

Weekly News & Updates from USF - August 10, 2020

USF Career Services via [joinhandshake.com](mailto:handshake@mail.joinhandshake.com) <handshake@mail.joinhandshake.com>

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Welcome to the August 10, 2020 edition of the Recruit At USF Newsletter!

Tune In This Week

[This Friday's webcast](#) will answer all your questions about our virtual fairs in Handshake. Get an inside look at how virtual fairs run in Handshake and best practices for getting the most out of the fairs. We'll walk you through the process step-by-step and answer any of your questions along the way!

[Join us Friday, August 14](#) at 1pm (EDT) for the interactive presentation, and at 1:30pm (EDT) for the question and answer portion.

Can't attend this Friday or want to view previous episodes? [Visit our website](#) to view recordings of our webcasts and access PDFs of our previous newsletters.

Tune in to our Virtual Office Hours



Get Ready for the Virtual Fairs

As you prepare to join us during for our virtual fairs this fall, we want to help you make the most out of these recruiting opportunities.

We're hosting all of our fall fairs - the [Bulls Connect Career Fairs](#), the [Part-Time Job Fair](#), and the [Graduate & Professional School Fair](#) - through the Handshake platform. Here are a few tips to help you succeed!

Engage with Interested Students

Want more engagement? Our students tell us that they're more likely to interact with an organization at a fair if they know what positions they have available *before* they talk to the recruiter.

You can connect your job postings to your fair registration so that students can easily see the position description and requirements. Not only will this help drive students to your booth, but you will also be driving specific students who are interested in the positions you're actively recruiting for.

You can add or change the jobs associated with your registration at any time, by [editing your fair registration](#).

Use Group Sessions to Your Advantage

Handshake's virtual fairs allow for two engagement options: 10 minute one-on-one sessions between the student and the recruiter, and 30 minute group sessions for up to 50 participants (including both recruiters and students).

In an effort to help all of our employers maximize their engagement with our students, we're requiring that you host at least one group session at some time during the fair, but you can offer up to five group sessions throughout the day.

We're also allowing you to bring as many representatives from your organization as you would like - without any additional fees for additional recruiters - allowing you to have multiple representatives providing group sessions throughout the day or helping each other manage the chat feature.

[Click here to learn more about creating your fair schedule.](#)



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