



The Corporate Mentor Program Newsletter

USF Muma College of Business

The Stats

Fall 2018 to Spring 2019

More than **\$120,000** awarded in scholarships

Elevator Pitch Competition
*Muma Barba won third place in this

3.4 average GPA

8 Students honored by Muma College of Business 25 Under 25 program



19 Asian/Pacific Islander
31 Black African/American
53 Latino/Hispanic
14 Multi-Racial
44 White/Caucasian

153 Mentors

37 Partner Companies

57 Mentors from Citi including Site President Gregg Morton

28 Professional development events for students



4 Corporate tours
• Citi
• Johnson & Johnson
• PwC
• Amalie Arena

Kick-Off Breakfast

To kick off the year, our first-generation students formally met their mentors at the Kick-Off Breakfast on October 8, 2018. Throughout the year, the 151 accepted students had the luxury of a one-to-one mentor relationship.

These business professionals who serve as mentors support their student's personal and professional development. Held in the Marshall Student Center Ballroom, students and mentors heard from our guest speaker, Barron Collier III. He is chair of the Barron Collier Partnership, an organization dedicated to responsible development, and management of various business areas such as business agriculture, partnership land holdings, real estate and mineral management.



Professional Development: Corporate Tours

Students in the Corporate Mentor Program have the opportunity to attend corporate tours to gain industry insight and knowledge from various companies within the Tampa Bay area. These tours introduce students to available career options and expand their professional network.

PwC | Amalie Arena
Citi | Johnson & Johnson



Professional Development: Coffee Connections / Lunch & Learns

Professionals in the Tampa Bay area are given the opportunity to conduct workshops for Corporate Mentor Program students. During these workshops, professionals share information about their company, give students advice on how to network in social and professional settings and explain navigating the corporate world.

Bill Cannon of Alorica | Citi | Kforce
Franklin Templeton Investments | J.P. Morgan



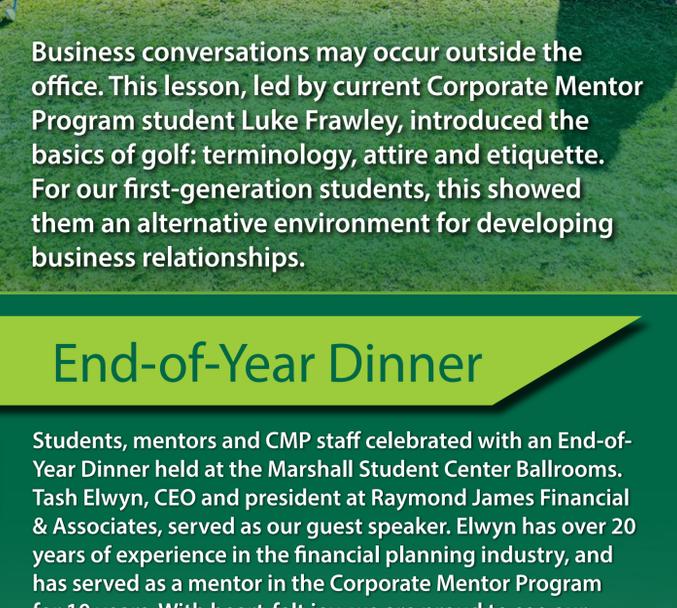
Etiquette Dinner

Professional development is about preparing students to enter the business world in any setting. Many students do not get an opportunity to learn about business-related dining in their courses. This lesson, taught by Kim Goddard, let students practice the proper way to conduct themselves at business meetings, interviews or any other circumstance that takes place during a meal. Proper dining etiquette is not something that most people are taught and rarely use in everyday life, so giving them the opportunity to learn the proper etiquette and techniques let them feel more confident in a restaurant setting. This lesson could potentially seal a job interview, help gain a client, close a business deal or even help to receive a promotion in the future. By building students' confidence in a wide range of professional topics and practices, the Corporate Mentor Program allows its students to have an upper hand when they are working towards their goals.



Networking: USF Federal Credit Union

This very important event provided Corporate Mentor Program students the opportunity to enhance their networking skills with business professionals from the USF Federal Credit Union. Richard Skaggs, president and CEO of USF Federal Credit Union, attended to chat with our students. It was an effective way for our students to practice their conversation and interaction skills outside the classroom.



Networking: Kona Grill

This year, the Corporate Mentor Program invited students and mentors to Kona Grill, where they conversed over light appetizers. The fact is, networking isn't just exchanging business cards. It's an opportunity to continuously build confidence, gain advice and make connections in any setting.



Golf is Serious Business!

Business conversations may occur outside the office. This lesson, led by current Corporate Mentor Program student Luke Frawley, introduced the basics of golf: terminology, attire and etiquette. For our first-generation students, this showed them an alternative environment for developing business relationships.



End-of-Year Dinner

Students, mentors and CMP staff celebrated with an End-of-Year Dinner held at the Marshall Student Center Ballrooms. Tash Elwyn, CEO and president at Raymond James Financial & Associates, served as our guest speaker. Elwyn has over 20 years of experience in the financial planning industry, and has served as a mentor in the Corporate Mentor Program for 10 years. With heart-felt joy, we are proud to see our students' growth and accomplishments both as individuals and as emerging professionals!



Volunteering

Each year, the Corporate Mentor Program partners with Academy Prep Center of Tampa. This year, Academy Prep students participated in several scholastically developmental activities - from a tour of the University of South Florida Tampa campus to ballroom lessons and business workshops, including time management, money mastery and team building. Not only will students use the practical skills that they were taught in the classroom by Corporate Mentor Program students, but they can also practice these skills in their daily lives.

Thank You, Citi!

For the third year in a row, Citi gifted \$25,000 to support the USF Muma College of Business Corporate Mentor Program. Demonstrating that its commitment goes beyond financial support, the bank also provided more than 50 employees to serve as mentors in the program during fall of 2018 to the next spring. Citi has more than 5,500 employees in Tampa serving over 20 businesses. It also houses much of the company's anti-money laundering operations, shared services, global functions and institutional client group operations and technology units.