

Bachelor of Arts in Interdisciplinary Social Sciences/Mass Communications

ISS offers concentrations in 25 different areas. The program prepares students for the holistic problem solving required in the public and private sector (business, government, legal, and non-profit), as well as further study in graduate school.

Entry-Level Positions

[Advertising & Promotion Managers](#)
[Broadcast News Analyst](#)
[Copy Writer](#)
[Correspondence Clerks](#)
[Editor](#)
[Entertainment Agent](#)
[Market Research Analyst](#)
[Media Buyer](#)
[Meeting, Convention, Event Planner](#)
[Newscaster/Photo Editor](#)
[Public Relations Specialist](#)
[Producer](#)
[Program Directors](#)
[Reporters and Correspondents](#)
[Technical Writer](#)

Curriculum Information

[Eight Semester Plan for ISS/Mass Communications](#)

Positions with a Graduate Degree

[Communications Teachers, Postsecondary](#)

Professional Organizations and Related Resources

[American Society of Magazine Editors](#)
[Newspaper Guild](#)
[National Newspaper Association](#)
[National Newspaper Publisher Association](#)
[National Association of Broadcasters](#)
[Online News Association](#)
[Association of National Advertisers](#)
[American Advertising Federation](#)
[Public Relations Society of America](#)

Where else can I find information?

[Occupational Outlook Handbook](#)

[O*NET Online](#)

USF Career Services