CHANGE MAKERS
HOW B-SCHOOL LEADERS—AND THEIR INSTITUTIONS—
CAN THRIVE IN THE FACE OF UNCERTAINTY  P. 20
The Academy of Management has honored Donald F. Kuratko, executive and academic director for the Johnson Center for Entrepreneurship and Innovation at Indiana University’s Kelley School of Business in Bloomington, with its 2014 Entrepreneurship Mentor Award. The award is presented to senior scholars who help develop the next generation of entrepreneurs. Kuratko was recognized for his mentorship of doctoral students and assistant professors in the entrepreneurial field.

Céline Louche of Audencia Nantes School of Management in France and Nigel Roome of Vlerick Business School of Belgium have won the 2014 Dark Side Case Competition for their case study, “A 60-second clip to create change: palm oil in idle play.” Focused on the social impact of company-specific activism, the case is based on Greenpeace’s 2010 campaign against Nestle’s use of palm oil in its Kit Kat candy products. The competition is held by the Critical Management Studies division of the Academy of Management.

GRANTS AND DONATIONS

The University of Tennessee in Knoxville has received a US$50 million gift from the family of James A. Haslam, an alum and former member of the board of trustees. Haslam founded travel company Pilot Flying J. In recognition of the gift, the school will be renamed the James A. Haslam II College of Business. It is the first time a UT school has been named for an alumnus and donor.

The University of South Florida in Tampa has received a US$25 million gift from Pam and Les Muma. In recognition of their generosity, the College of Business will be renamed the USF Muma College of Business. Among other things, the gift will establish the Muma Leadership Program, designed to help place students on a professional development track from their first moments at USF. Les Muma is the retired CEO of Fiserv, Inc., a financial industry automation products and services company. With this new gift, he and his wife have now donated $41.2 million to the university, making them the largest individual donors in USF’s history.

Villanova School of Business (VSB) in Pennsylvania has received a US$2 million commitment from Robert L. Nydick, a professor of management and operations at VSB; his wife, Susan; and their sons, Robert III and Gregory, both VSB graduates. The gift will establish the Nydick Family Business Analytics Fund, which will support faculty research in analytics. The Nydick family’s gift also funded the renovation of a lobby in VSB’s building into a gathering space now called the Nydick Family Commons.

OTHER NEWS

This fall, the University of Toledo College of Business and Innovation in Ohio dedicated its new Alan Barry Accounting Lab, named for the alumnus whose leadership donation helped fund its creation. For students, the lab will provide tutoring services, writing assistance, and accounting simulation software. It also will hold review material for the CPA and CMA exams, as well as offer free income tax preparation assistance to low-income residents.

Prodigy Finance, an international student lending organization, has launched a US$25 million Education Note in partnership with the Credit Suisse Impact Investing and Microfinance team. The new bond focuses on investment in higher education, in particular MBA programs. In Prodigy Finance’s peer-to-peer lending model, international students can obtain affordable loans through funding provided by alumni and other investors. Seventy-five percent of the students who receive assistance are expected...