**SPRING 2021 USF VIRTUAL ENGAGEMENT PACKAGES**

By working with USF Career Services to recruit students and alumni, your organization receives free access to our online career management platform, Handshake, and unlimited job postings on the platform. The Virtual Engagement Packages below offer additional ways for you to connect with and recruit our students and alumni as you build your brand on campus!

<table>
<thead>
<tr>
<th></th>
<th>EXECUTIVE</th>
<th>BASIC+</th>
<th>BASIC</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Invoiced per fair per semester</strong></td>
<td>$999</td>
<td>$799</td>
<td>$599</td>
</tr>
<tr>
<td>First Spring 2021 Virtual Career Fair</td>
<td>▲</td>
<td>▲</td>
<td>▲</td>
</tr>
<tr>
<td>Unlimited Career Fair Reps</td>
<td>▲</td>
<td>▲</td>
<td>▲</td>
</tr>
<tr>
<td>Unlimited Sessions at Career Fair</td>
<td>▲</td>
<td>▲</td>
<td>▲</td>
</tr>
<tr>
<td>Same-Day Meet-Up Session</td>
<td>▲</td>
<td>▲</td>
<td></td>
</tr>
<tr>
<td>Career Fair Sponsor Acknowledgement</td>
<td>Executive Level</td>
<td>Basic+ Level</td>
<td>N/A</td>
</tr>
<tr>
<td>Career Fair Outcomes Report</td>
<td>Personalized</td>
<td>Basic</td>
<td>N/A</td>
</tr>
<tr>
<td>Discounted Rate for Additional</td>
<td>35% Discount ($649)</td>
<td>20% Discount ($639)</td>
<td>N/A</td>
</tr>
<tr>
<td>Spring 2021 Virtual Career Fair</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

See reverse for more information about the Executive and Basic Plus Sponsor Acknowledgement and Outcomes Report.

**Looking for more engagement opportunities?**
Check out our available sponsorship packages at [http://sponsor.usfcs.info](http://sponsor.usfcs.info)

For more information or a reasonable accommodation, please contact:
Career Services | Employer Relations | RecruitUSF@usf.edu | SVC 2088 | 813-974-2171 | FL Relay 711
SPRING 2021 EXECUTIVE PACKAGE DETAILS

Executive Career Fair Sponsor Acknowledgement

- Labeled in Handshake as an Executive Level Sponsor
- Single organization-specific PowerPoint slide included in pre-fair workshops for students
- Logo included in a highlighted sponsor acknowledgement section in pre-fair newsletters for students
- Single organization-specific pre-fair social media channel post
- Included on the student career fair information page

Executive Career Fair Outcomes - Personalized Report

Includes personalized data for:
- Total number of students registered for and attended your organization’s sessions
- Breakdown of organizations attended the fair from the same industry
- Breakdown of positions recruited for at the fair in the same industry or in line with jobs your organization was recruiting for
- Targeted data for majors or colleges of interest
- Information included in Basic Report (described below)

SPRING 2021 BASIC PLUS PACKAGE DETAILS

Basic Plus Career Fair Sponsor Acknowledgement

- Labeled in Handshake as an Basic Plus Level Sponsor
- Included on a sponsor acknowledgement PowerPoint slide in pre-fair workshops for students
- Included in a highlighted sponsor acknowledgement section in pre-fair newsletters for students
- Included in a sponsor acknowledgement list in pre-fair social media channel post

Basic Plus Career Fair Outcomes - Personalized Report

Includes data for:
- Total number of students registered for and attended the fair
- Total number of students registered for and attended sessions
- Total number of organizations registered for and attended the fair
- Performance and conversion data for Meet-Up event

For more information or a reasonable accommodation, please contact:
Career Services | Employer Relations | RecruitUSF@usf.edu | SVC 2088 | 813-974-2171 | FL Relay 711