Thank you for your interest in recruiting at the University of South Florida! USF enrolls more than 40,000 students whose studies range from accounting to psychology and from engineering to criminal justice. We pride ourselves on our diverse, veteran-friendly, and multi-cultural student body.

We will be able to meet with you to discuss your recruitment objectives by:

- Helping you assemble a strategic customized recruiting plan
- Reviewing your on-campus brand awareness and marketing efforts
- Building relationships with students

GETTING STARTED

At USF, building your employer brand is easy to do because we’ve made this a key part of our services for employers.

**Handshake – Career Management System**

Getting involved is easy! Create a Handshake account to:

- Post internships, part-time jobs, and full-time jobs
- Review student and alumni profiles and resumes
- Schedule an on-campus interview
- Register for on-campus recruiting events
- Gain exclusive access to communications from the USF Employer Relations team

For more information, access our Handshake Guide online at: [http://handshakestart.usfcs.info](http://handshakestart.usfcs.info).

**Signature Events**

We offer a number of signature events throughout the year to help you connect with USF students and alumni. Some of these events include:

- **Career & Internship Fairs**
  - Bulls Connect (Spring 2020 - Wednesday, February 5 - [http://recruitbullsconnect.usfcs.info](http://recruitbullsconnect.usfcs.info))
  - Accounting Fair (Spring 2020 - Friday, January 31 - [http://recruitacctfair.usfcs.info](http://recruitacctfair.usfcs.info))
  - Statewide Job Fair (Spring 2020 - Date TBD)
- **Employer Spotlights**
  - Locations: College of Business, College of Engineering, Library, and College of Public Health
- **Careers & Coffee**
- **On-Campus Interviews** (Including At-Fair and After-Fair Interviews)
- **Events for Employers**: Employer Institute (Spring 2020 - Date TBD)

More information about these events can be found online at [http://recruitevents.usfcs.info](http://recruitevents.usfcs.info). You can also view information and register for many of these events through Handshake.

**CUSTOM RECRUITING OPPORTUNITIES**

Many employers work directly with us to create a personalized student engagement and recruitment strategy to build their brand on campus. If you would like to become more involved in activities in addition to the signature services mentioned above, please submit a Session Request online at [http://recruitstrategy.usfcs.info](http://recruitstrategy.usfcs.info).
### USF Recruiting Calendar

#### June 2019
- Start Fall recruitment plans
- Fall Co-op recruitment begins

#### July 2019
- Continue to work with Career Services on custom recruiting strategies for Fall

#### August 2019
- Fall classes begin August 26

#### September 2019
- Accounting Fair September 13
- Bulls Connect September 18
- On-Campus Interviews begin

#### October 2019
- Spring Co-op recruitment begins

#### November 2019
- On-Campus Interviews end
- Start Spring recruitment plans

#### December 2019
- Fall classes end December 4
- Finals Week December 7 - 12

#### January 2020
- Recruiting Trends
- Spring classes begin January 13
- Accounting Fair January 31

#### February 2020
- Bulls Connect February 5
- On-Campus Interviews begin

#### March 2020
- USF Spring Break March 16 - 22
- Summer Co-op recruitment begins

#### April 2020
- On-Campus Interviews end
- Spring classes end April 29

#### May 2020
- Finals Week May 2 - 7
- Employer Institute*

*Date to Be Determined

### Next Steps

**Target Students** – When planning, consider the populations you are targeting.

- Arts & Design
- Business
- Engineering
- Government & Criminology
- Communications
- Computer Sci. & Technology
- Education
- Health Professions
- Humanities & Languages
- Life Sciences
- Math & Statistics
- Environmental Science

### Strategies
- ✔️ Set Up My Handshake Profile
- ✔️ Post My Open Positions
- ✔️ Register for fairs & events by early bird deadline

---

813-974-2171
RecruitUSF@usf.edu
usf.edu/RecruitUSF

**University of South Florida**
Student Success
Employer Relations