Undergraduate Business Programs
USF Muma College of Business

Talk to students and you’ll hear them describe USF as dynamic and diverse, a big university in a big city. You’ve probably wondered, though, what being part of a prestigious, Preeminent, top-ranked research university really means to you.

- Being a nationally recognized research university means we create knowledge. Students hear about the latest developments in the field as they occur. You learn from top faculty who are passionate about their field and their students’ successes.

- We emphasize analytics and creativity. We know that tomorrow’s business leaders can’t make decisions based on gut instinct. The best business professionals will be able to analyze mountains of data that is available and use it to make business decisions. Sometimes, though, there’s a danger of relying too heavily on analytics. What’s needed is the right balance, what some call a “both-brain” approach, referencing the need to balance right-brain and left-brain thinking.

- Student success is why our business programs emphasize writing skills, analytical decision-making, and hands-on projects. You learn to communicate in context, in the business classroom.

- You enjoy corporate connections in the classroom. Studying in a metropolitan city provides rich opportunities to integrate real-world experiences and classroom learning. Large and small businesses offer internships and part-time jobs as well as corporate guest speakers and service-learning projects.

- Students enjoy the advantages of a large university as well as a small community within the business college through student organizations and special programs such as the USF Honors College; the college’s Business Honors Program; or the Bulls Business Network, an organization for high-achieving first-year students who enjoy early admission to the business program. Our professional advising staff focuses only on business students, providing guidance, support, and academic insight generalists simply can’t. You’re a part of the big university and our smaller community.

- Students and faculty are reaching out globally through study abroad programs funded in part by passport scholarships available exclusively for business students. You learn how to communicate across global teams and discover how to work across continents.
Transforming Minds. Transforming Business.
Innovative, Student-Focused Undergraduate Programs
We Emphasize Student Success

You’ve heard it mentioned from your first moments on campus - we focus on student success here. But what does that mean?

Quite simply, it means that we do more than simply disseminate information and ask you to memorize it. We equip you with the skills and knowledge you need to take leadership positions in business and society. We do this by providing classroom opportunities to develop skills you’ll need for business – as well “beyond the books” programming to help you develop as a professional.

We offer all of this programming through the Collier Student Success Center, which is exclusively for business majors and is located in the college. Its services and programs include:

- **The Bulls Business Network** provides an avenue for students who are starting classes during the fall semester to enjoy early admission to the business school and take advantage of special registration and advising opportunities. Students who are beginning classes in the fall semester are accepted into the BBN automatically based on high school GPA and test scores. Students are only eligible for the BBN during the freshman year. [usf.edu/business/undergraduate/bbn](http://usf.edu/business/undergraduate/bbn)

- **The Bulls Business Community** is a residential program exclusively for members of the Bulls Business Network. A living-learning residence hall with corporate tours, improvisational activities, networking and other learning opportunities not normally found in the classroom. [usf.edu/business/undergraduate/bbc/](http://usf.edu/business/undergraduate/bbc/)

- **The Zimmerman Advertising Program** is a unique program that prepares future leaders for the world of advertising, both nationally and internationally. The program is highly selective, allowing 34 students per cohort to earn a bachelor’s degree in business advertising and also complete a master’s degree in advertising in one additional year. [usf.edu/zap/](http://usf.edu/zap/)

- **The Business Honors Program** is Florida’s honors program exclusively for business majors. It blends rigorous coursework and research activities with special residential, service, international, and applied learning opportunities. Participants live on campus for one year and must meet additional admission requirements. Freshman year admission only. [usf.edu/business/undergraduate/honors](http://usf.edu/business/undergraduate/honors)

- **The Corporate Mentor Program** pairs students who are the first in their families to go to college with a mentor who shares tips and guidance for a smooth transition from student to professional life. Students meet at least once a month with a management-level professional, in the workplace, for first-hand insight into the corporate world. The Corporate Mentor Program awards over $100,000 in scholarships to participating students each year. [usf.edu/business/student-success/cmp/](http://usf.edu/business/student-success/cmp/)
A Business Communications Center helps students with the additional written and oral communication exercises that have been infused into core business courses. Students can find free, one-on-one help for business writing assignments in the BizComm Center. BizComm also offers free workshops to polish skills graduates will use in the professional world. [usf.edu/business/student-success/communications-center/](http://usf.edu/business/student-success/communications-center/)

Internships, Practicums, and Job Search Assistance The Tampa Bay locations make it easier for students to gain real-world experience through internships or practicums (internship in exchange for academic credit). There are many career advising programs available, including workshops on professionalism, corporate info sessions, and one-on-one career advising for business majors. [usf.edu/business/student-success/employer-relations/](http://usf.edu/business/student-success/employer-relations/)

International Partnerships and Study Abroad Opportunities are available and range from semester abroad programs in England, Japan, or Canada to shorter summer study abroad programs in Italy, Wales, or China. There are separate programs exclusively for business majors where students can earn business credit hours that apply toward their majors. Additionally, a partnership with the Universidad San Ignacio de Loyola allows students to work toward a USF degree, with USF faculty, in Lima, Peru. Costs and accommodations vary by location, itinerary, and coursework offerings. Aid is available for some study abroad programs. [usf.edu/business/student-success/study-abroad/](http://usf.edu/business/student-success/study-abroad/)

Scholarships helps students focus on what matters. With more than 175 different scholarships available exclusively for business majors, the USF Muma College of Business is proud to award nearly $600,000 in scholarships each year. Some scholarships are need-based, some are merit-based; others are awarded to students studying for a particular degree or are based on student talent. [usf.edu/business/undergraduate/financial-aid.aspx](http://usf.edu/business/undergraduate/financial-aid.aspx)

The services above are open to all business majors. The USF Muma College of Business also offers services that are specific to certain majors, such as:

The Interdisciplinary Advertising Major is a collaboration between the Zimmerman School of Advertising & Mass Communications and the Muma College of Business. The business advertising major complements an existing advertising track in the mass communications major. It provides students opportunities to combine the creative aspects of advertising with business fundamentals such as finance, information systems, management, marketing and strategy. There is a residential requirement for advertising majors, too: the Zimmerman Advertising Program Living Learning Community. [usf.edu/zap/](http://usf.edu/zap/)

A Student Managed Investment Fund offers motivated, well-prepared students the chance to participate in financial management strategy sessions and to make decisions while they manage real money in real time. The investment fund is governed by an advisory board comprised of financial services industry professionals. These leaders share expertise and interact with students during their presentations. [usf.edu/business/departments/finance/smitf/](http://usf.edu/business/departments/finance/smitf/)

The Center for Marketing and Sales Innovation is a world-class center that uses technology such as eyetracking software, mood lighting and skull caps measuring brain waves. This technology is combined with insider sales techniques to develop go-to-market strategies that can be used to solve issues companies may be facing in the real world.
There are more than a dozen student groups for business majors. Research shows that students who are involved devote more time and energy to academics, spend more time on campus, and have more positive interactions with faculty and staff. Studies also show that uninvolved students often neglect their studies, spend less time on campus, and rarely connect with faculty, which can lead to a lack-luster college experience.

- **The Accounting Society** is for students interested in pursuing a degree in accounting, offering students at all levels professional development and networking opportunities.

- **The Association for Latino Professionals in Finance** offers and promotes professional development, build relationships, and community service opportunities.

- **The Association of Future Professionals in Business Management** is for students interested in pursuing management positions or learning the importance of management skills in the workplace. It hosts professional speakers, provides social events and serves as a networking community of skillful professionals.

- **Alpha Kappa Psi** is among the largest business student organizations on campus. Known for developing principled business leaders, Alpha Kappa Psi’s core values include brotherhood, knowledge, integrity, service and unity.

- **The American Marketing Association** is North America’s largest marketing association. It serves individuals and organizations involved in the practice, teaching and study of marketing. AMA activities include service-learning projects and social programs. USF’s chapter has been ranked in the top 25 worldwide for the last several years.

- **Beta Alpha Psi**, an international honors organization for financial information students and professionals, provides professional networking experiences. Open to top-performing upper-level students.

- **Beta Gamma Sigma** is the international honor society serving business programs accredited by AACSB International.

- **Delta Sigma Pi** fosters the study of business, to encourage scholarship, social activity and the association of students for their mutual advancement by research and practice. Delta Sig promotes closer affiliations between the corporate world and business students and seeks to serve the community.

- **Enactus** is an international non-profit organization that brings together student, academic and business leaders who are committed to using the power of entrepreneurial action to improve the quality of life and standard of living for people in need. Guided by academic advisors and business experts, student leaders create and implement community empowerment projects.

- **Future Business Leaders of America-Phi Beta Lambda** fosters the development of competent, aggressive business leadership while creating more interest and understanding of American business enterprise. It’s goal is to strengthen the confidence of students in themselves and their work.

- **The Graduate Business Association** strives to enhance the educational experience of all graduate business students by providing networking, career enhancement and social events.

- **The International Business Board** helps undergraduate and graduate students transition from the classroom to the field by providing them with the knowledge, perspective, skills and experience necessary for the preparation of a successful international career.

- **The Management Information Systems Society** connects students with professionals in all IT/IS fields through speaker presentation, events, and networking opportunities. MIS Society members are introduced to educational and practical advancements in technology as well as job opportunities.

- **The National Association of Black Accountants** is dedicated to expanding the influence of minority professionals in accounting and finance. NABA aims to develop members’ professional skills, encourage and assist minority students entering the field, provide opportunities for civic responsibility, and represent the interests of current and prospective minority accounting professionals.

- **Business fraternity Phi Chi Theta** is a national, co-educational organization that helps students practice professional leadership skills and encourages philanthropy throughout campus and the surrounding community.

- **The Professional Sales Club** provides students the opportunity to develop sales skills by competing in sales competitions, engaging with business professionals, and applying these skills in live interactions.

- **The Real Estate Society** at USF provides information about real estate-related careers to help students succeed in this tremendously diverse industry. Members have the opportunity to develop networking opportunities with real estate professionals. Membership is free and open to students in any major.

- **Student Finance Association** invites finance and investment professionals to speak on topics such as the investment environment and career prospects. Members attend dinners and events hosted by Tampa’s Chartered Financial Analyst Society.

- **Toastmasters helps students of every background, education level and economic standing become effective communicators and inspired leaders.**

- **The Council of Supply Chain Management Professionals Student Roundtable** is one of the newest student organizations in the college. This organization’s purpose is to provide opportunities for students who are interested in supply chain management to communicate with and learn from professionals in order to improve their supply chain management knowledge.

- **Women in Business Society** aims to bridge the gap between the academic and business worlds in order to prepare its members for future leadership roles. Through speaking engagements and social events, members have the opportunity to enhance their business skills, build their professional network, and expand their portfolios.
Programs of Study
A Variety of Options

To us, the business world is our classroom and USF’s undergraduate curriculum provides rich opportunities to bridge theory and practice, just as our metropolitan location provides opportunities for student internships, part-time jobs, and cooperative education experiences relevant to students’ career goals.

All students, regardless of major, complete 54 credit hours of study in the arts, humanities, and sciences. This general education requirement insures that students gain a broad-based understanding of the global societal environment and provides the opportunity to develop critical thinking and communication skills. Students also complete at least one course that deals primarily with contemporary global topics.

In addition to general education requirements, students complete a 36 credit hour business core designed to address a common body of knowledge required for successfully assuming management responsibilities across disciplines in both the for-profit and not-for-profit sectors.

MAJORS: Students may pursue a major in accounting, business advertising, entrepreneurship, finance, global business, hospitality management, information assurance and cybersecurity management, management, marketing, business analytics and information systems, risk management and insurance, hospitality management or supply chain management. Some majors offer specific concentrations (such as cybersecurity, healthcare in business, entrepreneurship, sales, etc.). For a full list of concentrations offered, see the follow pages in this brochure.

Depending upon the program, most major course work requires 21-30 credit hours of specialized study. Muma College of Business residency requirements for graduation exceed the minimum requirements established by the University. Students are required to satisfactorily complete at least 50% (30-33 credit hours, depending on major) of required business courses and at least 15-18 credit hours in the major field at USF.
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<th>About the Major</th>
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<td><strong>Accounting</strong></td>
<td>Bachelor’s</td>
<td>This major provides students with accounting and business knowledge that will serve as a basis for careers in industry, government, non-profit organizations and public accountancy. It often leads to CPA or other professional certifications.</td>
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<td>Accounting assists businesses, governments, and individuals by determining, analyzing, and communicating their financial state.</td>
<td>Master’s</td>
<td>PhD</td>
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<td><strong>Advertising</strong></td>
<td>Bachelor’s</td>
<td>The business advertising major combines the creative aspects of advertising with a solid business background. Students can earn a fifth-year master’s degree in the mass comm program. Students may only begin the program as freshmen.</td>
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<tr>
<td>Advertising is the act of getting the word out to consumers about a product or service. While advertising is a part of marketing, they are actually two distinct disciplines.</td>
<td>Master’s</td>
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<tr>
<td><strong>Business Analytics &amp; Information Systems</strong></td>
<td>Bachelor’s</td>
<td>Different from a computer science degree, which focuses on programming and computing, the business analytics and information systems degree gives students a strong foundation in business and prepares them for a variety of positions in the technology industry.</td>
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<td>The business analytics and information technology degree offers a unique blend of data and technology while providing a strong foundation in business.</td>
<td>Master’s</td>
<td>PhD</td>
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<td><strong>Entrepreneurship</strong></td>
<td>Bachelor’s</td>
<td>Whether students would like to increase their entrepreneurial business skills, pursue their own business ideas, or learn ways to bring innovation and entrepreneurial leadership into existing positions and businesses, an entrepreneurship major teaches valuable skills that will complement any degree program.</td>
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<tr>
<td>Entrepreneurs know how to do more than start a business. Innovation strategy, financial planning and even intrapreneurship within a corporation all seek professionals with an entrepreneurship education.</td>
<td>Master’s</td>
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<tr>
<td><strong>Finance</strong></td>
<td>Bachelor’s</td>
<td>The program gives students flexibility, up-to-date knowledge, and strong decision-making/analytical skills related to the management of money and other assets.</td>
</tr>
<tr>
<td>Finance is the science of managing money and other assets. Finance grads understand the function and applications of financial markets and the acquisition and allocation of funds for public and private sectors in domestic and international organizations.</td>
<td>Master’s</td>
<td>PhD</td>
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<tr>
<td><strong>Global Business</strong></td>
<td>Bachelor’s</td>
<td>The Bachelor of Arts in Global Business provides students with the knowledge, skills and experience necessary for successful careers in the global business environment.</td>
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<td>The study of international trade, culture and language, this program combines preparation in business administration with language training and a meaningful overseas work or study experience. Students gain an understanding of the economic and financial differences in global environments.</td>
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<tr>
<td><strong>Hospitality Management</strong></td>
<td>Bachelor’s</td>
<td>Our students don’t just sit in a classroom – they actively plan, execute and attend a variety of exciting events, including food and wine festivals, catered dinners and lavish banquets. At USF, you’ll gain the knowledge and hands-on experience to earn your dream job at a top hotel, restaurant, resort or hospitality organization.</td>
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<tr>
<td>Hospitality management is the strategic planning of an event, organization required to operate a resort and how professionals keep theme parks functioning at full force.</td>
<td>Master’s</td>
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## Potential Careers

### Real-World Application

### Concentrations

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<th>Potential Careers</th>
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| One of the top programs in the nation, USF prepares students for private or public accounting, auditing, taxation, accounting information systems, or consulting. | **Who hires USF accounting grads?**  
Citi • Coca-Cola Enterprises • Deloitte • EY  
Grant Thornton • Jabil • KPMG  
Lockheed Martin • MetLife • PricewaterhouseCoopers  
Rivero Gordimer & Co. • Verizon | Cybersecurity  
Healthcare Business |
| Potential careers include account management, media buying, creative, strategic planning, traffic, direct marketing, or other specialized fields. | Advertising agencies are not the only place to find work. Ad majors are needed in all kinds of businesses, from nonprofits looking for donations to corporations looking for profits. Companies hiring USF ad grads include ChappellRoberts, Publix Supermarkets, Cox Media Group, 22 Squared, and Zimmerman Advertising. | Cybersecurity  
Healthcare Business |
| Potential career paths include network administrator, systems analyst, database administrator or a myriad of consultant roles. | **Who hires USF business analytics & information systems grads?**  
DTCC • FedEx • IBM • JPMorgan Chase • Microsoft  
Nielsen • PricewaterhouseCoopers • TechData | Corporate Finance  
Investment Analysis  
Real Estate |
| Potential career paths include leadership roles, venture creation, green innovation, value creation, opportunity translation, intrapreneurship, business stewardship, social venturing and technology creation. | **Who hires USF entrepreneurship grads?**  
The bachelor’s degree in entrepreneurship is a new major being offered for the first time in fall 2020. | Business Analytics & Information Systems  
Finance  
Management  
Marketing |
| USF’s program prepares graduates for financial management careers such as banking, corporate finance, financial services, wealth management, and investments. | **Who hires USF finance grads?**  
Ballast Point Ventures • Bank of America • GTE  
Financial Franklin Templeton • Goldman Sachs  
JPMorgan Chase • Merrill Lynch • Northwestern Mutual  
Raymond James • T. Rowe Price • Wells Fargo | Corporate Finance  
Investment Analysis |
| Career paths are varied from management and marketing to information systems or financial management. Many global business students opt to attend law school and appreciate the varied background the degree provides. | **Who hires USF global business grads?**  
Catalina Marketing • Citigroup • Melitta  
T. Rowe Price • Tech Data | Business Analytics & Information Systems  
Finance  
Management  
Marketing |
<p>| Hospitality management professionals are typically responsible for the functioning of resorts, hotels, theme parks, events and other guest-centered experiences. | | |</p>
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<td><strong>Information Assurance and Cybersecurity Management</strong></td>
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<td>The major presents strong practice combined with theoretical approaches to develop a solid foundation of knowledge and skills necessary for information assurance and cybersecurity professionals. The program focuses on the management of the cybersecurity function in organizations.</td>
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<td>Topics such as network security, database management, risk management, security policies, forensics, and security protocols are covered as they relate to managing the availability, integrity, authentication, confidentiality, and non-repudiation of the information infrastructure.</td>
<td>Bachelor’s</td>
<td>Students learn business techniques, discuss corporate social responsibility, and learn how to integrate a concern for the natural environment into their business practices. An emphasis on leadership skills is integrated in the program. Sustainability is a key focus area.</td>
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<tr>
<td><strong>Management</strong></td>
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<td>Management is the leading of people and organizations to produce outcomes that are both effective and ethical.</td>
<td>Bachelor’s Master’s</td>
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<tr>
<td><strong>Marketing</strong></td>
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<tr>
<td>Marketing is the process of successfully selling products or services to the consumer from start to finish. This includes market research, product development, pricing, sales strategies, distribution, advertising and public relations.</td>
<td>Bachelor’s Master’s PhD</td>
<td>Marketing is the analysis and facilitation of exchange relationships, including the core functions of product development, distribution, pricing, and promotion. Skillsets emphasized at USF include market analysis, segmentation, sales, and communication.</td>
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<tr>
<td><strong>Personal Financial Planning</strong></td>
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<td>Personal financial planning is a targeted major. Graduates of the program are well-equipped for careers and financial advisors and wealth management experts.</td>
<td>Bachelor’s</td>
<td>Graduates from USF’s personal financial planning program will receive industry-specific training, which sets our graduates apart from the competition because they can hit the ground running. Industry-specific training will be overseen by program partners. These strategic partners will get to know and work with personal financial planning students before they graduate.</td>
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<td><strong>Risk Management and Insurance</strong></td>
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<tr>
<td>Risk management is a great career for someone who’s detail oriented and has critical-thinking skills, a thirst for knowledge and learning and a willingness to dig deeper to find extra answers.</td>
<td>Bachelor’s</td>
<td>This program prepares emerging leaders focused on risk analysis, underwriting, wealth management and other critical areas within the global financial industry. The program focuses on property and casualty insurance principles as well as health insurance and wealth management. One key aspect of the program is a robust internship program.</td>
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<tr>
<td><strong>Supply Chain Management</strong></td>
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<tr>
<td>Supply chain management is a new, stand-alone degree. Supply chain and logistics covers everything it takes to get products from point A to point B. Supply chain management involves coordinating and integrating these flows both within and among companies.</td>
<td>Bachelor’s Master’s</td>
<td>The supply chain management major includes courses in operations, supply chain management, logistics management and international marketing in addition to marketing courses.</td>
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<tr>
<td>Because graduates will have a blend of knowledge from the business analytics &amp; information systems and biomedical sciences degrees, they will be equipped to enter fields focuses on data and technology, the sciences healthcare, or careers that blend those ideas together.</td>
<td>Bachelor’s</td>
<td>Graduates of this dual-degree program will have earned two bachelor’s degrees: one in biomedical sciences and one in business analytics and information systems. They will be educated about the business of medicine, which is useful to both physicians and administrators in the health care sector.</td>
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<td><strong>Pre-Med Dual Degree with Biomedical Sciences</strong></td>
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<td>Potential Careers</td>
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</table>
| Experts in this field often serve in careers relating to cybersecurity management for corporations and other professional organizations, as well as strategic developers for online security protocols to protect an organization’s information. | **Who hires USF management grads?**  
AAA-The Auto Club Group  
First Command Financial  
Connectwise  
Fintech  
Gerdau Ameristeel  
Nielsen  
Tampa Bay Federal Credit Union  
Tampa International Airport  
The Bank of Tampa  
TECO  
Aging Services Management  
Human Resources Management  
Project Management  
|  
| Students commonly choose careers in leadership, human resources, or entrepreneurship leading, eventually, to executive or senior management roles. | **Who hires USF marketing grads?**  
Cox Media Group  
Catalina Marketing  
Kraft Corporation  
Nielsen  
Proctor & Gamble  
Tech Data  
Verizon  
Digital Marketing  
Entrepreneurship  
Sales  
Sport and Entertainment Management  
|  
| Career routes are varied for marketing graduates. Some opt for professional sales opportunities while others focus on product management, marketing research, promotions, advertising, or strategic planning roles. | **Who hires USF personal financial planning grads?**  
Fidelity  
Financial Steward Associates (Boulder, CO)  
Educational institutions are not generating enough graduates to fill the gaps left by retiring planners and advisors. In 2016, the Bureau of Labor Statistics projected a growth of 30 percent for personal financing planning, outpacing most occupations.  
|  
| Professionals with a degree in risk management and insurance can explore careers as a compliance officer, insurance sales agent, director of corporate risk management, risk analyst, risk management consultant or underwriter. | **Who hires USF supply chain management grads?**  
CSX  
CH Robinson  
Target  
Total Quality Logistics  
Tech Data  
PLS  
Port Tampa Bay  
Supply chain management entry-level job titles include supply chain analyst, logistics analyst, warehouse operations supervisor, customer service supervisor, fulfillment supervisor, and procurement support.  
|  
| Graduates of the program could strive for business analytics & information systems careers or they can pursue careers as physicians, in health care administration or a blend of data and health care, such as an analytics job working for a hospital or pharmaceutical company. | **Graduates of this dual-degree program typically pursue a medical degree.**  
|
Next Steps

So you want to become a business major at USF. Now what? Processes vary for incoming freshmen, transfer students, and international students. Abbreviated lists of next steps for each of these groups are detailed on the following pages. Go Business Bulls!

INCOMING FRESHMEN

Most students join the Muma College of Business as juniors, but the Bulls Business Network provides an opportunity for top students to join based on an evaluation of high school grades and standardized test scores, as well as rigor of high school course work. All freshmen beginning classes in the fall semester are also fully admitted to the Muma College of Business.

- Apply to USF and declare a business major. https://secure.vzcollegeapp.com/usf/default.aspx?cid=87&ltid=1
- Determine if you meet criteria for Bulls Business Network admission. Freshmen beginning classes in the fall automatically meet these requirements. Students beginning in the spring and summer must meet additional academic criteria. usf.edu/business/undergraduate/bbn
- If you meet BBN criteria, complete the Bulls Business Community or ZAP application, should you choose this residential benefit. All ZAP students must live in the living learning community. usf.edu/business/undergraduate/bbc
- Complete FAFSA as early as possible to be considered for need-based aid. usfweb2.usf.edu/finaid/quickinfo/fafsa.aspx
- Accept admission invitation and pay deposit. usfweb2.usf.edu/admissions/deposit.htm
- Prior to orientation, submit all required student health records and forms to avoid registration holds. shs.usf.edu
- Attend earliest possible orientation for academic advising and class scheduling. usf.edu/orientation/fys/index.aspx
- Send final high school transcript to USF.
- Attend Welcome Business Bulls event during the first week of class. newstudent.usf.edu/index.php/first-year/wow
TRANSFER STUDENTS

The Muma College of Business is an upper-level, limited access college, which means that some majors have admission requirements in addition to those of the university in general. Visit business.usf.edu for requirements or continue reading the catalogue.

- Review prerequisites to determine which courses should be taken at the community college level to be on track once admitted. usf.edu/business/undergraduate/requirements-general.aspx
- Determine if you meet admission requirements for the college. usf.edu/business/undergraduate/requirements.aspx
- Apply to USF and request and submit official transcripts for all colleges/universities attended. https://secure.vzcollegeapp.com/usf/default.aspx?cid=87&lid=1
- Complete FAFSA as early as possible to be considered for need-based aid. usfweb2.usf.edu/finaid/quickinfo/fafsa.aspx
- Register for earliest possible USF orientation session. usf.edu/orientation/
- Prior to orientation, meet with a college advisor for transcript(s) evaluation. usf.edu/business/undergraduate/advising/index.aspx
- Prior to orientation, submit all required student health records and forms to avoid registration holds. shs.usf.edu
- Attend USF orientation session, followed by academic advising. usf.edu/orientation/transfer/index.aspx
- Register for classes. usfweb2.usf.edu/oasis/mainoasis_stu.htm
- After the AA degree is posted, send final transcripts to USF (this is not an automatic process; you must request these from prior institutions).
- Attend Welcome Business Bulls event during the first week of class. newstudent.usf.edu/index.php/first-year/wow
- Get involved in New Student Connections programs. newstudent.usf.edu/index.php/transfer
INTERNATIONAL STUDENTS

- Review the international admissions website to understand USF’s admissions process. usf.edu/admissions/international/intl-freshman/my-application/index.aspx
- Determine if you meet admission requirements for the college. usf.edu/business/undergraduate/requirements.aspx
- Apply to USF and request official transcripts for all colleges/universities attended. https://secure.vzcollegeapp.com/usf/default.aspx?cid=87&lid=1
- Submit transcripts, mark sheets, grade reports, diplomas or certificates, national standardized examination results, or other academic course work. usf.edu/admissions/international/intl-freshman/my-application/index.aspx
- Include a certified English translation for all documents not written in English. If you need assistance translating your documents into English, we recommend using the American Translators Association (http://www.atanet.org/) to find a certified translator.
- Freshman applicants are also required to submit official SAT or ACT scores. View the full list of documents on the international admissions website.
- Once admitted, register for the USF orientation session exclusively for international students (Glo-Bull Beginnings Week) and submit all required health records and forms before travelling. Plan to arrive at USF at least two weeks prior to the official start of the semester. usf.edu/orientation/international/

CONTACT US. Unsure where to call? Find answers at usf.edu/business/contacts/index.aspx

- Academic Advising (Business Majors) (813) 974-4290 usf.edu/business/undergraduate/advising/
- Academic Advising (Non-Business Majors) (813) 974-2645 ugs.usf.edu/academicadvising/index.htm
- Admissions (Graduate) (813) 974-8800 usf.edu/admissions/graduate/index.aspx
- Admissions (Undergraduate) (813) 974-3350 usf.edu/admissions/index.aspx
- Bulls Business Community (813) 974-4290 usf.edu/business/undergraduate/bbc/index.aspx
- Bulls Business Network (813) 974-4290 usf.edu/business/undergraduate/bbn
- Business Honors Program (813) 974-9224 usf.edu/business/undergraduate/honors/
- Corporate Mentor Program (813) 974-2011 usf.edu/business/student-success/cmp/
- Employer Relations (813) 974-8155 usf.edu/business/student-success/employer-relations/
- International Admissions (813) 974-8884 usf.edu/admissions/international/index.aspx
- Scholarships (813) 974-3051 usf.edu/business/undergraduate/financial-aid.aspx
- Zimmerman Advertising Program (813) 974-4290 www.usf.edu/zap/