THE BULLS BUSINESS NETWORK
Bulls Business Network
The Bulls Business Network, an organization for high-achieving freshmen and sophomores, provides an avenue for aspiring business students to enjoy early admission to the business school, take advantage of special registration and advising opportunities, and participate in events and activities designed to help build a small community within the larger USF family.

BBN Benefits
Select freshmen are admitted directly to the Muma College of Business while most students are fully admitted to the business school after two years of general course requirements. BBN students take the same general classes as their peers, but enjoy several benefits as a result of BBN membership:

Living-learning experience. BBN members are eligible for the Bulls Business Community or the Zimmerman Advertising Program, two residential programs described in the following sections.

Registration Perks. BBN students have an opportunity to avoid mass lecture classes. Smaller sections of business classes are reserved exclusively for BBN members (availability is limited and determined by academic performance each semester).

Access. Students in the BBN may apply for special Muma scholarships and may join business student organizations normally open only to juniors and seniors.

Living Options
BBN members can enjoy learning opportunities not normally found in the classroom simply by calling Juniper-Poplar Hall home. “Living and learning” residences with specialized, targeted business programs, the USF Muma College of Business living learning communities are a place where students can begin developing as professionals from their first moments on campus.
Two Residential Options:
The Bulls Business Community and the Zimmerman Advertising Program Community

BBN members can choose from two living-learning communities. The Bulls Business Community is home to 102 students; another 34 students call the Zimmerman Advertising Program Community home. Most rooms are for incoming freshmen, but a few are set aside for returning students who serve as mentors to younger peers. Students chosen for either residential program enjoy all the benefits of a traditional on-campus lifestyle plus exclusive activities, such as:

Innovative Learning. Programs such as “Improv Night” provide living learning community residents with fun ways to play while learning business skills.

Special Programs. Residents are offered special programs just for them, such as Business Etiquette Dinner, Dress for Success, Mock Interviews, breakfast with the dean, Money Management Workshops, Resume Building, and off-site company tours.

Advising Privileges. Residents have academic advising in the hall, led by a designated Muma College of Business advisor who coordinates programming for both communities.

Peer Opportunities. Tutoring is available and since residents are all enrolled in similar first-year courses there is ample opportunity for group study. In addition, Resident Assistants have tips and insight as only someone who has lived in the living learning communities would.

Access. Residents are treated to dinner with the dean and faculty and have access to business leaders most students envy! Students may attend annual networking events and mingle alongside CEOs and CFOs from the Tampa Bay Area.

Study Abroad Options. Travel and learn together during an optional summer abroad program. Living-learning community residents can earn credits toward a business degree while gaining international insight. ZAP students are required to study abroad at least once.

Opportunities to Serve. Residents often serve as college ambassadors for community service activities.
All Work, No Play? No Way!

BBC and ZAP residents are all members of the BBN, so building friendships with peers who share common interests and goals is easier. From day one, students can socialize with people who have similar classes, goals, and schedules. Common areas in the hall provide an opportunity to socialize, plus there are all the perks of campus life nearby.

The BBC and the ZAP are both part of Juniper-Poplar Hall, USF’s newest residence. Its proximity to the Muma College of Business means students enjoy a short walk to class.

The Suite Life
at Juniper-Poplar Hall

- Typical Size: 11’ x 14’ (with a bed, desk, chair, and a dresser for each student).

- Roommates: Juniper-Poplar is a coed residence, with four people sharing two bedrooms and one bathroom. Suites are shared by roommates of the same gender.

- Amenities: Cable TV and high-speed ethernet connections are provided. Laundry facilities are on the ground floor. Each floor has a common kitchen and study lounge.

- Facility: Designed for living-learning communities, the ground floor houses a dining hall, shops, and classrooms. It is close to the USF Library, too, with the Marshall Student Center and USF Bookstore just a short walk away.
Once admitted into the BBC or the ZAP, Bulls Business Network members may also apply to be part of the highly selective Business Honors Program. This prestigious program inspires passion and nurtures exemplary potential in students by blending rigorous coursework and research activities with special residential, service, international, and applied learning opportunities found inside and outside of the classroom. USF's Business Honors Program is the only program in Florida exclusively for business majors. Just 20 students are admitted each year.

Business Honors Criteria
- Make a two-year commitment to live in the BBC or ZAP
- Enroll in both Business Honors I and II courses during the first year in the program
- Maintain at a 3.40+ USF GPA
- Assist and participate in the Business Honors Program service-learning project
- Take advantage of programs during the summer terms (additional costs may be incurred)
- Complete an honors thesis before graduating from USF
- Regularly attend and participate in honors program activities
- Students are required to study abroad at least once

Interested students must submit the Business Honors Program application, résumé, and two letters of recommendation (academic). Interviews take place during the BBC and ZAP Open House which normally takes place in early
BBN Membership Criteria

Membership is automatic for incoming students who have the following criteria:

• 3.5 (minimum) HS GPA (weighted)
• SAT score of at least 1210, which is based off of the math and reading sections (minimum 570 math) OR ACT score of at least 25 (minimum 25 math)
• Completed USF application is required; if you are an incoming freshman declaring an intent to major in business and you meet BBN eligibility, you will receive a letter welcoming you to the program.

Living Learning Communities Costs, Fees and Application

Costs for on-campus housing are detailed in the “Live the Campus Life” publication from USF Housing & Residential Education. To find answers to questions about rates, fees, meal plans, contracts and deadlines visit usf.edu/student-affairs/housing. For the Bulls Business Community there is a $225 fee per semester in addition to housing fees. For the Zimmerman Advertising Program a $225 fee per semester will apply beginning Fall 2017.

You must be a member of the BBN to live in either of the living-learning communities. An application and a separate housing application is required. Apply today at

usf.edu/student-affairs/housing/living-learning-communities

Business Honors Application

The Business Honors application is separate than the BBC and the ZAP application. All required forms can be found at usf.edu/business/undergraduate/honors