, you'll receive notifications and information for each scheduled event in 2022. Looking forward to seeing you there!

# **About Our Program**

Our Master of Science in Business Analytics & Information Systems programs meet the needs of the marketplace for expertise in both information technology and management. Highly qualified individuals with motivation for leadership in data analytics roles within business and IT fields are encouraged to apply for admission.

Graduates are in great demand by firms in the information services sector of the economy, software development organizations, management consultants, and MIS departments in industry. An advisory board comprised of senior information systems executives and consultants works closely with the department to ensure that the program maintains high standards.

Please contact Dr. Tom Stablein with any questions about this program.

Email: tstablein@usf.edu • Phone: (813) 974-1773

# **About the University**

The University of South Florida is a high-impact global research university dedicated to student success. Over the past 10 years, no other public university in the country has risen faster in U.S. News and World Report's national university rankings than USF. Serving more than 50,000 students on campuses in Tampa, St. Petersburg and Sarasota-Manatee, USF is designated as a Preeminent State Research

University by the Florida Board of Governors, placing it in the most elite category among the state's 12 public universities. USF has earned widespread national recognition for its success graduating underrepresented minority and limited-income students at rates equal to or higher than white and higher income students. USF is a member of the American Athletic Conference. Learn more at www.usf.edu.



Photo credit: Wilson Collegiate Tennis Camps